



WE'RE NUMBER "1" IN SALES

In Recognition

This is to certify that

VEL'S FORD SALES CO.

has been awarded this top performance award for achievement of sales leadership for the first three months of the 1965 model-year. This total leadership was attained by this dealership's entire organization providing "Total Leadership Performance" to the public.

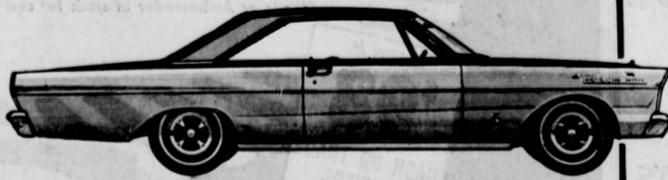
G. B. MacKenzie
G. B. MacKenzie, General Sales Manager, Ford Division



IT'S OFFICIAL!

VEL'S FORD OUTSOLD ALL COMPETITION IN NEW CAR AND TRUCK SALES FOR THE FIRST QUARTER OF 1965 . . . WE NOT ONLY OUTSOLD ALL OTHER FORD DEALERS IN OUR MARKET AREA . . . BUT WE ALSO OUTSOLD ALL COMPETITIVE MAKE DEALERS, TOO . . . YES, IT'S A FACT . . .

YOU MAKE THE VERY BEST DEAL AT VEL'S FORD



1965 FORD GALAXIE 2-DOOR HARDTOP

V-8, CRUISOMATIC, POWER STEERING, RADIO, HEATER, PADDED DASH/VISORS, WHITEWALLS, WHEEL COVERS

FULL PRICE **\$2799⁰⁰**

LOW AS **\$64⁹⁹** PER MONTH

WITH NORMAL DOWN
STK #R-3141

NEARLY
300
NEW 1965
TOTAL
PERFORMANCE
FORDS
All Specially
Reduced For
This Limited
SALE

LOW AS **\$50⁰⁰**



BRAND NEW 1965 MUSTANG HARDTOP

RADIO, HEATER, WHITEWALLS

LOW AS **\$55⁹⁵** PER MONTH

WITH NORMAL DOWN
STK #65-1391

ONLY
36-MOS.

100
MUSTANGS
HARDTOPS - FASTBACKS
CONVERTIBLES - GT's
- SAVE -

DOWN

DELIVERS
ANY NEW OR USED CAR OR TRUCK
IN STOCK WITH APPROVED CREDIT

Yes-We'll Be Open All Day Memorial Day

<p align="center">VEL'S FORD — MOST EXCLUSIVE</p> <p align="center">★ RENEWED USED CARS ★ VEL'S VALUE SEALED ★</p>			
<p>1960 CORVAIR Deluxe Sedan, Powerglide transmission, radio, heater. Vel's Full Sale Price \$599</p>	<p>1960 FALCON 2-Dr. Sedan, Standard transmission, radio, heater. See this special value. Vel's Sale Price Only \$499</p>	<p>1962 DODGE V-8 4-Dr. Sedan, Automatic, heater, tutone finish. Excellent condition. Vel's Sale Price \$699</p>	<p>1960 RAMBLER V-8 Custom Ambassador 4-Dr. Station Wagon, Automatic transmission, radio, heater, power steering, power brakes, factory air. Full Sale Price \$799</p>
<p>1958 FORD V-8 4-Dr. Station Wagon, Automatic, radio, heater. Fine transportation value. Full Price Only \$299</p>	<p>1959 CHEVROLET V-8 Parkwood Station Wagon. Power steering, Powerglide, radio, heater, whitewalls. See this bargain today. Vel's Low Sale Price Only \$599</p>	<p>1961 FALCON 4-Dr. Station Wagon, Standard transmission, radio, heater, full vinyl interior. Priced to sell at only \$799</p>	<p>1963 FORD Fairlane V-8 Club Sedan, Stick transmission, radio, heater, whitewalls. Save \$300.00. Vel's Sale Price \$999</p>
<p>1963 PONTIAC 2-Dr. Hardtop Coupe. Factory air conditioning, radio, heater, sparkling tutone. Specially nice. Payments low as—Per Month \$55.41</p>	<p>1961 THUNDERBIRD Hardtop, Full power, factory air conditioning, Cruisomatic, radio, heater, whitewalls. Payments Low as—Per Month \$63.25</p>	<p>1964 CHEVROLET V-8 Super Sport 2-Dr. Hardtop, 4 speed transmission, radio, heater. Just like new. Payments Low as—Per Month \$56.43</p>	<p>1962 FORD V-8 Fairlane Town Sedan, Standard transmission, radio, heater, whitewalls. Payments Low as—Per Month \$31</p>
<p>1963 THUNDERBIRD Hardtop, Factory air conditioning, full power, Cruisomatic, radio, heater, whitewalls. A real beauty. Low Bank Terms — Low As \$99 DOWN DELIVERS</p>	<p>1965 FORD Galaxie 500 Ltd. Hardtop, Power steering, Cruisomatic, radio, heater. Only driven a few miles. Sold new by Vel's. Low as \$99 DOWN DELIVERS</p>	<p>1964 FORD V-8 Galaxie "500" 2-Dr. Hardtop, Power steering, Cruisomatic, radio, heater, whitewalls. Low As \$99 DOWN DELIVERS</p>	<p>1962 THUNDERBIRD Hardtop, Full power, Cruisomatic, radio, heater, whitewalls. Exceptionally nice. Low As \$99 DOWN DELIVERS</p>
<p>1960 FORD Club Sedan, Automatic, power steering, radio, heater. Vel's Special Low Sale Price \$499</p>	<p>1961 COMET Sedan, Standard transmission, radio, heater. Vel's Sale Price Only \$599</p>	<p>1956 FORD V-8 2-Dr. Club Sedan, Tri-Power stick floor shift, radio, heater, Rarin' To Go! Vel's Low Sale Price Only \$399</p>	<p>1961 FORD V-8 Sunliner Convertible, Automatic, power steering, power brakes, radio, heater, Black top with tutone leather interior, whitewalls. Vel's Sale Price \$899</p>

NO FINER QUALITY USED CAR VALUES AT ANY PRICE!

★ HERE'S WHY YOU SHOULD BUY AT VEL'S ★

Our used car manufacturing plant occupies the huge building that formerly housed Ford's Steel at 908 Van Ness Avenue in Torrance. It includes a modern Paint Booth, Body, Metal and Mechanical Dept., Upholstery Dept., Glass Shop and Detail Dept. We do used car reconditioning under strict quality control on a factory assembly line basis. We have our own Firestone Tire distributorship. There are no finer used cars available at any price. We employ these methods to guarantee your complete satisfaction.

OVER 300 USED CARS TO CHOOSE FROM *AS NEEDED

NO MONEY DOWN NECESSARY ★ LOW LOCAL BANK RATES ★ TRADITIONAL HIGH TRADE ALLOWANCES

VEL'S FORD ★ 20900 HAWTHORNE BLVD. TORRANCE ★ OPEN 'TIL 10 P.M. NIGHTLY 370-3636