



United West

Posing in front of the Del Amo Financial Center complex are directors of United West Realty, Inc., which will open offices in the new center. Pictured are Del Wright, Dorothy Carson, and Gil Beland. The firm, which is located in temporary offices on the site at the present time, will offer complete residential, commercial, and industrial sales services, as well as loan counseling and insurance.

Specialized Service

United West Realty Opens

A real estate company geared to provide buyers with the special skills needed in today's real estate market has opened offices in the Del Amo Financial Center at 21605 Hawthorne Blvd.

United West Realty, Inc., will offer specialized service to customers through six special departments, each designed to insure maximum service and to protect buyers from unnecessary delays and costly errors.

Expert brokers will head each of the six departments.

The largest of the departments will be the residential department, with some 15 offices available to service both residential tract sales and individual sales and resales. A wide variety of homes in all price ranges will be offered by United West Realty, Inc.

A commercial and industrial leasing department will serve clients seeking such facilities in the greater Southwest area. Experts will be available to take into consideration such questions as zoning, raw materials, transportation, utilities, and other problems which must be resolved by individuals and firms seeking commercial or industrial facilities.

A property management-syndication-multiple units department will offer expert knowledge in the sale and renting of income units

to assist in the management and master planning of income-producing properties. A special service of the department will be its syndication division where expert consultants will be available to advise groups of people wishing to work together in developing or investing in property.

The firm's guaranteed sales and equity purchasing department will protect homeowners who buy a new home before they sell their old home. United West will guarantee the sale of property within a specified period or purchase it for market value. For persons who, because of some emergency, find they must sell their homes immediately, United West will buy their equity at current market prices.

The loan brokerage department will serve other departments of United West to insure that loans are available at the lowest possible interest rates. Loan experts will be constantly aware of the condition of the money market.

United West also will maintain a complete insurance department to provide both individual homeowners and firms with complete insurance coverage with the largest and best known companies in the world. All types of coverage will be offered at existing premium rates.

TO OPEN SOON

Bullock's Grill 'For Men Only'

An exciting new addition to dining facilities at Bullock's Del Amo is being planned for an October opening, store officials have announced.

A unique new Men's Grill, geared to serve the expanding business community surrounding Bullock's Fashion Square, will feature a delightful salad bar.

The menu will feature such intriguing entrees as the "Tijuana Brass Ole," fresh oysters, and more conventional items such as steak, roast beef, a daily special casserole, and a variety of man-sized sandwiches.

An innovation for the Men's Grill will be the serving of carefully selected

wines and beers to complement the fine foods which will be served. Crested Spanish beer mugs and Old World bottle lamps will augment the "For Men Only" decor of the room.

Aim of the new Men's Grill, according to store officials, is to provide the busy executive with a relaxing place for a reasonably priced luncheon which he can afford every day of the week.

The Grill will be located on the fourth level, adjacent to the present Del Amo Room and easily accessible by elevator or escalator from Bullock's large parking lots.

Grand opening festivities are planned for early October.



PROGRESS TORRANCE

The new Del Amo Financial Center represents a summit in the dynamic growth of Torrance. It is a confirmation . . . that Torrance is rapidly becoming a regional center for the Southwest.

Located in a modern system of freeways, harbors, airports, and railroads, Torrance is the market and service center for over 750,000 people. Over 300 major industrial companies, 125 manufacturing plants, and 60 retail establishments have located businesses in Torrance. In fifteen years, Torrance's population has multiplied six times. Despite this tremendous growth, the Torrance community has managed to retain a quiet charm that blends progress with liveability. Our residential areas continue to be among the most desirable in Southern California.

This balance has not come by accident. It is the result of careful planning and a willingness to supply the services to accommodate our mushrooming growth. Much of this is due to the interest of our citizens. Young and dynamic, our population takes pride in their city and actively support it. They participate with enthusiasm in governmental affairs, homeowners' associations, civic groups, and service clubs.

By the community's willingness to work and plan together, we are creating a city founded on human values—a city that affords opportunities in recreation, education, employment, and residence. The Del Amo Financial Center is welcome as a new rung to Torrance's future—a challenging future in which we are blending progress and opportunity through dynamic community action.