



Pacific Photo

BIN A
1945 LOMITA BLVD.
LOMITA, CALIFORNIA
DA 6-7077



NOTHING IS REALLY FREE!!

Don't be misled by the so-called "Free Film" offers. PACIFIC PHOTO offers you a choice of developing and printing only, or our **SPECIAL COMBINATION** - Send us your film and take your choice - a new **KODAK FILM WITH YOUR ORDER**, or if you don't need film you don't have to pay for it. See our offer on the attached photo envelope.

We are the only plant in Southern California who offers this choice.

ECONOMY - Lowest processing prices in Southern California. We deal direct with you. - No dealer discounts to pay.

CONVENIENCE - You may pick your photo work up at our store, or you may use our easy mailing service. The price is the same.

SERVICE - 14 people with 143 years of experience assures you of prompt, efficient service.

QUALITY - One of the most modern plants in the U.S.A. Modern equipment and quality controls are used.

GUARANTEE - 30 years in business. You must be satisfied, or your money back.

We process Kodachrome and black and white here. We send Kodachrome 35mm slides and movies **ONLY TO KODAK**. About 10,000 rolls or 182,000 pictures are processed and handled each month.



MAIL OR STORE? The choice is yours. You may just drop your film in the attached mailer for fast, dependable mail service. If more convenient, you may bring it to our store and have it either mailed back to you, or pick it up at the store when finished. Completed photographic work is picked up daily by the Post Office Department for fast, safe delivery.

PLEASE VISIT US!

You are most cordially invited to visit our modern processing plant. Please call DA 6-7077 for appointment any day except Saturday or Sunday. You will see your pictures being made.



RUSSELL ELLIGHT, Vice President and Plant Manager. Russ holds a degree in Electronics Engineering which enables him to keep our electronic printers exactly "on the beam" for high quality. He has been with PACIFIC PHOTO for 20 years. He lives in Lomita.



BETTY LOU COLEMAN, Secretary-Treasurer and Plant Supervisor. Mrs. Coleman has been with PACIFIC PHOTO for nearly ten years. Her vivacious energy lends much to coordinating the plant operation in giving you better, faster service.



DAISY RUSH, President. Mrs. Rush is largely responsible for opening our camera store four years ago. She oversees all operations, business and public relations. She is active in Business & Professional Women's Club. She and her husband, Tom, live in nearby Eastview.