

# The Mail Ego

By Terrence O'Flaherty

"What has happened to Mae West? She was one of the only women in show business who kidded sex and got away with it. Her old movies on television are unique. Some day I suppose we'll read that she died in a little, rose-covered cottage in Hollywood while cooking dinner with her hair in curlers and wearing an apron and sneakers."

derstand why the sand is always damp and half the time the sun isn't shining. Is this the weather they have at Malibu?"

If Mae West ever dressed like that, no living person has ever seen her do it. She lives in Santa Monica in a big, old-style, movie-star's beach home. For visitors she always dresses from top to toe in elaborate negligees and a hairdo the size of Marie Antoinette's. Yes, she kids sex but she does not joke about herself and won't accept roles that put her in that light. Within the last year she recorded an album with a rock-and-roll band that was a delight and it included a full length color photo to show she hasn't changed in the 34 years since she filmed "She Done Him Wrong" with a young discovery of hers named Cary Grant.

It's the weather they have all over Southern California—unpredictable and full of contradictions. W. C. Fields described it best: "Los Angeles is the only place where you can go to sleep underneath a rosebush in full bloom—and freeze to death."

"After watching a whole month of television (I was in bed sick) I am amazed at how much of an entertainment burden the old timers carry. Time and again it was people like Bob Hope, Lucille Ball, Jack Benny, Danny Thomas, Jackie Gleason, Red Skelton, Milton Berle and Phil Harris who were the most entertaining whether they were acting or just being interviewed. I am 31 years old and these same people have been doing this all my life and all my father's life too, according to him. And still they continue. I wonder what their secret is."

"Can we science fiction fans expect more programs of that type on television this fall?"

The stars you mention are not merely comedians or actors or singers like most of the new crop; they are performers. They can DO something to entertain an audience. Also they have been around long enough to have an established personality. They got their basic training in vaudeville or on the road and made their mistakes before television when almost no one could see them. They know what they do best and they'll probably keep on doing it for your children's generation.

"We've been watching that new teenage television show called 'Malibu U.' for several weeks and can't un-



## Magic Chef Bakery.

**Garlic Cheese Bread**  
Rich in flavor and nutrition — better than home made. Bursting with cheese and garlic seasoning. Reg. 51c loaf. **45c** loaf

**English Tea Cake**  
Flavor rich—made from a traditional recipe—a delicious 'sweet' for dessert or snacks. Regularly 69c each. **59c** each

**Cinnamon Rolls**  
Chock full of cinnamon, raisins, and flavor. Serve slightly warmed. Regularly 6 for 45c **6 for 39c**

## Service Delicatessen

**Coney Island Hot Dogs**  
Plump and juicy—perfect for barbecuing. Regularly \$1.19 lb. **98c** lb.

**Baked Beans**  
Made specially from our own old-fashioned recipe—rich with molasses for home-made goodness. Regularly 49c lb. **39c** lb.

**Corned Beef**  
Richly seasoned for perfection of flavor. Makes luscious sandwiches—popular cold cut. Regularly \$2.89 lb. **\$2.29** lb.

GOLDEN CREME  
**IMITATION ICE MILK**  
**29c** save 10c

REGULAR OR LOW CALORIE  
**SHASTA BEVERAGES**  
**12** 12-oz. cans **\$1**

for garnishes, hors d'oeuvres, salads.  
**Olives** 7 1/2-oz. jar **49c**  
colors—large dinner-size. Buy several!  
**Peppercorns** 4 pkgs. of 50 **\$1**  
baked for rich, hearty flavor. (incl. 3c off)  
**Beans** 5 16-oz. cans **\$1**  
instant—refreshing, nourishing drink!  
**Instant Tea** 6-oz. jar **\$1.29**



MULTI-PURPOSE WHITE ROSE  
**TOMATOES**  
lb. **19c**

SOLID, RED RIPE  
**SLICING TOMATOES**  
**19c** lb.

VINE RIPENED  
**CANTALOUPE**  
**9c** lb.

ONE 3-RING BINDER **98c**  
BINDER **59c**  
5 3-HOLE PAPER **69c**

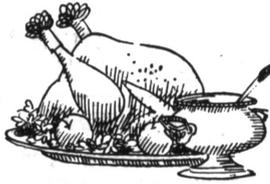


U.S.D.A. INSPECTED—Forequarter sections. Season and bake in seasoned tomato sauce, onions.  
**FRYING CHICKEN BREASTS** **49c** lb.

U.S.D.A. Inspected—Hindquarter sections. Marinate in barbecue sauce and charcoal broil.  
**FRYING CHICKEN LEGS** **45c** lb.

U.S.D.A. 'Choice'—Marinate a thick slice in teriyaki sauce, grill. Slice thin, against the grain.  
**FAMILY STEAK** **89c** lb.

U.S.D.A. GRADE 'A'  
**FRESH HEN TURKEYS**  
**39c** lb.



U.S.D.A. 'CHOICE' BEEF  
**CHUCK STEAKS**  
**49c** lb.

U.S.D.A. 'Choice'—Richly marbled for perfect broiling — or barbecue, using hickory chips.  
**SPENCER STEAKS** **\$1.79** lb.

U.S.D.A. 'Choice' Beef Roast—Roast with vegetables, serve with rich, wine-flavored gravy.  
**ROLLED SHOULDER CLOD** **98c** lb.

Lean, meaty and tender chunks. Marinate for added flavor, simmer with fresh vegetables.  
**BONELESS STEW BEEF** **79c** lb.

Farmer John—Richly seasoned for scrumptious flavor. Bake in sherry and maple syrup.  
**SKINLESS LINK SAUSAGE** 3 8-oz. pkgs. **\$1**

Also Cudahy Bar S Brand. Glaze with Ocean Spray cranberry sauce, mustard and cloves.  
**RATH SOCIETY BONELESS HAM** **\$1.19** lb.

U.S.D.A. GRADE 'A'  
**GAME HENS**  
min. weight 18 oz. **69c** ea.



FARMER JOHN OR LUER  
**SLICED BACON**  
**59c** lb. pkg.

Boneless, and smoked to perfection. Glaze with honey, dry mustard, cloves and ginger ale.  
**HORMEL CURE 81 HAMS** **\$1.29** lb.

Combine with ground pork, onion soup mix and mushroom soup for the greatest meat loaf.  
**FRESH GROUND CHUCK** **59c** lb.

U.S.D.A. 'Choice'—Whole or Point Cut. Cook with onion, bay leaf. Serve with sour cream sauce.  
**BONELESS BEEF BRISKET** **89c** lb.

### Gourmet Sea Foods

Fresh and nutritious. Broil, serve with lemon butter.  
**Fillet of Ocean Perch** **69c** lb.

Fresh, thick, delicious. Bake with tangy cheese sauce.  
**Northern Halibut Steaks** **89c** lb.

Certi-Fresh Frozen—Heat & serve with seafood sauce.  
**Breaded Shrimp** 8-oz. pkg. **75c**

Certi-Fresh Frozen—Luscious flavor, season & broil.  
**Fillet of Catfish** 1-lb. **83c** pkg.

Certi-Fresh Frozen—Heat & eat, a scrumptious treat.  
**Scallops In Butter Sauce** 9-oz. pkg. **69c**

Frozen—Made from traditional old-fashioned recipe.  
**Certi-Fresh Fish Cakes** 2-lb. **98c** pkg.

DEL AMO SHOPPING CENTER  
CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF



COUPON SAVE 10c

**SAFeway**

CLIP AND SAVE 10c

**GREAT NEW PHOTO OFFER**

CLIP AND SAVE 10c

**No Appointment Necessary**

Your Choice **8x10 or 11x14 48c**

Add 50c Wrapping and Handling total 98c

EACH ADDITIONAL PERSON IN PORTRAIT 98c

One offer per Family • Minors must be with parents

SATISFACTION GUARANTEED  
AT LEAST 10 PERMANENT PRINTS TO CHOOSE FROM

CHOOSE THE SAFEWAY NEAREST YOU

**SAFeway**

CLIP AND SAVE 10c

COUPON SAVE 10c

3 Days—10 a.m.—4 p.m. Thursday and Friday, Aug. 31 and Sept. 1  
1641 W. CARSON ST. (at Western) 4765 TORRANCE BLVD. (at Anita)

2 Days—10 a.m.—4 p.m. Saturday and Sunday Sept. 2 and 3  
245 PALOS VERDES BL. (at Catalina) 451 FRANCISCA AVE. (at Carollan)