

'Heart' Office Offers Advice

"Hello! Heart Association. May I help you?"—For many in the area this telephone greeting could be the first step in solving a serious problem—one that causes sudden and unexpected medical, financial and emotional difficulties for many heart victims and their families!

The helpful voice on the other end of the telephone line is a heart worker of the Los Angeles County Heart Association's Southwestern Branch. She is answering and calming the doubts and questions of those directly or indirectly affected by this number one crippler.

From the Palos Verdes woman who called about her San Pedro maid with a heart condition, to the worried

daughter in Torrance inquiring how her 78-year-old father could meet the expense of three electrocardiographs per week; an average of 15 calls per month regarding heart information are received by the Southwestern Branch.

"FIFTEEN CALLS per month isn't enough," according to Miss Eileen O'Brien, director of Social Services at Harbor General Hospital, who is Community Services Co-Chairman for the Southwestern Branch of the Los Angeles County Heart Association.

"There are many cardiac patients or relatives of these patients who should take advantage of this Heart service," she explained. "With this informative and referral assistance, their financial, personal, and emotional problems created by heart disorders in most instances could be smoothed out," she added.

While many of these calls—as shown in the past—concern financial assistance of advice, there have been other reasons for calling the branch, which is located at 16811 S. Hawthorne Blvd., Lawndale. On two occasions, a Torrance woman and an Inglewood man wanted to get information on how they could contribute parts of their bodies after death to heart research and education.

Another good purpose for using this Heart service came from a Hawthorne

woman earlier this year. She wanted information about vocational rehabilitation so she could return to work after she was cured from a heart disorder. She, like the Redondo Beach man and the Wilmington woman, was promptly provided information about the Heart Association's Work Classification Unit program.

All types of referral requests fall into different categories. One most "interesting" inquiry, according to a Heart worker, came from a Torrance woman who called up to learn if there was a device that would amplify a heart beat enabling her to watch over her child—a heart patient—while he was asleep. Although some inquiries are taken care of at the branch, many questions are referred by the branch to the Heart Association's main office where a professional social worker promptly calls the inquiring person with skilled solutions to heart pleas.

Yes, one thing Southwestern residents can be assured of is that when they dial 371-3591 and get the comforting voice of a Heart worker, they are receiving another Heart service to "reduce the risk" of heart problems.



"Used to be the perfect gift for an 18-year-old was a compact. It still is—if it has four wheels!"

Tickets on Sale for Fireworks

Thrifty Drug Stores throughout the southland are now selling tickets for the 33rd annual American Legion Fireworks Spectacular and Thrill-o-Rama, according to R. M. Pittenger, the legion's director of special events.

Regarding the event, Pittenger stated, "We will have the greatest Fourth of July show in the Coliseum ever this year with all of the proceeds again going to American Legion Charities, including veterans' rehabilitation. Early birds will get first chance at the thousands of choice seats in the Coliseum costing \$3.50 and \$2.50 for adults with children 12 years of age and younger being admitted at half price in both categories.

Months of planning have gone into this year's show.

Art Show Sales Will Benefit Temple Menorah

Proceeds from art sales at the Le Garage Art Gallery, 109 Broadway, Santa Monica, will be shared with Temple Menorah, 1101 Camino Real, Redondo Beach, beginning tomorrow and continuing through June 5. The funds will be used by Temple Menorah to complete decoration of the temple lounge.

Vouchers are required for sales to benefit Temple Menorah and they are available by telephoning the temple office, FR 8-8444.

With the Coliseum gates swinging open at 5 p.m. coincident with the beginning of a championship game of baseball between two of the nation's top teams of 13 and 14 year old players representing opposite ends of the continent.

THE GRAND entry parade of stars will take place at 7 followed by the Thrill-o-Rama, an exhibition of death-defying feats by stunting stars. An hour-long display of the world's greatest fireworks extravaganza will be the climax of the evening.

Tickets for the event may also be obtained at Southern Calif. Music Co., Wallie's Music City Stores, all mutual agencies, the Coliseum and the American Legion office, 1816 S. Figueroa. Phone: Richmond 7-5341.

FOR CLASSIFIED CALL DA 5-6060

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WITH THIS COUPON

HALF GALLON PLASTIC BOTTLE

Bleach 19¢ EA.

LIMIT ONE PER FAMILY OFFER GOOD THURS., MAY 27th THURS., SUN., MAY 28th

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LIMIT ONE PER FAMILY OFFER GOOD THURS., MAY 27th THURS., SUN., MAY 28th

WITH THIS COUPON

120 Count Btl. Boys Chewable MULTI

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LIMIT ONE PER FAMILY OFFER GOOD THURS., MAY 27th THURS., SUN., MAY 28th

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ANY BOYS QUALITY SEAMLESS

Nylons 25¢ OFF

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LIMIT ONE PER FAMILY OFFER GOOD THURS., MAY 27th THURS., SUN., MAY 28th

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- LINDSAY SELECT PITTED Ripe Olives NO. 1 TALL CAN 4 for \$1
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USDA CHOICE STEER BEEF

TENDER, JUICY, THICK CUT **SWISS STEAK** BONE-IN 69¢ lb.

TENDER, JUICY BONELESS BEEF ROAST 79¢ lb.

TENDER, JUICY BONELESS FAMILY STEAK 79¢ lb.

CUT-UP BONELESS STEWING BEEF 79¢ lb.

- Oak Gold Briquets 10 lb. Bag 59¢
- Cal Fame Drink 4 46-oz. Cans \$1
- Salvo Tablets INCLUDES 10c OFF 65¢
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- M.J.B. TEA Half Pound (Inc. 8c off) 77¢
- NANSCO WHEAT THINS 10 1/2 OZ. BOX 43¢
- KRAFT MARGARINE PARKAY 31c lb. MIRACLE SAFFLOWER 39c lb. MIRACLE 35c lb.
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