

# SHOPPING AT THE STORE



## MAGIC CHEF BAKERY

- Lemon Cream Cake**  
Rich and luscious lemon cream filling, white cake. **\$1.19**  
Regularly \$1.35
- Pineapple Coffee Cake**  
Tropical breakfast treat—flaky cake with pineapple and icing. **59c**  
Regularly 69c
- Dutch Crunch Bread**  
Delicious and nutritious, crunchy bread, baked with infinite care. **35c**  
Regularly 41c

## OLD FASHIONED DELICATESSEN

- Vienna Hot Dogs**  
All beef—flavorful and delicious. Great for snacks or serve with our own homemade baked beans. **98c**  
Regularly \$1.19
- Swiss Cheese**  
Rich, nutlike flavor. Serve with crackers or make scrumptious cheese fondue. **98c**  
Regularly \$1.19
- Baked Beans**  
Made with the finest beans, molasses and seasonings from our own special recipe. Real homemade flavor! **39c**  
Regularly 49c

ASSORTED  
**CAMPBELL'S SOUPS**  
8 **\$1**  
reg. cans  
save 16c

PACIFIC SALTINE  
**STA-CRISP CRACKERS**  
1-lb. box **23c**

Pure, rich flavor to add zest to salad greens, tomatoes.  
**Sour Dressing** 8-oz. bottle **39c**  
Cracking with fresh corn flavor 'cause they're toasted.  
**Crackers** 7-oz. box **39c**  
Full of beef chunks, vegetables and rich gravy.  
**Stew** (incl. 5c off) 24-oz. can **49c**  
The most popular and versatile of vegetables!  
**Green Beans** 7 303 cans **\$1**

**Goldenripe, Chiquita BANANAS**  
**10c** lb.

LARGE-SIZE  
**HAWAIIAN PINEAPPLE**  
**10c** lb.

GARDEN FRESH  
**CARROTS**  
1-lb. cello pkg. **10c**

**DENTURE TABLETS**  
Denture Cleaner  
Denture Cup  
pkg. of 40 **98c**



U.S.D.A. "Choice" Beef—Pot Roast with vegetables and Bay leaves for a truly delicious meal.  
**RUMP ROAST** **79c** lb.  
U.S.D.A. Inspected. Whole legs or thighs. Baste with tangy barbecue sauce and charcoal grill.  
**FRYING CHICKEN PARTS** **49c** lb.  
Cured to perfection. Lean and luscious slices, full of nutrition. Serve with eggs, any style.  
**HORMEL RED LABEL BACON** 1-lb. pkg. **59c**

FARMER JOHN—FULLY COOKED  
**SHANK PORTION HAMS**  
**39c** lb.

U.S.D.A. "CHOICE" BEEF  
**T-BONE STEAK**  
**\$1.19** lb.

U.S.D.A. Inspected. Ideal for charcoal cookery. Broil thick steak—slice against the grain.  
**BONELESS TOP SIRLOIN STEAK** **\$1.19** lb.  
U.S.D.A. "Choice"—Brown, simmer slowly in bouillon with potatoes, onions, carrots, seasoning.  
**BONELESS CHUCK STEAK** **69c** lb.  
U.S.D.A. "Choice" Beef—Roll in flour, brown on both sides. Simmer slowly in mushroom soup.  
**BONELESS ROUND STEAK** **89c** lb.  
U.S.D.A. "Choice"—Season well, brown, simmer in stewed tomatoes with onions, mushrooms.  
**O-BONE SWISS STEAK** **69c** lb.  
Ground hourly—For Tahitian burgers, mix with teriyaki and serve with broiled pineapple.  
**FRESH GROUND CHUCK** **59c** lb.

U.S.D.A. "CHOICE" BEEF  
**ROUND STEAK** **79c** lb.  
Farmer John—Fully cooked—Glaze with pineapple, brown sugar. (Center slices, \$1.09 lb.)  
**BUTT PORTION HAMS** **59c** lb.  
For a hearty meal, brown slices with bacon and onion. Serve with rich browned pan gravy.  
**FRESH SLICED BEEF LIVER** **69c** lb.  
Just heat in a bag for a tempting and luscious meal—has its own gravy. Serve with rice.  
**HONEYSUCKLE SLICED TURKEY** 14-oz. pkg. **89c**

**Gourmet Sea Foods**  
For breakfast with a difference, top with poached egg.  
**Certi-Fresh Fish Cakes** 3-oz. pkg. **29c**  
Fresh, real sea flavor. Broil, serve with lemon butter.  
**Fillet of Red Snapper** **69c** lb.

Frozen—heat, serve with seafood sauce. 1 1/2-lb. pkg.  
**Gulf Gem Breaded Shrimp** **\$1.89**  
Thick, boneless fillets—tender, tasty and succulent.  
**Fresh Northern Halibut** **69c** lb.

DEL AMO SHOPPING CENTER  
CORNER OF HAWTHORNE & SEPULVEDA

# MAGIC CHEF

we welcome FOOD STAMP SHOPPERS

## Assignment TV

By TERRENCE O'FLAHERTY

For those viewers who have pretty Mexican girl from be-  
low the Rio Grande find hap-  
piness as the second wife of  
Big Jim Cannon and step-  
mother to his idiot son?  
"Custer" is another volume  
from ABC's History of Amer-  
ica as it wasn't. This one en-  
larges the picture of the fa-  
mous Anheuser-Busch Indian  
fighter ten years before he  
paid his brief call on Sitting  
Bull.  
"Cimarron Strip" is an  
"epic" western which is dis-  
tinguished from the regular  
western by having bigger  
ranches, grander scenery,  
longer fights, and a 90-minute  
length.  
"Guns of Will Sonnet" is a  
half our devoted to a grand-  
father and grandson shooting  
their way through the Old  
West. Each episode ends with  
grandpa appealing to God for  
help at the next shoot-down.  
"Hondo" is based on the  
formula of Lone Man versus  
Everyone Else. Even his dog  
is on his own. His adversaries  
(until the supply is exhausted)  
are: Apaches, miners, Mexi-  
cans and the United States  
Cavalry.  
"COWBOY IN AFRICA" is  
the first western in TV his-  
tory where the hero's buddy  
is an Indian. This could never  
happen in America, of course,  
so the show had to be trans-  
ferred to another continent.  
The animals are bigger and  
the scripts more suitable for  
the young audience.  
"Dundee and the Culhane"  
is an attempt to prove that  
lawyers can be a source of  
amusement, a questionable  
effort even in the Old West.  
"Maya" qualifies as a West-  
ern because it has an Indian  
in it but he rides an ele-  
phant instead of a horse. The  
scenery is India Indian and  
the adventures tailored to a  
young audience.  
"The Mothers-in-Law"  
based on a theory that moth-  
ers can be funny... "He and  
She"—newlyweds can be fun-  
ny... "Good Morning World"  
—disc jockeys can be funny  
... "The Second 100 Years"  
—thawed out prospectors can  
be funny... "Accidental  
Manner of the Cartwrights of Family"  
—night clubs comics  
"Bonanza," the Barkleys of  
can be funny... "The Flying  
Nun"—nuns aloft can be  
ers of "The Virginian." Can a funny.

## \$42,000 Offered for College Scholarships

College scholarships and collateral grants totaling up to \$42,000 will be awarded again this year by Southern California Edison Co. Edison President Jack K. Horton said six scholarships—offering each winner \$4,000 for tuition and expenses—and collateral grants of up to \$3,000 to each private college attended by winners are offered in the Edison competi-  
tion.  
In announcing the ninth year of the Edison awards, Horton said the purpose of the program is two-fold:  
"To help promising young students reach their educational goals and, at the same time, to give financial assist-

ance to private colleges and universities."  
The program is open to all high school seniors either living in, or attending high school in, Edison's service territory in central and southern California and a portion of Nevada, he said.  
One \$4,000 scholarship will be awarded in each of the company's six geographic divisions. Winners may attend their choice of 25 participating private colleges and universities in the Southland.  
Brochures describing the Edison program in detail are now available through high school counselors or at the nearest Edison business office.

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