



**NO PICNIC . . .** A trio of men who got together recently soon realized their gathering under the trees would be no picnic. The trio is principally responsible for assuring the success of the 1965 Home Show balanced power home, the "Continental." Standing is Phil Blair, AIBD, designer of the home. Seated are Harold H. Little (left), coordinator of public information, and Phil Overton, project director. The home is being built by R. A. Watt, Inc.

## Home Show Trio Eye '65 Success

Among the thousands who will be on hand for the opening night of the 1965 Los Angeles Home Show, June 10, will be two Torrance residents who have a special interest in the show's feature attraction—the classic "Continental" balanced power model home.

Standing in the wings at the sports arena will be Phil Overton, Home Show Director and Phil Blair, designer of the home.

Overton is Director of Purchasing for R. A. Watt, Inc., builder of the luxurious tri-level model home. Blair, a member of the American Institute of Building Design, is head of the architecture and design department for Watt.

**AMONG BLAIR'S** unique design and construction features in the neo-classic model home is the unusual and useful treatment of ceilings throughout the entire 2,389-square-foot house. Blair's use of striated cedar potlatch decking forms in the ceiling is certain to be a conversational topic among the anticipated 90,000 persons who will tour the "Continental" during the show.

Overton has the complex and often vexing problem of coordinating the activities of 96 separate sub-contractors and suppliers who are building the attractive four-bedroom model home.

The local building executive also must oversee the procurement of more than 10,000 individual items ranging from a carpet tack to 30 Italian cypress trees, 14 feet high!

**MORE THAN 900** men will have worked on the construction, decorating and landscaping of the "Continental" by the time the home show opens for a 10-day run.

Two other area residents also will be watching from "back stage" opening night. Builder Ray Watt, a 10-year

resident of Portuguese Bend, was designated for a sixth time as the builder for the exciting all new model home.

Harold H. "Hank" Little, for the past two years a resident of Palos Verdes Estates, is serving as liaison between the sponsors of the model home, the Southern California Gas Co. and the Southern Counties Gas Co., and the home show executive board.

**LITTEN ALSO** is Director of Public Relations and Marketing for R. A. Watt, Inc., and has the responsibility of advising the anticipated 90,000 home show visitors what they can expect to see when they tour the beautifully furnished and lavishly landscaped "Continental."

Watt, builder of more than 14,000 new homes from Richmond to San Clemente, was selected as the prime contractor of the monumental undertaking because of his previous success in building the show's balanced power model homes.

In building a balanced power home Watt assigns modern gas to do those jobs that are best done by gas, cooking, heating, water heating, clothes drying and provides adequate wiring and ample outlets for electrical appliances.

## Goodwill Awarded 12th Medal

The Freedoms Foundation of Valley Forge, Pa., has announced its 12th consecutive annual award to the Goodwill Industries of America. Accompanying the Award was the following citation.

"No institution in America has more consistently illustrated the validity of the voluntary structure of the republic and its democratic processes than has the Goodwill Industries of America.

"There are two ways of life: The compulsive way of life operated by the political power of government where free men give to their government powers to manage and order their lives and affairs. The second way of life is the acceptance by freedom-loving people for responsible government wherein it remains the servant and does not become the master.

"Goodwill Industries is a brilliant part of the American heritage and without it our nation would be poorer. May Americans support it with power and high purpose."

The largest number of living veterans in the United States are World War II veterans. They number 15 million and average 45.5 years of age, according to the Veterans Administration.

## Telephone May Eliminate Mom's Bill Paying Chores

"It's fun to pay the bills!" It would be hard to imagine even a Madison Avenue copywriter coming up with this slogan for a bank's ad. However, this may not be as far-fetched as it sounds, according to J. P. Leggett, manager for Pacific Telephone.

"For the housewife," says Leggett, "may then be paying the grocer, doctor, and department store by pushing buttons on her Touch-Tone telephone and having a business machine in the bank automatically complete the transaction."

This was recently demonstrated at the national convention of the American Bankers Association in Miami. Here's how it works:

MRS. JONES has a department store bill to pay, for example. She goes to her card-dialing telephone, inserts a dialing card and calls her bank over the regular telephone line. This line connects directly into the bank's computer. The computer "answers" the call and gives her a tone signal that it is waiting for her transaction.

Mrs. Jones then inserts her personal checking account card into her telephone. The computer now knows who Mrs. Jones is and

is prepared to receive further instructions.

She next inserts another card which identifies her department store. Then she keys into the computer the amount she wants to pay.

MRS. JONES can pay as many bills as she wishes in this fashion. She only has to insert her checking account card once, at the beginning of the call. Then she inserts a separate card for each bill. Each time she keys in the amount to be paid.

The computer answers back in simulated voice the exact information she gave it. Or, the computer can just report back the total amount of the payment and the new balance in the housewife's checking account.

Mrs. Jones can also pay her bills at any time of the day or night. Her transactions will appear on her regular bank statement with the name of each payee printed opposite the amount paid.

FOR MRS. Jones, there are no checks to write and mail. Should she overdraw, the computer can give her this information or could extend an automatic line of credit to her account.

The flexible possibilities of Touch-Tone service, in addition

to everyday telephone usage, are virtually unlimited.

**SUBSCRIBE TODAY!**  
Only 50¢ Monthly



Take one phone call (or coupon below), add hostess with baskets of gifts and information about the city, stir in genuine hospitality, and you'll have a generous and delightful welcome. Just phone

Welcome Wagon International

Call  
DORIS STAMM  
DA 7-9193

# STRENGTH FOR SALE



## Gerber HIGH MEAT DINNERS

**Memo to mothers** with baby's strength on their minds. Gerber Strained and Junior High Meat Dinners have three times as much meat as regular vegetable-meat combinations. That means more protein to help your baby gain in strength and growth. Garden-good vegetables are deftly blended with the meat for unusual flavor interest and added nutrients.

**Five to thrive.** Veal, Chicken, Turkey, Beef and Ham make up the happy list of High Meat Dinners. And, like all Gerber Baby Foods, they're "custom-cooked" according to their own requirements to preserve the utmost in flavor and nutritive values.

All Gerber Baby Foods are prepared by specialists who work constantly in the interest of better infant nutrition. We're proud to say: "Babies are our business... our only business!"

**When you buy Gerber, you're sure of your money's worth in nourishment**

# TIRE SALE

## LEONARDS

# "BUYS OUT" ENTIRE INVENTORY

OF SOUTHERN CALIFORNIA'S LEADING RETREAD MFR.

A fabulous "Buy-Out" of the entire inventory of a leading retread manufacturer enables Leonards to offer you the finest, safest, longest wearing retreads at great savings. We have purchased the entire inventory (4,987) tires at a fraction of the regular price . . . and we are passing the savings on to you!

**NO CASH NEEDED!**  
INSTANT CREDIT  
21 MOS. TO PAY!  
BUY NOW!  
PAY LATER!

## WORLD'S FINEST "HIGH-SPEED" Retread TIRES

THESE ARE THE FINEST! SAFEST! LONGEST WEARING! NEW TIRE GUARANTEE!

Each tire has been carefully inspected by the manufacturer and by us! Each tire is the finest quality retread available anywhere! Each tire carries a full New Tire Guarantee!

# 4 \$28

FOR

FREE INSTALLATION  
WHITEWALLS ADD 2.00 EXTRA

4 DAYS ONLY!

## "COMPLETE" BRAKE RELINING

This price is complete! Nothing more to pay! Includes everything! This brake job compares with \$60 to \$70 jobs elsewhere!

**20,000 MILE GUAR.**

- Genuine Power-Bilt Linings
- Rebuild All 4 Wheel Cylinders
- Refill with DuPont Brake Fluid
- Arc Grind Shoes to perfect fit
- Set and adjust eccentrics

# 28<sup>88</sup>

Most American Cars

- Bleed & flush hydraulic system
- Machine all 4 brake drums
- Reshape Wheel Bearings
- Inspect Master Cylinder
- FREE BRAKE ADJUSTMENTS FOR LIFE OF LININGS

## LEONARDS

**TORRANCE**  
25405 Crenshaw  
325-1404

**BURBANK**  
641 N. Victory Blvd.  
849-3888

**GARDEN GROVE**  
12891 Harbor Blvd.  
JE 4-2493

**INTERNATIONAL**  
400 No. Sepulveda  
EL SEGUNDO  
OR 8-0225