



ON STAFF . . . James H. Carter, of 16402 S. Wilton Place, has joined the staff at Santa Monica Hospital as associate director of community relations. A former newsman, Carter most recently was assistant public relations manager at the McCullough Corp. He is married and has two children.

Measles Lowest in 38 Years

Capital News Service
SACRAMENTO—The incidence of measles in California so far in 1967—with the epidemiologic season about completed—appears to be the lowest since 1929, when the population was only one-fifth of what it is now.

The Department of Public Health said only 4,855 cases of measles have been reported so far this year.

Widespread use of measles vaccine by private physicians and health departments has undoubtedly played a major role in lowering the incidence, the department said. "Measles need no longer occur. Increased use of measles vaccine can be expected to reduce the number of cases even further in the future."

THE DEPARTMENT said the reported number of cases in California has been declining steadily since 1964. That year was a high incidence year, with 34,312 cases reported.

This dropped to 13,889 cases in 1965, a reduction which in part could be expected due to the normal cyclic incidence of the disease.

But, based on the incidence of previous years, 1966 should have shown a high number of cases had it followed the usual cyclic trend. The number of reported cases last year, however, was only slightly higher than 1965—a total of 15,257. Prompt action in two counties to immunize large numbers of children succeeded in aborting large scale epidemics in these counties.

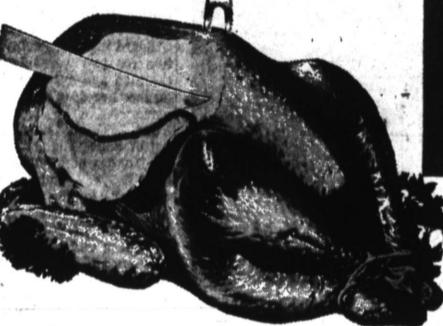
Camera Club Begins Year

The South Bay Camera Club will begin its 1967-68 season tonight with a meeting in the community room of American Savings in Redondo Beach.

A program of slides of Formosa and Hong Kong will be featured from the collection of Avis Knowles of Torrance.



AUGUST 10, 1967



The Tape Total Tells The Truth About Savings...



A few days ago we chose a customer at random, Mrs. Robert Mitchell of Sierra Madre, and asked her permission to make a list of her purchases, which amounted to \$21.42. Had she bought the same groceries at two other leading food chains, she would have paid \$2.60 or \$2.52 more than at Market Basket.

No doubt you, too, can save as much if you shop Market Basket every week. And thanks to Deep-Cut Discount Prices on EVERY item* every day, you don't have to limit your selections to certain items, brands or sizes to save money at Market Basket.

This is an actual photo of Mrs. Robert Mitchell's basket of groceries taken July 31, 1967.

*EXCEPT GOVERNMENT-CONTROLLED OR FAIR-TRADED PRICES.

DEEP CUT DISCOUNT PRICES!

SAVE YOU MONEY AT MARKET BASKET

STORE HOURS:
MONDAY THRU FRIDAY
10 a.m.-9 p.m.
SATURDAY & SUNDAY
10 a.m.-7 p.m.

HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS POSTED IN EACH STORE.

TENDERAY BRAND
U.S.D.A. CHOICE—BONE IN

ROUND STEAK OR RUMP ROAST L.B. 78¢

SAVE 20¢

U.S.D.A. GRADE A FROZEN

HEN OR TOM

TURKEYS 35¢

SAVE 5¢

EVERY DAY DISCOUNT PRICE

NO OTHER BEEF SO FRESH CAN BE SO NATURALLY TENDER!

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay B and Beef is fully aged in 44 HOURS OR LESS, instead of weeks.

U.S.D.A. CHOICE—TENDERAY BRAND (SAVE 10¢)

Chuck Steak L.B. 49¢

U.S.D.A. CHOICE—TENDERAY BRAND (SAVE 17¢)

Rib Steak L.B. 88¢

U.S.D.A. CHOICE—TENDERAY BRAND
LARGE MEATY END (SAVE 12¢)

Rib Roast L.B. 79¢

U.S.D.A. GRADE A WHOLE BODY (SAVE 10¢)

Frying Chicken L.B. 29¢

FRESH FRYING CHICKEN—NO BACKS, NECKS, OR GIBLETS (SAVE 10¢)

Pick of the Chick L.B. 49¢

FARMER JOHN, LUER QUALITY, HOFFMAN BETTERMAID (SAVE 12¢)

GROUND BEEF

Freshly ground and wrapped in the store just before you buy it, this good ground beef compares to that offered by other stores at much higher prices.

39¢

PER LB.

GROUND SHOULDER Lb. 59¢
GROUND ROUND Lb. 78¢
GROUND SIRLOIN Lb. 89¢
MEAT LOAF MIX Lb. 49¢
Beef and Pork Unseasoned

TRY OUR NEW
FLAVOR-SEAL PACK

Premium quality, extra-lean ground beef that stays fresh for days with no preservatives, thanks to the airtight Flavor Seal Pack!

3-LB. PACK \$1.39 1-LB. Pack 47¢

DEEP CUT EVERYDAY DISCOUNT PRICES

U.S.D.A. CHOICE—TENDERAY BRAND

Family Steak ... Lb. 89¢ 9¢
FRESH CHICKEN with Rib ... Lb. 59¢ 10¢
Breasts ... Cops Lb. 59¢ 10¢
Frying Chicken Drumsticks ... Lb. 59¢ 10¢
Frying Chicken Thighs ... Lb. 59¢ 10¢
U.S.D.A. Choice—Tenderay Brand Boneless Steak

Top Round ... Lb. 98¢ 30¢
U.S.D.A. Choice—Tenderay Brand Boneless Steak

Sirloin Tip ... Lb. 98¢ 30¢
U.S.D.A. Choice—Tenderay Brand

Cube Steak ... Lb. 98¢ 30¢
U.S.D.A. Choice—Tenderay Brand

T-Bone Steak ... Lb. \$1.14 25¢
U.S.D.A. Choice—Tenderay Brand Steak

Porterhouse ... Lb. \$1.19 30¢
U.S.D.A. Choice—Tenderay Brand

Top Sirloin ... Lb. \$1.39 30¢
Market Basket Cry-O-Vac Wrapped Brisket of Corned Beef ... Lb. 79¢ 10¢
U.S.D.A. Choice—Tenderay Brand Steak

Eye of Round ... Lb. \$1.39 20¢
U.S.D.A. Choice—Tenderay Brand

Breakfast Steak Lb. \$1.39 20¢

DEEP CUT EVERYDAY DISCOUNT PRICES

Luer Iowa Farms

Sliced Bacon ... Lb. 59¢ 14¢
Farmer John All Meat ... Lb. 55¢ 14¢
Wiener ... Lb. 65¢ 10¢
Oscar Mayer All Meat ... Lb. 65¢ 10¢
All Beef Wieners—1 1/2 Lb. Pkg. 65¢, 50¢, 14¢
Market Basket Cooked Ham ... 5-Oz. Pkg. 49¢ 10¢
Market Basket—7 Varieties Sliced Lunch Meat ... 16-Oz. Pkg. 65¢ 4¢
Oscar Mayer All Meat or All Beef ... 12-Oz. Pkg. 65¢ 10¢
Bologna ... 12-Oz. Pkg. 69¢ 10¢
Cotto Salami ... 12-Oz. Pkg. 69¢ 10¢

SEA TREASURE FROZEN

Shrimp ... 16-Oz. Pkg. \$1.29 10¢
Breaded Cod ... 24-Oz. Pkg. 89¢ 9¢
Breaded Perch ... 24-Oz. Pkg. 95¢ 4¢
Sole Fillet ... 16-Oz. Pkg. 65¢ 4¢
Shrimp ... 12-Oz. Pkg. \$1.69 10¢

AMERICAN BEAUTY WIDE OR EXTRA WIDE

NOODLES 28-OZ. PKGS. 23¢

SAVE 23¢

THE REAL THING FROM FLORIDA TREESWEET FROZEN

ORANGE JUICE 6-OZ. CAN 18¢

SAVE 2¢
12-OZ. CAN, 35¢
SAVE 4¢

MARKET BASKET COLE SLAW, HEALTHY, MACARONI OR POTATO

SALADS 15-OZ. CTN. 35¢

SAVE 4¢
30-OZ. CTN. 69¢
SAVE 4¢

SEA TREASURE FROZEN

FISH STICKS 8-OZ. PKG. 38¢

EVERY DAY DISCOUNT PRICE
SAVE 5¢

BUTTERNUT COFFEE

1-LB. CAN 67¢
SAVE 4¢

2-LB. CAN \$1.33 SAVE 8¢

IMPERIAL SOFT MARGARINE

16-OZ. CTN. 42¢
SAVE 3¢

TENDERLEAF (INCLUDES 10¢ OFF LABEL)

TEA BAGS

PKG. OF 48 55¢
SAVE 14¢

Regular or Hard to Hold—13-Oz. Can

Style Hair Spray 69¢ 30¢
Toothpaste Colgate ... 6 1/2-Oz. Tube 71¢ 24¢
Toothpaste Macleans ... Family Size 75¢ 24¢

Regular or Hard to Hold Hair Spray 13-Oz. Can 69¢ 30¢

The Family Deodorant Right Guard ... 7-Oz. Can \$1.23 26¢

Liquid Maalox ... 12-Oz. Bot. 99¢ 50¢

Fast Headache Relief Anacin ... Bot. of 100 \$1.08 25¢

Antiseptic Listerine ... Bot. 31¢

Hair Conditioner Life Hair Lotion ... 4-Oz. Bot. \$1.18 32¢

Sanitary Nappkins Tampax ... Box of 40 \$1.29 40¢

BONUS DISCOUNT BUYS

MANUFACTURERS' ALLOWANCES ARE PASSED ON TO YOU TO PROVIDE ADDITIONAL SAVINGS. PRICES IN EFFECT WHILE STOCKS LAST.

Detergent (Includes 10¢ Off Label) Salvo Tablets ... 46-Oz. Pkg. 61¢ 18¢
Butter-Nut Instant Coffee ... 10-Oz. Jar \$1.29 20¢
Coffee ... Jar \$1.18 21¢
Johnson Pledge ... 14-Oz. Can \$1.18 21¢
Johnson Bravo ... 16-Oz. Can 66¢ 3¢
Floor Wax ... Can 66¢ 3¢
Niagara (Incl. 7¢ Off Label) Fabric Softener ... 77-Oz. Can 67¢ 22¢
Spray Starch ... 22-Oz. Can 62¢ 17¢
Armour (Incl. 3¢ Off Label) Tree ... 12-Oz. Can 51¢ 6¢
Hillcrest Large Pitted Olives ... 7 1/2-Oz. Can 33¢ 4¢
Tenderleaf (Incl. 4¢ Off Label) Tea ... 4-Oz. Pkg. 38¢ 7¢

Wesson Mayonnaise ... 32-Oz. Jar 49¢ 8¢

Bechout Strained Baby Food ... 4 1/2-Oz. Jar 8¢ 2¢
Bechout Junior Baby Food ... 7 1/2-Oz. Jar 14¢ 1¢
Market Basket Mel-O-Jar Bread ... 15-Oz. Pkg. 23¢ 4¢
Market Basket Hamburger or Hot Dog Buns ... 25¢ 4¢
Barbara Ann Danish Apple Coffee Cake ... Each 39¢ 4¢
Market Basket Instant Coffee Jar ... 10-Oz. Jar 99¢ 40¢
Sunshine Krispy Crackers ... 16-Oz. Pkg. 31¢ 4¢
Jerseymaid First Quality Grade AA Butter ... 16-Oz. Can 79¢ 4¢
Jerseymaid Catering Quality Ice Cream ... 1/2-Gal. 69¢ 10¢
Brest 'n' Chicken Chunk Style Tuna ... 3 6 1/2-Oz. Cans 79¢ 17¢
Dunbar Medium Dressed Shrimp ... 4 1/2-Oz. Can 71¢ 18¢
Dole Chunk, Tidbits or Crushed Pineapple ... 1 1/2-Oz. Can 23¢ 2¢
Cleaner Fantastik ... 22-Oz. Can 79¢ 10¢
Kraft Strawberry Preserves ... 18-Oz. Jar 55¢ 11¢
Kraft Grape Jelly ... 18-Oz. Jar 31¢ 4¢
Purex Bleach ... Gal. 53¢ 8¢
Low Suds Dash ... 50-Oz. Pkg. 74¢ 5¢
Detergent Bold ... 50-Oz. Pkg. 78¢ 5¢
Detergent Liquid Joy ... 22-Oz. Bot. 58¢ 1¢
Detergent Bonus ... 38-Oz. Pkg. 81¢ 4¢
Wishbone Russian, Green Goddess, Italian Dressing ... 6-Oz. Bot. 37¢ 2¢
Armour—15 1/2-Oz. Can Corned Beef Hash 49¢ 2¢
Hillcrest Cut Green Beans ... 16-Oz. Can 18¢ 5¢

Pictweet Frozen Chopped Broccoli, Peas and Carrots, Squash or Leaf Spinach

Vegetables ... 10-Oz. Pkg. 20¢ 2¢

Pictweet Frozen Cut Corn or Peas

Vegetables ... 10-Oz. Pkg. 19¢ 2¢

Bequet Frozen All Varieties Cream Pies ... 10-Oz. Pkg. 29¢ 4¢

West Pac Frozen All Varieties Vegetables ... 20-Oz. Pkg. 31¢ 2¢

Von de Kamp Frozen Chicken or Turkey Meat Pies ... 9-Oz. Pkg. 37¢ 2¢

Frozen Chicken Chow Mein or Shrimp Chow Mein 11-Oz. Pkg. Wings Dinners ... 52¢ 3¢
Vegetable Dinner Each, 47¢, Save 3¢

Mrs. Pauls Frozen Onion Rings ... 8-Oz. Pkg. 27¢ 2¢

Oh Boy Frozen Cheese Pizza ... 19-Oz. Can 85¢ 4¢
Pepperoni or Sausage, 95¢, Save 3¢

Funny Face—10 Flavors Drinks ... 3-Oz. Pkg. 25¢ 5¢

Chir's & Piri's Barbecue Sauce ... 12-Oz. Bot. 38¢ 5¢

D-Zero Gelatin or Pudding ... 3-Oz. Pkg. 27¢ 2¢

Chocolate Nestle Quik ... 32-Oz. Bot. 79¢ 6¢

D-Zero—2 1/2-Oz. Pkg. Whipped Topping 46¢ 3¢

Chocolate Fudge, Buttercream, Chocolate Smucker Topping ... 20-Oz. Jar 39¢ 2¢

Sprinkle Brown or 16-Oz. Pkg. Powdered Sugar 17¢ 1¢

Salads or Cooking Wesson Oil ... Pt. 34¢ 3¢

Salads or Cooking Wesson Oil ... Gal. \$2.18 21¢

Lady Scott Toilet Tissue ... 2 Roll Pkg. 27¢ 2¢

Lady Scott—200 Ply Facial Tissue ... 200, 27¢ 2¢

Scott Hankie Pack ... 2 Pkg. of 60 21¢ 4¢

Plastic Handi Wrap ... 100 Ft. Pkg. 28¢ 3¢

Kraft (Random Weight) Cheese

Mozzarella ... Lb. 93¢ 6¢

Market Basket Individually Wrapped Processed American, Pimento or Swiss Sliced Cheese ... 6-Oz. Pkg. 29¢ 10¢
American or Variety Pack, 12-Oz. Pkg. 55¢

Market Basket Natural Sliced Swiss Cheese ... 6-Oz. Pkg. 37¢ 8¢

Pillsbury Refrigerated Regular or Buttermilk Biscuits ... 8-Oz. Pkg. 8¢ 2¢

Market Basket Mild Cheddar Cheese ... Lb. 79¢ 10¢

Lipton 4 Varieties Dinners ... 6-Oz. Pkg. 75¢ 4¢

Heinz "Lovers Size" Ketchup ... 26-Oz. Bot. 41¢ 4¢

Heinz Hot Ketchup ... 12-Oz. Bot. 22¢ 5¢

Liquor Values

STEINBRAU BEER

Case of 24 12-Oz. Cans \$2.99

Brewed with Wonderful Wisconsin Water—Wisconsin Gold Label Beer ... Case of 12 16-Oz. Cans \$1.69

Your Choice of Burgundy, Chablis, Chianti or Vin Rose Full Canto Wine ... Gal. \$1.39

Golito Vin Rose ... 1/2-Gal. \$1.20

7 Delicious Flavors—Regular or Low Calorie Hillcrest Beverages ... 12-Oz. Can 8¢

COMPLETE YOUR BOOKS NOW OFFER ENDS AUG. 20TH

- MARY MARGARET McBRIDE ENCYCLOPEDIA OF COOKING
- HOME HANDYMAN ENCYCLOPEDIA

CENTRAL AMERICAN

BANANAS

Lb. 11¢

EVERY DAY DISCOUNT PRICE

U.S. No. 1 Russet or White Rose Potatoes ... 10 Lb. Bag 39¢
Jumbo Size—Dark Skinned Avocados ... 4 for 88¢

SALAD SIZE TOMATOES Lb. 17¢

sunrise FRESH

HAWTHORNE AND LENOX IN LENOX
HAWTHORNE AND 182nd IN REDONDO BEACH
GAFFEY AND FIFTH IN SAN PEDRO
LOMITA AND MAIN IN WILMINGTON

the best recipe for folks newly moved

Take one phone call for coupon book, and business with hundreds of gifts and information about the city, air in question hospital, and you'll have a generous and delightful welcome. Just please

Call 323-0882
MONA MARTIN

CANNON 1ST QUALITY MESH NYLONS HONEY BEIGE OR CINNAMON SIZES 8 1/2 TO 11

EVERY DAY DISCOUNT PRICE

2 PAIR IN PACKAGE 96¢

MARKET BASKET CLEANSER

14-OZ. CAN 10¢

SAVE 6¢

HI C-7 FLAVORS DRINKS

3 46-OZ. CANS 87¢

SAVE 13¢

HUGGINS YOUNG MOCHA JAVA COFFEE

16-OZ. CAN 69¢

SAVE 14¢