

# Do-It-Yourself Movers Add to Rental Business

By REYNOLDS KNIGHT  
Are Americans getting stronger, or are they just getting carried away by the do-it-yourself bit?

Rentals of vans and dollies to individuals has increased briskly, says a leading truck rental firm, which points out that many more householders are now renting vans to do their own moving. Two big factors account for this trend — one is the money saved by having the family and friends pitch in, and the other is the convenience of moving at a time most suitable for the householders.

Individuals can rent trucks for week-end moving, or during the evening, or during non-business hours, and they can spread the work over several days if they like. The main thing is to rent a truck with a hydraulic lift so that heavy furniture doesn't have to be hoisted from the ground to the vehicle. Most popular truck for the self-move is a 14-foot unit than can haul three rooms of furniture.

Some delicate horse-trading may be involved. If a friend helps you paint your house, you are duty bound to repay him by helping him move his furniture and heavy household goods.

**SALMON COUNTER** — An "electronic turnstile" that counts salmon swimming upstream to spawn is the newest method being studied by Alaska to keep the salmon population up — and, equally important, to keep it down. This space-age "ticket-taker" is sonar, generally employed to detect submarines. The Bendix Corp. has developed and installed a prototype system for detecting salmon counting all fish that pass a selected spot in the stream.

Salmon fishing plays a vital role in the Alaskan economy, accounting for some \$86 million last year. Regulation is necessary because indiscriminate fishing could cause the salmon to become extinct. On the other hand, because of limited areas in the spawning beds, too many salmon would result in the destruction of eggs already deposited.

The system is completely automatic and may be left un-

attended for long periods, company executives said, adding that it allows fish to swim upstream in a normal manner without going through gates or special channels. In view of the results obtained in the field tests, design refinements to the system are now being made in anticipation of quantity production for future requirements.

**THINGS TO COME** — Desktop electric service for destroying confidential papers, out-of-date records, and other private documents. It can shred 200 pounds of paper an hour. Safety tray for cigarettes has an automatic holder that raises a lighted cigarette, removes the ashes and returns it to a horizontal position. It also places fully burned cigarettes in a ceramic tray. Magnetic weather guide for fastening to metal dashboards. Floating coin-operated service station for small boat owners, so they don't have to return to shore for fuel. Locking device that runs from gas pedal to steering wheel, and prevents potential car thieves from turning the front wheels. Collapsible aluminum boat that can be folded like a suitcase and can store an angler's fishing equipment.

**CENTURY NOTE** — Businesses, unlike persons, have the potential of living forever. Very much like persons, though, many businesses fail to live up to their potential. So, it is noteworthy when a company reaches 100 — and gets there in good health and high spirits.

Cargill, Inc., the Minneapolis-based handler and processor of farm products, is such a company and will observe its centennial this fall. One man, William Cargill, began it with the operation of a modest grain storage house where the railroad ended in northeastern Iowa.

Now, 100 years later, the company that bears his name is much more than a big grain trading firm. It has branched into many farm-related and non-farm-related enterprises. The company today is a major manufacturer of animal feeds, one of the

operator of a barge line on the Mississippi river system, producer of salt from a Louisiana mine, operator of a fishing fleet and fish meal plant in Peru, and a producer of industrial chemicals and paint bases.

The operations of Cargill today extend to 200 cities in 26 nations. The company is still largely family owned and controlled, although stockholders depend heavily on non-family talent, such as current president, Erwin E. Kelm.

**BITS O' BUSINESS** — Two credit card companies are mentioned in merger or acquisition talks. J. C. Penny Co. has had informal talks with the Diners Club, Inc., and New York's First National City Bank is considering the acquisition of half the credit card business of Carte Blanche. Retirement benefits won in 1964 may turn out to be so attractive that the auto industry might be headed for a manpower shortage

within the next few months if workers decide to take advantage of the benefits. Gas industry may spend \$7.5 billion on construction in next four years. This year's total should be \$1.9 billion, a new high.

**SCIENCE NEWS** — Chemical tests are being made to attract honeybees to crops needing pollination. Dwindling number of honeybees, particularly in the Southwest and in California, concerns farmers who depend on them

to fertilize their crops, and among beekeepers who rely on them for a livelihood. Special signal-emitting wheels are used on railroad tracks to detect cracks and flaws by means of ultrasonic waves beamed into the rails. The detection system is fully automatic. Researchers have found a way to triple the amount of current from a fuel cell by a simple design change. Fuel cells convert chemical energy directly into electricity, and may some day provide light for homes.

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## REAL ESTATE

AND

### Home Improvement NEWS



## Grand Opening Set for Carriage Place Homes

Carriage Place is holding a combined Grand Opening for both its first and second units this weekend.

According to John Gause, spokesman for Barclay-Hollander-Curci, the developers of the new community, the sales from the "Sneak Preview" of the first unit have been so good, the completion of the second unit several months ahead of time was necessary.

A total of 175 homes in both units have been sold.

"WE'VE NEVER seen anything like it," said Gause, "the streets weren't paved, the models weren't furnished — even papering and painting were still being done."

Gause attributed part of the success of the "Sneak Preview" to the fact that prospective homebuyers wanted to get "first choice" of the homes—floor plans, exterior elevations and lots. One- and two-story homes with four and five bedrooms and from 1,404 to 1,850 square feet of actual living space are available.

**FEATURES INCLUDE:** owners' suite with private bath, walk-in closet; separate dining rooms; large living rooms, dens, family rooms; service rooms for sewing, laundry utilities; Balanced Power kitchens with built-in range,

oven, dishwasher and disposal; and two-car garage with workshop space.

Also included are custom details such as: wall-to-wall nylon carpeting throughout; woodburning fireplaces of brick or stone; sliding glass doors to patio areas, marbleized pullman sinks and ceramic tile showers in glass enclosures in the baths.

Homes are priced from \$25,995 to \$29,995 with 10 per cent down payment, 30-year financing and a guaranteed trade-in on present home. Furnished models are open daily from 10 a.m. until dark. Carriage Place is located at Figueroa and Sepulveda, just off the Harbor Freeway.

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## New Horizons—where people work at their leisure.

New Horizons-South Bay residents work at having fun — and they enjoy this kind of work every day of the year! Choose one you like, or choose 'em all — golfing, swimming, dancing, ceramics, woodworking, painting, sewing, bridge, billiards, drama, tennis or many other planned activities.

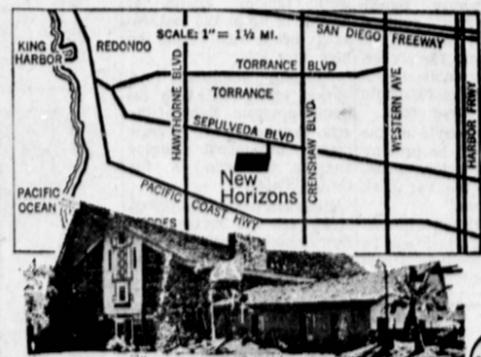
Residents of New Horizons have time to enjoy life in their country club atmosphere because most of the tedious chores usually associated with home ownership are done for them — lawn mowing, watering, weeding, landscaping and exterior painting. Why not see for yourself, TODAY?

To maintain the adult atmosphere of New Horizons, one spouse or single persons must be at least 35, and no children under 18 may become permanent residents.

# NEW HORIZONS SOUTH BAY

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\*A monthly maintenance fee, assessed by the elected Board of Governors, provides for the maintenance of all the recreation facilities, for gardening and exterior painting. New Horizons is a development of Nubia Land Co., 22727 Maple Avenue, Torrance; Ray Wolf, President.



**DRIVING INSTRUCTIONS:** The Complete Adult Recreation and Garden Home Community is located on Sepulveda Boulevard between Crenshaw and Hawthorne Boulevards in Torrance. Sales office open 9 a.m. 'til dark daily. Telephone 325-6161.

