BETTER FOOD MARKETS

7 BIG SALE DAYS
Better Food Ad Specials Effective
Thursday, July 28 through **Wednesday, Aug. 3**

Better Food Market GIVES YOU BIG BONUS IN SAVINGS!...BIG BONUS IN QU

BIG BONUS BUYS for YOU!

See how you SAVE! Look at these Better Food Sale Prices—everyone a big value . . . then, look at the BONUS Better Food gives you! Even greater savings with our BIG BONUS BUYS! Stock up! You'll save —and save—and save!

		SALE PRICE	FREE BONUS
CAL-FAME/Orange, Grapefruit, or Grapefruit-Pineapple **FRUIT DRINKS**	or Crosse & Blackwell TOMATO JUICE 6-oz. cans	12 FOR $1 PLUS	2-FREE when you buy 12 You get 14 for $1
Our Own/Quality Guaranteed **MULTI-VITAMINS**	Big Bottle of 100 Tablets	99c PLUS	1-FREE when you buy one You get 2 for 99c!
PASTEL COLORS/Plastic, Guest Quality **13-oz. TUMBLERS**	Your Choice	10 FOR $1 PLUS	2-FREE when you buy 10 You get 12 for $1
STOKELY'S Rich, Red **TOMATO SAUCE**	8-oz. cans	12 FOR $1 PLUS	2-FREE when you buy 12- you get 14 for $1
OVEN QUEEN FROZEN, Chicken, Beef or Turkey **MEAT PIES**	Full 8-oz. Pies	5 FOR $1 PLUS	1-FREE when you buy 5 - you get 6 for $1
BEECH-NUT/Strained, All Varieties **BABY FOODS**	4¾-oz. jars	10 FOR $1 PLUS	2-FREE when you buy 10 - you get 12 for $1

BIG BONUS BUY!
SHASTA FRUIT DRINKS
CHOICE OF FLAVORS BIG 46 OZ. CANS
4 FOR $1.
PLUS ONE FREE CAN WHEN YOU BUY FOUR...YOU GET 5 FOR $1

CAMEO/Pastel Embossed Paper **NAPKINS** 80 count cello pkg. 10 FOR $1
PLUS One Pkg. FREE—You get 11 for $1

TOWN HOUSE/Facial **TISSUES** Single ply 300 count box 6 FOR $1
PLUS One Box FREE—You get 7 for $1

VETS/Regular or Liver **DOG FOOD** Tall No. 1 can 12 FOR $1
PLUS Two Cans FREE—You Get 14 for $1

BIG BONUS BUY!
BETTER FOOD MARGARINE
FRESH GOLDEN 1 LB. CARTON
5 FOR $1.
PLUS 1 LB. FREE WHEN YOU BUY 5 YOU GET 6 FOR $1

FLEISCHMANN'S/CORN OIL **MARGARINE** Full pound 39c

OBERTI/Giant, Pitted **RIPE OLIVES** No. 1 tall can 39c

KMEX TV Feature/Drink Mix **Funny Face** All Flavors 3 FOR 25c

WATER SOFTENER **RAINDROPS** Large 3½-lb. pkg. 59c

TENDERLEAF/20c Coupon in Package **TEA BAGS** Pkg. of 48 69c

SANKA COFFEE, 1-lb. Can, 87c **Instant Sanka** 8-oz. jar $1.55

GEBHARDT'S/Heat 'n Serve **TAMALES** Tall No. 300 can 29c

PUNCH BASE, Pint, 53c **Hawaiian Punch** Full quart 99c

KRAFT'S NEW MARGARINE **SOFT PARKAY** Full pound 43c

DOLE HAWAIIAN PINEAPPLE JUICE
3 BIG 46 OZ CANS 69c

BEST FOODS REAL MAYONNAISE
FULL QT. SAVE 10c
49c

BETTER FOODS OWN Potato Chips
FRESH CRISP BIG 59c SIZE BAG
30c

CIGARETTES POPULAR BRANDS Regular, Kings, Filters CARTON $2.15 plus tax

COFFEE HILLS BROS. 2-lb., 1.37 3-lb., 2.05 1-lb. can 69c

Right Guard Aerosol Deodorant Regular $1.00—Tall 4-oz. can 69c

STYLE Hair Spray Regular 99c—Tall 13-oz. can 69c

Nabisco OREO COOKIES	Full pound 53c	Bumble Bee Alaska RED SALMON	Full pound 99c
Charcoal Briquets KINGSFORD	10-lb. bag 99c	Cal-Fame Frozen LEMONADE	6-oz. cans 8 for $1
Salad Dressings WISHBONE	8-oz. bottle 39c	Cal-Fame Fruit & Lemon DRINKS, Frozen	6-oz. cans 8 for $1
Nestle's Quik CHOCOLATE	2-lb. box 85c	Pepperoni, 79c GINO'S PIZZA Frozen	Cheese, large 59c
Heinz Pure VINEGAR	Pint bottle 19c	Diamond Paper PLATES, Divided	Pkg. of 8 39c
Hunt's Tomato CATSUP	14-oz. bottle 5 for $1	Gerber Strained BABY FOOD	4½-oz. jars 10 for $1
Pacific Honey Treat GRAHAMS	1-lb. box 35c	Gerber JR. FOODS	Reg. jar 3 for 45c
County Fair Frozen FRUIT PIE	8-inch Pie 35c		
Greenwood SLICED BEETS	303 jar 27c		
Toilet Tissue/4-roll pack GUEST RANCH	2 for 69c		
Kern's GRAPE JELLY	12-oz. jar 29c		
Libby's TOMATO JUICE	46-oz. can 3 for $1		

CROWN PRINCE HORSE MEAT for Pets 14-oz. Cans 2 for 49c

GOODWIN'S AMMONIA Pint Plastic 19c

Kold Kist Frozen Food Sale

SIRLOIN TIPS	14-oz.	59c
BEEF STEW	14-oz.	39c
CHILI & BEANS	14-oz.	29c
CREAM CHICKEN	14-oz.	59c
BEEF STEAKS	Pkg. of 10	$1.19
Buttered BEEF STEAKS	Pkg. of 4	59c

Caswell Coffee
New! The Manly Coffee
1-lb. can 89c
Featured on KGBS

Certi-Fresh
Frozen Golden Fillets

FRIED PERCH	12-oz.	59c
HALIBUT	12-oz.	79c
FRIED SOLE	12-oz.	69c

Van de Kamp's Specials
THURS.-SUN., JULY 28-31

Lemon Meringue Pie	59c
Walnut Swirl Coffee Cakes	49c
Sugared or Plain Doughnuts	29c

LIMIT
Genuine Amethyst
DIN
REGUL 4 PCE PLACE SET
WITHOUT MINIMUM P
GET YO DINING

WE ARE GLAD TO REDEEM YOUR U.S.D.A. FOOD STAMPS

OFTEN A DIME LESS—NEVER A PENNY MORE!