

DEALIN' DAYS ARE HERE AGAIN

VOL. 1 NO. 1

BIG NEWS

WEDNESDAY, OCTOBER 19, 1966

IMMEDIATE DELIVERY, NO MONEY DOWN

PRICES SLASHED

# ARTISTIC 'SHOCKS' CARPET INDUSTRY!

## 63 Carpet Rolls

Valued up to \$200<sup>ea.</sup>

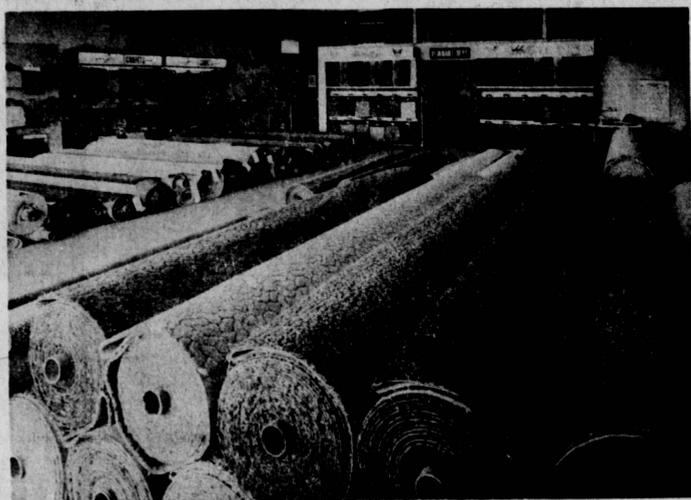
63 part rolls of broadloom. Enough carpet in most rolls to cover two average size rooms. 501 Nylons, Herculons, Cumulofr Nylons, Caprolan Nylons. Dozens of patterns and styles in every possible color, tweeds and solids. Large sizes up to 32 sq. yds. each.

| CARPET DESCRIPTION            | SIZE            |
|-------------------------------|-----------------|
| Commercial Weave—Green Tweed  | 27 sq. yds.     |
| Hi-Low Nylon, Avocado         | 27 sq. yds.     |
| Hi-Low Nylon, Gold Tweed      | 28 1/2 sq. yds. |
| Heavy Nylon, Blue Green Tweed | 37 1/2 sq. yds. |
| Heavy Nylon, Avocado          | 37 1/2 sq. yds. |

### YOUR CHOICE

**\$88<sup>00</sup>**  
EACH

NO DEALERS PLEASE



ACTUAL PHOTO SHOWING THE NEWEST AND MOST INCREDIBLE AMOUNT OF BROADLOOM AND RUGS EVER TO BE PUT ON SALE IN THE SOUTH BAY AREA.

## Totally New Concept of Mass Merchandising and Volume Selling Offers Discounts Up to 53% on Famous Brand Carpets

They said it's impossible, but it's happened. Our buyers combed out giant stock, bargained with famous carpet mills have amassed this huge inventory for this giant sale. Prices have been slashed below "rock bottom" as you can see in this ad. So come to our warehouse store only today thru Sunday.

### ACRILAN ACRYLIC PILE

Has enduring virtues of acrylic fiber—long wearing, easy to clean, good resiliency, double laminated jute back for stability.

**\$4<sup>99</sup>**  
SQ. YD.

NO DEALERS PLEASE

### CONTINUOUS FILAMENT DuPONT NYLON

Handsome looped pile pattern texture, easy cleanability, smooth non-absorbent fibers resist soil and are stain resistant. It cleans in a breeze.

**\$2<sup>79</sup>**  
SQ. YD.

CREDIT TERMS AVAILABLE

## FANTASTIC SAVINGS ON HUNDREDS OF LUXURIOUS BROADLOOM CARPETS

WOOLS, NYLONS AND ACRYLICS ALL AT REDUCED PRICES. COME IN TODAY.

### 2 GREAT NYLON CARPET BUYS

FROM 2 FAMOUS NAME CARPET MILLS

SORRY! BUT THIS LOW PRICE PROHIBITS THEIR BEING NAMED!

#### SOLIDS

A graceful crackleweave design, blends with any decor. Thick extra heavy yarns for rugged performance, give excellent texture performance even under difficult conditions. With double jute backing, of course.

Regular Values to \$8.00 sq. yd.

YOUR CHOICE

**\$3<sup>89</sup>**  
SQ. YD.

Both Carry a 10 Year Wear Guarantee

NO DEALERS PLEASE! NO MONEY DOWN! 36 MONTHS TO PAY!

#### TWEEDS

A rich appearance in a hand crafted texture readily conceals all pile disturbance and soil. Outstanding value in beauty and durability in a very modest price range—with double jute backing.

## 41 Remnants

If Sold by the yard \$75 to \$125 each

| SIZE       | DESCRIPTION       | COLOR            | VALUE  | SALE  |
|------------|-------------------|------------------|--------|-------|
| 12'x13'6"  | Caprolan Nylon    | Cinnamon         | 71.10  | 35.00 |
| 12'x9'     | Commercial Nylon  | Green Tweed      | 71.40  | 35.00 |
| 12'x16'10" | Commercial Nylon  | Green Tweed      | 82.50  | 35.00 |
| 12'x13'2"  | Heavyweight Nylon | Brown Tweed      | 71.10  | 35.00 |
| 12'x12'    | Sculptured Nylon  | Mass Green       | 79.20  | 35.00 |
| 12'x9'4"   | Hi-Lo Nylon       | Mass Tweed       | 59.40  | 35.00 |
| 12'x13'    | Commercial Nylon  | Blue-Green Tweed | 101.00 | 35.00 |

Many, Many More to Choose From

YOUR CHOICE

**\$35<sup>00</sup>**  
EACH

NO PHONE ORDERS! NO DEALERS! NO MONEY DOWN!

## WORLD'S HERCULON "STAINPROOF" PILE BROADLOOM

All Olefin pile Herculon carpet. Luxurious modern styling. Double jute backing. 10 year warranty. 150 sq. yds. Cedar Brown only.

REG. VALUE \$6.00 SQ. YD.

**\$3<sup>84</sup>**  
SQ. YD.

NO MONEY DOWN  
36 MONTHS TO PAY

CUSTOM MADE DRAPERIES AT NEVER BEFORE HEARD OF SAVINGS!

## DUPONT '501' NYLON 'SHAG' PILE

Deluxe thick, luxurious all nylon pile. Delightful tweed and solid colors. Easiest carpet to maintain. 10 year wear guarantee.

Regular Value \$8.00 sq. yd.

**\$5<sup>95</sup>**  
SQ. YD.

NO PHONE ORDERS! NO DEALERS! NO MONEY DOWN!

**4 Days Only. . . THURS., FRI., SAT., SUN.**

This is a great opportunity to save many dollars. Come in early for best selection. Listed are only a few of the hundreds of buys available this weekend only.

WE BRING OUR STORE TO YOUR HOME

SPECIAL STORE HOURS  
THURS., FRI. & SAT. 9-9  
SUNDAY 10-5

**AT OUR WAREHOUSE STORE ONLY!**

NO MONEY DOWN • BANK TERMS • UP TO 36 MONTHS TO PAY!



**ARTISTIC CARPETS**

20356 HAWTHORNE BLVD. — TORRANCE



CALL TODAY

**FR. 0-1577**

Shop in your own home. See the actual carpet matched with your furniture and interior decorative scheme. CALL TODAY—NO OBLIGATION. Our decorator will gladly call at your convenience and he'll bring hundreds of samples and help you with your carpet problems.