

Small Business Needs War, Too

It will come as a blow to President Johnson to learn he has lost the support of the small businessman. The small businessman whose support he has lost is my friend, Mr. Harry V. Plate.

Mr. Plate (public relations & advertising) is incensed by a story in his local paper saying: "In a recent White House off-the-record briefing for members of The President's Club, whose members contribute \$1,000 or more to the Democratic Party, the promise was made the Johnson administration will push to win the South Viet Nam war. That's why various corporations are set to start operating there to get in on the ground floor to participate in a South Viet Nam postwar industrial boom."

"Don't get me wrong," says Mr. Plate. "I think that's great. A real hypo for the old economy. But what bothers me is the President's going to win this one for big, \$1,000-type businessmen. What about us small business owners?"

"I think we have a right to at least a small war of our own. Maybe in Kuwait or Upper Volta."

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As Mr. Plate sees it, there must be some Communist peasants in the small African nation of Upper Volta. "And if there's not," he says with the spirit of free enterprise that made America great, "we could import half a dozen."

Once we have a few Moscow-trained natives waving their assagais and screaming their blood-curdling chants—like "Neo-colonial imperialists go home!"—the rest will be easy. Mr. Johnson will naturally declare Upper Volta "the key to Southern Central Northwest Africa" and dispatch all-out aid to save this "bastion of democracy."

"The beauty of it," says Mr. Plate, rubbing his hands, "is that we can do the whole thing cheap. A company of Iowa National Guardsmen, a few old World War I Spads . . . I figure we could blow up 50 per cent of Upper Volta for half a million dollars. What a tremendous economy!"

But why blow it up? "Good heavens, man," cried Mr. Plate, "how else can we rebuild it? I am already set to start operating there to get in on the ground floor to participate in an Upper Volta post-war industrial boom."

"Naturally, it being a small country, it will be a small boom. What an ideal opportunity for us small businessmen. We are already looking forward to an outpouring of grants, technical assistance and long term loans to war-ravaged Upper Volta."

From foreign aid funds? "From the Small Business Administration. I have already taken the liberty of inviting Mr. Johnson to tell us how he will win the war in Upper Volta for the benefit of us small businessmen. We hope to have him address our next 75-cents-a-plate small business spaghetti dinner."

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I said it was an eminently sensible plan, but did he feel the American public was prepared to wage war in a far-off insignificant nation like Upper Volta? "Good Lord, have you never heard of the Domino Theory?" cried Mr. Plate. "As Upper Volta goes, so goes Lower Volta."

I checked the map and informed Mr. Plate that there was no Lower Volta.

"See?" said Mr. Plate triumphantly. "That's how fast the cancer of Communism spreads."

COUNT MARCO SAYS

Do You Show Him You Love Him?

A young thing about to leave her mother exhibited to me a burning desire to succeed in marriage. Her question warmed my heart, but saddened it, too. I couldn't help but be reminded of Maeterlinck's story of the children's world-wide search for the Bluebird only in the end to discover it in their own back yard.

But she should not have had to ask the question. Merely observing her mother and how she treated her father should have been answer enough.

But apparently her mother doesn't provide a satisfactory answer, either by personal demonstration or by verbal explanation. So here again, the responsibility must lie with me to help you who are going into marriage and wish to make a success of it, instead of a mess.

The question put to me was this: "What are some of the ways a woman shows a man he is wanted; he is needed; he is loved and respected for what he is? Maybe I should ask, how do most men like to have this shown or expressed to them?"

There is an old adage that

explains it all, accurately but simply: "Do unto others as you would have them do unto you." But so many American wives prefer to do the things the hard way.

Thomas Spratt said of marriage, "it must be watered by the showers of tender affection, expanded by the cheering glow of kindness, and guarded by the impregnable barrier of unshaken confidence."

The first and foremost rule for showing a man he is wanted is trusting him. As one young woman told me, "When I go to bed at night, and my husband isn't home yet, I don't lie awake worrying and wondering. Knowing I am a woman enough to please him, I consequently trust him absolutely."

Unfortunately, after the honeymoon is over, far too many of you inadequate, insecure young things use a cross-examining technique that would put any district attorney to shame.

How do you show him he is loved? That's an easy one. He can tell whether he is loved, and you can tell whether you truly love him, by merely taking a good look at

how you look when he comes home.

He knows he's loved by the greeting you give him at the door. You're there when he walks in, holding the door open; you smile with your eyes and lips while holding your tongue silent. You are groomed neatly, like a surprise package instead of an unsightly dump pile, and you spend a few moments with him, quietly drinking him in. That's how he knows he is loved.

How to show respect for him? Far too many of you wives in this country don't know the difference between respect for him and for his occupation. Respect him because he's a man, and for that reason alone. With such respect he rises above his occupation, no matter what it is.

Remember these words of my aunt the Contessa: "No matter how humble it is, let every man feel that his home is his castle and he is its king."

Show that you, his true love and loyal subject, want him, need him, love him and respect him, and as a result he can only treat you as his queen.



GREET CHAIRMAN . . . Representatives of the military services turned out to greet the new chairman of the Chamber of Commerce Military Affairs Committee during a luncheon meeting at the Indian Village. Don M. McGrath (third from left) will chair the group, which coordinates the annual Armed Forces Day celebration in addition to other responsibilities. Pictured are, from left: Cmdr. H. M. Thompson, office of the Inspector of Naval Materiel; Rear

Admiral N. W. Sprow, commander of the 11th Coast Guard District; McGrath; Col. John R. Wright Jr., commander of the Southern California Sector, XV U.S. Army Corps.; Col. Truman Lucas, Air Force representative to Douglas Aircraft Co., and Paul E. Anderson, program chairman for the meeting. McGrath succeeds George S. Wing, president of Hi-Shear Corp., as chairman.

'Happy Wanderer' Show Marks Third Birthday

A life-sized, red-haired puppet has been presented to Miss Deanna Manning, senior recreation supervisor of Torrance Recreation Department in honor of the Happy Wanderer Traveling Puppet Theatre's third birthday.

Miss Manning also accepted a two-foot high thank-you card for the El Retiro puppeteers and a beautiful red, white and blue birthday cake on behalf of herself and Harry Van Bellehem, director of recreation.

Miss Bea Walker, member of the Happy Wanderer staff, narrated the program and led 154 children in singing "Happy Birthday." Staff members Judi Smenner and Tim May also helped plan and carry out the party which was held in El Retiro Park.

LEADER-IN-CHARGE Katherine O'Bitz played the part of the life-sized puppet, complete with white costume, grease paint and happy smile. After the presentations, the children gave their puppet shows and had their own party with punch and cupcakes.

Summer '65 marks the third summer that the Happy Wanderer has traveled from area to area, bringing a four-day program of fun to local children. Under the supervision of Happy Wanderer staff, youngsters make puppets, write scripts, draw scenery, record the dialogue and present the show to their friends.

TORRANCE Recreation Department borrowed the idea from a Canadian traveling puppet theatre program. After receiving full details and building instructions, the Happy Wanderer was built, christened, given a staff and made a permanent Torrance

Recreation Department institution.

The Happy Wanderer will complete this summer by visiting Arnold Playground and Aug. 16 through 19, and Wood Playground.

The program is free and for children 6 years of age or older. Registrations are taken at the area the week prior to or the first day of the program.

Peck Park To Present Pet Parade

A countywide pet parade will be renewed at Peck Park in San Pedro on Friday, Aug. 20. The theme is Hobo Day. Participating boys and girls and their pets are to be dressed as hobos. Admission is free.

Chairman Marty Lehr of the sponsoring Los Angeles Recreation and Parks Department said awards will be given to participants "looking most like a hobo."

The show will have five categories: dogs, cats, birds, aquatic and miscellaneous.

The rules of the pet show are: All types of pets handled by junior handlers are accepted; pets must be on leash or in cages in a designated area; provide for water; participants stay in designated areas with pet until called to the ring; and must be capable of handling own pet. All handlers must register their pet at the registration table at time of the show.

70 STORIES HIGH The tallest conveyor belt in the world—higher than a 70 story building—is operating in a coal mine in Pennsylvania. The rubber covered

Ann Landers Says

It's Difficult, Yes, But Not Impossible



Dear Ann Landers: On New Year's eve my husband and I made a pact to quit smoking. Hank was a much heavier smoker than I was so I knew it would be more difficult for him to quit. Well, Ann, he hasn't touched a cigarette since the night we made the agreement, but I started three weeks ago when I found half a pack of cigarettes which has been left by a guest.

Last night when Hank came home he saw a cigarette butt in the garbage pail. He asked me who had been smoking. I lied and said the plumber had come to fix the sink. He picked the cigarette butt out of the garbage pail and said, "Since when did the plumber start to wear lipstick?" I felt like a trapped rat.

Now Hank insists the only way I can square things is to quit smoking for good. I don't want to quit. (Perhaps I should be honest and say I don't think I CAN quit). Furthermore, I resent his bossiness. Please give me your most broadminded, liberal opinion. —LYDIA

Dear Lydia: My most broadminded, liberal opinion is that a woman who made a deal with her husband should keep it. You say you CAN'T quit. I say ANYBODY can quit if he makes up his mind. A person who is addicted to tobacco will find it very difficult, but not impossible.

Dear Ann Landers: A girl I know (but have never been close to) asked me to be a bridesmaid at her wedding. I tried to refuse graciously but she was so insistent I finally accepted.

I spent \$40 on a dress and \$12 on shoes. I also bought her a shower gift and wedding gift. My parents paid for everything because I am a high school student and have no money of my own.

The wedding invitations were sent out last week and I was sure my parents would receive one. They did not. The mother of the bride met my mother at a party yesterday and told her she was sorry they could not invite them to the wedding because the church was so small.

I am very upset. My folks want to see me in the wedding procession and I want them to be there. Who is wrong and what should be done? —OFFENDED

Dear Offended: The parents of the attendants should always be invited to the wedding — regardless of the size of the church. Tell the bride exactly how you feel. If your parents don't receive an invitation promptly your friend's family is guilty of atrocious taste.

Dear Ann Landers: This may sound like a very insignificant problem compared with some you get, but it really does annoy the heck out of me. I married a wonderful gal

who had been married before, but only for a few months. I won't go into the details, but the marriage was annulled. (Her first husband was a real nut).

My wife had a beautiful trousseau of bedsheets, pillow cases and towels. Everything was monogrammed at the bottom with the initials of the nut's last name. I hate to see this stuff around and I've told my wife how I feel.

Her answer is as follows: "My folks spent a fortune on these things and I'm not going to throw them out."

I appreciate my wife's practical nature, but I think my feelings should count for something, too. Any ideas, Ann? —HACKLES UP

Dear Hack: Suggest that your wife cut the initials off and re-hem everything. It would mean a lot of work and shorter towels and bed linens but it's the best compromise I can think of.

Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper, enclosing a stamped, self-addressed envelope. (1965, Publishers Newspaper Syndicate)

Press-Herald Sunday Crossword

(Answer on Page B-3) SUNDAY, AUGUST 8, 1965.

- ACROSS
- 1—Profession
- 2—Cubic meter
- 11—Fruit (pl.)
- 16—Vehicles
- 21—Wireless set
- 22—Dravidian
- 23—Passageway
- 24—Worship
- 25—Succor
- 26—Separate
- 28—Mistral
- 30—Unaspirated diphthong
- 32—Babylonian city
- 33—Postscript (abbr.)
- 34—Camp
- 35—Snake
- 36—Limbs
- 37—Make lace
- 38—Lamprey
- 40—Rest on the knee
- 42—Peer gynt's mother
- 43—Chinese faction
- 44—Strikes
- 45—Dutch town
- 47—Spoors
- 48—Confagration
- 50—Crony (colloq.)
- 51—Bodies of soldiers
- 54—Blamish
- 55—Toward the sheltered side
- 56—Took a vote
- 58—King Arthur's sword
- 60—Possessive pronoun
- 62—Struck (colloq.)
- 64—Center
- 65—Artificial language
- 66—Paid notice
- 67—Deceased
- 68—Rugged mountain crest
- 70—Regulation
- 71—Carpenter's tool
- 72—Encountered
- 74—Decks
- 75—Ocean
- 77—Danish island
- 78—Part of church
- 79—Ominous
- 82—Neckerchiefs
- 84—Crafter
- 85—Academie subjects
- 86—Country of Asia
- 88—Lease (abbr.)
- 89—Couple
- 90—Pigeon
- 92—Suited
- 94—Overwhelm-
- 96—Carry
- 98—Cries like dove
- 100—Small child
- 102—Eerie
- 104—Prefix: three
- 105—Bitter vetch
- 106—Farm building
- 108—River embankment
- 109—Man's name (abbr.)
- 110—A continent (abbr.)
- 111—Three-toed sloth
- 112—Arrived
- 113—Father and mother
- 114—Dawn goddess
- 116—Dissipating of time
- 118—Part of camera
- 120—Wife of Geraint
- 122—Chaperon
- 124—Unit
- 125—Direct one's course
- 126—Declares
- 128—Period of time
- 129—Theater box
- 131—Dry
- 132—Public vehicle (colloq.)
- 133—Marks left by wounds
- 135—Footlike part
- 136—Beat of drum
- 137—Danish island
- 138—Maestros
- 140—Pedal digit
- 142—Note of scale
- 143—Greek letter
- 144—Harbor
- 145—Talk idly
- 147—Season
- 148—Lubricate
- 150—Surgical thread
- 152—Seat
- 154—Retail establishment
- 156—Chief artery
- 158—Wear away
- 159—Biblical king
- 160—Satiated
- 161—Turf
- DOWN
- 1—Kind of material
- 2—Lift
- 3—Total
- 4—Fiji islands (abbr.)
- 5—Uppermost
- 6—Thoroughfare
- 7—Shreds
- 8—Printer's measure (pl.)
- 9—A state
- 10—Guide's high note
- 11—Respite
- 12—Speech im-
- 13—pediment
- 14—1,050 (Roman number)
- 15—Mean goddess
- 16—Containers
- 17—Fruit drink
- 18—Artificial language
- 19—Handle
- 20—Chairs
- 27—Bard of grain
- 29—Singing voice
- 31—Urge on
- 32—Larning
- 33—Cash drawer
- 34—Man's name
- 40—Military hat
- 41—Turns around track
- 42—Places for work
- 43—Bound
- 44—Healthy
- 45—Note of scale
- 46—A state
- 48—Escape
- 50—Opening in skin
- 51—Walk warily
- 52—Cowboy com-
- 56—Game played on horseback
- 57—Wipe out
- 58—Endowment
- 61—Let it stand
- 62—Went by water
- 63—Fall into dis-
- 64—Mongrel
- 65—Gradual destruction
- 70—Arbitrator
- 71—Enthusiasm
- 72—Character-
- 74—Fondles
- 75—Garments
- 77—Dart
- 78—Landed
- 80—Woody plant
- 81—Posed for portrait
- 83—River island
- 84—Pulverized rock
- 87—Measuring device
- 89—Punctuation mark
- 90—Vapor
- 91—Japanese gateway
- 92—Golf cry
- 93—Pigeon
- 94—Malicious burning
- 97—Climbing plant
- 98—Arrived
- 101—Doctrine
- 102—Seen
- 103—Turns around track
- 107—Sicilian release
- 111—Heal
- 112—Await settle-
- 113—Posses for portrait
- 114—Pittsboro
- 116—Break sud-
- 117—Squid
- 118—Hawaiian wreaths
- 119—Squid
- 121—Say
- 122—Tautonia deity
- 123—Misérable
- 124—Hard fat
- 127—Went by water
- 128—Fall into dis-
- 129—Willow
- 130—Willow
- 131—Ventilate
- 132—Place of out-
- 134—Soak
- 135—Squid
- 137—Man's name
- 138—Sharpen
- 140—Group of three
- 141—Seed com-
- 142—Equality
- 143—River island
- 144—Worm
- 147—Drunkard
- 148—Sink in middle
- 149—Angle-Saxon money
- 151—Preposition
- 153—Pronoun
- 155—Symbol for tantalum
- 156—Symbol for tantalum
- 157—Conjunction

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