The Price Is Always Right at.. VONS and Shopping Bag

Call CUmberland or Gilbert 5-6181 For Location of Store Nearest You. Call Collect If Toll...

Meat We Sell With Pride!

We're so sure you'll be pleased with Table King meats that every cut is sold under unconditional money back guarantee. The steaks or chops you select are packaged 'best side down'. Buy with confidence!

Table VONS King — **BEEF STEAKS** Boneless Round, Family or Rib Steak — ADVERTISED SPECIAL — 89¢ lb.

Table VONS King — **CHUCK ROAST** Or Center Cut Steaks TOP OF THE CHOICE GRADE — ADVERTISED SPECIAL — 43¢ lb.

Table VONS King — **RIB ROAST** Standing Cut SMALL END 89¢ lb. LARGE END .... — ADVERTISED SPECIAL — 69¢ lb.

Top Round OR BONELESS SIRLOIN TIP 98¢
Cube Steak BONELESS TENDERIZED 98¢

Round Bone Roast CHOICE BEEF SHOULDER CUT 59¢
Boneless Roasts ROUND, RUMP OR SHOULDER CLOD 89¢

Boneless Hams ARMOUR ★ FULLY COOKED WASTE FREE. WHOLE OR HALF $1.29 LB.
Smoked Picnics FARMER JOHN, 5-7 LBS. REGULAR LOW PRICE 49¢

YOUNG DUCKS Fancy • California Grown Frozen • 4-6 Lbs. Avg. — ADVERTISED SPECIAL — 39¢ LB.

Eastern Halibut Fillets WHITE MEAT 69¢
Fresh Rainbow Trout 8 OZS. MIN. WT. 49¢

SLICED BACON Vons Table King or Path Block Hawk — ADVERTISED SPECIAL — 59¢ LB.

Pork Sausage 49¢
Link Sausage 29¢

HEINZ KETCHUP The Favorite for Flavor — REGULAR 14 OZ. BTL. — SPECIAL PRICE 17¢

VONS COFFEE Premium Blend. Reg. or Drip — 1 LB. CAN ... 2 LB. CAN $1.17 — 3 LB. CAN $1.75 — SPECIAL PRICE 59¢

DOLE PINEAPPLE Sliced Hawaiian — 1¼ FLAT CAN — 2 FOR 39¢ — SPECIAL PRICE

TOILET TISSUE Chiffon—Assorted Colors — 5 2-ROLL PACKS — 10 ROLLS $1 — SPECIAL PRICE

VONS and Shopping Bag

NOW OFFERS

GENUINE "ColorFLYTE" BRAND IN THE PATTERN OF YOUR CHOICE

MELMAC DINNERWARE

A Product of the Melamine Division of Lenox, Inc.

START NOW! Only 33¢ FOR EACH PIECE With each $3.00 purchase

Decorated 10" Dinner Plate
Decorated 9" Luncheon Plate
Soup/Cereal Bowl 14-oz. size
Decorated Saucer
Cup
Decorated Bread and Butter

See how easy it is to collect a whole set — simply by doing your weekly food shopping at Vons and Shopping Bag. The first week, for example, if your total grocery purchase is $12.00 — you may purchase 4 dinner plates for only $1.32!

Add lovely Completer Pieces to your set!

ANYTIME DURING THIS SPECIAL 12-WEEK OFFER!

On display at the store are the many lovely matched companion pieces you'll want to complete your set all at low Vons and Shopping Bag prices!

SAVE $10.72

VONS Shopping Bag

VONS and Shopping Bag PRIZE PRODUCE

BANANAS Extra Fancy Central American 10¢ lb.

Bananas are a bargain in nutrition, too!

More Tropical Treats
PINEAPPLE Fresh Hawaiian, Large Size 10¢
PAPAYAS Hawaiian Trees, Large Size 29¢
COCONUTS Fresh, Full of Milk 2 FOR 25¢

Mushrooms BROWN VARIETY ½ LB. 39¢

Crisp Cucumbers EXTRA FANCY LONG, GREEN 10¢ ea.
Fancy Lemons FULL OF JUICE RICH IN VITAMIN C 10¢ lb.
Fresh Dates NATURAL, 2 LB. BOX, OR PITTED, 1 LB. 10 OZ. BOX 79¢

Pork and Beans CAMPBELL'S 16 OZ. CAN 2 FOR 33¢
Green Beans FANCY FARMS, CUT 303 CAN 2 FOR 33¢
Bartlett Pears FANCY FARMS—2½ CAN SLICES OR HALVES 3 FOR $1.00
Chunk Style Tuna CARNATION LIGHT MEAT ½ CAN 3 FOR 89¢
Cheer Detergent GIANT SIZE INCLUDES 15¢ OFF 59¢
Gainesburgers OR PRIME DOG FOOD 36 OZ. PKG., 12 SERVINGS 89¢

Knott's Berry Farm PRESERVES Strawberry, Seedless Blackberry, Seedless Boysenberry, Seedless Red Raspberry, Apricot-Pineapple, Wild Blackberry — 10 OZ. JAR 49¢

Del Monte FRUIT DRINKS Orange, Grape, Merry Cherry or Tropical Punch — 46 OZ. CAN — Mix 'em or Match 'em 3 FOR 89¢

VONS BAKERY

CAKE DONUTS Glazed Powdered PKG. OF 6 — Crumb or Coconut PKG. OF 6 — 29¢

VONS CAKE O' THE WEEK

Philadelphia Yellow Cake CRUSHED PINEAPPLE FILLING CREAM CHEESE ICING $1.29 VALUE 98¢

VONS and Shopping Bag DELICATESSEN

FRANKS LUER QUALITY All Meat 1-Lb. Vac. Pkg. 55¢ SAVE 14¢

VONS CREAMY WISCONSIN JACK CHEESE In the piece... Save 10¢ lb. 79¢ lb.

VONS—FROM SAN FRANCISCO Italian Salame SLICED 3 OZ. PKG. .. 39¢ — 6 OZ. PKG. .... 69¢

VONS Dressings • BLEU CHEESE • THOUSAND ISLAND • TARTAR SAUCE 3 8 OZ. JARS $1

Frozen Food Features

WEST-PAC VEGETABLES

Peas, Cut Corn, Mixed Vegetables —24-OZ. BAG— / Cut Green Beans, Crinkle Cuts or Shoestrings —20-OZ. BAG — BIG POLY BAGS 3 FOR 89¢

MORTON FROZEN PIES Apple, Cherry, Boysenberry, Peach, Coconut Custard 8 Inch, 22 Oz. Size 3 FOR 89¢

Morton 3-Course Dinners 17-OZ. PKG. 59¢
Macaroni & Cheese VONS 8-OZ. PKG. 5 FOR $1.00
Minute Maid Orange Juice 6-OZ. CAN 5 FOR $1.00
Minute Maid Grape Juice 6-OZ. CAN 2 FOR 35¢

CHECK AND COMPARE... YOU NEVER PAY MORE! AT YOUR VONS & SHOPPING BAG STORE

FRESH BREAD Pepperidge-White, Whole Wheat, Cracked Wheat 15 Oz. Standard Loaf 23¢

Apple City Apple Sauce 303 CAN ... 2/29¢ DON'T PAY 16c
Tree Top Apple Cider ½ GAL. ... 63¢ DON'T PAY 69c
Grapefruit Juice TREESWEET 46-OZ. CAN ... 41¢ DON'T PAY 45c
Pineapple Juice DOLE HAWAIIAN 46-OZ. CAN ... 29¢ DON'T PAY 33c

ICE CREAM Jerseymaid—Catering Choice of Flavors Don't Pay 89¢! HALF GAL. 69¢

Kellogg's Shredded Wheat 10½ OZ. PKG. ... 29¢ DON'T PAY 31c
Cream of Wheat REG. QUICK INSTANT 28-OZ. PKG. ... 45¢ DON'T PAY 49c
White Corn Meal ALBER'S 5-LB. BAG ... 49¢ DON'T PAY 53c
Vons Cake Mixes 18-OZ. BOX ... 29¢ DON'T PAY 33c

Cream Style Corn DEL MONTE 303 CAN ... 22¢ DON'T PAY 24c
Niblets Mexicorn GREEN GIANT 12-OZ. CAN ... 25¢ DON'T PAY 27c
Cut Green Beans DEL MONTE 303 CAN ... 25¢ DON'T PAY 27c
Canned Tomatoes FANCY FARMS 2½ CAN ... 27¢ DON'T PAY 29c

BABY FOODS Beech-Nut, 4½ Oz. Jars Strained Fruits & Vegetables Don't Pay 3 for 29¢ 9¢

Purina Dog Chow 25-LB. BAG ... $2.88 DON'T PAY $3.49
Skippy Peanut Butter 18-OZ. JAR ... 59¢ DON'T PAY 63c
Sanitary Napkins KOTEX 12's ... 37¢ DON'T PAY 39c
Vons Enriched Bread REG., WHT., SAND. 1-LB., 6½-OZ. LOAF ... 3/$1 DON'T PAY 37c

CIGARETTES All Popular Brands Reg., Filter or King Don't Pay More! CTN. OF 10 PACKS $2.15 + TAX

Liquor Features

Royal Velvet Special Straight Kentucky **BOURBON** 86 Proof. 8 Years Old $4.39 FIFTH — SAVE 40¢

CRYSTAL COLORADO BEER CASE OF 24 12-OZ. CANS Brewed from Crystal Clear Rocky Mountain Water $2.99 CASE

FREE UTILITY BILL SERVICE • MONEY ORDERS AVAILABLE At the Courtesy Booth of Your Vons & Shopping Bag Store

Health & Beauty Aids

LISTERINE ANTISEPTIC MOUTHWASH AND GARGLE $1.39 VALUE 20-OZ. FAMILY SIZE Vons Reg. Low Price $1.19 — INCLS. 15¢ OFF 83¢

BUFFERIN TABLETS For Fast Pain Relief of Headache $1.39 Value Bottle of 100 Tablets Vons Reg. Low Price $1.08 93¢

ADORN *Self Styling* **HAIR SPRAY** Regular or Hard-to-Hold $1.50 Value 7 Oz. Btl. Vons Reg. Low Price $1.29 — WITH FREE SCOOP-A-DOO $1.09

POLIDENT DENTURE CLEANSER Cleans, Eliminates Denture Odor 79¢ Value Large Size Vons Reg. Low Price 67¢ Save at Vons 61¢

Tax Added to Applicable Items

VONS and Shopping Bag BLUE CHIP STAMPS

Prices Effective THUR., FRI., SAT., SUN. FEB. 2, 3, 4, 5

Icelandic Fish Sticks FROZEN, 1 LB. PKG. 69c
Carnation Perch Fillets FROZEN, 1 LB. PKG. 63c
Mrs. Friday's Breaded Shrimp 8 OZ. PKG. . 69c
T&M Buttered Beef Steaks BY THE POUND .. 89c

TENDER LEAF Tea Bags BLACK 48 CT. PKG. 69¢

Folger's Coffee MOUNTAIN GROWN IN THE FLAVOR ZONE 1 LB. CAN 69¢ 2 LB. CAN $1.37 3 LB. CAN $2.05

MARGARINE Blue Bonnet 1 LB. CTN. 29¢

FOLGER'S Instant Coffee 10 OZ. JAR $1.35

BORDEN'S Margarine DANISH 1 LB. CTN. 39¢

PEPSODENT Tooth Paste FAMILY SIZE TUBE 79¢

Nabisco Fig Newtons 1 LB. BOX 39c
Joy Liquid Detergent 22 OZ. PLASTIC 59c
Dreft Detergent FOR DISHES, WOOLENS, LG. PKG. . 35c
Pacific Thin-Flake Crackers 1 LB. BOX 35c

PALO DEL AMO WOODS; 956 WEST SEPULVEDA BLVD. • PACIFIC PLAZA SHOPPING CENTER; 5035 PACIFIC COAST HWY., TORRANCE