

FIESTA

the BEST-a for LESS-ta

SAVE! SAVE!

BARGAINS GALORE!

LOWEST PRICE EVER!

For Slicing and Carving

G.E. KNIFE

4 DAYS ONLY! **\$12.97**

The famous General Electric knife lets you carve and slice with professional skill.

HOUSEWARES DEPT
Model EK-4

CERTI-BOND ANNIVERSARY DIAMOND SAVINGS
JEWELRY DEPT.



your choice
97⁰⁰ FOR THE SET

Graceful swirls of brilliance at this exceptionally low price! Set in sculptured 14-K yellow or white gold.

GIGI...
Parisian inspired creation of simple beauty with the starbright brilliance of the diamond in a setting of swirling loveliness. Glamorous gold!
97⁰⁰ FOR THE SET

ZSA ZSA...
Continental excitement in a magnificent diamond, hand set in a circle swirl of gold! The fashion look... with simplicity and beauty!
97⁰⁰ FOR THE SET

GINA...
The Italian glamour of fashion! Inspired setting of gold highlighting a diamond that spells elegance and expresses your good taste.
97⁰⁰ FOR THE SET

DIAMOND BRIDAL PAIRS DESIGNED FOR THE YOUNG AT HEART!

"THE COLONY COLLECTION — SOLID OAK"

BEDROOM UNITS

your choice **\$48⁸⁰**

"Sturdy as an oak"... you've said this many times to describe something tough, rugged and durable... these handsome correlated bedroom pieces are skillfully crafted in beautiful, natural grain solid oak. Tops for durability and rustic beauty, these authentic reproductions of pioneer Americana will fit gracefully into your master bedroom... or stand up to the toughest abuse in the children's room and never lose their good looks.

OPEN STOCK BEDROOM "COLONY COLLECTION." Buy the basic pieces you need NOW... additional pieces may be purchased at any time for the same LOW PRICE!

CHOICE OF:

- OX BOW BUNK BED, LADDER AND GUARD RAIL
- SPINDEL PANEL BED
- BACHELOR CHEST
- RANCHER 3-DRAWER DESK
- LOW BOY CHEST
- SINGLE DRESSER
- 4-DRAWER CHEST
- NITE STAND, \$19.88
- CHAIR, \$18.88
- CORNER TABLE, \$19.88

RECORD DEPT.

PLAYING CARDS

4 DECKS \$1.00

RECORD DEPT.

STATIONERY CHEST
Can be used as jewelry box **\$1.98**

PEN-TEL PENS
For art and sign work—Reg. 49c **29c**

WINDPROOF LIGHTER AND RONSOL LIGHTER FLUID
Both for only **54c**

ARTIST SUPPLIES
4 Days Only **10% OFF**

TOY DEPT.

Mattel's "V-R-O-O-O-M" **HOT RODDER ENGINE**

ANNIVERSARY PRICED! **\$2.66**

HOUSEWARES DEPT.

TOASTMASTER TOASTER

America's most popular 2-slice toaster at a real bargain price
Polished chrome finish

\$8.97

ONLY! 4 DAYS

TOY DEPT.

Men's "LEE LEENS"

Popular men's pants in either denim or stretch fabric
Usual C-B price \$4.19 and \$4.48

\$3.49 PR.

4 DAYS ONLY!

TOY DEPT.

IDEAL'S U.S. AIR FORCE GLOBEMASTER

A fun-packed fighting team of unbreakable plastic
20 pieces in all

\$2.99

GARDEN SHOP

FREE

BAG OF VIGORO PLANT FOOD

WITH THE PURCHASE OF ONE BAG OF VIGORO WEEDER FEEDER

\$5.19

VIGORO PLANT FOOD **\$2.98**

CERTI-BOND

SHOE DEPT.



Anniversary Priced

THE NEW LOOK IN FLATS

- Startling, refreshing in soft black
- A caressing suede as well as popular hound dog
- Available in sizes 5 to 9

\$4.99 PR.

JEWELRY DEPT.

"SUNBEAM" SHAVEMASTER

- 5 surgical steel blades for close, comfortable shaves
- Professional barber type trimmer

\$15.87

CERTI-BOND