

GOING UP . . . Construction is proceeding "on schedule" at the new Bullocks Fashion Square, located on the north-east corner of Carson Street and Hawthorne Boulevard. The new Bullocks Store is scheduled to open late this year. Other major stores in the complex will be I. Magnin and Co. and Desmonds.

OPENS THIS FALL

Fashion Square Del Amo Unique Shopping Center

One of the most unique shopping centers in Southern California currently is under construction at Carson Street and Hawthorne Boulevard.

The 16-store complex being developed by Bullock's under the direction of Mahlon E. Arnett, president of Bullock's-Magnin Co., will be blended together with emphasis on fashion, quality, and a wide selection of merchandise for all members of the family.

Bullock's Fashion Square, patterned after similar centers in Santa Ana and Sherman Oaks, is designed to reflect the charm and heritage of this area's Spanish past.

Wilton Becket and Associates are architects for the development, while C. L. Peck is the general contractor.

MERCHANDISE in the new complex will be selected specially for the Southwest's way of life and arranged in a group of selected shops within the 280,000 square feet of interior shopping space.

In addition to Bullock's, the anchor stores will be I. Magnin and Co. and Desmonds. Leasing of additional space is being handled by Coldwell, Banker and Co. The 16 stores will include a branch of Crocker-Citizens Bank, a gift store, jewelry store, a restaurant, and selected fashion stores.

for displaying merchandise from Fashion Square stores. Native and exotic plants and trees, some already growing on the site, will be blended into the overall design of the Fashion Square.

AS PART OF the Fashion Square, "La Casita" — little house in Spanish — will be dedicated and given by Bullock's to area residents as a "thank you" for patronage of the Fashion Square stores.

La Casita will provide space for such events as fashion shows, flower and art festivals, pop and symphony concerts, and a variety of trade shows, travel exhibits, and special international exhibits.

Fashion Square Del Amo is scheduled to open in the fall.

Publisher To Deliver USC Talk

Archie J. Hicks Jr., president of the California Newspaper Publishers Association and publisher of the Encinitas Coast Dispatch, will deliver the annual Telford Work lecture on Journalism Ethics Saturday at the University of Southern California.

Hicks will speak at 11 a.m. at Bovard Auditorium on the USC campus.

The lecture, a highlight of the university's 41st annual Newspaper Day, is made possible through an annual gift to the USC School of Journalism by Telford Work, co-publisher of the Los Angeles Daily Journal.

Hicks, a USC alumnus, has been publisher of the Encinitas Coast Dispatch since 1954. He was elected president of the CNPA during the association's 78th annual convention, held last month in Palm Springs.

THE CONTEMPORARY plaza will reflect the Spanish past of this area. Each store will feature individualized decors, using a variety of marble, mosaic tiles, natural woods and stones, and an assortment of metals.

Focal point of the square will be two kiosks, which offer a unique background.

Area Nurse Gets State Board Post

Mrs. Mary G. Black, 23617 Anza Ave., has been appointed to the State Board of Nursing Education and Nurse Registration by Governor Edmund G. Brown. Mrs. Black succeeds Miss Henrietta Villaseca of Los Angeles.

A native of Mexico, Mrs. Black came to California in 1943 and went to work at the Queen of Angels Hospital. She is a graduate of St. Francis Nursing School.

Mrs. Black served as a nurse in the Army Nursing Corps from 1945 until 1947 and received a bachelor of science degree from the University of California at Los Angeles.

Lincoln School To Hold Paper Drive Wednesday

Members of the Student Council at Lincoln Elementary School, 2418 166th St., will sponsor a paper drive at the school today.

Proceeds will be used for dental health.

Committee members include: David Paldino, chairman, John Blankenship, Thomas Holland, Curtis Foster, and Gregory Kietel.

(Paid Political Advertisement)

POLITICAL CAMPAIGNS ARE EXPENSIVE

City business is YOUR business.

It is up to you to elect the ablest and most responsible candidates to public office.

One of the ways you can do this is by making a small contribution to the campaign of the candidate who best represents you.

You are invited to participate in re-electing Mayor Albert Isen by making certain there will be sufficient funds with which to conduct an informative and aggressive campaign. Won't you do your part?

Mail or bring your contribution to Campaign Headquarters, 2271 Torrance Boulevard. Checks may be made payable to "ISEN FOR MAYOR."

Committee to Re-elect Mayor Albert Isen
General Chairman, Jack Phillips

PLEASE CLIP AND MAIL

ISEN FOR MAYOR COMMITTEE

2271 Torrance Boulevard
Torrance, California

I am enclosing \$.....

Name

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"YOURS FOR BETTER GOVERNMENT"

SPORTING GOODS BIG 5

GRAND OPENING SALE

ALL BIG 5 STORES JOIN IN CELEBRATING THE OPENING OF OUR NEW
TORRANCE STORE
18308 HAWTHORNE BLVD.

DOORS OPEN 12 P.M.
FRIDAY MARCH 11th

SAVE TO 70% ON
OPENING SPECIALS

BIG 5 SPORTING GOODS STORES ALWAYS SELL TOP NATIONALLY FAMOUS BRANDS AT BIGGEST DISCOUNTS . . . WE'VE TAKEN GREAT PRIDE THRU THE YEARS IN MAINTAINING A POLICY OF CUSTOMER SATISFACTION WITH OUR MONEY BACK GUARANTEES . . . OUR NEW TORRANCE STORE ALSO OFFERS EXPERT ASSISTANCE BY OUR SPORTING GOODS SPECIALISTS.

GIANT DISCOUNT FISHING DEPT.

LIGHT ACTION REEL AND ROD OUTFIT
opening special **2.88**
6.95 value

Open face reel with adjustable drag and anti-reverse. Metal construction with plastic spool . . . plus a fiberglass spinning rod with cork handle.

"RODDY 810" REEL & ROD COMBINATION
opening special **5.97**
12.95 value

Fabulous fresh water reel with factory run-in metal gears. Multiple disc integral drag corrosion resistant metal, torpede handle . . . plus a fiberglass spinning rod with cork handle.

SALT WATER REEL & "RODDY" ROD KIT
opening special **13.99**
27.95 value

Large ocean full feature spinning reel with large torpede handle, sturdy drag control and smooth action ball plus an 8 ft. Roddy fast taper ocean rod with detachable prime wood handle.



LITTLE LEAGUE HEADQUARTERS



"MacGREGOR" WILLIE MAYS OR "SPALDING" BOB ASPROMONTE BASEBALL GLOVES
opening special **5.88**
12.00 value

Two fine gloves to choose from. New U-shaped heel design. Full leather lining. Tong laced fingers, heel, web and palm. Deep form pocket. Adjustable wrist strap.

"SPALDING" OFFICIAL PRO LEAGUE HORSESHOE COVERED BASEBALL
79¢ 1.20 value

"WILSON" REGULATION LITTLE LEAGUE LEATHER BASEBALL SHOES
3.89 6.50 value

FAMOUS MAKE ALL LEATHER STEEL GREAT REGULATION BASEBALL SHOES
3.99 9.95 value

USE BIG 5'S EASY CREDIT PLAN . . . UP TO 24 MONTHS TO PAY

FAMOUS "SPALDING" GOLF SPECIALS

"SPALDING" MEN'S & WOMEN'S 2 WOODS
opening special **9.99**
22.00 value

Persimmon woods with Titanite wide taper face inserts precision-fused to the wood without screws. Step-tapered chromed shafts. All weather "Golf-Pride" grips.

"SPALDING" MEN'S & WOMEN'S 5 IRONS
opening special **15.99**
35.00 value

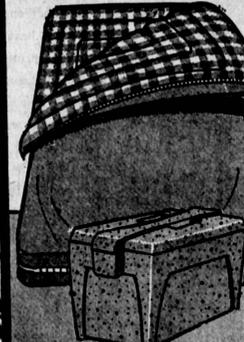
Titanite chromed irons with sand blasted faces including putter. Chromed step-down steel shafts and all weather "Golf-Pride" grips.

"SPALDING" LIQUID CENTER GOLF BALLS
opening special **3.88**
8.00 value

Excellent high compression balls in X'd out models because of slight lettering imperfections.



EVERY CAMPING ITEM DISCOUNTED



3 LB. DACRON FILL SLEEPING BAGS
8.88 opening special
16.95 value

Large 36"x82" size. Reprocessed Dacron polyester filling. Soft mild cotton flannel lining. Water repellent cotton cover. Full 100" zipper.

SELF INSULATING LARGE POLYSTYRENE HOT & COLD GUEST. SNUG FITTING TOP
69¢ opening special

INFLATABLE AIR MATTRESS. BUILT-IN PILLOW, LAMINATED VINYL CONSTRUCTION
77¢ opening special

BIG SAVINGS ON ALL FAMOUS BRANDS IN OUR DISCOUNT GUN DEPT.



34-PC BARBELL OUTFIT
3.99 Opening Special 16.99

Regulation set complete with dumbbells and instruction book. 5 ft. solid steel bar with chrome plated revolving sleeves and graduated removable weights held on with safe lock.



"MARLIN" .22 SINGLE SHOT RIFLES
19.88 opening 26.95 special value

Extra safe with Auto-Safe lock that goes on automatically when bolt is cocked. American walnut Monte Carlo stock. Adjustable sight. Grooved for scope. 24K gold-plated trigger.

"MARLIN" 9 SHOT .22 REPEATER
26.88 opening 32.95 special value

Box action handles shots, long or long rifle bullets. American hardwood stock and 22 inch barrel. Receiver grooved for tip-off scope mounting.

"410" DOUBLE BARREL SHOTGUN
39.88 opening 59.95 special value

Double trigger, center fire. Side lever trigger with barrel's lug embedded in breech. Pistol grip stock. Push button automatic fore and folds gun in half. Superb field gun.

HOURS: SATURDAY 9-9 SUNDAY 10-6 DAILY 12-9

18308 HAWTHORNE BLVD. - TORRANCE