



MAKE IT  
A GRIFFEY  
CHRISTMAS

OPEN EVERY NITE EXCEPT till 9 P.M.  
SAT. & SUN.  
SUNDAYS 10 A.M. till 5 P.M.  
'TIL CHRISTMAS

**ZENITH**  
PORTABLE STEREO  
Solid State

The CALYPSO • Model NP540  
Transistorized for instant warm-up, cooler operation. Custom-Matic 4-speed, tilt-down record changer. 45 rpm adapter included. Two Zenith quality speakers. Compact, luggage-style cabinet is vinyl clad, in two-tone Grey color or two-tone Beige color. AC only.

**\$64<sup>66</sup>**

OVER 1000 TO CHOOSE FROM  
STEREO  
ALBUMS  
—Examples—  
• Ray Charles  
• Brook Benton  
• Trini Lopez  
• Steve Lawrence  
• Jan & Dean  
• Harmonicats

**88¢**

ALL NEW **ZENITH**  
QUALITY  
**5-Band Table Radio**  
STANDARD BROADCAST  
LONG WAVE • SHORT WAVE BANDS

Model 660 EXPLORER  
SEE IT TODAY AT GRIFFEY'S

SONY 5"  
MICRO\* TV  
82 CHANNEL  
**\$119<sup>88</sup>**

Model 5-307 U/W  
RUNS ON AC OR BATTERY—WEIGHS ONLY 8 1/2 LBS.

TAPE  
Recording  
1.5 MIL. MYLAR  
**99¢**

Highly Polished  
ROLL Regular \$1.95  
ALSO SEE GRIFFEY'S LOW  
DISCOUNT PRICES ON ALL TAPES

**ZENITH**  
Exciting styling idea  
PORTABLE PHONO

The CHEERLEADER • Model NP10  
Custom-Matic 4-speed record changer. 45 rpm adapter included. New Band Shell design for greater listening enjoyment. Solid-state amplifier. Trim cabinet in choice of Brown and Ivory colors or Olive and Off-White colors. AC only.

**\$39<sup>66</sup>**

BRAND NEW 1965 MODEL **ZENITH 23 inch**  
ROLL AROUND  
PORTABLE  
TELEVISION

AT GRIFFEY'S ONLY ..... **\$168**

PRICE INCLUDES  
• DELIVERY  
• SERVICE  
• INSTALLATION

EASY TERMS

Model 2705-Y

BRAND NEW 1966 MODEL **ZENITH 21 inch**  
82 CHANNEL  
COLOR  
TELEVISION

AT GRIFFEY'S ONLY ..... **\$359<sup>66</sup>**

PRICE INCLUDES DELIVERY PLUS 1 YEAR GUARANTEE ALL PARTS & 90 DAYS SERVICE

TRADE IN YOUR OLD TELEVISION

NO PAYMENT 'TIL 1966

Model 5302-L  
Legs Optional

BRAND NEW 1966 MODEL **RCA VICTOR 23 inch**  
LO-BOY  
CONSOLE  
TELEVISION  
... WALNUT FINISH

AT GRIFFEY'S ONLY ..... **\$198<sup>50</sup>**

PRICE INCLUDES  
• DELIVERY  
• SERVICE  
• INSTALLATION

NO PAYMENT 'TILL NEXT YEAR

LIBERAL TRADE-INS

Model CG-281

STORE HOURS  
OPEN  
Monday through Fridays  
9 A.M. 'till 9 P.M.  
Saturday 9 A.M. 'till 6 P.M.  
SUNDAYS  
10 A.M. 'till 5 P.M.

... serving you since 1925

**GRIFFEY'S**

235 N. PAC. CST. HWY., REDONDO BEACH  
ACROSS FROM REDONDO UNION HIGH SCHOOL (CORNER OF DIAMOND)

FR 6-3444

... We do all our own servicing and have the largest, most complete service department in the entire South Bay area.