



DEEP CUT DISCOUNT PRICES!

SAVE YOU MONEY AT MARKET BASKET

THE TAPE TOTAL TELLS THE TRUTH ABOUT SAVINGS...

A few days ago we chose a customer at random and asked her permission to make a list of her purchases, which amounted to \$27.75. Had she bought the same groceries at two other leading food chains, she would have paid \$2.52 or \$2.67 more than at Market Basket. No doubt you, too, can save as much if you shop Market Basket every week. And thanks to Deep-Cut Discount Prices on EVERY item* every day, you don't have to limit your selections to certain items, brands or sizes to save money at Market Basket.



This is an actual photo of Mrs. Wanda Brann's Basket of Groceries taken July 24, 1967.
*EXCEPT GOVERNMENT-CONTROLLED OR FAIR-TRADED PRICES.

PRESIDENT... Richard E. Lambert, 2749 Portobello Drive, has been elected president of the Southwest Los Angeles chapter of the National Association of Accountants. Lambert, employed by the Hughes Aircraft Co. in El Segundo, was vice president last year.

Bell Asks Help for Riot Areas

Congressman Alphonzo Bell has joined in the introduction of legislation to provide emergency disaster relief to residents of areas devastated by riots.

Bell stated: "Rioting in poverty areas has left many individuals injured, homeless, without food or medical care, and with no livelihood."

"Violence is not to me an acceptable form of protest, and those immediately involved must be punished with the full force of the law."

"But the destruction caused by arson, the looting and sniping of a few is hardly selective," he added.

Bell said current legislation allows the Office of Emergency Planning to step in at the request of governors and with approval by the President, to provide emergency food, clothing, shelter, and medical services, and to assist in repairing and replacing essential public facilities and services.

"The destruction and havoc we have seen in some ghetto areas has done damage far more severe than that caused by earthquakes or tornadoes," the Congressman noted.

"The many innocent victims of mass destruction need help if they are to reconstruct their homes, their businesses, their neighborhoods."

"REGARDLESS of how we may feel about those responsible for the violence, we can only feel compassion for those who through circumstances for which they are in no way to blame, find their lives a shambles."

He said his bill would extend emergency disaster relief to take into account "one of the most unpleasant, and hopefully short-lived, but nevertheless inescapable facts of modern life in our country."

Auxiliary Gives Plans To Members

Several awards were given honored members of the Veterans of Foreign Wars Auxiliary Post 1622 during ceremonies at a recent new officers reception.

Honored for obtaining new members was Mrs. Harley Gray, president, who received a gold medallion.

Mrs. Frank Andrews received a 35-year attendance pin while Mrs. Walter Schneider received a 30-year pin. Receiving 20-year pins were Mrs. Ralph Smith, Mrs. Jake Eichman, and Mrs. Robert Riegler.

Auction Set At Meeting

A meeting of the South Bay Lapidary and Mineral Society will be held next Monday at 7:30 p.m. in Clark Stadium, 861 Valley Drive, Hermosa Beach.

A silent auction will be held with all proceeds going to the club's scholarship fund. Included in the auction will be the collection of former member Mildred Sparks.

U.S.D.A. CHOICE TENDERAY BRAND (SAVE 17c)

Rib Steak LB. 88c

LARGE MEATY END—U.S.D.A. CHOICE TENDERAY BRAND (SAVE 10c)

Rib Roast LB. 79c

MARKET BASKET CRYOVAC WRAPPED BRISKET OF (SAVE 10c)

Corned Beef LB. 79c

U.S.D.A. GRADE A OR PEERLESS BRAND FROZEN (SAVE 8c)

Hen Turkeys LB. 35c

U.S.D.A. GRADE A WHOLE (SAVE 10c)

Frying Chickens LB. 29c

IOWA FARMS (SAVE 14c)

Sliced Bacon 1-LB. PKG. 65c

U.S.D.A. CHOICE TENDERAY BRAND (SAVE 17c)

Ham 39c LB.

CENTER CUT HAM SLICES (SAVE 41c) LB. 98c

U.S.D.A. CHOICE TENDERAY BRAND—SHOULDER

7-BONE STEAK 49c LB.

SAVE 30c

NO OTHER BEEF SO FRESH CAN BE SO NATURALLY TENDER! Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tenderizing action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks.

Market Basket TENDERAY BRAND BEEF

USDA CHOICE

GROUND BEEF

Freshly ground and wrapped in the store just before you buy it; this good ground beef compares to that offered by other stores at much higher prices.

39c

PER LB.

GROUND SHOULDER 1lb. 59c

GROUND ROUND 1lb. 78c

GROUND SIRLOIN 1lb. 89c

MEAT LOAF MIX 1lb. 49c

TRY OUR NEW FLAVOR-SEAL PACK

Premium quality, extra-lean ground beef that stays fresh for days with no preservatives, thanks to the airtight Flavor Seal Pack!

3-LB. PACK, \$1.39

1-Lb. Pack 47c

TOILET TISSUE 3 4-Roll Pkgs. \$1

SAVE 18c

SEA TREASURE FROZEN FISH STICKS 16-Oz. Pkg. 63c

SAVE 6c

COMPARE THESE PRICES ON PAPER GOODS

Zee Napkins... 11c

Mead Wrap Food Wrap... 28c

Zee Family Napkins... 49c

Snowdrift... 74c

Knit Mixture French or French Dressing... 28c

Lux All Beef or Cattle Sausage or All Meat or All Beef Sliced Bologna... 63c

Bonus Discount Buy Former John Sliced... 51c

Cooked Ham... 18c

Lux's Sliced Breast of Turkey or Chicken... 39c

1-Lb. Franks... 49c

Market Basket Sliced 12-Varieties Lunch Meat... 29c

1-Lb. Franks... 49c

1-Lb. Franks... 49c

1-Lb. Franks... 49c

SAVE 10%

on your grocery purchase* this week at Market Basket with proof of purchase of any size of GROUND (or Electra-perk) and INSTANT MAXWELL HOUSE COFFEE (Except 2 qt.)

* MAXIMUM REFUND \$2.50. Not refund on tobacco and liquor purchases.

Get Your Cash Refund Certificate and details at our Store.

1-LB. CAN 16-OZ. JAR 69c \$1.32

2-LB. CAN \$1.37

HILLCREST SOLID PACK TOMATOES 4 28-OZ. CANS \$1

SAVE 2c

BROCKLEY FROZEN CUT GREEN BEANS, MIXED VEGETABLES 9-OZ. CTN. 23c

SAVE 4c

DEEP CUT EVERYDAY DISCOUNT PRICES

Soracals 5-Lb. Bag 58c 3c

Stokely Cat... 1975-Oz. Can 27c 2c

Stokely Fathead 16-Oz. Can 28c 5c

Stokely... 16-Oz. Can 27c 2c

For Cooking—48-Oz. Bot. Mazola Oil... 97c 5c

Market Basket Longhorn Cheddar Cheese 1lb. 83c 12c

Market Basket Blue or Thousand Island... 16-Oz. Bot. Salad Dressing 56c 3c

Reaferfort, 8%... SAVE 1c

Kraft Individually Wrapped Sliced Process Cheese Food 12-Oz. Pkg. 63c 6c

Kraft Aged, Sliced Swiss Cheese 6-Oz. Pkg. 49c 4c

Philadelphia... 8-Oz. Pkg. Cream Cheese... 38c 3c

BEVERAGES 12-OZ. CAN 8c

YOUR CHOICE OF SEVEN DELICIOUS FLAVORS—REGULAR OR LOW CALORIE—HILLCREST

SALADS 15-OZ. CTN. 35c

SAVE 4c

BONUS DISCOUNT BUYS

MANUFACTURER'S ALLOWANCES ARE PASSED ON TO YOU TO PROVIDE ADDITIONAL SAVINGS. PRICES IN EFFECT WHILE STOCKS LAST.

Similar... 13-Oz. Can 26c 5c

Acrowald Puritas Distilled Water... 35c 4c

Toothpaste—Family Size Crest... 71c 24c

Toothpaste—Family Size Gloom... 71c 24c

Agave Net 15-Oz. Can 69c 30c

Antiseptic Listerine... 31c 31c

Shampoo Prell... 7.0z. 83c 26c

Johnson & Johnson Baby Oil... 5c 45c 14c

Hydrosol... 100 16c 16c

Bayer Aspirin... 73c 16c

Chocolates, Vanilla, Lemon, Duplex Sandwich Cookies 32-Oz. Pkg. 59c

SAVE 10c

REDEEM YOUR 15c COUPON FROM LIFE MAGAZINE

METRECAL SHAKES 3 IN PKG. 65c

SAVE 4c

RINSO DETERGENT (INCL. 10c OFF LABEL) 50-OZ. PKG. 59c

SAVE 24c

Deodorant Soap Lifebuoy... 19c 19c

Lux Toilet Soap 2... 30c 30c

Laundry Detergent... 44-Oz. Bot. 19c 19c

Wisk... 44-Oz. Bot. 19c 19c

Blue Bonnet Soft Margarine 16-OZ. CTN. 42c

SAVE 3c

Assorted Flavors Royal Gelatin 3 3-3-OZ. PKGS. 27c

SAVE 2c

Fleischmanns Soft Margarine 16-OZ. CTN. 42c

SAVE 3c

Reynolds Aluminum Foil 200-Ft. Roll \$1.77

SAVE 21c

U.S. NO. 1 RUSSET OR WHITE ROSE POTATOES 10 39c

1-LB. BAG

Control American Bananas... 11c

Vita Pak Orange, Grape, Lemonade, Party Punch Fruit Drinks... 11c

Large Jumbo Cantaloupes 3 for 89c

SUNRISE FRESH

STORE HOURS

MONDAY 10 a.m. to 9 p.m.

THRU FRIDAY 10 a.m. to 9 p.m.

SATURDAY 10 a.m. to 7 p.m.

SUNDAY 10 a.m. to 7 p.m.

HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS POSTED IN EACH STORE.

HAWTHORNE AND LENOX IN LENOX HAWTHORNE AND 182nd IN REDONDO BEACH GAFFEY AND FIFTH IN SAN PEDRO LOMITA AND MAIN IN WILMINGTON