

FOOD SHOPPING

CAN BE

Fun



WHEN YOU LET MARY WISE HELP YOU PLAN YOUR FAMILY MENUS

Over 1,400,000 homes throughout Los Angeles County have found new adventure in cooking and homemaking through the Mary Wise Menu Planners and Shopping Suggestions.

This exciting feature appears in 60 newspapers in the Southland—offering menus, recipes, homemaking hints and new product information for every homemaker.

A monthly recipe contest is also featured with cash prizes going to the housewife submitting the best palette stimulating recipe.

Why not let Mary Wise help plan your next family dinner? It can really be fun! Shopping too, will become an exciting adventure instead of a chore when you visit your local super-market for the food, beverages, and household products advertised on these pages.

Your family will crown you "queen of the cuisine" when you present them with imaginative, mouthwatering surprises from Mary Wise Menu Planners. Don't miss these exciting pages each and every week in this newspaper

*Shop with Mary Wise
for fun and profit . . .*



MARY WISE

Menu Planners