

Colonel Sanders a True Horatio Alger



RECEIVES AWARD . . . Col. Harland Sanders, the world famous inventor of Kentucky Fried Chicken, here accepts the Horatio Alger Award as one of the year's 10 outstanding men. The Colonel's new kitchen has just been opened at 16422 Crenshaw Blvd. in Torrance and is running a special through Thursday. Eight other kitchens in the area are joining in on this week's celebration.

Colonel Sanders' Kentucky Fried Chicken has opened a take-home kitchen at 16422 Crenshaw Blvd. in Torrance and is celebrating the event with a Grand Opening 88c Sale, it was announced by Duke Richey, owner of the kitchen.

Richey said his customers will be able to buy the regular \$1.10 chicken dinner for 88 cents during the period of the sale, which continues through Thursday. Eight other kitchens in the area are tying in with the Torrance kitchen on the sale.

Hours of operation will be 11 a.m. to 9 p.m. seven days a week and the kitchen will offer, in addition to Kentucky Fried Chicken, a variety of side dishes including salads, desserts, and beverages.

"We will provide our patrons with the same finger lickin' good chicken that has made Colonel Sanders famous around the world," said Mr. Richey.

There are now 93 Kentucky Fried Chickens in

Southern California and 1,300 across the country and in Canada, England, Japan, and other countries of the free world.

Richey stated that the chicken is available to go by the box, bucket or barrel. Customers may purchase a complete chicken dinner for as little as \$1.10 which includes mashed potatoes, gravy, cole slaw, biscuit, and honey. Special services for catering large picnics, banquets, and parties are also available.

"Many people have asked me is the gentleman whose 'mug' appears on our trademark is for real," Richey said. "Yes, there really is a Colonel Harland Sanders," he continued, "and he actually developed Kentucky Fried Chicken."

THE STORY OF Colonel Sanders reads like a contemporary Horatio Alger novel. At 65, when most men are ready to retire, the Colonel opened his first Kentucky Fried Kitchen.

Now, 10 years later, Colonel Sanders has nurtured his product to a multi-million dollar franchise business with the symbol of a bucket of chicken, his "mug" as he calls it, and unlimited good will throughout the world. Born on a southern Indiana farm, he quickly assumed the responsibilities of cooking and caring for his young brother and sister while his widowed mother worked.

When he moved to Kentucky and opened a small motel and dining room, he gained a reputation for good service and delicious fried chicken.

In 1937, he opened the first ultra-modern motel east of the Mississippi River. Although his business was successful, he dedicated himself to improving his blend of spices and herbs for his chicken recipe. After specializing in the preparation of chicken for 30 years, he finally developed a patented process of pressure frying.

BUT, PLANS for an interstate highway system, bypassing his business, threatened the glowing picture of a successful, hard-working man ready to enter his golden years with a secure future ahead.

Faced with the loss of business and income at the age of 65, Colonel Sanders refused discouragement. He took his first social security check, packed the equipment he needed to prepare his chicken recipe, and started traveling, by car, from city to city franchising his recipe across the country.

When his social security funds were depleted, he'd return to Kentucky until he received his next check. As soon as it arrived, he'd be back on the road again.

A **HANDSHAKE** and a promise to pay "a nickel a chicken on your honor" was the agreement he made with his franchisees.

In the ensuing 10 years, Colonel Sanders has seen his Kentucky Fried Chicken spread to every corner of America and even into other countries. By 1968, it is estimated that 2,500 kitchens will be in operation. And that's quite a few handshakes.

Thieves Busy in December

Christmas shoppers today were advised to take extra precautions to prevent burglars from spoiling the holidays.

Torrance Chief of Police Walter R. Koenig said December is traditionally one of the busiest months for thieves and burglars. The loss can be reduced, he said, if shoppers follow a few simple rules:

- When leaving your home, be sure all doors—including the garage door—are locked.
- Leave a light burning when you plan to be away for

the evening — and vary the room from night to night in order to keep any would-be burglar guessing.

- Lock your car when park-

ing it in a public parking lot.

- Never leave gifts or other valuable items lying on the seat. Put all gifts and valuables in the trunk.

Choirs, Band Plan Carols

Ascension Lutheran Church will present a Christmas Carol Concert on Sunday, Dec. 18, at 7:30 p.m. in the church sanctuary, 17910 S. Prairie Ave.

The church's three choirs and a 25-piece band com-

prised of youths from surrounding Lutheran churches will be presented in the concert. The congregation will participate in singing several carols with the choirs.

Catals by Bach and modern Lutheran composers will be featured.

South Wins Top Award In Speech

Student speakers from South High School have won first place in a speech and debate tournament involving 21 high schools. A total of 55 South High students entered individual contests at the tournament.

First place awards in all rounds of competition were won by Robin Boyes, humorous interpretation; Lee Pearce, oratorical analysis; and Molly MacLeod Sally Crandall, Lorraine Springer, Mark Armbruster, Tim Chang

Painting Completed by Lions Club, Explorers

Torrance's adult center has a fresh coat of paint as a result of a civic improvement project sponsored by the Downtown Torrance Lions Club.

Members of Explorer Post 268-X and the Lions Club spent two weekends painting the center, known as the Albert Bartlett Adult Center, at 1318 Cravens Ave.

The project was organized by Jack Eardley, civic improvement committee chairman for the Lions Club.

Explorer Post 268-X is sponsored by the Lions Club, Eardley said.

The adult center is a Recreation Department facility operated for senior citizens in the city. It is open from 9 a.m. until 5 p.m. on Monday through Saturday and from noon to 5 p.m. on Sunday. In addition, the center is open from 6:30 until 10 p.m. Tuesday, Wednesday, and Thursday.

Robert Parker, Robert Saunders, and Lee Pearce, debate.

The Spartan speech squad will enter state debate competition at Rolling Hills Saturday and compete Dec. 16 and 17 in a two-day speech tournament.

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