

Call Circulation or Office Sales
For Location of the nearest
Vons Store



Redeem 7th Week
Coupons From Your
VONS COUPON BOOK

Save On American
Chem Stainless Steel
Tableware...
Save On Libby's
Nestle's Glassware...
Save 70c on Libby's
Nestle's Detergent...

Let's Go to the Races

A New And Exciting Way To Win **FREE** Prizes OVER \$250,000 IN CASH!

Here's How You Play... Thousands Of Winners Each Week!

1. Pick up your FREE card each week at any VONS & SHOPPING BAG food store. No purchase is necessary. Get one each time you shop. Cards for each of the weekly races will be of a different color.
2. Five complete races will be shown in color on KTLA, Channel 5, every Thursday, 7:30-8:00 p.m.
3. After each race, the number of the winning horse will be shown on your TV screen. Compare the win number on your card with the number of the winning horse in each race.
4. If the win number on your card matches the number of the horse winning that race... YOU HAVE A WINNING CARD! CIRCLE THE NUMBER AND TAKE IT TO YOUR NEAREST VONS & SHOPPING BAG FOR YOUR CASH PRIZE.
5. YOU DO NOT HAVE TO WATCH THE TV SHOW TO BE A WINNER... The winning number for each of the five races will be posted at all VONS & SHOPPING BAG STORES each Friday, Saturday and Sunday for your convenience.
6. IMPORTANT... Winning Cards must be presented to VONS & SHOPPING BAG manager for verification within three days after the show.

Get Your First Card to Play
"Let's Go To The Races" Now!
TV POST TIME
THURSDAY, MARCH 10th
at 7:30 P.M.
IN COLOR ON KTLA-5



WIN CASH! Play "Let's Go to the Races" SAVE CASH! With These Week-end Specials...

DETERGENT DASH
Low Suds for Automatics
GIANT SIZE
10 OZ.
59¢ SPECIAL PRICE

CHUNK STYLE TUNA
Chicken of the Sea—Light Meat
1/2 OZ. CAN
25¢ SPECIAL PRICE

CARNATION MILK
Evaporated • No. 1 Tall Can
F/6
25¢ SPECIAL PRICE

HEINZ KETCHUP
So Rich, It Goes Further!
REGULAR 14 OZ. BBL.
19¢ SPECIAL PRICE

TV DINNERS
Swanson—Chicken, Beef, Turkey, Swiss Steak, Chopped Sirloin
FROZEN 11 OZ. PKG.
49¢ WEEKDAY LOW PRICE



Yuban Coffee 100% COLOMBIAN 1 LB. CAN **79¢** SAVE 6c
2 LB. CAN...\$1.57

Catering Ice Cream JERSEYMAID ALL FLAVORS 1/2 GAL. CTN. **59¢**

Orange Juice SNOW CROP—FROZEN REAL FLORIDA JUICE 6 OZ. CAN **4¢ 89¢**

Macaroni & Cheese VONS FROZEN 8 OZ. PKG. **5¢ 1.00**
20 OZ. FAMILY SIZE...39¢

VONS' BAKERY

BUTTERCRUST BREAD
Fresh from Vons Bakery...
Double Wrapped to Hold Its Shape...
Lasts in Freshness 1 1/2 to 2 OZ. LOAF
35¢

VONS CAKE OF THE WEEK

CHOCOLATE ALMOND CAKE
2 Layer Swiss Food...
White Icing with Sliced Almonds
98¢

PICKSWEET VEGETABLES
Peas, Peas & Carrots, Squash, Leaf Spinach, French Fried or Crinkle Cut Potatoes.
FROZEN 10 OZ. PKG.
6¢ 99¢

Shrimp Creole 49¢
Onion Rings 39¢

VONS SHOPPING BAG BETTER BUYS ON PRIZE PRODUCE

BANANAS
Golden Ripe Central American
10¢/lb

ENJOY THEM FRESH OR COOKED...
SLICE THEM OVER CEREAL...
BANANAS are very NUTRITIOUS!

More Treats from the Tropics...

Pineapple FRESH & FLAVORFUL FROM HAWAII, LARGE SIZE **10¢**

Papayas FRESH, RIPE AND SWEET A TASTY HAWAIIAN TREAT **29¢**

Coconuts FRESH, THICK MEATED, FULL OF MILK, LARGE SIZE **2¢ 25¢**

FRESH SPINACH TENDER & TASTY Leafy Bunches **10¢**

RED YAMS VELVET TEXTURE Large Bunches **2¢ 25¢**

GREEN ONIONS OR RADISHES Large Bunches **5¢**

CALAVO AVOCADOS
Buttery Ripe or Slightly Firm You Pick 'em!
4¢ 49¢

From the Kitchen of Virginia O'Neal
VONS HOME ECONOMIST
Vons Recipe of the Week!
Baked Stuffed Avocados
WITH SHRIMP
Recipes Are Free in the Meat Dept.

VONS SHOPPING BAG BETTER BUYS ON BETTER MEATS

FRESH FRYERS
U.S.D.A. GRADE A CHICKENS
2-2 1/2 LBS. AVG. WT.
35¢/lb

CUT-UP WHOLE OR QUARTERED

U.S.D.A. CHOICE RIB STEAKS Custom Trimmed **89¢/lb**

T-Bone Steaks CUSTOM TRIMMED **\$1.25/lb.**

Porterhouse TENDER & JUICY **\$1.35/lb.**

Top Sirloin BONELESS STEAK DELUXE **\$1.49/lb.**

Chuck Steaks LEAN CUTS **59¢**

Boneless Round EXTRA LEAN **98¢**

Chuck Roast U.S.D.A. CHOICE CENTER CUTS **55¢**

Boneless Chuck NO WASTE **79¢**

Shoulder Clod BONED & ROLLED **89¢**

Ground Chuck FRESH & LEAN **59¢**

Armour* STUFFED TURKEYS 8 TO 12 LB. JUNIORS **59¢/lb**

Low Everyday Prices On Vons Famous CALIFORNIA GROWN FRYER PARTS
Delivered Daily... Days Fresher Than 'Shipped in' Chickens!

BREASTS, LEGS or THIGHS 59¢/lb.

Fryer Wings...33¢
Backs & Necks...10¢
Chicken Livers...79¢

Hormel Black Label BACON
1st Grade Sliced 1-Lb. Pkg. **79¢**

Armour* Sliced Bacon 1/2 Lb. Pkg. **89¢**

Seafood Sea-lections

KING CRAB MEAT \$1.49/lb.
A Special Treat from Alaska

Fresh Red Snapper FRESH SLICES **69¢**

Halibut Steaks CENTER CUTS **98¢**

Peeled Shrimp COOKED 8 OZ. PKG. **69¢**

COMPARE VONS LOW EVERYDAY PRICES...

FRESH BREAD VONS PERFECTION White, Wheat or Sandwich 18 OZ. Loaf **2¢ 49¢**

BUFFERIN TABLETS FAST PAIN RELIEF 95c Value 100 7-Tab Bottle **76¢**

BABY FOODS BECHNUT—STRAINED Fruits & Vegetables 4 1/2 OZ. Jars **3¢ 25¢**

VONS SHOPPING BAG SPECIALS IN THE DELICATESSEN

ALL MEAT BOLOGNA SAVE 30c/lb. **65¢/lb**

Vons—Sliced A Favorite for Lunchbox Sandwiches

Luer Quality ALL MEAT FRANKS No Garlic! 1 LB. VAC. PKG. **55¢** SAVE 14c

SLICED AMERICAN CHEESE Vons Processed Loaf Cheese Perfect for Grilled Sandwiches 12-OZ. PKG. **55¢**

JERSEYMAID COTTAGE CHEESE Cream, Lo-Cal or Farmer Style Pt. Ct. Farmer Style Only...49c. **25¢**

Vons Sandwich Spread 8-OZ. CTN. **29¢**

ICELANDIC BREADED PERCH 12 Oz. Pkg. **59¢**

ICELANDIC BREADED SOLE 12 Oz. Pkg. **63¢**

ICELANDIC FISH STICKS 1 Lb. Pkg. **69¢**

4-FISHERMEN BREADED SHRIMP 7 Oz. Pkg. **63¢**

Crest TOOTHPASTE WITH FLOURISTAN Extra Large Size Vons Regular Low Price... **67¢** SPECIAL **2¢ 1.00**

ROYAL VELVET Straight KENTUCKY 6 YR. OLD BOURBON 86 PR. **4.09** FIFTH

Ron Caribe Rum IMPORTED LIGHT PUERTO RICAN, FIFTH **\$3.89**



Prices Effective Thur., Fri., Sat., Sun. March 3, 4, 5, 6

CIGARETTES POPULAR BRANDS REGULARS, PER CTN. **\$2.08** PLUS TAX
ALL POPULAR BRANDS EXCEPT BENSON & HEDGES AND FULL MALL FILTER KINGS
Per Ctn. **\$2.11** TAX

Libby's Hand Soap 18 OZ. BAR **2¢ 25¢**
Top Job Cleaner 8 OZ. BUL. 10 OZ. OFF. **63¢**
Mr. Clean Liquid Cleaner 12 OZ. BUL. **41¢**
Downy Fabric Softener 1 1/2 GALS. **44¢**

LIBBY'S Corned Beef 12 OZ. CAN **63¢**

POMPEIAN Olive Oil 1-LB. CAN **27¢**

Folger's Coffee MOUNTAIN GROWN IN THE FLAVOR ZONE 8 OZ. CAN **\$1.53**
MOUNTAIN GROWN IN THE FLAVOR ZONE 2 OZ. CAN **\$2.27**

GIORNETTA FANCY Whole Apricots 303 CAN **29¢**

DISINFECTANT Lysol REG. OR FINE 8 OZ. CAN **59¢**

PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE