

Workers Support Free Enterprise System

By REYNOLDS KNIGHT
 is the man "in the shop" alert to and enthusiastic about free enterprise as the man "in the front office?" You bet he is!
 Surveys conducted among thousands of factory workers indicate that their interest and enthusiasm for free enterprise is second to none. If this is true, and research says it is, management would do well to look carefully at its approach to employ communications.
 Unfortunately, there are some in management who view the average factory worker as a person who knows nothing about the free enterprise system and needs to be educated. In educating, there is a tendency to "talk down" to the worker, rather than "with" him. This usually results in strained industrial relations.

Martin Wright and Associates has conducted many employee opinion surveys designed to probe into economic understanding. Their surveys involve 100 per cent participation rather than samplings. Results of these surveys clearly indicate the "savvy" industrial workers have for our capitalistic system. For instance:
 Question: If employees increased production who would benefit — customers, stockholders, employees, management, all of them? An overwhelming majority of 3,300 workers in four different companies said "all of them."
 Question: Should a company close down a plant that is not making a profit? Of 1,000 employees polled, 51 per cent said yes.
 And on profits, all the employees in a big New England dairy agreed that the com-

pany should make a profit.
 UNCLE SAM has vowed to clean up the nation's rivers "from their sources to their mouths," and he's enlisting a corps of electronic "sentinels" to help do the job.
 The "sentinels" are automatic systems, developed by Honeywell, Inc., in cooperation with the Department of Interior's Geological Survey, that monitor and record water quality data that can be transmitted to remote points in a form computers can use for processing and analysis.
 Beginning in November the Geological Survey, in conjunction with state agencies, will begin installing the system on rivers in 12 states and in the District of Columbia. By the end of 1967, upwards of 100 systems will be monitoring the quality of waters of such key waterways as the

Brazos, Trinity and Sabine rivers in Texas, the Maumee, Sandusky and Cuyahoga rivers in Ohio, and Rock Creek, a tributary of the Potomac river in the nation's capital.
 "We — the federal government, the states, and local communities — can only make real progress in cleaning up our rivers to the extent that we can have accurate and sophisticated water measurements and analysis as a basis for program of control," said Secretary of the Interior Stewart L. Udall.
 THE LABOR Department predicts that by 1970 there will be substantial job growth in the air transportation, banking, electrical machinery, construction, and retail trade industries. A company in the South fights absenteeism by awarding traditional stamps to workers who

put in a 40-hour week. The company says absenteeism is down about 8 per cent. New factory orders for durable goods declined to \$23.1 billion in August, down 4.5 per cent from July.
 Statistic: every day some 90 thousand American families move to a new home. That bit of information might not grab you, but it does the stationery business.
 Sales of writing paper have been going up, and the fact that many of these families "on the move" continue to keep in touch by correspondence with friends they left behind is a prime reason for the sales surge.
 ANOTHER FACTOR in the rosy sales picture is the emergence of high-quality stationery. Most of this is World War II WAVE unsold to women because in the family it's the Mother who handles the social correspond-

ence, says Hallmark Cards.
 Hallmark, a relative newcomer in the stationery business, (six years ago Hallmark didn't make a scrap of writing paper) said most of its best-sellers are in high-fashion designs and colors which are displayed prominently on open racks so that customers buy them on impulse.
 Worried about those inevitable dents and scratches that plague most car-owners? A California concern is marketing brightly decorated plastic "band-aids" for covering up car dents and scratches. . . . A new shampoo brush that should please the ladies. Not only does it treat hair gently when taking snarls out, but it floats. . . . A store in Manhattan is offering World War II WAVE unsold to women because in the family it's the Mother who uses as evening or theater wear.



NOW we have two locations to serve you better.

SEVERING YOU SINCE 1925

GRIFFEY'S ELECTRONICS

TORRANCE 3448 SEPULVEDA BLVD. FR 5-0588
 Weekdays 9 a.m. - 7 p.m.
 Saturday 9 a.m. - 4 p.m.
 CLOSED SUNDAY

REDONDO 335 NO. PACIFIC COAST HWY. FR 6-3444
 Weekdays 9 a.m. - 7 p.m.
 Friday 9 a.m. - 4 p.m.
 Closed Sunday

FOOD Markets—

Keep The Change!

Specials... and BLUE CHIP STAMPS Too!

YOU SAVE!

QUALITY MULTIPLE

VITAMINS

Take One Each Day

Buy 1, Get 1 Free

Get Second Bottle Free with purchase of Large Bottle of 100

99¢




Another Famous

BETTER FOOD

Every steak is carefully trimmed—waste-free

T-BONE STEAK

Tender, Flavorful
 U.S.D.A. Choice Steer Beef

lb. \$1.09

PORTERHOUSE STEAK lb. \$1.09

BONELESS TOP SIRLOIN lb. \$1.39

NEW YORK BONELESS STEAK lb. \$1.79

Steak Sale

QUALITY GRAIN-FED STEER BEEF

98¢

lb.

Boneless, Tenderized CUBE STEAK lb. 98¢



BANANAS

CHIQUITA The very finest, firm, golden ripe Central American

10¢

lb.



APPLES

Crisp, Extra Fancy JONATHANS

10¢

lb.

Wonderful Flavor!

TOMATOES Large, Solid Red-ripe Slicing 2 for 29¢

WALNUTS First of the Season Large Eureka 3 for \$1

BANQUET FROZEN DINNERS

Your Choice/All Varieties

39¢

Avg. 11-oz.

100% DuPont NYLONS

Seamless Hosiery

New Fall Shades

First Quality Pair

3 for \$1

Golden Creme Farms

ICE CREAM

Catering 1/2-gal. Ctn.

69¢

FRESH DATES

New Crop! Big 1 1/2-lb. cello 49¢

Hunt's Rich-Ro. can TOMATO SAUCE 6 for 65¢

Rich's Chocolate, froz. pkg. 4 59¢

ECLAIRS

Sunshine Krippy, full pound CRACKERS 33¢

Liquid Detergent, 12-oz. DOVE 39¢

Detergent, 3-lb. pkg. ACTIVE ALL 1lb off pkg. 69¢

BARTLETT PEARS

Finest U.S. No. 1 Grade 2 for 25¢

Green Giant Frozen Food Features Niblets Corn, Medium Sweet Peas, Cut Leaf Spinach

10-oz. 3 for \$1

Kitchen Sliced GREEN BEANS 39¢

For Dishes, 22-oz. plastic LUX LIQUID 63¢

For the Washer, Qt. bottle WISK LIQUID 79¢

Premium Pack, giant pkg. SILVER DUST 83¢

Wash Tablets, giant pkg. VIM 10¢ off pkg. 59¢

Detergent, giant pkg. BREEZE 83¢

Jack Bean Stalk

FAMILY WEEK SALE!

STOCK UP AT LOW BETTER FOOD PRICES!

GREEN BEANS Cut or Sliced 303 Can	SUPER PEAS 303 Can	GREEN BEANS Cut or Sliced No. 2 1/2 Can
Cut WAX BEANS 303 Can	GOLDEN CORN Cream or Whole 303 Can	BLACKBERRIES 303 Can
PEAS & CARROTS 303 Can	Seasoned Gr. Beans 303 Can	BOYSENBERRIES 303 Can
Whole GREEN BEANS 303 Can	SLICED BEETS 303 Can	GOOSEBERRIES 303 Can
GOLDEN CORN Cream or Whole 2 1/2 Can	CARROTS Diced or Shoestring 303 Can	STRAWBERRIES 303 Can
YOUR CHOICE Mix or Match 4 for \$1	YOUR CHOICE Mix or Match 5 for \$1	CHERRIES Dark Sweet or Royal Anne 303 Can
Shoestring Beets 303 Can		YOUR CHOICE Mix or Match 3 for \$1
		6 for \$1

Redeem Your Newspaper Coupons

Hills Bros. COFFEE 1-lb. 69¢, 2-lb. 1.37, 3-lb. 2.05

KELLOGG'S SPECIAL K 8 1/2-oz. Pkg. 37¢

SWIFT'S Meats for Baby 3 1/2-oz. Jars 2 for 49¢

LUNCHEON MEATS

Manhattan 11 Varieties Mix or Match Vacuum Pak. 3 for \$1

Creamy Rich CHEDDAR Longhorn Cheese 10-oz. pkg. 59¢

PIZZA Maria's 16-oz. each Cheese 79¢ Pepperoni 99¢



Van de Kamp's Special

THURS.—SUN. SEPT. 28—OCT. 2

Fall festival of cakes!

Special Prices on 8 Delicious Favorites!

BETTER FOOD MARKETS

These Better Food Supermarkets are OPEN 24 HOURS Around the Clock To Serve You

WESTERN & SANTA BARBARA Los Angeles	E. FLORENCE at SAN PEDRO Los Angeles
LAKEWOOD BLVD. at ALONDRA, BELLFLOWER	130 S. CENTRAL at HARVARD Glendale
PRAIRIE at REDONDO BEACH BLVD. Torrance	Other Neighborly Better Food Markets to Serve You at . . .
4466 TWEEDY BLVD., SOUTH GATE 9 a.m. to 10 p.m., Daily	223rd at AVALON, TORRANCE 9 a.m. to 10 p.m., Daily
WESTERN at SAULSON, LOS ANGELES 9 a.m. to Midnight, Daily	5405 TORRANCE BLVD., TORRANCE 9 a.m. to Midnight, Daily
4317 BEVERLY BLVD., HOLLYWOOD 8 a.m. to Midnight, Daily	13335 TELEGRAPH, WHITTIER 9 a.m. to 9 p.m., 9-7 Sunday
9425 TELEGRAPH RD., PICO-RIVERA—9 A.M. to 10 P.M., — 9-7 SUNDAY	



BEER

ALPINE Full 12-oz. Bottle 6-69

Case of 24 \$2.69 Plus tax & Depos.

ANCIENT AGE Kentucky Straight Bourbon Whiskey 8 Years Old, 86 Proof/Full Quart \$5.99

TABLE WINES Red Mountain Fine California Full Gallon \$1.49

Burgundy, Rose, Sauterne, Vine Rosso