

Save 70c
OUR OWN BRAND HEAVY DUTY
DENIM "STANDWEAR" JEANS
REG. 2.47
3 FOR \$5



Back to classes in Western blue jeans that take lots of hard wear 'cause they're extra-rugged, 13 3/4 ounce coarse weave cotton denim. Reinforced at points of strain, zip fly, belt loops. Regulars, slims. 6 to 16



Save 98c
GIRLS COTTON
DRESSES IN HAPPY
NEW FALL STYLES
7 TO 14 **\$3**
REG. 3.98
4 TO 6x **\$2**
REG. 2.98

School, play and party styles with all the newest detail. Prints, solid colors and woven gingham plaids in a great array of Fall shades.

SAVE 1.02
THERMOS® BIG CAPACITY
METAL LUNCH KIT
\$1.77 REG. 2.79



New TV and Novelty Characters Rustproof, easy-to-clean metal lunch box with plenty of sandwich-and-more room plus 8-oz. Thermos bottle for hot or cold drinks. Colorful "Munsters", "Wagon Train" and more characters.



SAVE 33c
DRESS AND SCHOOL MOCCASIN
OXFORDS FOR LITTLE GENTS
You'd expect them to cost dollars more! Built for wear plus new fall styling and correct fit. Leather uppers, rugged composition sole, stitch-down construction, rubber heels. Blacks. 8 1/2-3.
\$2.66 REG. 2.99



SAVE 33c
GIRLS' SMART BLACK
BUCKLE-STRAP PUMPS
Wide strap shoes with adjustable buckles. Black leather uppers, composition soles. Sizes 8 1/2 to 3.
\$2.66 REG. 2.99

SPECIAL! OUR OWN 5-IN-1 BINDER
Look what you get: 3 ring binder with clip, 100-sheet notebook, 200-sheet ruled filler, assignment book, answer index with 5 tabs.
2.88



Save 63c
Our Own Special Famous Quality
500 SHEET FILLER PAPER
Regular 1.39... 500 count filler paper. Outstanding fine quality, wide ruled paper with three hole punch. Size 11x8 1/2". Buy and save.
76c



Save 35c
FAMOUS QUALITY
300 SHEET FILLER PAPER
Wide rule and college rule in 3 ring size, 11"x8 1/2". Outstanding value...
Regular 88c.
53c



FABRIC
SALE

LUSH PRINT AND SOLID COTTONS
FROM TOP QUALITY MILLS
Machine-washable, color-fast remnants from better makers. Percales and broadcloths in a huge array of newest fall patterns and colors. Ideal for school fashions. In lengths to 10 yards.
4 YDS. \$1

36" SOLID AND STRIPED DENIMS
Wash 'n wear cotton denim in smart light and dark solids, stripes, on the bolt.
58c yd.

ZANTREL® AND COTTON PRINTS
Easy-care, first quality cotton and Zantrel® polyonic rayon. Fall hues. 36" widths. Lengths to 10 yards.
2 YDS. \$1

COTTON RIOT! HUGE SELECTIONS
OF TEXTURES, COLORS! PATTERNS!
Crease resistant taffetized and oxford prints! Printed and solid sateens, Os naburgs, hopsackings, sailcloths! Calico print! Regimental stripes! More! 2 to 10 yard lengths!
1c Per Inch

INCREDIBLE BUYS FIESTA COTTONS
Printed and solid. 36" widths in newest colors. Lengths to 15 yards.
39c yd.

Newberrys ROLLING HILLS PLAZA
Back to School Sale

Save 23c
OUR MISS MYRNA THRIFTY
COTTON "GROW" SLIPS
Machine washable cottons with lace trims Adjustable straps; elastic backs, add-a-length "grow" hems feature. White. Sizes 4-14.
REG. \$1
77c



Save 33c
OUR MISS MYRNA SUPIMA®
COTTON "GROW" SLIPS
Wash and wear "Pim de Ville" long staple cotton! Lace, embroidery trims, elasticized backs, grow feature. White. Sizes 4-14.
REG. \$1.99
1.66

TEXTURED NYLONS
In Black, Cinnamon and Mocha Brown. Sizes 8 1/2 to 11. Regularly 69c... Now Sale Priced for Back-to-School!
2.10 PAIR

Save 23c
RAYON TRICOT BRIEFS
Our own "Miss Myrna" brand for girls. Rayon tricot in white, pastels. Sizes 4 to 14.
Reg. 4 prs. \$1
4.77c



5-IN-1 FILLED 3-RING BINDER
WITH PAPER, NOTE BOOKS, INDEX
5-in-1 value! You get a plastic coated canvas binder with 1 1/4" rings... 60-sheet ruled filler... 60-sheet composition book... assignment and daily record book... index sheets, color tabs.
1.88



SHOULDER STRAP OR
HANDLE BOOK BAGS
Vinyl-coated Texon bags with rayon panels. All with plastic handles, some also have shoulder straps, lunch pouches. Turns locks. 14" size.
\$1.66



SAVE 29c
OUR NEWEST 4-PAK
SPIRAL THEME BOOKS
4 spiral composition books with 50 ruled sheets. Each book in different bright color. 10 1/2 x 8-inch size.
\$1.27 REG. 1.56

GIRL'S REGULATION GYM WEAR

• L.A. SCHOOL DISTRICT
TWILL SHORTS One white name stripe Heavy reinforced brass zipper side closing. Full active cut and sizing. No cuffs. Sanforized and mercerized. Black. Sizes 20-34.
\$1.99
GYM BLOUSES Cap sleeve Full action yoked back. Convenient pocket. Launder-proof snap fasteners. Trim collar. Pre-shrunk white jean Sizes 8 to 22.
\$2.29

• PALOS VERDES DISTRICT
TWILL SHORTS White with no pockets or cuffs Side closing, launder-proof snap fasteners. Extra snap for waist adjustment. Sanforized - mercerized. Sizes 20-34.
\$2.29
OUTER GYM BLOUSES Cap sleeve. Wide bind bottom band. Special engineered reinforced front with 5 launder proof snap fasteners. New narrow collar, pocket. Sizes 8-22.
\$2.49

• TORRANCE SCHOOL DISTRICT
TWILL SHORTS Side closing Launder-proof snap fasteners. Extra snap for waist adjustment. Tailored cuffs. No pocket. White. Sizes 20-34.
\$2.29
OUTER GYM BLOUSES In white with new narrow collar styling. Cap sleeves, wide bottom band. Specially engineered, reinforced bound front with 5 launder-proof snap fasteners. Handy pocket. Sizes 8-22.
\$2.49

BOY'S GYM WEAR
GREY SWEAT PANTS Draw-string front with fleece lining Sizes XS, S-M-L.
\$2.99
GREY SHORTS Fruit of the Loom brand in sizes 24 to 40.
\$1.00
SWEAT SHIRTS Grey and white with crew neck and long sleeves. Cotton fleece inside. Sizes Med. (10-12), Large (14-16), and XL (18)
\$1.79

BIG VALUES IN BASKETBALL SHOES FOR MEN AND BOYS
SAVE 99c
Now only **\$2**
Our basketball shoe values are famous! High and low cut styles of tough white cotton duck. Suction cup rubber soles, sponges insoles. Boys', 2 1/2-6x; Youth's, 11-12; Men's, 6 1/2-11.

FAMOUS CREST TOOTH PASTE
With Flouristan, 5-oz. tube.
Regular 69c size
47c

14-oz. Size
LISTERINE
Antiseptic Mouth Wash.
Regular 98c
63c

SAVE 36c!
NOXZEMA
Regular 98c Size
Jar
63c

RIGHT GUARD DEODORANT
7-oz. Spray Can—
Big, Big Value
92c

AQUA NET HAIR SPRAY
Regular 99c Size—
Now Price Slashed
53c

SAVE 35c!
BAN ROLL-ON DEODORANT
Regular 98c
63c