



HOVEY DALLAS SAYS NOW YOU CAN BUY



... LIKE THE GOVERNMENT DOES ...

AT COST PLUS 10%

(FACTORY INVOICE)

HERE'S HOW IT WORKS — COME IN AND BROWSE AROUND. SELECT THE CAR OF YOUR CHOICE. TAKE THE SERIAL NUMBER OF THE CAR TO A SALESMAN. HE WILL SHOW YOU OUR INVOICE —FIGURE YOUR OWN DEAL—ADD 10% AND DRIVE HOME. NO BARGAINING—NO HIGH PRESSURE... YOU DO IT YOURSELF.



— EXAMPLE — '66 IMPALA SPORT COUPE

SEE THE FACTORY INVOICE AT HOVEY DALLAS CHEVROLET	"LOW INTEREST" BANK FINANCING	INVOICE	\$1985.00
SAVE FACTORY INVOICE PLUS 10%		+ 10%	198.50
			\$2183.50
		+ TAX & LICENSE	

PRICE SPECIALS! HOVEY DALLAS — —			— USED CAR SPECIALS —			— — HOVEY DALLAS PRICE SPECIALS!		
'63 GRAND PRIX 3-DOOR HARDTOP Radio, heater, automatic, power steering and brakes, white sidewalls. #KIL 030.	'60 T-BIRD HARDTOP Full power and factory air. Loaded. #QJS 101.	'62 CHEVY IMPALA COUPE V-8, automatic, radio, heater, power steering.	'65 MUSTANG HARDTOP 289 V-8, radio, heater, automatic, power steering, wsw. #OVH 625.	'61 VALIANT V-108 4-Door. Radio, heater, automatic. #PZH 057.	'59 T-BIRD HARDTOP Automatic, radio and heater, power steering and brakes. #GMA 261.	'55 OLDS HARDTOP Radio, heater, automatic, power steering, power brakes.	'57 MERCURY 2-DOOR HARDTOP Radio, heater, automatic.	'58 IMPALA V-8, automatic, radio, heater.
\$1699	\$899	\$1299	\$2199	\$599	\$599	\$149	\$199	\$299

HOVEY DALLAS CHEVROLET

IN GARDENA
15600 SO. WESTERN AVE.



WE LEASE CARS
AND TRUCKS

New Car Department
DA 3-0300
FA 1-2900

OPEN
7 DAYS
WEEKLY

Used Car Department
FA 1-2903
FA 1-2904

Corner of Western and Redondo Beach Blvd.—Gardena

WE LEASE CARS
AND TRUCKS



● Automotive ● Automotive

Ronald E. Moran . . .



Standard of the World



Cadillac

Cadillac Leasing

If you are leasing you will find a complete stock of 1966 Cadillacs from which to choose. Whether you lease or purchase our Service Department is ready to fill your every need.

We are now exclusively the only authorized Cadillac dealer serving the entire South Bay, Peninsula and Harbor Areas.

20 Years of Sales & Service

Used Cadillac Sale . . .

'65 Cadillac Sedan DeVille

Gorgeous gold with black leather interior. Full power and factory air. Many Cadillac extras. This week's special—

\$4899

'65 Cadillac Coupe DeVille

Gorgeous mint green with matching interior. Full power, factory air. Exceptionally nice.

\$4999

'64 Cadillac Coupe DeVille

Full power and factory air. Beautiful blue with matching interior. Showroom condition. Drives like a new one.

\$3999

'64 Cadillac Fleetwood

Turquoise with matching interior. Loaded with every Cadillac extra, including factory air. Less than half the original cost.

\$3999

'64 Cadillac Sedan

Silver and white. Full power and factory air. Spotless inside and out. Another chance for tremendous savings.

\$3699

Ronald E. Moran Inc.

AUTHORIZED CADILLAC DEALER

25 Pacific Coast Highway . . .

HERMOSA BEACH

New Car Dept. FR 4-3436 — Used Car Dept. FR 4-3478

Finest Selection of Late Model
Cadillacs in all the Southland

Available NOW—at Ronald E. Moran