

Shortened Welfare Form Could Save \$40 Million

The necessity for mountains of paperwork in connection with applications for Old Age Assistance was eliminated this week with the approval of new forms for verification of eligibility.

Supervisor Kenneth Hahn, a consistent fighter for increased efficiency and economy in the county's numerous welfare programs, announced today that a new two-page form has been approved in Washington, D.C.

The new, shorter form replaces a 16-page verification form which the State Department of Welfare originally insisted be used.

"Only a lawyer could have figured out all the questions on the 16-page form," Hahn said.

HE DEVELOPED the two-page form which contains all the vital questions regarding a recipient's continuing eligibility and brought it to the attention of Paul Ward, Administrator of the State Health and Welfare Agency, the highest ranking State Welfare official.

Ward personally flew to Washington D.C. to gain approval of the concise form from the United States Department of Health, Education, and Welfare.

Verification of Old Age Assistance recipients by mail will save County taxpayers approximately \$2 million a year and will relieve 100 social workers from personally having to visit the elderly.

ONCE A person becomes

eligible for Old Age Assistance his status rarely changes, and this can be verified by mail," Hahn said. "A senior clerk can process these verifications."

The 100 social workers previously assigned to this program will be able to carry out the job for which they were college-trained, visiting and counseling younger families on welfare who have a potential to gain employment and become self-sufficient.

Hahn said Los Angeles County is the first in the Nation to implement this program with the two-page form. If applied on a nation-wide basis as anticipated, it could save more than \$40 million annually.

THE SUPERVISOR recently pointed out that bureaucratic forms and red tape virtually bind County social workers to their desks. The Supervisor stacked all the forms, reports, and manuals handed down by the State to

guide social workers and the stack weighed more than 100 pounds and measured three-feet nine-inches in height.

"Streamlining the Old Age Assistance verification forms for efficiency and economy took an inch or so off that stack," Hahn said. "I will continue my efforts to streamline the entire welfare program."

In administering the welfare program, the County of Los Angeles must work with the regulations set down by both the Federal and State Governments. It has virtually no control over these regulations.

REGIONAL PLANNING COMMISSIONERS have ordered a request for a change of zone from C-4 to R-4 on a 26-acre parcel between Hawthorne Boulevard and Ravenspur Drive held for further study. A.B.A. Building Corp. made the request for the zone change.

Garden Checklist

1. Set out calendulas (pot marigolds) from flats for winter bloom. The Pacific Beauty strain produces fine clear shades of yellow and orange double blooms for cutting and garden show. Give them good drainage, ordinary garden soil. Snapdragons, violas, pansies and stock should all go in without delay if you want them to bloom before spring.

2. Continue watering lawns heavily but at infrequent intervals. If Bermuda Grass is your problem, this is the time to get rid of it with materials available at your nursery. Continue with regular feedings for a bright green color that will last well into winter.

3. Remove faded blooms from roses at least once a week and continue regular watering and feeding programs.

4. This is the time to start setting out native shrubs, trees and ground covers, so see your nurseryman for the best varieties of ceanothus, fremontia, toyons and other fine California plants. Most of them are sun-loving, drought resistant and need little care.

5. When buying daffodil bulbs, don't overlook the small ones such as Hoop Petticoat and February Gold for close-up spring pictures.

Underwriters Plan Old Fashioned Sales Rally

The Seventh Annual Old Fashioned Sales Rally of the Harbor Association of Life Underwriters will be held at the Elks Lodge 888 Oct. 13, according to James Trani, association president.

Guest speakers will include Tyler MacDonald, senior vice president and director of Creative Services of Hixson and Jorgensen Advertising Agency speaking on "Our Fifth Dimension;" Arthur P. Carroll, CLU, agency manager for the Equitable Life Assurance Society, "Superior Salesmanship;" Thomas L. Thorkelson, CLU, agent for the Massachusetts Mutual, "Planned Prestige."

Also, Kenneth C. Foster, CLU, senior vice president in charge of Prudential Insurance Co's 13 Western States Sales, "My Changing Times;" Bob Rau, agent for Standard Insurance Company, "Deal Me Out — Thank You Kindly — Pass Me By."

ENTERTAINMENT will include a barbershop quartet and drawing, which will offer among other prizes, a vacation for two at the Sahara in Las Vegas and a 103 Photography Machine compliments of A. B. Dick Co.

The full program is planned from 9 a.m. to 3:15 p.m. with lunch to be served in the Elks Banquet Hall. Tickets are available by telephoning TE 5-7288. William E. Raab is chairman of the event.

BLOOD SAVES LIVES
BE A DONOR
RED CROSS BLOOD PROGRAM

HOMES APPROVED

Robert Button has received permission to construct three single-family homes on parcels of less than the required area. The zone exception case was approved by the Regional Planning Commission. Homes are to be built in the 3400 block of Via Campesina on the Palos Verdes Peninsula.

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FOOD GIANT Money stretching specials save 4 GIANT SALE DAYS—THURSDAY, FRIDAY, SATURDAY,

PRODUCE

TOKAY GRAPES 9^c lb.

NEW CROP RED VELVET YAMS 2:25^c

SWEET, MILD, BROWN ONIONS 5^c lb.

SUGARIBE PRUNES 4^c 12-oz. pks. \$1

FOR SALAD OR FRYING

WESSON OIL 29^c 24-oz. bottle

SAVE 14^c

SIMPLE SIMON FROZEN

CREAM PIES 4^c 8-inch pies Six Flavors

SAVE 33^c

Laura Scudder's Mayonnaise 39^c quart bottle

SAVE 10^c

FROZEN FOODS

SARA LEE PECAN COFFEE CAKE 79^c 13-oz. package

Also Chocolate Brownies, Hash Brown, Russet Potatoes, Fruit Drinks, Gordo's Beef or Cheese Enchiladas Party Tacos

Aunt Jemima Waffles, Flav-R-Pac Strawberries, Flav-R-Pac—Pink or Reg. Lemonade



ROYAL PACIFIC

Light Meat TUNA 5^c no. 1/2 cans

SAVE 25^c

RICH, PURE

Laura Scudder's Mayonnaise 39^c quart bottle

SAVE 10^c

For your sweet tooth! 1-pound cello bag **Sunshine Fig Bars** 39^c

Del Monte. Fresh flavored! tall 303 can **Cut Green Beans** 25^c

LeSueur Sliced or 2 1/2-ounce jar **Whole Mushrooms** 4^c \$1

Plastic Wrap. Preserves food! 50-ft. roll **Saran Wrap Plastic** 30^c

Smooth and easy to spread! 1-pound ctn. **Mazola Margarine** 37^c

Gerber's—Ass'd 7-ounce jars—chopped **Baby Food** 2 for 29^c

Tender, green garden peas, delicious on the menu... easy on the budget! Save 25c! tall 303 cans **Del Monte Peas** 5^c \$1

Magic Chef. Refreshing fruit for elegant salads... jiffy desserts! Save 17c! large no. 2 1/2 cans **Bartlett Pears** 3^c \$1

TreeSweet. Tangy, healthful drink full of that precious Vitamin C! Save 6c! jumbo 46-ounce can **Grapefruit Juice** 39^c

Red, sour, pitted cherries... fine for pies, cobblers, tarts and colorful table decor! tall 303 can **Suprema Cherries** 5^c \$1

FINE LIQUOR

CHARCOAL-FILTERED RASNOFF **VODKA** \$3⁶⁹ FULL QUART

100% GRAIN NATURAL SPIRITS

Crown of Kentucky 86-Proof Straight **Kentucky Bourbon** \$3⁷⁹

Richelieu Koshier **Concord Wine** 89^c fifth

NEW PRODUCT

TOAST 'EM POP-UPS 49^c 10-oz. pkg. 6 pks. Apple Flavor

Glorietta Halves. Dessert special! no. 2 1/2 can **Freestone Peaches** 37^c

Juice of the lemon... the handy way! 12-oz. size **Realemon Lemon Juice** 33^c

Facial Tissue. Many uses! Large 600-sheet box **Kleenex Tissue** 35^c

WOODBURY **DRY SKIN LOTION** 49^c 10-oz. bottle with dispenser

Manufacturers List Price 69^c

SCHICK **Stainless Steel Razor Blades** 67^c Double Edge pkg. of 5 blades

Reg. Price 79^c

Laundry necessity! (Includes 10c off) half gal. **Sta Puf Fabric Rinse** 79^c

Hawaiian. Orchard-fresh flavor! 7 1/2-oz. can **Fruit Delight** frozen 2 for 25^c

Cuts down on laundering! 60-count package **Chiffon Paper Napkins** 25^c

PLEASE GIVE YOUR FAIR SHARE

THE UNITED WAY AMERICAN RED CROSS UNITED CRUSADE

You may cash checks, purchase money orders or pay utility bills at our handy Food Giant Courtesy Booth.

Van de Kamp's **GOLDEN ANNIVERSARY**

SPECIAL BANANA NUT LOAF 59^c THURS. SUN. SEPT. 30 OCT. 3

LIPTON **ICE TEA MIX** 29^c 1 3/4-oz. pkg.

DRIP OR REGULAR **HILLS BROS. COFFEE** 2-lb. can \$1⁵⁷ instant coffee 10-oz. jar \$1³⁹ (Inc. 30c Off)

DREFT large size 35^c CAMAY 3 for 29^c LAVA 2 for 25^c TOP JOB 73^c

LADY SCOTT PRINTED 2 BATH OR 400 SHEET FACIAL TISSUE 27^c

CREME BANQUET FROZEN CREME PIES 8-inch Butterscotch Strawberry 29^c

PILLSBURY **CAKE MIXES** 39^c Choc. Fudge Yellow, Swiss White, Double reg. Duich

KOLD KIST **FROZEN ENTREES** Cream Chicken 59^c Chili & Beans 4 for \$1 Sirloin Tips 39^c, Beef Stew 39^c 14-oz. packages