Best For Less!

ALPHA BETA
why pay more?

PRICES EFFECTIVE WED. thru SUN. JANUARY 11-15

S&H GREEN STAMPS

EXTRA SAVINGS WITH S&H GREEN STAMPS

ALPHA BETA LOWERS MEAT PRICES

ALPHA BETA BEEF ROUND-UP SALE!

ALPHA BETA Trim'd-Rite BEEF
"TENDER AGED" STEAKS
T-BONE
• SIRLOIN FULL CUT
• TOP ROUND
• SIRLOIN TIP
• CLUB
95¢ LB.

BONE-LESS ALPHA BETA Trim'd-Rite BEEF
RUMP ROAST SAVE 30c LB. 79¢ LB.

BOTTOM ROUND ROAST "EASY TO CARVE" 79¢ LB.

ALPHA BETA Trim'd-Rite BEEF
RIB STEAK 89¢ LB.

ALPHA BETA Trim'd-Rite BEEF STEAK
PORTER-HOUSE 99¢ LB.

ALPHA BETA Trim'd-Rite BEEF STEAK
TOP BONE-LESS SIRLOIN $1.39 LB.

SAVE 40¢
DUBUQUE • FULLY COOKED
BONELESS • READY TO EAT
CANNED PICNIC 4¾ LB. CAN $3.59

McCOY'S • 1-LB. PKG. • SAVE 30c
BEEF SAUSAGE 39¢

McCOY'S • SLICED • SMOKED
BEEF BACON 12 OZ. PKG. 69¢

CORN KING or IOWA MAID
SLICED BACON EASTERN QUALITY 1 LB. PKG. 57¢

"OUR GROWIN' IS SHOWIN' AGAIN"
THIS TIME IT'S IN
OILDALE
731 AIRPORT DRIVE
(IN BAKERSFIELD AREA)

NORTHERN • FROZEN • FLEX-VAC
FILLET of SOLE 12-OZ. PKG. 59¢

CERTI-FRESH • FROZEN
FISH CAKES 8 OZ. 4 FOR $1

CERTI-FRESH • FROZEN
FISH STICKS 14 OZ. PKG. 59¢

ALPHA BETA Trim'd-Rite BEEF • SAVE 10c LB.
SHORT RIBS LEAN AND MEATY 39¢ lb.

ALPHA BETA • DEPENDABLE QUALITY • FRESH
GROUND CHUCK 59¢ lb.

ALPHA BETA • DEPENDABLE QUALITY • FRESH
GROUND ROUND 69¢ lb.

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED • ALL ITEMS LIMITED TO STOCK ON HAND • SALES TAX COLLECTED ON ALL TAXABLE ITEMS • WE RESERVE THE RIGHT TO REFUSE SALES TO COMMERCIAL DEALERS

ALPHA BETA FOR DELICATESSEN SPECIALS!

ALPHA BETA • REFRIGERATED • TUBE OF 10
BISCUITS SAVE 3c 7¢
HOMESTYLE OR BUTTERMILK

IMPORTED • COOKED • 4¼-OZ. PKG.
DANOLA HAM SAVE 10c 59¢

ALPHA BETA • FRESH
LIVER SAUSAGE 79¢

ALPHA BETA • OLIVE LOAF • PICKLE & PEPPER
LUNCH MEAT 8-OZ. PKG. SAVE 17c 3 FOR $1

FROZEN FOOD BARGAINS

CORONET • FROZEN
ONION RINGS 10 OZ. PKG. 49¢

MINUTE MAID • FROZEN
LEMONADE ALSO LIMEADE 8 6-Oz. Cans $1.00

EGGO • FROZEN
WAFFLES 13 OZ. PKG. 39¢

CAL FAME • FROZEN • 6 OZ. CAN • SAVE 33c
ORANGE JUICE 5 FOR $1

BANQUET • FROZEN • 34-OZ. FAMILY SIZE
FRUIT PIES SAVE 20c 49¢
BOYSENBERRY AND BLUEBERRY .....59¢

9 OUNCE CAN • SAVE 17c
BIRDSEYE "AWAKE" 3 FOR $1

GREAT FOR INCOME TAX
PORTAFILES METAL • WITH HANDLE AND LOCK • INDEX CARDS $1.77
GIANT SIZE $2.49

PORTABLE • GRAY
CHECK FILES KEEPS CHECKS IN ORDER METAL • WITH LOCK $1.77

PINT SIZE • GENUINE
THERMOS GREAT FOR SOUP SAVE 80c $1.38

FAMILY SIZE • INCL. 15c Off
SCOPE ORAL HYGIENIC MOUTHWASH AND GARGLE SAVE 70c 69¢

ALPHA BETA FEATURE!

HILLS BROS.
COFFEE REGULAR or DRIP 1-LB. CAN SAVE 10c 59¢
REG. OR DRIP 2 LB. CAN $1.17 SAVE 20c
10-OZ. INSTANT $1.35

SUMMER ISLE • NO. 1½ CAN • SAVE 60c
TROPICAL FRUIT 8 FOR $1

BEST FOODS • 32-OUNCE JAR
MAYONNAISE BEST FOR LESS 59¢

STOKELY • 303 CAN
GREEN PEAS SAVE 15c 5 FOR $1

STOKELY • 46-OZ. CAN • SAVE 19c
PINEAPPLE JUICE 4 FOR $1

DUBUQUE • 12-OZ. CAN
TEMT LUNCH MEAT 49¢

DELUXE • 12-OUNCE JAR
BOND RELISH • SWEET • HAMBURGER • HOT DOG 4 FOR $1

ALL BRANDS • CARTON
CIGARETTES PLUS TAX $2.15

ALL CHICKEN • 6¼-OZ. CAN
CHIC-E CAT FOOD 2 FOR 29¢

THORO FED • 15¼-OZ. CAN
PET FOOD • LIVER & MEATBALL • KIDNEY & MEATBALL 5 FOR $1.00

BEECHNUT • STRAINED
BABY FOOD FRUITS OR VEGETABLES IN GLASS JARS 7¢ EA.

SNOWDRIFT • SAVE 20c
SHORTENING 3 LB. CAN 59¢

GLENSIDE • 2½ CAN • SAVE 45c
TOMATOES 5 FOR $1.00

10½-OZ. CAN • SAVE 19c
Campbell SOUP 7 FOR $1.00
• CHICKEN RICE • CHICKEN STAR
• CHICKEN NOODLE

U.S. NO. 1 RUSSET
POTATOES 10 LB. BAG 49¢
SAVE 30¢ BAG

FINEST ALL PURPOSE

Better Produce at a Lower Price!

"COOKING VEGETABLE SPECIALS"
• TURNIPS
• RUTABAGAS
• PARSNIPS
• CARROTS
YOUR CHOICE!
BULK 5¢ LB.

FLORIST QUALITY FLOWERS AT SUPERMARKET PRICES!
Fresh Cut
MARGUERITE DAISIES 69¢ BUNCH

SUNKIST'S FINEST • CALIFORNIA GROWN
JUMBO NAVEL ORANGES 10¢ lb.

"SALAD FAVORITE" DELICATELY FLAVORED
FUERTE AVOCADOS 10¢ ea.

SUN DRIED • BREAKFAST
PRUNES 1½-LB. PACKAGE 39¢

IVORY SOAP MEDIUM	2/23c	COMET GIANT SIZE	2/47c	UNCLE BEN'S QUICK RICE 11-OZ. SIZE 39c	PARKAY MARGARINE 1-LB. CARTON 31c	GEBHARDT TAMALES 28-OZ. SIZE 45c	
PERSONAL IVORY	4/29c	TOP JOB GIANT	73c				
CAMAY BATH SIZE	2/31c	DOWNY REGULAR	49c			GEBHARDT CHILI with BEANS 40-OZ. SIZE 83c	
ZEST REGULAR	3/49c	SAFEGUARD DEOD. BAR SOAP	2/43c				
SPIC & SPAN REGULAR	31c	LAVA LARGE SIZE	2/35c				
		MR. CLEAN GIANT	73c				

ALPHA BETA
BUY ALPHA BETA BRANDS
Get the BEST for LESS!

ALPHA BETA • GIANT SIZE
DETERGENT SAVE 40c INCLUDES 25c OFF 39¢

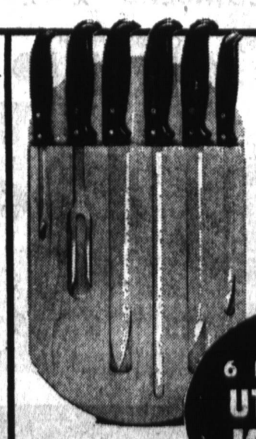
24-OUNCE JAR
IDEAL MUSTARD 25¢

ALPHA BETA • 26-OZ. CARTONS
SALT • IODIZED • PLAIN 2 FOR 23¢

GALLON SIZE
SUNRICH BLEACH 61c VALUE 39¢

ALPHA BETA • 3/75c Value
FACIAL TISSUE BOX OF 200 3 FOR 59¢
PINK OR WHITE TISSUE

IDEAL • GRAVENSTEIN
APPLE SAUCE 303 CAN 2 FOR 35¢



START YOUR SET TODAY
. . . get a new item each week!

ALPHA BETA SAVES YOU ⅓ AND MORE ON
Imperial "WONDA EDGE" KITCHEN CUTLERY

Item of the Week
6 INCH UTILITY KNIFE 79¢
$1.29 VALUE

Your Nearest Alpha Beta Markets Are Located at:
TORRANCE
2720 Cabrillo Ave. at Sepulveda
5130 190th St. at Anza
DOMINGUEZ HILLS
190th St. at Avalon
REDONDO
1820 S. Pacific Coast Hwy.
LONG BEACH
1300 W. Willow at Cesplan

ALPHA BETA
WHY PAY MORE?