GOVERNMENT REPORT PROVES...
LUCKY SELLS FOR LESS

Lucky
DISCOUNT SUPERMARKETS
EVERYTHING YOU BUY... YOU BUY FOR LESS
Everyday

They talk about food prices going up . . . higher and higher! NOT AT LUCKY! . . . Today's Low Lucky EVERYDAY Prices are herein compared with the Government Report of March 1965 and 1966 . . . AND . . . in spite of rising prices Lucky continues to hold the line! When you compare item for item . . . you'll prove to yourself that the SAVINGS ARE GREATER at LUCKY! . . . AND YOUR TOTAL IS ALWAYS LOWER WITH LUCKY'S COMPLETE STORE-WIDE DISCOUNT PRICING!*

The Figures Tell The Story!

Baby Foods
- BEECH-NUT STRAINED BABY FOOD 4½-oz. Jar 8¢
- STRAINED JUICES BEECH-NUT 4-oz. Can 8¢
- GERBER'S JUNIOR FOOD 7¾-oz. Jar 13¢

Crackers & Cookies
- OREO COOKIES NABISCO SANDWICH CREAM 16-oz. Pkg. 45¢
- LANGENDORF COOKIES Regular 39c Pkg. 36¢
- RITZ CRACKERS NABISCO 16-oz. Box 39¢

Beer & Beverages
- CANADA DRY BEVERAGES 12-oz. Can 12 for $1
- COCA-COLA KING SIZE 12-oz. Btl. 6 for 63¢
- BREW "102" BEER 16-oz. Can 6 for 1.20

Cereals
- RUSKET BISCUITS LOMA LINDA 12-oz. Pkg. 33¢
- BIG "G" CHERRIOS 15-oz. Box 46¢
- APPLE JACKS KELLOGG 6½-oz. Box 39¢

Frozen Foods
- CREAM PIES PET RITZ 8-Inch Pie 29¢
- SPAGHETTI & MEAT MORTON 8-oz. Pkg. 27¢
- SIRLOIN TIPS KOLD KIST 14-oz. Pkg. 55¢
- BREADED SHRIMP CERTI-FRESH 8-oz. Pkg. 65¢
- SCALLOPS CERTI-FRESH 7-oz. Pkg. 59¢
- SUPER SANDWICH OH BOY 15-oz. Pkg. 74¢
- ORANGE JUICE MINUTE MAID 12-oz. Can 51¢

Coffee & Tea
- HILLS BROS. COFFEE 1-lb. Can 72¢
- HILLS BROS. COFFEE 2-lb. Can 1.43
- HILLS BROS. COFFEE 3-lb. Can 2.13
- INSTANT COFFEE Hills Bros. 10-oz. Jar 1.32
- INSTANT TEA TENDERLEAF 1½-oz. Jar 83¢

Dairy Foods
- COTTAGE CHEESE FOREMOST Quart Carton 49¢
- ORANGE JUICE TROPICANA Quart Btl. 39¢
- BIG DIP FOREMOST ICE MILK ½-Gallon Carton 52¢

Paper Items
- ZEE NAPKINS PAPER 80-Count Pkg. 11¢
- SCOTT TOWELS PAPER Big Roll 28¢
- BAGGIES PLASTIC BAGS—JUMBO SIZE 20-Count Pkg. 54¢
- ZEE TOILET TISSUE 4-Roll Pkg. 34¢

Margarine & Milk
- BLUE BONNET MARGARINE 1-lb. Carton 29¢
- PET MILK EVAPORATED Tall Can 15¢
- CREMORA POWDERED COFFEE CREAMER 8-oz. Jar 45¢
- PARKAY MARGARINE 1-lb. Carton 29¢

Canned Meats
- BEEF STEW DINTY MOORE 24-oz. Can 57¢
- CORNED BEEF HASH LIBBY 16-oz. Can 44¢
- SPAM LUNCHEON MEAT 12-oz. Can 53¢

Canned Fish
- BREAST 'O CHICKEN TUNA L. M. 6½-oz. Can 32¢
- DEL MONTE SALMON PINK 16-oz. Can 78¢
- ALBACORE TUNA CARNATION 7-oz. Can 33¢

Flour & Mixes
- BISQUICK 60-oz. Box 60¢
- CHEESE CAKE FILLING ROYAL 10½-oz. Pkg. 53¢
- CAKE MIXES PILLSBURY Reg. Pkg. 32¢

Pet Foods
- LOLLI-PUPS DOG CANDY 7-oz. Box 17¢
- SKIPPY DOG FOOD 16-oz. Can 9¢
- TABBY TREATS CAT FOOD 6½-oz. Can 14¢

Soups
- KNOX GELATINE PLAIN 32-Pk. Pkg. 1.39
- CAMPBELL SOUP VEGETABLE BASE 10½-oz. Can 13¢
- SPLIT PEA SOUP ANDERSON 303 Can 20¢

Shortening & Oil
- SNOWDRIFT SHORTENING 3-lb. Can 77¢
- POMPEIAN OLIVE OIL Pint Can 79¢
- WESSON OIL 38-oz. Bottle 68¢

Olives & Pickles
- STUFFED OLIVES EARLY CALIFORNIA GREEN 10½-oz. Can 99¢
- DILL PICKLES HEINZ KOSHER 24-oz. Jar 39¢
- PICKLE STIX AUNT JANE'S SWEET 16-oz. Jar 38¢

Salt - Sugar & Spice
- C & H SUGAR 10-lb Bag 99¢
- SALAD SUPREME SCHILLING 2¾-oz. Jar 47¢
- ADOLPH'S MEAT TENDERIZER 3½-oz. Jar 49¢

Salad Dressing
- KRAFT DRESSING MIRACLE FRENCH 8-oz. Bottle 28¢
- MIRACLE WHIP Quart Jar 53¢
- BEST FOODS MAYONNAISE Quart Jar 58¢

Distilled Spirits
- SCOTCH WHISKY SELECT FIFTH 3.99
- GOLD SEAL VODKA 80 Proof QUART BOTTLE 3.55
- VIN ROSE WINE LUCKY ½ Gallon Bottle 99¢
  (NOT AVAILABLE AT ALL STORES)

Peanut Butter Jam & Syrup
- PEANUT BUTTER SKIPPY 18-oz. Jar 58¢
- HERSHEY TOPPING FUDGE 1-lb. Can 39¢
- HONEY BEAR HONEY BLENDED 5-lb. Can 1.23

Sauces & Rice
- B-B-Q SAUCE CHRIS & PITT'S—(4¢ Off) 12-oz. Bottle 33¢
- M-J-B RICE LONG GRAIN 28-oz. Box 41¢
- MUSHROOM SAUCE—DAWN FRESH 5¾-oz. Can 3 for 25¢

Fruits & Juices
- FIESTA PUNCH WELCH 46-oz. Can 38¢
- ORANGE JUICE TREESWEET 6-oz. Can 10¢
- GRAPEFRUIT JUICE TREESWEET 6-oz. Can 8¢

Vegetables & Juices
- BAKED BEANS HEINZ BOSTON 16-oz. Can 20¢
- GREEN GIANT PEAS 8-oz. Can 16¢
- TOMATO JUICE DEL MONTE 46-oz. Can 29¢

Other Items
- HEINZ VINEGAR CIDER Quart Bottle 31¢
- WHITE VINEGAR HEINZ Qt. Bottle 29¢
- METRECAL LIQUID DIET 8-oz. Can 26¢
- CIGARETTES REG. SIZE Carton—plus tax 2.12
- JOHNSON PLEDGE SPRAY WAX 7-oz. Can 79¢

Laundry Aids
- SALVO PELLETS DETERGENT Giant Box 74¢
- BOLD—CHEER DETERGENT Giant Box 74¢
- IVORY SNOW Giant Box 78¢
- IVORY—JOY LIQUID DETERGENT 22-oz. Btl. 58¢
- CASCADE DETERGENT Giant Box 69¢

COMPARE THE GREATER SAVINGS OF LUCKY'S EVERYDAY LOW PRICES!

Want to know where your food money goes? Here's a way to check what has happened to food prices. The figures are in cents and represent the government's mid-March surveys for 1965 and 1966 and the last column represents Lucky's price today!

ITEM	1965 GOV'T.	1966 GOV'T.	LUCKY'S EVERYDAY LOW PRICE
White flour, 5 lbs.	61.2	58.7	39.0
Corn flakes, 12 oz.	32.8	30.7	29.0
Bread, white, lb.	29.8	27.3	23.0
Sirloin steak, lb.	119.7	134.3	97.0
Hamburger, lb.	44.8	46.5	39.0
Pork Chops, lb.	96.2	115.5	98.0
Whole ham, lb.	59.1	78.6	59.0
Bacon, lb.	67.7	96.5	69.0
Lamb chops, lb.	150.5	179.5	98.0
Frankfurters, lb.	59.7	72.5	61.0
Bologna, 8 oz.	44.0	49.1	40.0
Frying chicken, lb.	41.0	42.5	29.0
Turkey, lb.	48.7	48.0	49.0
Tuna fish, 6½ oz.	33.2	32.1	29.0
Fresh milk, ½ gal.	47.2	47.6	47.5
Evaporated milk, 14½-oz. can	15.6	15.4	15.0
Butter, lb.	75.6	83.4	75.0
Bananas, lb.	16.9	14.9	14.5
Orange juice, frozen concentrate, 6-oz. can	29.1	23.5	21.0
Fresh orange juice, qt.	56.1	47.1	47.0
Potatoes, 10 lbs.	144.0	82.0	67.0
Cabbage, lb.	8.8	10.9	7.0
Lettuce, size 24, head	18.7	26.8	16.5
Tomatoes, lb.	33.4	26.2	29.0
Pears, No. 2½ can	45.4	51.5	43.0
Peas, green, No. 303 can	24.7	24.6	22.0
Eggs, grade A, doz.	42.6	56.4	39.0
Margarine, lb.	28.1	27.5	19.0
Salad or cooking oil, pt.	32.9	34.4	33.0
Sugar, 5 lbs.	53.6	55.6	53.0
Coffee, 1-lb. can	81.6	77.0	72.0
Coffee, instant, 6 oz.	104.6	89.8	84.0
Tea bags, pkg. of 48	65.3	65.9	59.0
Chicken soup, 10½-oz. can	17.1	17.1	16.0
Spaghetti, 15½-oz. can	15.2	16.4	15.0
Frozen French fried potatoes, 9 oz.	18.9	17.9	15.0
TOTALS	$18.64	$19.24	$15.69

POSITIVE PROOF... FOR GREATER SAVINGS SHOP at LUCKY STORES!

(A reprint from Associated Press release June 1, 1966)

LUCKY'S EVERYDAY LOWER PRICED DELICATESSEN ITEMS!

- FARMER JOHN FRANKS All Meat 1-Pound Package 59¢
- LUCKY SLICED LUNCH MEATS Salami, Bologna, Spiced, Olive, P&P Loaf 6-oz. 29¢
- LUCKY AMERICAN CHEESE Individually Wrapped Slices 12-oz. Pkg. 59¢
- LUCKY BISCUITS Buttermilk or Sweet Milk 8-oz. Tube 3 for 23¢
- 3-Lb. CANNED HAM OSCAR MAYER—No Bone, No Waste $3.49
- ALL MEAT FRANKS WILSON or HORMEL Brand 1-Pound Pkg. 61¢
- KOLBASIE POLISH SAUSAGE Hormel Brand 12-oz. Pkg. 87¢
- XLNT BURRITOS Assorted 8-ounce Pkg. 19¢

LUCKY STORES FEATURE USDA CHOICE or BONDED MEATS at LOW DISCOUNT PRICES!

CHUCK ROAST 35¢ lb
BLADE CUT—USDA CHOICE or LUCKY BONDED

ROUND STEAK 69¢ lb
CENTER CUT—USDA CHOICE or LUCKY BONDED

RIB ROAST STANDING LARGE END 73¢ lb
USDA CHOICE or LUCKY BONDED

SLICED BACON 69¢
LUCKY BRAND—1-POUND PACKAGE

- GROUND ROUND 69¢ lb.
- RUMP ROAST 69¢ lb.
- CHUCK ROAST Center Cut 47¢ lb.
- CROSS RIB ROAST BONELESS 69¢ lb.
- SIRLOIN TIP STEAK BONELESS 89¢ lb.
- T-BONE STEAK Tails Removed 1.15 lb.
- PORTERHOUSE STEAK TAILS OFF 1.19 lb.
- BONELESS DAINTEES RATH 89¢ lb.
- HORMEL HAM CURE 81 BONELESS FULLY COOKED Lb. 1.37
- BROWN & SERVE Hormel Sausage—8-oz. Pkg. 57¢
- VEAL CUTLETS Fresh Frozen 89¢ lb.
- LINK SAUSAGE OSCAR MAYER Lb. Pkg. 89¢

- GROUND BEEF 39¢ lb.
- LAMB SHOULDER ROAST 59¢ lb.
- LOIN LAMB CHOPS LARGE 98¢ lb.
- SHOULDER LAMB CHOPS 98¢ lb
- ROUND BONE CHOPS LAMB 1.05
- FRESH FRYERS USDA GRADE A CHICKENS—Whole Body 29¢ lb.
- CUT-UP FRYERS Frying Chicken 35¢ lb.
- FRYER BREAST FRYING CHICKEN 65¢ lb.
- LEGS & THIGHS FRYING CHICKEN 59¢ lb.
- FARMER JOHN HAMS Fully Cooked Full Shank Half 55¢ lb.

SIRLOIN STEAK FULL CUT USDA CHOICE or LUCKY BONDED 97¢ lb

- SLICED BACON Hormel, Swift, or Rath 1-lb. Pkg. 79¢
- SAUSAGE PORK RATH BREAKFAST 1-lb. Roll 49¢
- THICK BACON RANGE BRAND SLICED 2 Lb. Pkg. 1.49
- BREAKFAST BEEF McCOY'S 12-oz. Pkg. 68¢
- CANADIAN BACON ROSE 1¼ to 1¾ lb. BY THE PIECE Lb. 1.12

*Dairy products and fair trade items excepted 6/23/66

COMPARE THE EVERYDAY LOW PRICES ON HOUSEWARES, HEALTH and BEAUTY AIDS!

34-QUART STYROFOAM ICE CHEST

Spacious 34-quart molded foam ice chest. Leak-proof, plastic covered handle... Lightweight.
$1.98 VALUE Our Low Price $1.28

22-Gal. PLASTIC TRASH CAN

Built to take it... yet so lightweight. Cover locks on. Watertight.
$3.98 VALUE $1.99

PLASTIC PICNIC SET

Deluxe picnic set consists of a service for four. Sectional plates in oval-like shape; mugs, knives, forks & spoons. Bright colors.
98¢ VALUE 77¢

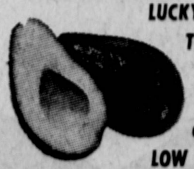
BUBBLE BATH

High concentration beadform bubble bath, in 3 popular fragrances: Pine, Lilac or Spice. 98¢ VALUE 49¢

10-inch PLAY BALLS Assorted Colors—98¢ VALUE...Our Low Price 66¢

CREST TOOTHPASTE
EXTRA LARGE SIZE 79¢ VALUE—Our Price 66¢

- PRELL SHAMPOO CONCENTRATE FOR LOVELIER HAIR $1.00 VALUE...Our Low Price 76¢
- SECRET DEODORANT ROLL-ON Large Size—75¢ VALUE...Our Low Price 57¢
- ORAFIX ADHESIVE FOR DENTURES 1⅝-oz. Tube—79¢ VALUE...Our Low Price 64¢
- PRELL LIQUID SHAMPOO Large Size—$1.09 VALUE...Our Low Price 83¢
- LISTERINE ANTISEPTIC MOUTHWASH 20-oz. Bottle—$1.29 VALUE...Our Low Price 99¢



LUCKY STORES FEATURE THE FINEST... CALIFORNIA AVOCADOS at EVERYDAY LOW DISCOUNT PRICES!

STORE HOURS
MONDAY thru FRIDAY 10 AM TO 9 PM ★ SATURDAY and SUNDAY 10 AM TO 7 PM

Lucky
DISCOUNT SUPERMARKETS
EVERYTHING YOU BUY... YOU BUY FOR LESS
Everyday

INGLEWOOD: 1035 S. La Brea Ave.
825 W. Arbor Vitae
10801 Prairie Ave.
WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw
Sepulveda Blvd. at Hawthorne
110 East Carson Ave.
2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia
REDONDO BEACH: 1516 Pacific Coast Hwy.
SAN PEDRO: 25th St. at Western
LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA