

# Assignment TV

By TERENCE O'FLAHERTY

The other night as I was absent-mindedly strumming my electric guitar, it suddenly came to me — a plan to reforest the vast wasteland of television! It is quite simple.

All it would take is money and love—and there appears to be plenty of each around these days, but usually spent in the wrong way.

The plan is called "The Big Trade" or "Can the French Chef Find Happiness with the Man from UNCLE?"

Every day in prime time each commercial channel must show one of the best programs produced by the educational network while the educational channel displays one of the best commercial concoctions. The Best of the Brains for the Best of the Bravado.

It could be a one-a-day vitamin for both channels.

In this way a prime-time dog like Garry Moore would have to be removed every evening on the commercial net to make way for a good educational hour. Thus, on Monday night CBS could get rid of two silly half-hours like "Gilligan's Island" and "Run, Buddy, Run" and show in their places NET's excellent, inventive new "Playhouse" series. In a similar fashion most educational channels could profit by an hour's worth of the liveliest commercial products like "The Monroes," "The Iron Horse," and "I Spy."

I'm sure "The Friendly Giant" could rub elbows with "The Pruitts of Southampton" once a week without a serious impairment of the psyche. In a similar manner "Batman" might learn something from David Susskind. And vice versa.

Today, only the best is worth fooling around with. Anything less than the best is a bad investment whether it's entertainment or education — or, for that matter, clothes, cars, liquor or girls.

Julia Child and "The Monroes" would get along just fine because she's the best in the kitchen and they're the best on the range. Maybe someone should introduce them.

That's the plan.

DURING THE filming of the NBC News Special "Back to Budapest" the two network newsmen assigned to the show, Frank Bourgholtzer and Gerald Green, were interviewed by a Communist reporter in Hungary who asked if there were any anti-imperialist parades in New York like the Hungarian May Day Parade they were to witness the next day.

"The only one I can think of is the St. Patrick's Day Parade where the school children carry signs saying 'England Get Out of Ireland,'" said Green.

"You'll never find a sign like that here," said the Communist, shaking his head.

Later, when Green screened the film taken at the May Day Parade he was goggled-eyed to see a marcher carrying a large sign which said "England Get Out of Ireland." It was carried by Bourgholtzer. (The NBC News Special "Back to Budapest" will be Nov. 13.)

## Hahn Calls for End to Monthly Siren Testing

Monthly testing of the county's air raid sirens is "lulling the citizens into a false sense of security" because of inadequate civil defense preparations, Supervisor Hahn said today.

Hahn called for an end to the monthly testing until "a sound and comprehensive civil defense program is developed."

For several years sirens throughout the county have been tested at 10 a.m. on the fourth Friday of each month.

"BUT THERE is nothing to back them up," Hahn said. "Nearly all the designated shelters available are in the downtown Los Angeles Civic Center, leaving the residential areas—where the women and children are—virtually unprotected."

"Yet, once each month when the sirens are tested, the seven million citizens of Los Angeles County can't help but feel there are enough protective shelters available and that government will take care of them in case of an attack by an enemy."

HAHN IS the author of a major program to provide fallout shelters under every school ground. He said there is a school within 15 minutes walking distance of virtually every residence in Los Angeles County, and that the shelters, proposed to be built under athletic fields and playgrounds, could double as auxiliary classrooms.

The program has been endorsed by the County Supervisors Association of California and the National Association of County Officials and it has received favorable response from federal officials, Hahn said.

## Townsend Wins Added Support

L. E. (Larry) Townsend, Democratic candidate in the 67th Assembly District, this week was endorsed by a senior citizens' group and two labor organizations, a spokesman for the Committee to Elect Townsend, has announced.

Townsend received backing from the California League of Senior Citizens, the United Brick and Clay Workers, and the Mexican-American Labor Council.

## Disadvantaged to Have TV Program

The initial air date for Project "Talk-Back," which will run for six weeks, is Nov. 7. The pilot series is being made at Pepperdine College in Los Angeles and is the first attempt made to contact culturally disadvantaged people in their homes for speech therapy. Air time has been provided on KHL-TV, Channel 9, Monday through Friday from 7:15 to 7:30 p.m., and on KCET-TV, Channel 28, from 4:45 to 5 p.m.

## To Open Friday

"Look Homeward, Angel" will be presented in the El Camino College Campus Theater Friday and Saturday at 8:30 p.m. Tickets to the Pulitzer Prize winning play are available at the college bookstore or at the box office on performance nights.

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Gracefully styled in the French manner, this beautiful White Provincial bedroom set features a large double dresser, elegantly scrolled, landscape panel mirror and charming spindle headboard. A \$159.95 value. Canopy Bed, Chest & Nite Stands available. **\$138**

**"VANITY FAIR" 11-PC. KING SIZE SLEEP SET**

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