LOW PRICES! CASH PRIZES!

There's More in Store When You Shop at.....
LOW EVERYDAY PRICES • ADVERTISED SPECIALS • BLUE CHIP STAMPS • CASH PRIZES PLAYING 'LET'S GO TO THE RACES'

VONS and Shopping Bag

FOLGER'S COFFEE Mountain Grown
1-LB. CAN, 2-LB. CAN $1.37, 3-LB. CAN $2.05
69¢ SPECIAL PRICE

CREAM PIES Morton—Choice of Varieties
FROZEN 14-OZ. PIE
25¢ SPECIAL PRICE

DOLE PINEAPPLE Sliced — Hawaiian
NO. 1¼ FLAT CAN
19¢ SPECIAL PRICE

ORANGE JUICE Sunshine State — Real Juice
FROZEN 6-OZ. CAN
2 F/OR 35¢ SPECIAL PRICE

SCOTT TISSUE Assorted Colors
4 ROLL PACK
29¢ SPECIAL PRICE

'Let's Go to the Races'

IT'S EXCITING . . . AND YOU CAN WIN CASH PRIZES!
TV POST TIME THURSDAYS AT 7:30 P.M. IN FULL COLOR! KTLA 5

LAST WEEK ALONE, 28 WINNERS OF $100
PLUS HUNDREDS OF $25, $10 AND $5 WINNERS!

$100 WINNER Alex Hodge Lynwood

$100 WINNER Adele Binggeli Monterey Park

WIN UP TO $500 CASH!

$500 WINNER Mary Biskay Studio City

$500 WINNER Gus Musil San Fernando

THERE'S THOUSANDS OF WINNERS EVERY WEEK!

$100 WINNER Virginia Fletcher Camarillo

$100 WINNER Esther Rissler Downey

PICK UP YOUR FREE "LET'S GO TO THE RACES" CARD EVERY TIME YOU SHOP

REAL TRANSLUCENT PORCELAIN CHINA ...as advertised in Vogue!

EXCLUSIVELY AT... VONS and Shopping Bag

Value you can see and *hear!* Hold it up to the light—see how translucent? Tap it with your fingernail—*hear* the unmistakable "chime"? It's real imported Porcelain China, the hallmark of table elegance—yet, so durable you'll want to use it every day. And, it's so easy to own!

Just Imagine! 4 Piece Place Setting $3.95 VALUE **99¢** with any $5.00 grocery purchase and special discount coupon below.

DINNER PLATE • CUP • SAUCER • SALAD PLATE

If you like to be known as a hostess who has lovely things, you'll be thrilled with 'Golden Elegance'—the perfect companion to your best sterling, crystal and lace...yet so durable you will want to use it every day! The striking simplicity of its bone-white beauty, rimmed in gleaming gold, fits perfectly in any setting—traditional or modern. And, with normal care, it will withstand years of constant use. The dazzling brilliance is permanently protected by the fine porcelain glaze, applied under intense heat to carefully selected china clays by world-renowned craftsmen.

Now, for a limited time, this fine quality imported china can be yours at a fraction of normal prices on a convenient weekly coupon plan at Vons and Shopping Bag!

GUARANTEED AVAILABILITY
Replacements or filling may be ordered at normal open stock prices for two full years after program ends.

WATCH OUR NEWSPAPER ADS... Each week you will be able to purchase an additional 4 piece place setting at the same sensational savings! LOOK FOR MORE VALUABLE COUPONS EVERY WEEK!!!

START YOUR SET TODAY! Use this coupon at... VONS Shopping Bag

VONS BAKERY

VONS POUND CAKE Plain, Cherry or Nut **39¢**

VONS BIG BREAD BUY! Buttercrust All Milk or Wagon Train MADE WITH PURE VEGETABLE SHORTENING 1 LB. 6½ OZ. LARGE LOAF 3 FOR $1.00

VONS EVERYDAY LOW PRICES

CIGARETTES Regulars or Filters. Per Ctn. ..... $2.15 PLUS TAX
EXCEPT BENSON & HEDGES AND PALL MALL FILTERS

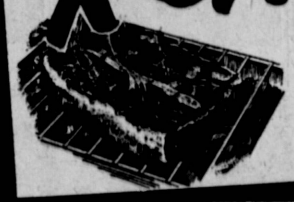
BABY FOOD Beech-Nut, 4½-Oz. Jar .... 3 FOR 25¢
STRAINED FRUITS, VEGETABLES & JUICES

BREAD FRESH DAILY Perfection, 15-Oz. Loaf..... 2 FOR 49¢
WHITE, WHEAT OR SANDWICH

Peanut Butter VONS—16-OZ. JAR CREAMY OR CRUNCHY 39¢
Quaker Oats NEW INSTANT 10-OZ. PKG., SAVE 10¢ 29¢
Tomatoes FANCY FARMS—2½ CAN CALIFORNIA'S FINEST 3 FOR 69¢
Deodorant Soap VOGUE REG. BARS 2 FOR 15¢
Comet Cleanser 14-OZ. CAN, INCLS. 2¢ OFF 2 FOR 25¢

VONS Shopping Bag QUALITY MEATS

USDA CHOICE **ROASTS** CENTER CUT CHUCK



Lean, Meaty Choice Beef Custom Trimmed **39¢ lb**

CHUCK STEAK Choice Center Cuts Custom Trimmed *Marinate and Bar-B-Q For a Tender Treat!* **43¢ lb.**

O-Bone Roast SHOULDER CUTS 59¢ lb.
Boneless Chuck WASTE FREE 79¢ lb.
Shoulder Clod BONELESS ROASTS 89¢ lb.
Beef Brisket LEAN, BONELESS WHOLE OR POINT ¼ 79¢ lb.

BONELESS ROASTS Round, Rump or Sirloin Tip CHOICE, OVEN READY 98¢ lb.

Ground Chuck FRESH AND EXTRA LEAN 59¢ lb.
Stewing Beef BONELESS TENDER CUBES 79¢ lb.

RIB STEAK U.S.D.A. Choice Custom Trimmed *The Flavor Favorite to Barbecue* **79¢ lb.**

VONS EVERYDAY CASE PRICES ARE LOWER!
Compare the Quality! Compare the Trim! Compare the Price!

T-BONE OR CLUB	PORTERHOUSE	TOP SIRLOIN
Thursday Priced	$1.39 LB.	$1.49 LB.	$1.69 LB.

BACON SALE! Vons Table King Hormel Black Label or Majesty Brand Canned Bacon *Camper's Special . . . Needs No Refrigeration!* **75¢ lb.**

More Breakfast Specials

LUER LINK SAUSAGE Skinless 8-Oz. Pkg. 2 for 59¢
BROWN 'n SERVE LINKS Vons—Fully Cooked No Shrinkage 8-Oz. Pkg. 49¢

Seafood Sea-lections

FRESH LOCAL HALIBUT FILLET SLICES..... 98¢
OCEAN PERCH Fresh Fillets 69¢
MEDIUM SHRIMP Peeled & Deveined $1.39
SWORDFISH Center Cut Steaks 79¢

In the Frozen Meat Cases

4-Fisherman BREADED FISH STICKS 12-Oz. Pkg. 69¢
Turek & Mack ALL VEAL STEAKS By the Pound 79¢
Roth Black Hawk BEEF CHOP-ETTES 8-Oz. Pkg. 49¢

1,000 SPRINGS TROUT 8-Oz. Package DRESSED 59¢ BONED 79¢

VONS and Shopping Bag DELICATESSEN

CHEESE Vons Mild WISCONSIN CHEDDAR AGED OVER 90 DAYS *In the Piece . . .* SAVE 20¢ Lb. **69¢ lb**

NEW! HOT PENNSYLVANIA STYLE **Luer Sausage** 1 LB. PKG. SAVE 16¢ 69¢
MEAT OR CHEESE **XLNT Pizzas** 8 OR 12 IN. SIZE, EACH 79¢
BLEU CHEESE OR CREAMY FRENCH **Vons Dressings** 16 OZ. BOTTLE 49¢

Lee's **SLICED MEATS** 3 Oz. Pkg. Mix or Match 3 FOR $1
CHICKEN OR TURKEY PER PKG. 45¢

Frozen Food Features SHOP-RITE

VEGETABLES Mixed Vegetables—10-Oz. Broccoli Spears—10-Oz. Cut or French Green Beans—9-Oz. Mix or Match 5 FOR $1.00
Coronet Onion Rings 9-OZ. PKG. 39¢
BBQ Beef & Gravy CORONET 2½ LB. PKG. $1.58
Cinnamon Rolls EACH 12½ 8-OZ. PKG. 59¢

VONS **MACARONI & CHEESE** Heat 'n Eat, 8-Oz. Pkg..... 5 FOR $1.00
FAMILY SIZE 38-OZ. PKG. ... 38¢

MORTON THREE COURSE **DINNERS** Beef, Chicken, Turkey or Salisbury Steak. 17-Oz. Pkg. 59¢

CATERING ICE CREAM Jerseymaid All Flavors HALF GALLON 65¢

VONS and Shopping Bag "FIESTA OF FRESH" PRODUCE

BANANAS GOLDEN RIPE CENTRAL AMERICAN Nutritious for Between Meal Snacks . . . The Kids Love 'em! **10¢ lb**

PAPAYAS Ripe, Hawaiian Wonderful in Salads 29¢ ea.
PINEAPPLE Fresh, Ripe & Sweet From Hawaii, Large Size 10¢ lb.
Cucumbers FRESH, ALL GREEN LONG, SLICING SIZE, EACH 5¢
Red Onions SWEET, MILD, ITALIAN ADDS ZEST TO SALADS 5¢ lb.
Crisp Celery FRESH STALKS 2 FOR 29¢

BING CHERRIES Extra Fancy, Northwest Large and Luscious! **39¢ LB.**

Liquor Features

OLD COLONEL TYLER STRAIGHT KENTUCKY **BOURBON** 86 Proof, Charcoal Filtered SPECIAL, SAVE 40¢ **$3.59** FIFTH

OLD CROW Half Gallon . . . $10.95 Straight Kentucky Bourbon, 86 Proof SAVE $1.50

Health & Beauty Aids Special
LANOLIN PLUS Shampoo, Cream Rinse or Hair Spray YOUR CHOICE 59¢

4 BIG SALE DAYS THU., FRI., SAT.& SUN. JUNE 23-24 25-26

BLUE CHIP STAMPS VONS and Shopping Bag

Tax Added to Applicable Items

Prices Effective THUR., FRI., SAT., SUN., JUNE 23-26

KERN'S	CHASE & SANBORN	CLIFFCHAR	NEW SEASONING SENSATION	CALO	WISHBONE	FLO-THRU BAGS	GOLDEN	
Fruit Nectars PEACH, PEAR OR PEAR-PINEAPPLE 12-OZ. CAN 2 FOR 25¢	Instant Coffee 12-OZ. JAR INCLS. 20¢ OFF $1.35	B-B-Q Briquets 10-LB. BAG SAVE 10¢ 69¢	Schilling Salad Supreme JUST ADD TO ANY VEGETABLE SALAD FOR ZESTY FLAVOR! 2¼-OZ. PKG. 53¢	Dog & Cat Food NO. 1 TALL CAN 2 FOR 31¢	Salad Dressing ITALIAN 8-OZ. BOTTLE 39¢	Lipton Tea 48 BAG PACKAGE 69¢	Mazola Oil CORN OIL QUART BOTTLE 67¢	Low Calorie Preserves STRAWBERRY 5 OZ. JAR 37¢; State Fair Puffed Wheat 6 OZ. PKG. 2 FOR 29¢; Kern's Grape Jelly 32 OZ. JAR 29¢; Star-Kist White Tuna SOLID PACK 6½ OZ. CAN 39¢

PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE