

Area Investment Firm Product of Failure

**ANN
LANDERS**



Yes! ... Get a New Job

Dear Ann Landers: I work as a bellhop and room service waiter in a well-known hotel. I am sick and tired of women who let waiters into their rooms when they have a towel just barely draped around them. Some women yell, "Come in," when they are wearing only a nightgown. Do they think we are blind?

It doesn't make any difference who they are. The school teachers, and lady executives are just as brazen as the show girls who entertain at stag parties. I've been asked to zip and hook and unbutton so many dames I feel like a stage mother. Any advice? — S.O.S.

Dear S.O.S.: Yes. Get a job hopping bells at a men's club.

Dear Ann Landers: I was interested in the letter from "Old World Thinker" complaining about her nephew's sloppy thank you note.

The woman felt the boy's mother should have corrected the spelling and made him write it over. You said it was admirable that a 10 year old boy would write a thank you note and that if he expressed what he felt, the spelling was not important.

I am so happy you gave that advice, Ann. Our unofficially "adopted" son who is now 30, refuses to write letters because his father (a high school principal) was also an "Old World Thinker."

When the boy was a youngster away at camp he wrote several letters to his parents telling them what a good time he was having. At the close of the camping season his father returned all the letters—with corrected spelling and punctuation. This so deflated the lad that he quit writing letters.

We've tried to explain we don't care about anything except hearing from him, but that early hurt left him so badly scarred he never recovered. — MRS. R. J. H.

Dear Mrs.: Thanks for the superb support. You couldn't have produced a finer piece of evidence.

Dear Ann Landers: Ever since my father-in-law died of a heart attack six years ago, my husband's mother has been nagging him to take care of himself because "heart attacks run in the family."

She has tried to get Sheldon to move into the guest room and that didn't work. But her hands are never idle. Every week she sends him obituary notices of people who have died of heart attacks. All her clippings are about men under 60. Whenever she sees Sheldon lifting something heavy she says, "Stop that. Let your wife do it." The classic was last week. The car stopped and Sheldon said it must be the battery. His mother announced, "If the car has to be pushed, your wife can push it."

Sheldon hasn't had a sick day in 15 years. I wish I could say the same. Please debunk the myth that heart attacks run in families so I can send a clipping to my mother-in-law for a change. Thank you. — TIRED

Dear Tired: Heart attacks do run in families but that doesn't mean Sheldon can't live to be 100 if he takes care of himself.

By "take care of himself" I don't mean move into the guest room, or let his wife push the car. I mean keep his weight down, exercise regularly, get enough rest and stay away from cigars and booze.

If you have trouble getting along with your parents, if you can't get them to let you live your own life, send for Ann Landers' booklet, "Bugged By Parents? How To Get More Freedom." Send 50 cents in coin with your request and a long, stamped, self-addressed envelope. Ann Landers will be glad to help you with your problems. Send them to her in care of the Press-Herald enclosing a stamped, self-addressed envelope. © 1966, Publishers Newspaper Syndicate

Adult Classes Slated At West High in Fall

Residents of West Torrance with a yen to attend night school will be able to do so in their own backyards for the first time this fall.

Torrance Evening High School, which heretofore has offered adult education courses in the school district's three other high schools, will expand its offerings during the coming school year to include eight courses at West High School.

Offerings during the fall semester will range from fine arts to wood shop.

Classes will meet beginning the week of Sept. 19. Courses to be offered are: art horizons, bookkeeping, and general records keeping, or chrestia interpretation and ap-

preciation, physical fitness for women, beginners' shorthand, beginners' typing, basic sewing (children's clothing construction), and wood shop. Persons who do not wish to receive credit may register at the first meeting of class. New students working towards high school diplomas are asked to register with the adult education office, 2200 W. Carson St., beginning tomorrow.

APPOINTMENTS for registration may be made by calling FA 8-8080, Ext. 295 afternoons or FA 8-9206 evenings after Sept. 1.

A \$3 registration fee is required of persons over the age of 21. All students are charged a 50-cent incidental fee.



EARLY MODEL . . . Principals in the development of the Del Amo Financial Center examine an early model of the center, now under construction at Carson Street and Hawthorne Boulevard. Explaining details of the design is Edgardo Contini (second from left), a partner in Victor Gruen Associates, architects of the center. Sitting in on the conference are (from left) Guilford Glazer, president of Guilford Glazer and Associates and co-developer of the center; Roy A. Kite Jr., vice president of Henry C. Beck Co., general contractor, and D. Loring Marlett, vice president and general manager of Great Lakes Properties, Inc., co-developers.



CHECK PROGRESS . . . Members of the Palos Verdes Rotary Club take a look at the construction of the new Del Amo Financial Center at Carson Street and Hawthorne Boulevard during a tour earlier this week. The first unit of the center—a 13-story tower

and a four-story section of the "ring" building—is now under construction at the site. Plans call for the first unit to be completed late next spring, a spokesman for Great Lakes Properties, Inc., told the Press-Herald yesterday.

Final Report on Industry Ready

Advertising? Financing? by both professionals and volunteer development groups.

What sells the community to the industrial developer best? . . . It is just one factor, or a special combination of factors?

Bank of America presents these and many more questions and answers in the third and final part of "Fact and Fantasy in Local Industrial Development."

In the first issue of the series, members of the American Industrial Development Council (AIDC) debated some examples of myths encountered in local industrial development. In part two, the AIDC members discussed the philosophy and practice of industrial development on the local level.

Now, they get down to specific situations and examine the nuts and bolts of local industrial development mythology. For greater convenience these have been classified into 17 areas that cover most of the situations faced

Local Woman In Competition

Mrs. John K. Jackson, 2076 W. 235th St., has entered the domestic arts competition at the Los Angeles County Fair for the first time.

More than 8,000 exhibitors will compete for shares of \$224,000 in cash premiums awards offered this year.

COUNT MARCO

Then You Must Be the Tramp

Is a mistress ever like a tramp? It depends on what's cooking. One woman has the mistaken idea that all mistresses are not only tramps but prostitutes and blames them for any troubles which may exist between a beast and his beastress.

Sometimes I worry about you!

"I would like you to print an answer to the prostitute that bragged that she was just waiting to marry the man she took from another woman," a simple-minded soul wrote me.

"There is nothing to stop the man who ran out on one woman from running out on a second. Some other tramp, and I do mean tramp, will always look better.

"Why bother with marriage vows? They don't mean a thing any more. There should be a law to put these dirty tramps behind bars for life. Men are weak. They can't help themselves when one of these evil persons sets her hooks out for them."

sets her hooks out for them. —A Good Woman."

Good for what, Madam? If you, as the wife, can't compete with another female who has the same physical assets you have, you can't be very good at very much.

It is because the wife usually looks dirty and acts like a tramp herself that the husband starts to sample the supply in some other camp. Mistresses know (or should know) that they are but a passing fancy in any man's life and keep themselves clean.

As to being "tramps"—as you call them—that is about as far from the truth as you can get. One thing can be said for a mistress: She doesn't hop from place to place. She's loyal. One man at a time.

I would sure like to find out where some of you get such exalted notions that "men are weak . . . They can't help themselves when one of these evil persons sets her hooks out for them."

It's not that men CAN'T help themselves. It's that they DO help themselves to the desserts of life, which mistresses most surely are. Being a "good woman" is not enough to hold a man's interest. I've met many so-called "good women" in my life, and are they bored.

Every man gets tired of meat and potatoes as a steady diet. It's how you spice them up, and those little extras you throw into the pot to whet his appetite that keep him eating out of your hand.

If you don't learn how, you will soon find yourself in the stew — and an unappetizing mess that will be, as obviously madam "Good Woman."

Prostitutes and mistresses have been around as long as husbands and wives. They've been up on this earth to keep wives on their toes and/or to give a helping hand to men whose wives can't stand on their toes and fall flat on their faces. Don't knock them, especially if YOU can't do better.

Your Second Front Page

Press-Herald

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Great Lakes Properties Plans Huge Center Here

What is a company named "Great Lakes" doing in Torrance and the South Bay?

Many residents may first have heard of the firm with the announcement—in mid-1965—of plans for the Del Amo Financial Center, a project of Great Lakes Properties, Inc., and Guilford Glazer and Associates.

That project—first unit in a planned 200-acre commercial, residential, and financial complex—is now under construction at Hawthorne Boulevard and Carson Street. The project is the largest commercial development even begun in Torrance and the South Bay.

But Great Lakes Properties is no newcomer to this area.

THE FIRM made its first venture several years ago when it was formed to develop some 6,800 acres on the Palos Verdes Peninsula. It is the first property investment division venture of the parent firm, Great Lakes Carbon Corp.

The parent firm, engaged mainly in developing carbonaceous and siliceous raw materials, is based in Chicago, and the Great Lakes region. But Great Lakes has been active in the local area for more than 25 years.

Initial operations were begun with petroleum coke operations in Wilmington and were followed in 1945 by diatomaceous earth and perlite operations in Waukegan and on the Palos Verdes Peninsula. But the success of Great Lakes Properties and the firm's investment program has encouraged further diversification — and today the firm heads a far-flung real estate empire with holdings in Spain, Portugal, Texas, and many sections of the Golden State.

IRONICALLY, the property division was a product of failure—a mining venture on the Peninsula that didn't work. In 1953, Great Lakes purchased virtually all of the undeveloped land on the Peninsula in order to gain control of about 800 acres of mining property. Part was the Palos Verdes stone quarry, but the chief reason for the venture was diatomaceous earth, a product of ancient sea life much in demand as filter aids.

But the deposits proved a disappointment to the firm and that failure redirected the operation to intensified land investment activities, and sunken garages on a 20-gan," explained John Nordin, acre parcel," according to a Peninsula resident and manager of engineering services for the firm, "the diatomaceous earth was found to be too wet for economic recovery."

At this point, Great Lakes Properties was formed and the division soon acquired the responsibilities for administration, planning, and development of worldwide acquisitions. First project was a research park on the Peninsula.

But Great Lakes Properties is not a land developer, Nordin explained. Parcels have been and are being sold to individual developers who subdivide and build in compliance with restrictions running with the title, as master-planned by such organizations as Victor Gruen Associates, who were retained to masterplan the entire 6,800 acres on the Peninsula.

Shortly after the acquisition, Great Lakes sold some 20 per cent of the land to Transamerica Development Co. and a partnership was formed. The new firm, Palos Verdes Properties, was responsible for marketing on the Peninsula.

Only one section — Monte Verde, adjacent to the Los Verdes Golf Course—has actually been developed by Great Lakes Properties with its partner. But the firm has had a hand in planning the Peninsula Shopping Center, the new Golden Cove Shopping Center, Nortronics Research Park, sites for a new post office and library, schools, and the Los Verdes Golf Course.

PLANS FOR other developments — both on the Peninsula and in the Torrance-South Bay area — are being made by the firm.

"Great Lakes has a very big stake in the South Bay and Torrance with our continuing development of the Palos Verdes Peninsula and our Del Amo investment," D. Loring Marlett, vice president and general manager, says. Marlett presided over groundbreaking ceremonies for the \$30 million Del Amo Financial Center.

"THE FINANCIAL center, initial phase of the masterplan, will consist of a series of high-rise and pavilion buildings set among lagoons and sunken garages on a 20-gan," according to Craig Ruth, marketing and leasing director of the firm.

More than two million square feet of office space will be leased to banks, savings and loan associations, insurance companies, brokerage houses, law firms, and related businesses.

Out of failure, Great Lakes Properties has emerged as one of the principal architects of the Southwest area—and one of the area's largest firms.