



Everything for The Student . . .  
SAVE 24% on 98\*

**School Supplies**

Your Choice **74¢** each

Choose: Stapler with 1000 staples, No. 2 Pencil package or filled 3-Ring Binder (includes ruled paper and plastic tab dividers).  
Box of 64 Crayolas \_\_\_\_\_ 68¢

Stationery Dept.



Top Value for School . . .  
500 Sheets of  
**Filler Paper**

Terrific Buy! **76¢** pkg.

Economy pack loose leaf notebook paper. Wide lines, marginal ruling. Buy several packages at this low back-to-school price!  
250 Sheets 3-Hole Notebook Paper \_\_\_\_\_ 47¢

Stationery Dept.

**Sears**

**BACK TO SCHOOL**

Sale Starts Wednesday, September 14th!

Prices Effective Thru Saturday, September 17th - Some Quantities Limited



Regular \$5.99  
**Dressy Blouses**

Soft, feminine styles with smart details. Dacron® polyester-cotton solids, prints. Sizes 30-38.

Misses' Sportswear

SAVE \$2  
**3<sup>97</sup>**



Boys' Zip-front All Nylon  
**Reversible Jacket**

Waterproof nylon. Reversible to quilted nylon. Concealed hood inside collar. 6 to 16.

Boys' Wear Dept.

Great Buy!  
**6<sup>88</sup>**



Top Quality  
Combed Cotton  
**Short Sleeve  
Sport Shirts**

Tremendous Buy!

**3 for \$6**

- Men's short sleeve Ivy sport shirts in fine combed cotton
- Choose from assorted gingham checks, plaids, stripes, nubby slubs and iridescent chambrays
- Men's sizes: small, medium, large and extra large

Men's Furnishings Dept.

**CHARGE YOUR PURCHASES** on Sears Revolving Charge



SAVE 20% on Regular \$2.49  
**School Lunch Kits**

Batman, Gomer Pyle, James Bond, The Beatles, many others. 1/2-pt. vacuum bottle.

Sporting Goods Dept.

A Value!  
**1<sup>99</sup>**



SAVE 17% Now on Regular \$5.99  
**Little Boys' Oxfords**

Little boys' school-bound black oxfords with scuff resistant leather uppers. 4-eyelet. 8 1/2-3D.

Shoe Dept.

Super Buy!  
**4<sup>97</sup>**

**SAVE 25%!  
Little Girls'  
Smart Dresses**

Regular \$3.99

**2<sup>97</sup>**

- Large selection of attractive styles
- 100% cotton
- Ideal for school . . . need little ironing
- Choose from plaids, stripes, checks and solids in an assortment of colors
- For the young scholar . . . sizes 3-6X

Infants'-Children's Dept.



SAVE 26% on Misses' Regular \$3  
**Action-Style Briefs**

Action-styled brief with self-fabric crotch. Four detachable garters. White. Fits 14-in. down.

Bra and Girdle Dept.

Big Savings  
**2<sup>22</sup>**



Top Value at This Low Price!  
**Robe Clearance**

Styled in the A-line flare. Delightful styles in patterns. Top quality fabrics. Misses' sizes.

Lingerie Dept.

**3<sup>99</sup>**

**ALL ROADS LEAD TO Sears SOUTHERN CALIFORNIA STORES**

SEARS, ROEBUCK AND CO.

**SHOP 6 NIGHTS**  
SHOP MONDAY THRU SATURDAY  
9:30 A.M. TO 9:30 P.M.