

# City Beautiful Plan Ingenious

LOS ANGELES — No study of the local culture would be complete without a word about the vast program of civic betterment in which the happy natives are busily engaged. Nor can even the most casual visitor doubt the wisdom of the simple method they have chosen to solve all of Los Angeles' complex problems. Which, of course, is to pave it over.

Today, after years of dedicated labor and billions of dollars, the final realization of their dreams is in sight. For an estimated 64.2 per cent of Los Angeles is now paved over with freeways, streets and parking lots. Less than a third remains to be wiped out by the bulldozer, the steamroller and the other forces of progress.

Moreover, the pace in these final hours seems to be quickening. No matter where you look, buildings are being torn down and carted away. The unsightly earth is then scraped clean and covered over with smooth, black, aesthetically-pleasing asphalt. It is, no one can deny, an immense improvement.

Other communities seeking solutions to juvenile delinquency, crowded slums, inadequate schools and similar municipal problems may well ask: "How has Los Angeles managed to carve an asphalt wilderness out of the desert in such a short span of time?" The answer, of course, is proper planning.

You must begin with freeways. Freeways bring hundreds of thousands of cars into the central area. Each needs a parking place. You then appeal to the free enterprise spirit to meet the need.

The way you appeal to it is to put high tax on buildings. The building owner soon finds he can make more money by tearing down his building and installing a parking lot. His tax burden then falls on the owners of neighboring buildings. Down they go. It's called the Domino Theory of Creeping Asphaltism.

Now some may ask: "Don't city dwellers object when their offices and homes are paved over?" Not at all. For the key to The Los Angeles Plan for Civic Improvement is that nobody would want to live there any more anyway.

The reason for this is that cars create smog. The more freeways, the more cars, the more smog. All this past week, for example, the "smog reading," as it's called has been hovering around .65. Which means, I believe, that there are .65 parts of air per million parts of smog.

Naturally, no one wishes to live in such conditions, so they move to the suburbs and drive long distances to work. Which, of course, helps create more smog and makes conditions worse. This is what city planners call, in technological language, "a problem that solves itself."

Thus we can all look forward to the glorious day when Los Angeles achieves its ultimate goal of civic betterment and becomes one vast sea of smog-covered, unruffled asphalt — a shining example to us all.

It just shows you how far busy, energetic people can go when they unite in a practical program to beautify their city. Indeed, the only worry we dwellers of other cities in the West have is which way they're going to go now.

## Program Will Assist Marines in Viet Nam

"A piece of the Action" in Viet Nam has been offered to Marine Corps Leaguers, active duty Marines, and members of the Marine Corps Reserve, according to the South Bay Detachment of the Marine Corps League.

Through the "Reserve Civic Action Fund for Viet Nam," which has been established as a nationally authorized, locally implemented program, assistance may be provided to the Marines in Viet Nam

in winning confidence and support of the Vietnamese people. The civic action program is designed to provide food, tools and other necessities.

To accomplish this program, the Marine Corps League will meet at the CVF Hall, 1822 162nd St., Gardena, at 8 p.m. tomorrow, further discuss the project, according to Joseph Maxim, adjutant.

## COUNT MARCO

# If the Wig Fits, Then Wear It

You can spend \$300 or more for a wig and still have it look like a wig on your head.

"It's all in the proper sizing, styling and setting," says Josef of Roma. No matter how much you pay for a wig, unless it is properly measured and fitted, you're wasting your money.

Wig manufacturers such as Josef offer special training classes for beauticians, but judging from the small number I saw attending, far too many beauticians just don't care about their field of endeavor.

Your best bet is to consult a wig manufacturer through the yellow pages of your telephone book, select hair texture and color and have it sized there for a modest fee.

He will not be able to sell you the wig itself, but will probably send it over to the beauty salon of your choice.

About the hair itself, Oriental hair, which is coarse and tough, is for the present

refused entry into the country by U.S. Customs. Anything imported from the Orient must show a certificate of origin to assure that it did not originate in Red China.

Oriental hair was popular at first because it was so much cheaper; some manufacturers discovered a method of splitting each hair three times.

Women over 50 with fine hair should always be careful about texture as well as color. Overly coarse hair can turn you into a Zulu-looking, savage type. Your hair gets finer with the years, and the switch back and forth between the wig and your own hair will be most unattractive.

You can, of course, get wigs streaked with gray, should you not care for a complete color change.

Hair from Sicily is the most popular at the moment, because of its ability to stand extensive bleachings. Those

of you who prefer high fashion pastels, be assured you can get it in the exact shade you desire.

Do not be talked into something near your shade unless that is what you wish. Wigs are available bleached to take the toner or color of your choice.

Thus, if your operator has been using a certain beige tone on your own hair, he can use the same formula on the wig for a perfect match.

Keep in mind, though, that even wigs need touch-ups. After several shampoos and settings, a certain amount of color will be stripped, as it is on your own hair. The salon will have to add a new toner at least every three months.

Should every woman wear a wig? Yes. They are as important a wardrobe accessory as your dresses, if for no other reason than that they do away with the sickening public exhibition of rollers in your hair.



ADVERTISING AWARD . . . Barclay-Hollander-Curci Development and Co. and Bryan Harwick Associates of Palos Verdes Estates have been honored for their advertising program with a special advertising excellence award. Shown with the plaque are (from left) John Gause, sales manager, and Don Barclay, vice president of the development firm, and Bryan Harwick, owner of the advertising agency. Barclay-Hollander-Curci advertising was selected from among 6,000 entries in 11 western states.

# New Assessment Standards Section Formed by Watson

By PHILIP E. WATSON  
County Assessor

Many of you have heard about the new division in our office called "Assessment Standards," in connection with its work as an internal control on our post-audit program.

However, the Assessment Standards Division serves as the internal control group for our entire operation, not just in the audit of our business property statements. It functions as the research and development arm of the Department—to put it in terms of its counterpart—and, so far as we know, it is unique in local government anywhere in the United States.

Though the Division is not quite a year old, it has already proven its value on the Department beyond our expectations.

ASSESSMENT Standards is made up of four sections—real estate, personal property, special services, and research and statistics—staffed largely by appraisers.

The real estate group is responsible for planning both short- and long-range appraisal programs. It analyzes our sales-ratio studies to determine where assessments have fallen out of line with current value and assigns these for update. It audits the results of our real estate appraisals to insure that all properties, regardless of type or classification, are assessed at the same relationship to market value. It works on new and better methods for solving unusual appraisal problems, such as the valuation of condominiums, a recent development in privately-owned housing.

Right now, it is working on

a way to obtain complete and accurate sales price data—information we must have in order to keep our assessments at our announced level of 25 per cent of market value — to replace our present system. We have been using the federal revenue stamps on deed as an indication of the selling price, but the stamps will no longer be required after another year.

THE PERSONAL Property section carries on comparable functions in the field of personal property valuation. It is this section that is responsible for auditing our regular audit division. It also has completed such major projects as a new appraisal manual for the business personal property deputies, a manual for post-audit appraisers, and has developed a complete trainee program for our first year-long personal property training course.

The Special Services section covers a great deal of ground. Its legislative and legal group is responsible for

developing new legislation in assessment administration, reviewing all proposed property-tax legislation as to its effect on our Department, reviewing legal decisions in the property-tax field throughout the United States, and maintaining current data on pending court cases. One of its major assessments was an analysis of the massive Unruh-Petris tax package, which was adopted by the State Association of County Assessors as its official analysis of the bill and presented to the Revenue and Taxation Committee.

THE INTERNAL review group of the Special Services section has undertaken studies of the operations of industrial, commercial, and governmental agencies in an effort to get the benefit of their experience in organization, standardization, and general operating procedures. It has undertaken to revise our department policy and procedure manuals, along with developing new policies

# Dominguez College Site 'Worst From Any Angle'

By CHARLES E. CHAPEL  
Assemblyman, 46th District  
State Senator Thomas H. Rees is currently the Senator from Los Angeles County and at the same time candidate for the U.S. House of Representatives from the 26th Congressional District (the "Jimmy Roosevelt district").

On Oct. 20, 1965, Senator Rees introduced his Senate Bill No. 10, relating to South Bay State College, which has been dead for all practical purposes since the day he introduced it. On Oct. 20, the Rees bill was read in manuscript for the first time in the Senate Chambers; sent to the state Printer; and referred to the Senate Rules Committee, all on the same day.

Also on Oct. 20, 1965, a Proclamation by Edmund G. Brown, Governor of California, was read at the reading desks in the Assembly and in the Senate, with copies distributed to all members of the Legislature. This

made it legally possible for Rees to introduce his bill.

The Rees bill provides for an appropriation of \$6 million from the State Construction Program Fund to augment the \$4.7 million left out of the \$5 million we appropriated in 1962 for the South Bay State College. We did this with the understanding that there really would be a State College located near the shores of Santa Monica Bay, hence the phrase "South Bay."

Unfortunately, both Governor Brown's proclamation and the Rees bill had been produced on Oct. 20 to make it possible for the owners of the land in the Dominguez area to sell their land to the State. Of all the many undesirable sites for a college of any kind the Dominguez site is the worst from any angle.

The land in the Dominguez-Carson area is not worth more than \$2,000,000, if that, for pasturing goats. Under the Governor's proclamation and the Rees bill, if the Rees bill had ever been enacted into law it would have meant that the people of California would have to pay \$10,700,000 for the land. Incidentally, oil is being pumped from under the land where the college would have gone by means of slant drilling and there is natural gas in great abundance.

I do not mean to infer for one minute that anyone was dishonest. Senator Rees has been busy running for Congress on the Democratic ticket for a long time. Governor Brown has been running for re-election on the Democratic ticket for a long time. Both were too busy to go look at that land. I have been all over that land and know who owns it.

There are not too many secrets in Sacramento. On Oct. 19 I knew that the Gov-

ernor would officially issue his proclamation the next day and that Senator Thomas M. Rees would introduce his bill on the following day. I started working with State Senators to put the Rees bill to sleep in the Senate Rules Committee on Oct. 19.

I discussed the Rees bill with Senators of the Senate Rules Committee and Senators of the State Finance Committee. The ones I visited and telephoned assured me that they were by no means enthusiastic about either Senator Rees or his Senate Bill No. 10, which needed a long rest in the Senate Rules Committee. It still rests peacefully there and it will not be resurrected. It is dead, dead, dead.

Several people in the 46th Assembly District, which I have represented continuously since January, 1950, have asked me why they read and heard what other people were saying and doing but nothing about me. The answer to these questions from good citizens of the 46th Assembly District is that I was too busy killing Senate Bill No. 10 to hold press conferences or write a press release on it. Incidentally, this "literature" you are now reading was typed by me on an Underwood manual typewriter. After I type the "Sacramento Report" I have my manuscript mimeographed and mailed to those newspapers who ask for it.

Nobody does my writing for me. Several times I have been told that I am the only person in the entire State Legislature who writes his own press releases and weekly columns for the home newspapers. The reason is that writing is my primary source of income. Of course, I do my own press releases and weekly columns "free."

## Your Second Front Page

# Press-Herald

NOVEMBER 10, 1965

C-1

## Ann Landers Says

# Sis Should Teach Him to Tell Time



Dear Ann Landers: What do you think of a 10-year-old boy who can't tell time? It is hard to believe that a kid could be so dumb, but I know it's true because he is my brother.

When I ask him what time it is he says, "The big hand is on five and the little hand is on eight." When Mom tells him to be home at 5:15 P.M. he is always late because he can't read a clock.

Don't tell me to teach him because I baby sit four nights a week and I haven't got the time. Please print this letter. He can read. Thanks a whole lot. — IRON MOUNTAIN PROBLEM

Dear Problem: Sorry, but your excuse is a lame one. When anyone says "I haven't got time" I remind him that everyone has 24 hours in a day. We just spend it in different ways. I hope you can spare one hour, soon, to teach your little brother how to tell time. I can think of no better contribution to the boy's welfare.

Dear Ann Landers: My son was married 16 months ago. His wife (I'll call her Linda) spends almost every waking hour with her mother. She goes to her mother's house for breakfast — or I should say lunch because she sleeps until noon. (My son fixes his own coffee and eggs or eats in the drug store.) The beds don't get made from one week to the next.

Linda takes her laundry to her mother's house although she has an automatic washing machine of her own. Her mother does the ironing and brings it to her.

Linda doesn't cook because they eat with her parents almost every night. On weekends when most young married couples spend time with friends their own age, Linda and her husband are with her folks. My son never complains but I can see he doesn't like it. What are the chances for this marriage succeeding? — WONDERING

Dear Wondering: Better

— If you keep out of it. It is at once outrageous and pathetic that a married woman would be so dependent and unmotivated. When your son gets really fed up he'll let her know. But it's strictly her problem, so don't get into the act.

What is French kissing? Is it wrong? Who should set the necking limits — the boy or the girl? Can a shotgun wedding succeed? Read Ann Landers' booklet, "Teen-age Sex — Ten Ways to Cool It." Send 50 cents in coin and a long, self-addressed, stamped envelope to Ann Landers at the Press-Herald. Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper enclosing a stamped, self-addressed envelope. C 1965, Publishers Newspaper Syndicate



QUALIFY FOR CLASS . . . Karen Gintz and Michael Bilach, freshmen at South High School, have been accepted in the Los Angeles County Museum's Natural Science Workshop. The advanced classes are offered to superior high school students each year on Saturday mornings.