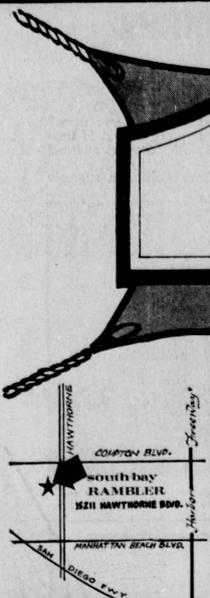


● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190



ED THOMAS

A FIRST IN AUTO SALES HISTORY
FREE
 50 GALLONS OF GAS OR
 10,000 BLUE CHIP STAMPS

VALUABLE COUPON
 GOOD FOR 50 GALLONS OF GAS OR 10,000 BLUE CHIP STAMPS

NO GIMMICKS
 Present this coupon upon making your best deal with us on a new Rambler of your choice and you will receive 50 gallons of gas or 10,000 Blue Chip Stamps free of charge. This is a limited offer and expires August 31st, 1966. Limit one coupon per sale.

IMPORTANT

If you have shopped for a new car previously and decided to wait because it was too expensive, please come in and see us NOW during our FIRST YEAR CELEBRATION SALE. We think you will be amazed at our low, low prices!

MESSAGE FROM ED THOMAS:

Although I have been at this location as General Manager for seven years, this month marks the end of the first year of my ownership. And I would like to take this opportunity to thank our many friends and customers for their patronage and loyalty that has made my first year a great success. I wish to make it clear that our giving 50 gallons of gas or 10,000 Blue Chip Stamps with the sale of each new car sold during this sale does not increase our selling price. In fact we have drastically reduced the price of every car in our inventory to insure the largest volume sales month in our history.

ED THOMAS, President of South Bay Rambler

OPEN EVENINGS AND SUNDAYS

FREE DOOR PRIZES FREE

OUR FIRST YEAR

A FANTASTIC SUCCESS AND WE WANT TO CELEBRATE

FREE TRANSPORTATION CARS

FREE 50 GALLONS OF GAS

FREE BALLOONS FOR THE KIDS

FREE 10,000 BLUE CHIP STAMPS

FREE Refreshing COKES & COFFEE

BRAND NEW 1966 AMERICAN

STOCK #1924. 2-Door, W/W tires, back-up lights, padded dash & visors, heavy duty shocks, seat belts, etc.

\$1795 \$50 TOTAL DOWN \$50 TOTAL MONTHLY



COME ONE COME ALL TO

SOUTH BAY RAMBLER'S CELEBRATION

BRAND NEW 1966 AMBASSADOR

STOCK #2017. 4-Door, automatic, power steering, Weathereye heater, V-8, W/W tires, back-up lights, padded dash & visors, seat belts, etc.

\$2588 \$79 TOTAL DOWN \$79 TOTAL MONTHLY



BRAND NEW 1966 RAMBLER WAGON

STOCK #1917. Automatic transmission, Weathereye heater, reclining seats, Solex glass, W/W tires, back-up lights, padded dash & visor, L.O.M. crankcase vents, seat belts, etc.

\$2395 \$65 TOTAL DOWN \$65 TOTAL MONTHLY



ED THOMAS'

SOUTH BAY RAMBLER

15211 Hawthorne Blvd. Lawndale

OS 9-3361
 SP 2-3305

CALL FOR FREE APPRAISALS

Bill Hopkins Lincoln-Mercury

9th Anniversary

SELL-A-BRATION

SERVING THE SOUTH BAY AREA FOR 9 YEARS

DOUBLE BONUS DAYS

WE'RE COMBINING OUR ANNIVERSARY SALE PLUS OUR MODEL-END CLEAN-UP SALE
 LOOK AT THIS DOUBLE BONUS BARGAIN!

BRAND NEW 1966 MERCURY



Monterey 2-Door Hardtop

Including: Automatic Transmission . . . Power Steering . . . AM Radio . . . 390 Cu. In. V-8 Engine . . . Tinted Windshield
 Custom All-Vinyl Interior . . . Deluxe Wheel Covers
 IN OTHER WORDS . . . FULLY EQUIPPED

FOR ONLY **\$2996²⁶**

DELIVERED IN TORRANCE

PLUS SALES TAX AND LICENSE—MOTOR NO. 6247H578423

12 of This Model to Choose from PLUS 4-Doors and Station Wagons at Comparable Bargain Prices

\$195 DOWN

PLUS TAX AND LICENSE

36 MONTH BANK FINANCING

SALE PRICES GOOD THROUGH AUGUST 31, 1966

BILL HOPKINS LINCOLN MERCURY

20406 HAWTHORNE BLVD. • TORRANCE • 370-6311

Continental Corner—Spencer & Hawthorne Blvd.

Southern California's Most Modern Service Facilities & Body Shop

THIRD WEEK ACQUISITION

SALE

SAVE SAVE SAVE

Your Trade Worth More Here Now!

Your Trade Worth More Here Now!

We have just acquired one of the LARGEST USED CAR LOTS in the Southern California area and DEPERATELY NEED USED CARS to fill the new lot. Instead of sending out a bevy of used car buyers we prefer passing along the buyers' fee direct to our New Rambler and International Harvester customers. You can buy a NEW 1966 RAMBLER or INTERNATIONAL Truck for as low as \$99 over our cost . . . with a trade. WE NEED USED CARS TO FILL THIS HUGE USED FACILITY . . . IT MEANS YOUR CAR WAS NEVER WORTH MORE IN TRADE . . . We are reducing our profit to obtain 50 Used Cars immediately . . .

'66 RAMBLER ACQUISITION SPECIALS



'66 CLASSIC H.T.P. ONLY **\$2295**



'66 CLASSIC 770 SED. ONLY **\$2278**

770. Automatic, radio, heater, power steering, whitewall tires, double safety brakes, etc. RYB 147.

Automatic, radio, heater, power steering, whitewalls, double safety brakes, etc. RYB 148.

ACT NOW



NEW '66 AMERICAN 2-DOOR SEDAN ONLY **\$1795** FULL PRICE

SAVE \$\$

We can't wait . . . we must obtain your car NOW! Otherwise we must send out our buyers to accommodate our gigantic new lot. Must have a trade to obtain best deal . . . If you don't have a trade bring in your aunt or uncle's Jalopy . . . WE NEED THE TRADE-IN. OFFER ALSO APPLIES ON ANY OF OUR EXECUTIVE '65's AND '66's

OUR LOW \$99.00 Plus Tax & License DOWN PAYMENT

\$49 PER MONTH PAYMENTS 1/3 DOWN (O.A.C.)

OVER 125 NEW RAMBLERS IN STOCK

WE ALSO TAKE YOUR TRADE ON OUR LOW PRICE LEASE PLAN LEASE OR BUY AT

AL ORTALE RAMBLER

20710 HAWTHORNE BLVD. TORRANCE, CALIF.

Phone FR 0-4551 1 1/2 BLOCKS N. OF TORRANCE BLVD. Phone SP 2-3928
 SALES DEPT. OPEN 7 DAYS A WEEK—PARTS AND SERVICE MON. THRU FRI. 9-9