



EXPRESS APPRECIATION . . . Officials of the Torrance-Lomita Board of Realtors present a plaque of appreciation to Ivan Merritt (center), deputy labor commissioner from Long Beach, following a presentation on the contractual relationship between salesmen and the Realtor at a meeting of the board. Making the presentation are Harold Lippard (left), first vice president of the board, and Marvin Donsker, board president.

Little Flea Big Pest During Summer Months

At this time of year it is not uncommon for residents in various parts of the county to experience an infestation of fleas in the homes and yards. The usual targets of this insect are cats and dogs, but it will readily bite people also.

One may well be suspicious that fleas are the source of itching bites when these bites occur about the feet and ankles, as the insect is most frequently found on the ground or floor. Infants and young children who play on the floor may be bitten anywhere on the body.

All fleas require the blood of animals or birds in order to live. The life cycle of the flea passes through four stages of development — egg, larva, pupa, and adult. Eggs may be laid on the host animal then subsequently drop to the floor where they hatch into larvae. Larvae spin tiny cocoons in which they change first into pupae and then into adults.

UPON EMERGING from the cocoon, the adult flea is ready to feed on some warm blooded animal. The life cycle takes about a month, but may be speeded up by summer heat.

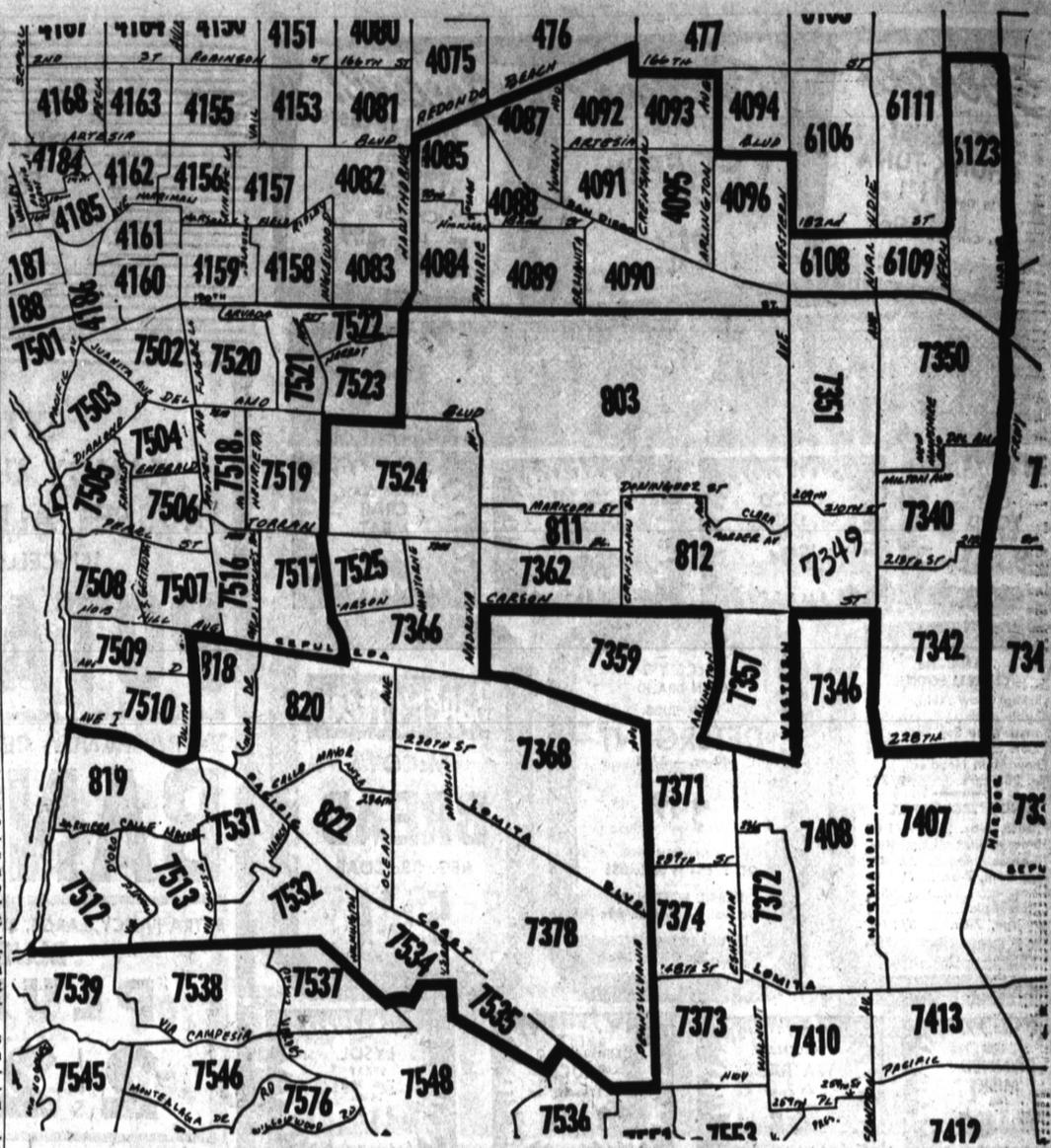
The discomfort of flea bites may be temporarily alleviated by the application of ice, or by use of a soothing medication recommended by one's family physician. Repeated bites stimulate an allergic response in some individuals so that subsequent bites are more severe than the first. If bites are repeatedly scratched, secondary infection requiring medical treatment may occur. Whether individuals are allergic to flea bites or not, the best solution to the problem is control of the insect. The war on fleas should have three simultaneous attack points: the infested pet; the interior of the home, and the yard.

A VETERINARIAN or pet store can recommend proper materials and safe procedures for ridding the pet of fleas. In the home, thorough use of a vacuum cleaner will pick up fleas in all stages of development. Immediately after use for flea control, the vacuum cleaner must be emptied into a bag or other container which can be sealed against escape of the insects until disposal. Insecticides labeled for flea control, the vacuum cleaner must be used in homes to spray areas difficult to reach with a vacuum cleaner.

Likewise yards and lawns may be sprayed with such insecticides as malathion, lindane or other product containing the word "fleas" on the label of the container. In all instances of using insecticides, all directions and precautions should be carefully followed exactly as stated by the manufacturer.

FOR SEVERE infections, it may be advisable to contact a professional pest control operator, whose name may be found in the yellow pages of the phone book. It is important that the pet, house and yard be treated on the same day and that this treatment be repeated approximately one week later. Further information on the control of fleas may be obtained by sending a written request to the Los Angeles County Health Department, Division of Health Education, 220 N. Broadway, Los Angeles 90012.

Dividend Voted
The Board of Directors of Union Carbide Corp. has declared a quarterly dividend of 50 cents per share on outstanding capital stock. The dividend is payable Sept. 1 to shareholders of record Aug. 4.



ASSESSMENT MAP . . . This map, published for the county as a public service, supplements the assessor's listings of assessed valuations in this district. Marked here are the 38 assessment map book areas within the Press-Herald publication district. Of these, 25 are in assessor's region 14 and 13 (map books 4085-6123) in region 13.

Journalism Class To Meet at Night

Turnabout promises to provide fair play at El Camino College this fall, when traditional journalism classes will be offered during non-traditional hours.

For the first time in the 21-year history of the college, Journalism I, a course in basic news writing, will be offered during evening hours. And for the first time in more than a decade, Journalism 4, a class in feature writing, will be offered during the day.

Journalism I, expected to attract a number of organizational correspondents desirous of improving their techniques in the preparation of appropriate press releases, will be offered from 6 to 8:50 p.m. each Tuesday. The course will also be offered from 9 to 9:50 a.m. on Monday, Wednesday and Fridays.

STUDENTS WILL examine such basics as the conventional and unconventional news leads, newspaper style and general news coverage. The course is a prerequisite for work on the college newspaper and also serves as a basic requirement for work in public relations.

Journalism 4 is a course which offers the potential of profitable freelance career. Following the study of 13 basic types of feature stories, students are encouraged to submit manuscripts to professional publications. They are familiarized, throughout the course, with marketing techniques.

Professionals in newspaper and magazine feature work will be introduced in both college courses.

CLASSES WILL BE taught by W. A. Kamrath, for 12 years coordinator of public relations at El Camino College and now a full-time instructor on the campus and West Coast correspondent for a national publication.

Registration for fall semester courses will be held from Aug. 21 through Sept. 1 and is limited to legal residents of the El Camino College District unless an out-of-district permit is obtained prior to registration.

Further information regarding registration times and procedures is available in the admissions office of the college.

Award Contract For Pump Plant

SACRAMENTO—The State Department of Water Resources has awarded a \$2,293,000 contract to Allis-Chalmers Mfg. Co., San Francisco, for furnishing and installing pumps at the Wind Gap pumping plant of the state water project.

The work involves designing manufacturing and testing pump models, and completing the design, manufac-

ture and testing of nine vertical centrifugal pumps which will be installed at the plant. The Wind Gap plant is being constructed in Kern County, about 30 miles south of Bakersfield and about two miles west of Wheeler Ridge.

LOW FOOD COSTS
The average American spends only 17.8 cents of each dollar of income, after taxes, for food.

Bank Hits New High In Assets

Assets of First Western Bank and Trust Co. have passed the \$850 million mark for the first time in the bank's history.

Deposits also reached an all-time high — \$750 million — during the first six months of 1967. Loans for the month of July averaged more than \$500 million.

The bank, formed about six years ago, now has 82 branch offices in California, including a Torrance branch at 23866 Hawthorne Blvd.

MILK TOWN
A milk town with 100,000 cows and 15,000 people is being built near Mexico City to end that city's chronic milk shortage.

Now Possible To Shrink Painful Hemorrhoids And Promptly Stop The Itching, Relieve Pain In Most Cases.

New York, N. Y. (Special): A scientific research institute has discovered a medication which has the ability in most cases — to actually shrink hemorrhoids. In case after case, the sufferer first notices prompt relief from the itching, burning and pain. Then this medication starts right in to gently reduce the swelling of inflamed, irritated hemorrhoids.

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BEST BUYS OF THE WEEK

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