

Proposed Billboard Rules Hit

Torrance councilmen sent industry has no objection to a proposed billboard ordinance to an ad hoc committee for study Tuesday night after it was labeled "prohibitive" by a spokesman for the outdoor advertising industry. The proposed law would result in "complete prohibition" of billboards in Torrance, Jim Matkins told the council. Matkins is employed by a major outdoor advertising firm. "We're out of business," Matkins declared. He said the study is completed.

COUNCILMEN agreed to let an ad hoc committee which is composed of representatives of the Torrance Beautiful Commission, the Planning Commission, and a citizen's advisory committee study the ordinance. But the council indicated it will end the city's current ban on the construction of new billboards until the study is completed.

Major provisions of the new ordinance would require landscaping around billboards and prohibit their construction within 500 feet of a freeway or within 100 feet of a house, school, or church.

ALL BILLBOARDS would be subject to a conditional use permit and they would not be permitted in residential areas. Another provision would have given the outdoor advertising firms three years in which to make existing billboards conform to the new standards or to remove them.

Councilmen were told one of their own committees had prepared the ordinance and that the ad hoc committee which has been studying a comprehensive sign control ordinance — had not seen the proposed law.

The city's Planning Commission is scheduled to consider the new sign ordinance, which includes a provision for the regulation of billboards, at its meeting tonight, Charles Sharle, planning director, said.

In other action, councilmen: Voted, as a matter of policy, to require the installation of sidewalks along Sepulveda and Hawthorne boulevards and Carson Street adjacent to the Del Amo Shopping Center. Developers of the original center were not required to install sidewalks.

Set Feb. 28 at 8 p.m. at the date to hear an appeal for the operation of a drive-in theater adjacent to the Lomita city boundary near Pacific Coast Highway and Crenshaw Boulevard. The city's Planning Department has recommended the theater permit be denied, while the Planning Commission has recommended approval.

Approved a lease with the Southwood Little League which will permit the group to use city's Ocean Avenue sump as a playing field.

Accepted an offer from the Torrance Police Officers' Association to install gym equipment in a gymnasium room in the city's Police station.

Ordered an investigation into complaints by citizens against a North Torrance furniture manufacturing concern.

...Let's Go

By LARRY MACARAY

As the works of Modern French Painters continue to be snapped up by wealthy private collectors and museums all over the world, their prices continue to rise—seemingly without a ceiling. By Modern French Painters, I mean roughly from 1870 to present day... Marc Chagall and Al Lecoque are two who are still living.

Paintings by Van Gogh, Renoir, Monet, Pissaro, and others of this period are almost impossible to find on the market. Occasionally, a drawing or painting of lesser quality is "discovered" and placed on the market... but generally, all of the documented paintings of these artists have long since been sold and resold. Paintings of this period have often been forged, as has the documented evidence... so one really has to be careful when buying a painting of this caliber.

As these paintings disappear from the world market into the hands of collectors and museums, the natural step then is for collectors to search out the lesser known, not greatly publicized artists of this period. They were important in their time and did contribute their part to this rich source of art to the world... but for some reason never managed to be "promoted" in the right way. Let's face it, artists too, have to be "sold" to the public just as a new face soap or a new automobile.

EMILE BERNARD has always been an artist who has flourished with fame. A pupil of Cezanne, dear friend of Vincent Van Gogh, and acknowledged to have influenced Paul Gauguin to adopt his now famous style of flat planes of color and strong composition, yet he was never quite able to penetrate the top-flight strata of artists that has been used as a barometer of solid art market prices.

The story of Bernard's and Gauguin's relationship is a curious one; Gauguin, one of the most affected, unpleasant, and untruthful figures in the history of art, always denied that he had been influenced by Bernard. Actually, art historians claim that there is no doubt from the study of documents, the letters from Van Gogh to Bernard, the Van Gogh letters to his brother

Emile Bernard's Portrait of His Daughter

Theo, the dates of Bernard's pictures and those of Gauguin, that Gauguin stole ideas liberally from Bernard.

In my search for these not-so-publicized artists of this period, I became very interested in Emile Bernard. A highly intellectual writer as well as an artist, Bernard could have ridden to fame, along with his friends, on the crest of the "impressionist wave" of popularity and his work would be selling for hundreds of thousands of dollars. Instead, he turned his back upon impressionism around 1905 and returned to the influence of the old masters, particularly the Venetian School.

VAN GOGH would not now be as well known as he is, had not been for Bernard. It was Bernard who wrote a great deal in favor of Van Gogh after his death and he is the one person responsible for organizing the first exhibition of Van Gogh's work in Paris in 1892 at the gallery of M. Lebarc de Boutteville.

Last month at Christie's in London, a painting by Emile Bernard was sold at auction for \$9,996. It was one of three paintings sold by Mrs. Frederick C. Havemeyer of New York City... the other two were by Odilon Redon and Jean Metzinger and brought \$13,818 for the two.

For Christmas we were finally able to locate and purchase an original Bernard. We purchased it from his son in Paris through the help of Al Lecoque, who was a pupil of Bernard. It is a portrait of his daughter, done in a very classical style, probably about 60 years ago. Bernard's stock is rising... at long last... 26 years after his death.

WARRIOR TRAILS

By Robin Newcomer

Last week all the tension and excitement of pre-election campaigning came to a climax at the sophomore-sponsored Election Dance. Last semester's ASB president, Neil Campbell, will continue leading the student council, along with Ron Heideman serving as vice president.

Other newly elected members of the student council are: Dale Whitney, secretary of publicity; JoDee Taylor, secretary of records; John Black, secretary of athletics; Jerry Pretorius, secretary of finance; Jan Parks, secretary of correspondence, and Dan Whelan, secretary of honors. Both Pam Holley, secretary

of club coordination for last semester, and Jan Hayes, section secretary of morale, will continue serving in their respective offices.

Last week Mr. Ram B. K. Shrestha from Nepal, a small country north of India, visited West High, sponsored by the International Teacher Exchange Program. Mr. Shrestha observed classes and activities all week long and will report his observations to the Azad High School in Nepal, of which he is principal.

The high school of 300 in which are from the Peace Corps instructs students from the ages 11 to 15 along with a few 21-year-olds. With the information gained from six months of touring Mr. Shrestha hopes to modernize his school in methods of teaching and student activities.

New Lab Installed At South

Installation of a stenographic laboratory at South High School has been completed, James Perry, business education department chairman, has announced.

The laboratory, financed through local and federal funds, employs the latest office equipment for the teaching of secretarial skills. Some 180 students now are enrolled in the program at South High, Perry said.

The stenographic laboratory is a step in the continuing program to up-date business education and better prepare the student for the business world," Perry said. "Our goal is to provide high school graduates with skills in the clerical, typing, and stenographic job classifications."

Comparable programs are in operation at both North and West high schools, Perry noted.

THE FUNNIEST basketball game, where it doesn't matter who wins or loses, will be seen Feb. 1 at 7:30 p.m. Yes, the Faculty versus Lettermen Donkey Basketball game will be seen in our gym for only 75 cents for students and 50 cents for children under 12.

Another event fast approaching is the International Buffet to be held at the Torrance Elks Club Feb. 26. At \$1.75 for adults, \$1.50 for students and \$1.10 for children, you will be able to eat dishes such as Oriental meatballs, Aztec chicken, Italian pasta, salads from many different countries, Swedish breads, European pastries and Scotch shortbread. These, among many others, will be featured so be sure to buy your ticket through the Student Exchange Club soon! Trail's End!

BACK-TO-SCHOOL SALE DAVE

Sav-on

LOOSELEAF "5-in-1" Vinyl Binder
Includes: 3-ring binder with inside clip, filler paper, dictionary, tabbed index and 3-hole wireless theme book. 2.38 Value **1.39**

3-Ring Binder
Vinyl with inside clip—1 1/2" ring with double booster. Combination colors, 4" pocket. **1.29**

3-Ring Binder
Vinyl in ass't colors, 4" horizontal pocket. 1" rings w/double booster. **1.09**

Theme Book
w/Subject Dividers — Ass't colors... wide or narrow rule. **69c**

"Steno" Books
Gregg Rule — red down line on green paper. **29c**

Assignment Book
4x6 1/2" size... top spiral bound—stiff cover. **19c**

Composition Book
3-hole punched, narrow marginal rule. Ass't colors. **69c**

Note Book
11x8 1/2" 3-ring with single booster... hard vinyl cover in ass't colors. **79c**

Legal Pads
Pads of 50 sheets — yellow with side marginal red down line. Pak of 3 **79c**

Sheet Protectors
Clear plastic — 3-hole punched. **2:15c**

Index Cards
Stuart Hall — Choose from 3x5" or 4x6" size... ruled or unruled. Pak **19c**

"Handi-Wipes"
All-purpose disposable towels... stronger than paper... better than cloth. 48c Box of 18 **39c**

Bath Spray
Cleans — soothes — invigorates... complete with rubber massage brush. Fits all faucets. Ass't colors. **69c**

Bootie Socks
Pluffy orlon acrylic and nylon in assorted colors and white. One Size Fits 9-11 **49c**

WORKMAN'S Lunch Kit
"Keepsit" by THERMOS — Black, roomy metal box with pint size vacuum bottle included. **1.98**

GENUINE BLOCK PIPES
Coolest, sweetest smoke from the first puff. Assorted shapes. **3.98**

"AMERICA'S FAVORITE" 1967 Income Tax Guide
for filling out 1966 Income Tax Returns... Simple to follow — offers tips for legal savings, plus many other features. Expanded Edition **50c** **1.00**

"To My Valentine"
BRACH'S — Filled with assorted chocolates... red or pink heart box. 1 lb. **98c**

Heart Box
MAXFIELD'S — Ass't centers including nuts & fruits... ribbon bow decorated. 1 lb. **1.89**

Heart Box
WRITMAN'S — Ass't centers, chocolate covered... red foil, decorated w/ribbon & flowers. 1 lb. **2.25**

Sheet Protectors
3-hole punched... clear "see-thru" plastic. 8 1/2 x 11" size. Pak of 5 **29c**

Filler or Typing PAPER — "Big Value" — 500 sheet paks. ea. **1.19**

Typing Paper
"Kleenerase" — lets you erase mistakes quickly and cleanly. Pad of 70 sheets **59c**

Theme Book
8 1/2 x 11" — 3-hole, side spiral bound, ass't colors. **49c**

Primary Tablet
10 1/2" size w/7" alternate rule, red Bristol cover. **19c**

COLD REMEDIES

Alka-Seltzer
Relief of Upset Stomach! 67c 25's **49c**

Coricidin "D"
TABLETS — Promotes sinus drainage. 25's **1.53**

Novahistine
Nasal Decongestant. 1.50 4-oz. Size **98c**

Formula 44
Extra Strength Cough Mixture. 1.50 8-oz. Size **1.29**

Triaminol
Cough Syrup w/Decongestant. 1.50 3-oz. Size **98c**

Ben-Gay
OINTMENT — for muscular aches. 1 1/2 oz. Size **69c**

Neo-Synephrine
(1/4%) — Relieves nasal stuffiness. 9 oz. Size **69c**

Excedrin TABLETS
for Headaches. Bottle of 100 **1.25**

St. Joseph
ASPIRIN for Children. 39c 50's **33c**

MICRIN
Oral Antiseptic Mouthwash & Gargle **88c**
1.29 16-oz. Size

Dish Cloths
Waffle weave... 14x12 1/2". **10:1.00**

Nestle's Chocolate Bars
39c King Size **31.00**

SCOTT'S Confidets
BOX OF 12 **3:1.00** Box of 24 **69c**

Dish Towels
EXCELLO — White w/red stripe **4:1.00**

Vacuum Cleaner BAGS
Ass't count per bag **2:1.00**

Envelopes
"Household Helper" 45 Legal Size or 100 Letter Size **2:49c**

HOUSEHOLD PLASTICS

by ALADDIN — Handy household needs in assorted pastel colors... "mix 'n match"

- Tissue Box w/TISSUES — 8 Qt. Basket w/Cut Crystal Look — 2 1/2 Qt. Pitcher w/Graduated Markings — 12 Qt. Pail w/Pour Spout — 15 Qt. Basin w/Molded Handles — 15 Qt. Basket w/Feet Base — Utility Tray w/5 Compartments — Bowl Set in 1-2 & 3 Qt. Sizes — Storage Containers (Ass't sizes & count per pak).

Your Choice **2:1.00**

"Tippee" Cup
1 handle, ass't color combinations with decoration, two lids. **77c**

Bottle Holder
Holds all bottles... adjusts for height and tilt. **77c**

Hot Water Plate
w/3-Compartments and rubber suction cup. Ass't colors. **77c**

Booties
Soft, warm orlon, acrylic in assorted colors w/"pom-pom". **77c**

Jr. Toilet Seat
Plastic — Fits all regular seats... white only with decoration. **77c**

Teeth-A-Circus
Teether — relieves pain by cooling gums. **77c**

IMPORTED Holland Bulbs

Your Spring garden has just arrived from Holland! Choose from boxes of Gladiolus, Begonias, Lilies, Dahlias, Canas, etc.

PLANT NOW — to enjoy colorful bouquets all through the Summer. **69c** Box

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