

We Told The Truth and People Believed Us NOW IT'S A WHOLE NEW BALL GAME!!

We're doing it. We're really, really doing it. Sales this year are up a whopping 85%. And still going strong. Needless to say, the outlook was not always so rosy. But yesterday was yesterday. We fixed what needed fixing, and frankly we'd rather not dwell on the past. We'd much rather dwell on the little hero that put us back in the running again: The Renault 10. The car does everything an economy car should do, and does it well. It is the complete economy car. It gets an honest 35 miles to the gallon. It can, thanks to its 5 main bearings, cruise all day long at a top speed of 84 m.p.h. (Some great big cars don't have 5 main bearings.) It can, thanks to its 4-wheel disc brakes, stop on a dime. It goes 40,000 miles on a set of our Michelin X tires. (\$5 more per tire, but well worth it.) It goes 18,000 miles or 2 years before you even have to consider water or anti-freeze. It has seats that give cars costing \$5,000 a run for the money. But the Renault 10 costs under \$2,000. Way under \$2,000. If all this sounds a bit boastful, please forgive us. It's just that it feels so great to be on the way up again. In fact, things are looking so good that we've just signed a 20-year lease on a new national headquarters building in Englewood Cliffs, N.J. We plan to be in this ball game a long, long time.



NEW 1968 RENAULT TRADE-INS

<p>'57 Renault Dauphine Sedan. Good body and tires. Needs work. #P-118A. \$79</p>	<p>'64 Corvair MONZA SPYDER 4 speed. Red finish, white interior. An absolute cream puff in every respect. #324. \$1095</p>	<p>'66 Mustang Hardtop Coupe. Radio, heater, bucket seats, wire wheel covers. 16,000 actual miles. Extra sharp. #U794A. \$1695</p>	<p>'64 Honda '300 Saddle base, windshield, dual mirrors. #985A. \$295</p>
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BRAND NEW 1968



\$1795

PLUS
T & L
D & H

Renault-10 gives you big-car comfort, small-car economy, and luxury-car craftsmanship plus the automotive features that mean roadability. Disc brakes on all four wheels, unibody construction and 4-wheel independent suspension are standard equipment on Renault-10. Automatic transmission optional.

JUST \$53.97 Per Mo. for 36 Mos.

Includes Tax and License & all carrying charges
AFTER \$299 DOWN CASH OR TRADE. Your old car will probably make the down payment.

EXTRA SPECIAL USED CARS

<p>'66 RENAULT DAUPHINE SEDAN 4 speed, radio, heater. Only 17,000 actual miles. Like new. 48 miles per gallon. #21A. \$995</p>	<p>'65 RENAULT R-8 4-DOOR SEDAN Automatic transmission, radio, heater, whitewalls, solid white-red vinyl interior. #324A. \$1095</p>	<p>'65 RENAULT R-8 4-DOOR SEDAN Automatic, radio, heater, whitewalls, new red finish, vinyl interior. #923A. \$1095</p>	<p>'62 RENAULT DAUPHINE GORDINI Radio, heater, 4-speed. Silver finish, excellent condition. #973A. \$595</p>	<p>'63 CORVETTE STING RAY With detachable hard-top. Automatic, AM-FM radio, whitewalls, power steering and brakes, etc. #P-85. \$2195</p>	<p>'62 Austin Healey "3000" ROADSTER Bright red, new black top. New tires, wire wheels, radio and heater. #P-85. \$995</p>
<p>'66 RENAULT R-8 4-DOOR SEDAN Automatic, radio & heater, turquoise finish, light vinyl interior. 35 miles per gallon. #P-45. \$1295</p>	<p>'66 RENAULT R-8 4-DOOR SEDAN 4 speed, radio, heater, whitewalls. Beautiful red vinyl interior. SZG 318. #733A. \$1295</p>	<p>'64 RENAULT R-8 4-speed, whitewalls, blue finish, vinyl interior. Looks & runs like new. #733A. \$795</p>	<p>'60 PEUGEOT 4-DOOR SEDAN Radio, heater, sliding roof. A little rough but runs good. #923A. \$149</p>	<p>'61 VOLVO 123 SEDAN Radio, heater, whitewalls. Excellent condition. #P-99. \$895</p>	<p>'63 CARAVELLE CONVERTIBLE With detachable hard-top. 4-speed, silver finish with black bucket seat interior. #P-99. \$995</p>



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1967 Chevrolets & Fords
Many equipped with Factory Air Conditioning, power, V-8's, automatics, 2 & 4-door hardtops & sedans. Stock #3441.

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'62 CHEVROLET BEL-AIR 4 DOOR
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<p>'66 OLDSMOBILE Delta Holiday Sedan. Air Conditioning, power steering, power brakes automatic transmission. Loaded — local one owner — low mileage. Beautiful blue. License RSM 654. YOUR PRICE \$2595</p>	<p>'65 OLDSMOBILE 88 4-Door Sedan. Air Conditioning, power steering, power brakes, automatic transmission, radio, heater, head rests—loaded. Yellow with beige interior. Lic. PFW 916. YOUR PRICE \$2099</p>	<p>'66 CHEVROLET Caprice Station Wagon 6-passenger. Automatic transmission, radio heater, white sidewall tires, power steering, power brakes. A beautiful turquoise with simulated wood paneling. A beauty. License SQC 703. YOUR PRICE \$2450</p>
<p>'66 OLDSMOBILE Delta 4-Door Sedan. Air Conditioning, power steering, power brakes, automatic transmission. Gorgeous turquoise color, completely equipped. Low mileage—one owner. Lic. TUU 623. YOUR PRICE \$2495</p>	<p>SPECIAL OF THE WEEK!</p> <p>'66 MUSTANG HARDTOP Coupe. Factory air conditioning, power steering, radio, heater, V-8 engine, whitewalls. Low mileage, one-owner car. Turquoise finish, matching vinyl interior. Very immaculate car. TEP 430. YOUR PRICE \$2295</p>	<p>'64 OLDSMOBILE "98" 4-Door Hardtop. Full power factory air, automatic, radio, heater. Loaded with extras. YOUR PRICE \$1795</p>
<p>'66 OLDSMOBILE Delta Holiday Coupe. Air Conditioning, power steering, power brakes, automatic transmission. Burgundy color with black Landau top. A real beauty, low mileage. Lic. SUU 663. YOUR PRICE \$2795</p>	<p>'66 OLDSMOBILE Delta Holiday Coupe. Air Conditioning, power steering, power brakes, automatic transmission. Fully equipped. White with blue bucket seats. One owner car. A gorgeous automobile. Lic. RTY 067. YOUR PRICE \$2575</p>	<p>'66 BUICK Riviera Coupe. Air Conditioning electric windows & seat, radio heater, power brakes, power steering, mag wheels, Strato seats. This is a real winner—low mileage. Stock P60. YOUR PRICE \$3575</p>
<p>'66 CHEVROLET Impala Super Sport Coupe. Air Conditioning, power steering, automatic transmission fully equipped. White with blue bucket seats. Local one owner car. Lic. KJE 853. YOUR PRICE \$1695</p>	<p>'66 OLDS CUTLASS Coupe. Automatic, radio, heater, power steering & brakes, low mileage, 1 owner car. Red finish, white top. YOUR PRICE \$1745</p>	

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