



Christmas Center for Quality Merchandise

Christmas shopping is easy at Magic Chef. While you do your regular marketing, pick from a large variety of Christmas wrappings. You'll find embossed paper, sparkling foil and elegant tissue. For the kids, you'll find a large selection of action toys for both boys and girls.

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| Ribbons and Bows
Gift Wrap | PLASTIC HOUSEWARES | Nationally Advertised
TOYS |
| Sparkling Foil, Bubble Bows, Tissue Wrap
58¢ \$1.39 | Bucket, Dish Pan, Laundry Basket, Waste Basket, Mixing Bowls
49¢ | REMO, MATTEL, TONKA, PARKER GAMES
77¢ \$4.99 |
| FROM TO | UP | FROM TO |
| Makes 10 cups. Features dual heating unit. Pops perfect flavored coffee quickly.
MARCREST ELECTRIC PERCOLATOR | | \$5.98 |
| Mohair. Choice of cardigans or slippers. Pastel, autumn, jewel or multicolored.
ITALIAN HAND KNIT SWEATERS | | \$5.95 |
| Large variety of colors. Luxurious carpet-like fabric. Room for knitting, lunch, etc.
HIGH FASHION CARPET TOTE BAGS | | \$3.95 |

FROZEN
MINUTE MAID ORANGE JUICE
5 6 oz. cans **\$1** save 25c

U.S.D.A. "CHOICE" BEEF
T-BONE, CLUB, SIRLOIN STEAK
98¢ lb.



- U.S.D.A. "Choice" Beef. Tender and delicious broiled or barbecued. Serve sizzling hot!
- PORTERHOUSE STEAK** \$1.09 lb
- U.S.D.A. "Choice" Beef. Braise until tender. Add sauteed onion. Serve with browned potatoes.
TOP ROUND or CUBED ROUND 98¢ lb
- U.S.D.A. Grade "A". Whole body fryers, 29c lb. Cup up. Pan ready. Young and tender.
FRESH FRYING CHICKEN 35¢ lb
- U.S.D.A. Grade "A" chicken fryer breast sections. Just right for white meat lovers.
FRESH FRYER FOREQUARTERS 49¢ lb
- U.S.D.A. Grade "A" chicken fryer leg sections. Dark meat fanciers love 'em!
FRESH CHICKEN HINDQUARTERS 39¢ lb
- U.S.D.A. "Choice" Beef. Lean beef goodness. Braise in brown gravy sauce 'til tender.
SWISS STEAK 79¢ lb

STRAINED
GERBER'S BABY FOOD
12 4 1/2 oz. jars **98¢**

- U.S.D.A. GRADE 'A' WHOLE BODY
FRESH FRYERS 29¢ lb. (2-2 1/2 lb. average)
- U.S.D.A. "CHOICE" BEEF
BONELESS ROLLED ROAST 79¢ lb. (SHOULDER CUT)



18"x25' roll
Aluminum Foil 49¢

Large roll
Paper Towels 25¢

Large tube
Toothpaste 2 for 49¢

26 oz. package
Tablet Salt 12¢

- U.S.D.A. "Choice" Bone in. Oven roast.
Rump Roast 79¢
- Lean, meaty cubes. For beef Bourignion.
Boneless Stew Beef 79¢
- Farmer John, Luer, Hoffman, Hormel. 1 lb. pkg.
Sliced Bacon 79¢
- Luer, Farmer John. Tasty. 8 ounce package
Skinless Link Sausage 3 for 99¢
- U.S.D.A. Grade "A". Lancaster Farms.
Fresh Roasting Chickens 49¢
- Skinless and sliced. So good for you!
Young Steer Beef Liver 59¢

CENTRAL AMERICAN
GOLDEN RIPE BANANAS
10¢ lb.

- U.S.D.A. "CHOICE" BEEF
BONELESS TOP SIRLOIN STEAK \$1.39 lb.
- U.S.D.A. "CHOICE" BEEF
BONELESS ROUND STEAK 79¢ lb. (Full Center Cut)

FRESH FISH		FRESH FROZEN FISH	
Center Slices Northern Halibut	79c lb.	Certi Fresh Breaded Shrimp. 8 oz. pkg.	59c
Center Slices Red Chinook Salmon	98c lb.	Certi Fresh Fishsticks	8 oz. pkg. 39c

FRESH
CELERY
10¢ bunch

2 lbs. 29¢

1 1/2 lb. 39¢

- U.S.D.A. "CHOICE" BEEF
BONELESS BEEF OVEN ROAST 89¢ lb. (Sirloin Tip, Rump, Bottom Round, Shoulder Clod)
- FRESH LEAN
GROUND BEEF 39¢ lb. (Lean Ground Chuck 59c lb., Extra Lean Ground Round 69c lb.)

SWEET, MILD
BROWN ONIONS
5¢ lb.

DEL AMO SHOPPING CENTER
CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF



EMPLOYEE OF MONTH . . . Al Paciorewski, 1862 E. 213th St., has been honored by Mattel, Inc., as the November Employee of the Month. A payroll clerk at Mattel's City Industry plant, Paciorewski has been with the firm since 1962. He was selected for his efficiency on the job and personal helpfulness to fellow employees.

Mailbox

Editor, Press-Herald

At first glance it was perplexing—the headline on your front page on Nov. 21: "A Black Day for Lomita." Every day will be a black day, in the usual sense, for most of us in Lomita as long as putting up a "For Sale" sign seems to be a futile gesture. It is as difficult to get financing for an investment in Lomita now as it was before we had precise zoning. Confidence in zoning has been destroyed.

City Hall will not need red ink as long as its peculiar method of accounting permits it to list as an asset money which has been borrowed and must be repaid. People who have been paying taxes here for decades will be using red ink.

Not content with running counter to national policy by planning to destroy hundreds of trees planted by the Recreation and Parks Division of the county, the outsiders now dominating Lomita began a war against people in financial difficulty, at variance with the national war against poverty itself.

Pious words about "rehabilitation" cannot cover the fact that excessive boasting about a master plan, followed by failure to make good, as promised, has made it very difficult to get loans until zoning is stabilized. People with old houses who have been trying for more than a year to sell the land to get the money for a down payment on a home somewhere else are supposed to get out to please City Hall. The fact that a contract has been entered into with the county to accomplish the eviction and demolition procedures will not permit a shift of blame to the county for an ill-timed plan.

It was a black day for Lomita on June 16, 1964, when out of a total of 6,397 registered voters, 2,078 (less than one third) voted for incorporation, 2,802 failed to vote, and 1,517 of us voted against. There is another day coming next April, another election day.

Very respectfully yours,
MAY W. ROSS
25022 Pennsylvania Ave., Lomita

We have the blade that has no bugs.

Gillette SUPER STAINLESS STEEL BLADES

10 for 89¢

Certi-Bond-City

501 VAN NESS AVE., TORRANCE