

February Discount Sale!

This is it — OUR BIG PUSH for the YEAR — New Lincolns — Mercurys — and ALL USED CARS go on SALE NOW!

CABRILLO OFFERS YOU INDIVIDUAL OR GROUP LEASING ON ALL MAKES AND MODELS OF NEW 1966 CARS — Full Warranty up to 60,000 miles! Includes everything but tires and gas . . .

1961 CONTINENTAL CONVERTIBLE
 New beige leather interior and new top. Premium tires. Full power and factory air.

\$1799

BRAND NEW 1965 MERCURY MONTEREY
 2-Door Hardtop, 300 V-8 engine, Automatic transmission, wavy tires, power steering, radio, heater, tinted windshield, deluxe wheel covers and factory warranty, #1767.

\$2649

'62... '63 LINCOLN CONTINENTALS EXECUTIVE CARS
 '64... '65
 — 10 TO CHOOSE FROM —

Huge Savings

'61 CHEVY 4-DOOR SEDAN
 Radio and heater, automatic transmission, white sidewall tires.

\$799

'62 MERCURY 4-DOOR HARDTOP
 Automatic, radio and heater, power steering. HYW 780.

\$899

'60 CHEVY STATION WAGON
 Parkwood V-8, Auto., power steering and brakes, premium tires, chrome wheels, Arctic white.

\$799

'60 DODGE 4-DOOR SEDAN
 V-8, automatic, power steering & brakes, factory air.

\$399

'62 FORD COUNTRY SEDAN
 Station Wagon, V-8, auto., premium tires, low mileage. Drives like new.

\$899

Cabrillo Lincoln Mercury
 LINCOLN — MERCURY — COMET
 1850 SO. PACIFIC AVE., SAN PEDRO — TE 3-3577
 OPEN 7 DAYS WEEKLY — 9 TO 9

For Positive Automotive Advertising Results, Go With The Winner!



SOUTH BAY RAMBLER SMASHES THE PRICE BARRIER

ON BRAND NEW 1966 RAMBLERS

Brand New 1966 Americans
 MUST BE SOLD NOW! LOADED WITH THESE EXTRAS:



(66 American 4-Dr.)

\$56 \$56 \$2029
total down payment total monthly payment FULL PRICE

YES—You read correctly. You may buy the above car for only \$2029 full price, and if you wish to finance you only need to put \$56 down payment and \$56 monthly payments for 48 months on approved credit. This is only one example from our large stock of '66 Ramblers. You can make comparable savings on any car in our stock—VOLUME IS OUR ANSWER.

1. automatic transmission
2. weathereye heater
3. overhead valve engine
4. padded dash and visor
5. windshield washers
6. seat belts
7. backup-lights
8. outside mirror
9. crankcase vent
10. exhaust emission control
11. Oil filter

Brand New 1966 Classics
 MUST BE SOLD NOW—LOADED WITH EXTRAS

Brand new—Loaded with extras



1. automatic transmission
 2. weathereye heater
 3. reclining seats
 4. safety belts
 5. l.o. mirror
 6. back-up lights
 7. windshield washers
 8. smog device
 9. padded dash visors
 10. vinyl interior

\$61 \$61 \$2199
total down payment o.a.c. total monthly payment full price ORDER YOURS NOW

*YES—You read correctly. You may buy the above car for only \$2199 full price, and if you wish to finance you only need to put \$61 down payment and \$61 monthly payment for 48 months on approved credit. This is only one example from our large stock of '66 Ramblers. You can make comparable savings on any car in our stock—VOLUME IS OUR ANSWER.

FAST-BACK SHOPPING?
 CHECK THE MOST EXCITING FASTBACK FOR '66



SAME LOW PRICES PREVAIL
 Stocks! Automatics and 4 Speed Transmissions. Immediate delivery today. Take your choice

'66 Marlin

NO DEAL IS IMPOSSIBLE

GUARANTEED BETTER BUYS
 If, after getting our low price, you still want to shop, we will give you a FREE written commitment stating net price you pay, trade-in value and financing charges good for 7 days, signed and notarized by BONDED manager.

******* IMPORTANT MESSAGE *******
 PLEASE!! Do not think that this is just the usual automotive copy, that you will read in your newspapers with the usual promises to save you money. South Bay Rambler has some all out to shatter prices. If you have shopped for a new car previously and decided to wait because it was too much money, please come in this weekend. During this Price Barrier. You can buy a brand new '66 Rambler for what you would normally expect to pay for a model used car. EVERY car in our inventory has been cleaned for this fantastic Price Barrier Sale. Why not take a short drive this weekend and let us PROVE to you just how much money I can save you on your next purchase of a brand new car!
 Jack Potter
 General Sales Mgr.
 So. Bay Rambler

ANOTHER AL ORTALE RAMBLER FIRST!!

'66 DEMOS & EXECUTIVE CARS NOW RELEASED FOR SALE AT BARGAIN PRICES!

We Change Our House Cars in March—balance of new car warranty with Each Car

—LOOK AT THESE SAVINGS—



1966 RAMBLER
 "770" SEDAN
 Aqua and white. Stock 6C1
 WAS \$3085.65
NOW \$2499



1966 AMBASSADOR
 4-DOOR SEDAN
 Choice of 2
SAVE OVER \$800 NOW!

We Still Have Over 20 '65 New & Executive Ramblers at GREATER SAVINGS

BUY NOW AND SAVE AS NEVER BEFORE
AL ORTALE RAMBLER
 20710 HAWTHORNE BLVD., TORRANCE, CALIF.
 Phone FR 0-4551 1 1/2 BLOCKS N. OF TORRANCE BLVD. Phone SP 2-3928
 SALES DEPT. OPEN 7 DAYS A WEEK. — PARTS AND SERVICE MON. THRU FRI. 9-9

Go — Torrance Press - Herald
 Go — Wilmington Press - Journal Harbor Mail
 OVER 80,000 CIRCULATION IN THE TORRANCE-SOUTH BAY AREA
 Call DA 5-6060

ED THOMAS' SOUTH BAY RAMBLER
 15211 Hawthorne Blvd., Lawndale
 OS 9-3361 SP 2-3305

