Call CUmberland or Gilbert 3-6181
For Location of Store Nearest You.
Call Collect if Toll . .

VONS and Shopping Bag

Let's Go to the Races

TV POST TIME
THURSDAYS
AT 7:30 P.M.
IN FULL COLOR
KTLA 5 LOS ANGELES

WIN WIN WIN WIN WIN WIN WIN WIN WIN WIN
A NEW AND EXCITING TV GAME! YOU MAY
WIN UP TO $500.00 CASH
GET YOUR CARDS NOW FOR THURSDAY'S "LETS GO TO THE RACES"
1st Race Pays $5.00 | 2nd Race Pays $10.00 | 3rd Race Pays $25.00 | 4th Race Pays $100.00 | 5th Race Pays $500.00
WIN WIN WIN WIN WIN WIN WIN WIN WIN WIN

It's Fun! It's Easy! Here's All You Do . . .
Pick up your free 5th week "Let's Go to the Races" cards now at your Vons & Shopping Bag food store. They're FREE at the checkstands . . . no purchase is required. After each race, check the number of the winning horse with the number under win on your card. If the number corresponds YOU HAVE A WINNER! Circle the winning number and take the card to the store within 3 days after telecast for your cash prize.

THOUSANDS OF WINNERS!
OVER $250,000 TOTAL CASH PRIZES!

$500 WINNER
Helen MacMillen
Buena Park

$100 WINNER
W. C. Fryatt
Lancaster

$100 WINNER
H. J. McPalmer
Downey

$500 WINNERS
M. B. Noel, Glendale
Helen MacMillen, Buena Park
Virginia Youngman, Lancaster
Phillip Repa, Sr., Eagle Rock
Elsie Amado, Fontana
Mrs. Gregory Hager, Simi

$100 WINNERS
Chas. McDowell, Ventura
Mrs. H. Riegler, La Puente
Floyd Hannis, Arcadia
Mrs. Chas. Piercy, Sylmar
Louise Fletcher, Alhambra
Mrs. Harold Smith, Burbank

$100 WINNERS
Margaret Nakano, Gardena
Rose Tresogna, Los Angeles
Bill Payton, Long Beach
Florence Marshall, Altadena
Willa White, Santa Susana
Norman Haness, La Mirada

$100 WINNERS
Betty Sanford, Los Angeles
Margaret Sowers, Thousand Oaks
Mildred Wade, Gardena
Rose Leach, El Monte
P. F. Embree, Panorama City
H. C. Andrews, Yorba Linda

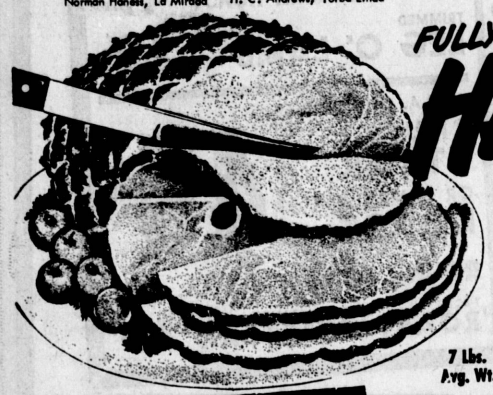
FOOD FAVORITES for EASTER

FRESH EGGS Dundee, Grade AA, Medium — DOZ. CTN. 45¢ SPECIAL PRICE

MAXWELL HOUSE COFFEE Regular, Drip or Fine Grind — 1 LB. CAN 2 LB. CAN $1.37 — 69¢ SPECIAL PRICE

DOLE PINEAPPLE Sliced—1¼ Flat Can — 2 FOR 39¢ SPECIAL PRICE

JERSEYMAID SHERBET Orange, Pineapple, Raspberry, Threesome — ½ GAL. CTN. 49¢ SPECIAL PRICE



FULLY COOKED
HAMS
LUER QUALITY
OR FARMER JOHN
Lean, Tender and Flavorful
Full Shank Half
Includes Center Slices
7 Lbs. Avg. Wt.
49¢ lb

Butt Portion — MEATY CUT 5 LB. AVG. — 59¢
Whole Hams — 14-16 LBS. AVG. WT. — 65¢
Center Slices — LEAN & TENDER — $1.19 lb.
Wilson—Boneless—Ready to Eat
FESTIVAL HAMS — 4 LBS. AVG. — $1.39 LB.
Recipe of the Week: Golden Glazed Festival Ham

VONS BAKERY "Goodness Knows"
Easter Glory Cake Yellow Cake with Butter Cream Icing — Topped with Pink Coconut and Candy Eggs — 98¢
Vons Cake Eggs — PKG. OF 2 — 1 Pink, 1 Chocolate Iced — 39¢
Hot Cross Buns — PKG. OF 8 — Traditional at Easter Time! — 35¢
Spiced Peaches — KING'S FANCY 2½ CAN — 2 FOR 49¢
Cut Green Beans — STOKELY'S 303 CAN — 25¢
Salad Mustard — HORSEHOUSE 24 OZ. JAR — 29¢
Creamy Butter Mints — KRAFT 8 OZ. PKG. — 29¢

Brown Sugar — C and H—1-LB. BOX LIGHT OR DARK BROWN OR POWDERED — 2 FOR 29¢
Muffin Mix — JIFFY—CORN, HONEY DATE OR BUTTERMILK BISCUITS. 8-OZ. PKG. — 10¢
Cut Golden Yams — PRINCELLA 2½ CAN — 29¢
Vons Meat Pies — CHICKEN, BEEF OR TURKEY. 8-OZ. SIZE (24-OZ. SIZE 59¢) — 4 FOR 89¢
Heavy Duty Foil — ALCOA ALUMINUM 25' ROLL, INCLS. 10¢ OFF — 49¢
Pitted Ripe Olives — SAN FERNANDO MEDIUM. NO. 1 CAN — 29¢

Genuine 1966 Young Spring Lamb
USDA CHOICE
LAMB ROAST Square Cut Shoulder — 59¢ lb
Shoulder Chops . . 89¢
Lamb Rib Chops . . $1.29 lb.
Small Loin Chops . $1.39 lb.
Oven Ready LEG O' LAMB 79¢ lb

Fresh Eastern
PORK LOINS RIB END CUT ROAST OR CHOPS — 55¢ lb.
Loin End Chops 65¢
Center Cut Rib 75¢

1966 New Crop
Fresh Turkeys!
VONS TABLE KING YOUNG HENS — U.S.D.A. Grade A • Tender & Tasty • 8 to 12 Lbs. Avg.
FRESH BELTSVILLE TURKEYS — Plump, Meaty, Small Boned • 4 to 8 lbs. Avg.
Your Choice 55¢ lb

Favorites for Easter Breakfast
SLICED BACON
Vons Table King — TOP GRADE . REG. OR THICK SLICED — YOUR CHOICE
Luer Quality — HICKORY SMOKED . . BE SURE W. . .
Farmer John — EASTERN QUALITY, WESTERN FLAVOR — 77¢ lb.
Link Sausage — LUER OR FARMER JOHN SKINLESS. ½ LB. PKG. — 35¢
Vons Brown 'n Serve Links — ½ LB. PKG. — 55¢
Jones Dairy Farm Links — FROZEN 1 LB. PKG. — 99¢

Seafood Sea-lections
KING CRAB LEGS From Alaska the Finest Quality! — 89¢ lb
Fresh Local **BARRACUDA** PIECE — 59¢
Fresh Fillets **OCEAN PERCH** — 69¢
In the Frozen Fish Case
Breaded Halibut — ICELANDIC 12-OZ. PKG. — 69¢
Fish Sticks — ROSS—BREADED 8-OZ. PKG. — 29¢
Wakefield GRAB MEAT 6-Oz. Pkg. — 69¢
4-Fisherman FISH KRISPS 14-Oz. Pkg. — 69¢

VONS Shopping Bag
SPECIAL PRICES ON PRIZE PRODUCE
GRAPEFRUIT FLORIDA PINK OR COACHELLA WHITE — LARGE SIZE 10¢ lb.
Sweet 'n Juicy
Rich in Vitamin C
Tempting Eye-Opener
For Easter Breakfast

Fresh Asparagus COACHELLA LARGE, GREEN — 29¢ lb
Salad Lettuce RED, BUTTER OR SALAD BOWL, HEAD — 10¢
Red Velvet Yams U.S. NO. 1 GRADE — 2 lbs 25¢
FULL PODS **FRESH PEAS** Serve 'em Creamed With New Potatoes — 2 lbs 25¢
FLORIDA RED **"New" POTATOES** Thin Skinned Fine Flavor for Boiling — 3 lbs 29¢
FRESH **PINEAPPLE** From Hawaii SWEET, RIPE, LARGE SIZE — 10¢ lb
FRESH SQUEEZED **ORANGE JUICE** Pure Valencia Juice QUART DECANTER — 49¢

VONS Shopping Bag
EASTER FAVORITES IN THE DELICATESSEN
Ol' Virginia BRAND **CANNED HAMS**
Boneless, Fully Cooked Wonderful for Buffets!
5 Lb. Can . . . $4.59 SAVE $1.36
Luer Quality ALL MEAT **FRANKS** Mild—No Garlic! 1 LB. VACUUM PACKAGE — 59¢ SAVE 10¢
SUGAR 'n SPICE HAM GLAZE 14 Oz. Jar . . . . 49¢
VONS NEW YORK—AGED OVER 1 YEAR Sharp Cheddar Cheese IN THE PIECE SAVE 21¢ LB. — 79¢ lb
VONS ORIGINAL—PERFECT SALAD TOPPER Blue Cheese Dressing 16 OZ. JAR SAVE 10¢ — 49¢
BUTTERMILK OR SWEET MILK Borden's Biscuits 8 OZ. TUBE OF 10 — 3 FOR 25¢

VONS CAKE MIXES White, Yellow, Devil's Food, Spice 19 Oz. Package — 29¢

Electra Sol — DISHWASHER DETERGENT 33 OZ. PACKAGE — 49¢
Armstrong 1-Step — CLEANS & WAXES 32 OZ. CAN — $1.18
Rescue Soap Pads — PKG. OF 3 INCL. 3¢ OFF — 26¢
Pkg. of 6 Incl. 8¢ Off . . 45¢

Health & Beauty Aids Special
Alka-Seltzer Tablets — REG. 63¢ VALUE PKG. OF 25 — SAVE 16¢ — 47¢

Blooming Easter
LILIES
5 or more buds and blooms per plant . . . in colorful foil wrapped pots. An Easter gift always appreciated!
Also Available At Low Prices: POTTED TULIPS AND AZALEAS
$1.79 EACH

Liquor Features
Old Colonel Tyler Straight Kentucky **BOURBON** 86 Proof 4 Yrs. Old — Quart $4.59 SAVE 40¢
Gallo VIN ROSÉ HALF GALLON — $1.20
PAUL MASSON WINES Burgundy, Chablis, Rhine, Dry Sauterne, Vin Rosé FIFTH — $1.49
ITALIAN SWISS COLONY Rhinekeller or Chianti of California HALF GALLON — $1.20

Inflatable Plastic
BUNNIES
42 inches tall . . sure to make a BIG hit with the kiddies on Easter!
A choice of bright Easter colors
EXTRA SPECIAL 99¢

Also a Large Assortments of Chocolate Easter Bunnies, Chocolate Eggs and Other Easter Novelties

Vons JELLY BIRD EGGS — An Easter Favorite! 1 Lb. Bag — 39¢
Vons EASTER CANDY EGGS — Assortment. Soft Centers 1 Lb. Bag — 49¢
Filled EASTER BASKETS — Each With Candy and a Plush Toy — $1.39 UP

VONS EVERYDAY LOW FOOD PRICES!
HEINZ STRAINED **BABY FOODS** 4½-Oz. Glass Jars — EVERYDAY LOW PRICE 3 FOR 25¢
VONS PERFECTION **FRESH BREAD** WHITE, WHEAT OR SANDWICH 15-Oz. Loaf — EVERYDAY LOW PRICE 2 FOR 49¢
TV DINNERS Swanson's-Frozen-11 Oz. Pkg. Chicken, Beef, Swiss Steak, Turkey or Chopped Sirloin — EVERYDAY LOW PRICE 49¢

GLORIETTA Tomato Juice FANCY QUALITY 46 OZ. CAN — 29¢
POMPEIAN Olive Oil IMPORTED 4 OZ. BTL. — 27¢
GOLD MEDAL Macaroni ELBO 1 LB. PKG. — 23¢
Nabisco Premium Crackers SALTINES 1 LB. BOX . . . 33¢
Honey Treat Graham Crackers 1 LB. BOX 35¢
Kern's Strawberry Preserves 20 OZ. JAR . . 49¢
Instant Maxwell House 10 OZ. JAR INCLS. 30¢ OFF . . $1.35

ALL STORES CLOSED EASTER SUNDAY
BIG 3 DAY SALE APRIL 7-8-9

VONS and Shopping Bag BLUE CHIP
Prices Effective THU., FRI., SAT., APRIL 7, 8, 9

PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE