

# Assignment TV

By **TERRENCE O'FLAHERTY**

She walks and talks but doesn't say "Mama." My Living Doll" is unusual for two things: The good looks of Julie Newmar and the bad make-up of Robert Cummings. Like most of the situation comedies, it is more "situation" than comedy.

Miss Newmar plays a robot left in the custody of bachelor Cummings. There is no question of the beauty of her construction. Indeed, this young robot has everything going for her and there's a lot there to move. Encased in this lovely piece of machinery is a mechanical brain that has been fed 1,575,700 facts. Furthermore, she does what she is told.

As any fool bachelor can plainly see, this is the sort of raw material from which could be molded the perfect woman, Cummings—who always plays the bachelor fool—is immediately aware of the possibilities when this transistorized doll is left in his custody. This is the situation.

**THE SITUATION** rolls along happily enough, largely because of Miss Newmar's projection—if that is the word, and I think it is. This is her first TV break and she deserves it.

I first met her when she was playing "Stupefyn' Jones" in the Broadway production of "Li'l Abner" and her agent asked if I minded sharing a cab with a starlet as long as we were both taking the same plane. I did not mind. In fact, I was so overwhelmed I forgot to ask her name until it was too embarrassing to do so and I had to phone her agent from California to find it.

Shortly after, she played the supporting role in "Marriage Go-Round," which won her the Antoinette Perry Award in 1959. More recently she played in "Stop the World" and demonstrated that she had the discipline and talent to carry her beyond the Amazon roles that had occupied most of her time.

When this robot nonsense is over she should bloom like a big, beautiful flower.

**AFTER EVEN** a short session with Cummings in person, it is apparent that he is obsessed with the idea of youth, vitamins and diet. This is a subject that is near and dear to everyone's heart and becomes even nearer and dearer with the passing years—particularly to American actors. For a time, Cummings had his own vitamins on the market, and he has written a book on the subject, titled "How to Stay Young and Vital." I had the distinct impression that he should stay young, by all means, but stop being so vital about it.

Cummings admits to 54 and is probably older. If not, he is the first actor in history to tell the truth about his age without the possible exception of Lassie (and I even suspect him—or is it her?). In person, Cummings' robust coloring makes him look far younger than he is. But on CBS' black-and-white television, his face is a pale mask with evident lip rouge and eye lining making him look like a cross between a silent-screen actor and a Kabuki dancer.

An informant of mine in the make-up department explains that a flat white make-up can take the additional amount of light required to

## New Sounds Recorded at South High

Cheering students, the shuffle of feet, dance music, slamming locker doors, muffled conversation—these are the Sounds of South.

Sounds of South is a long-playing record now being made by the Boys' League at South High. The record will feature the usual—and unusual—sounds which might be heard at any high school.

The script for the record is being written by students in Mrs. Barbara Hawkins creative writing class. Actual recording will be done by Century Custom Recording Service.

The record will go on sale in April, 1965, according to Jim Byrne, president of the Boys' League.

# Election Didn't Settle All of State's Problems

After the burning issues that made up the election campaign are past and forgotten, the California State Legislature will meet in January of 1965 to wrestle with a myriad of new issues—and to review, as well, a stableful of hardy perennials.

One of the thorniest issues confronting next year's legislature undoubtedly will be the old, continuing problem of the property tax:

does it assume too large a percentage of the burden of local government; are property taxpayers being treated uniformly, county by county; and are various classes of property taxpayers being treated fairly?

Partly because the tax is local in character, partly because it involves a large element of administrative judgment, partly because its revenues support some of the most important functions of government, and largely because it has been tightly bound to a hopelessly outmoded governmental structure, the property tax has been and will continue to be the most controversial, disagreeable, cantankerous, frustrating—and yet necessary tax in the whole American revenue structure.

Perhaps the greatest area of controversy concerning the property tax structure is the degree of independent judgment local county assessors should be allowed to exercise in the determination of what constitutes the actual value of property for assessment purposes.

Russell L. Wolden, Assessor of San Francisco County, has one view: "One of the strongest and most compelling reasons why a citizen is chosen by his fellow citizens to serve as assessor," Mr. Wolden recently declared, "is precisely their confidence in his judgment and its equitable application to their property. This independent exer-

cise of judgment is now imperiled by those who clamor for an arbitrary and standardized ratio of assessed value to full cash value."



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- FARMER JOHN FULLY COOKED SKINNED **Smoked Ham** BUTT PORTION (as cut) **49¢**
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- FARMER JOHN **Link Sausage** SKINLESS **4 PKGS. \$1**
- HIGH GRADE FIESTA QUEEN **Boneless Hams** FULLY COOKED, EXTRA LEAN **\$1.09** LB.

BETTY CROCKER ASSORTED **Cake Mixes** 19-OZ. PKG. **29¢**  
ASSORTED CREAMY OR CRUNCH FROSTING MIX, PKG. 30¢

HILLCREST GOLDEN CREAM STYLE OR WHOLE KERNEL **Corn** YOUR CHOICE 2 16-OZ. CANS **23¢**

HEIFETZ HOMESTYLE **Pickles** 48-OZ. JAR **59¢**

JERSEYMAID GRADE AA **Butter** FIRST QUALITY 1-LB. CARTON **69¢**

JERSEYMAID CATERING **Ice Cream** 1/2-GAL. CARTON **59¢**

CHICKEN OF THE SEA **Tuna** CHUNK STYLE 3 6 1/2-OZ. CANS **69¢**

NABISCO **Ideal Peanut Cookies** 10 1/2 OZ. PKG. **49¢**

NABISCO COOKIES **Chocolate Pinwheels** 12 1/2 OZ. PKG. **49¢**

PACIFIC THIN FLAKE **Saltine Crackers** 14-OZ. PKG. **31¢**

MINUTE MAID **Grape Juice** FROZEN 2 6-OZ. CANS **35¢**

FOLGER'S **Instant Coffee** INCLUDES 30¢ OFF \$1.99 10-OZ. JAR

DENNISON'S **Chili Con Carne** WITH BEANS 3 15 1/2-OZ. CANS **\$1**

FULL CUT, BONE IN **Sirloin Steak** U.S.D.A. CHOICE BEEF **89¢** LB.

**New York Cut Steak** **\$1.98**

BONELESS STEAK **Filet Mignon** **\$1.98** LB.

BONELESS **Top Sirloin Steak** **\$1.29** LB.

HYGRADE CENTER CUT **Smoked Pork Chops** **89¢** LB.

BREAKFAST STYLE, THIN-SLICED **Smoked Pork Chops** **98¢** LB.

KINGAN'S RELIABLE FIRST QUALITY **Sliced Bacon** 1-LB. PKG. **59¢**

BONELESS FROZEN **Swordfish Steak** **59¢** LB.

CERTI-FRESH FROZEN **Fish & Chips** 1-LB. PKG. **85¢**

MRS. FRIDAY'S FROZEN **Breaded Shrimp** 1 1/2-LB. **\$1.49** PKG.

FRESH FILLETS OF **Ocean Perch** **59¢** LB.

**Delicatessen Values...**

LUER (ALL BEEF, 1-LB. PKG. 39¢) **Franks** ALL MEAT 1-LB. PKG. **49¢**

PILLSBURY SWEET OR BUTTERMILK **Biscuits** 3 CTNS. OF 10 **25¢**

MONTEREY **Jack Cheese** **59¢** LB.

KRAFT SLICED AMERICAN, SWISS OR PIMENTO **Cheese** 2 8-OZ. PKGS. **69¢**

MARKET BASKET MIXED FRUIT, BLACK CHERRY, CARROT-PINEAPPLE **Salads** YOUR CHOICE 29¢ 14-OZ. CTN.

LUER'S PICKLE AND PIMENTO, SPICED LUNCHEON MEAT OR SLICED **Bologna** 2 6-OZ. PKGS. **49¢**

FOLGER'S **COFFEE** 2-LB. CAN, **\$1.37** 1-LB. CAN **69¢** 3-LB. CAN, **\$2.05** SAVE 14¢

**APPLESAUCE** APPLE TIME SAVE 7¢ 16-OZ. CAN **10¢**

GOLD MEDAL **FLOUR** 5-LB. BAG SAVE 20¢ **39¢**

- NESTLE'S **Chocolate Quik** 16-OZ. PKG. **41¢**
- LIPTON **Tea Bags** PKG. OF 48 **65¢**
- LONG GRAIN **M.J.B. White Rice** 25-OZ. **39¢**

BIRDS EYE FROZEN PEAS, FRENCH FRIES, SPINACH, CUT CORN, FRENCH CUT OR REGULAR GREEN BEANS, CRINKLE CUT POTATOES

**Vegetables** 6 PKGS. **\$1**

DOLE SLICED, CRUSHED OR CHUNK **Pineapple** 2 13 1/2-OZ. CANS **49¢**

HUNT'S **Tomato Sauce** 6 8-OZ. CANS **49¢**

LISTERINE-BY THE POUND **Toothpaste** 5 TUBES (ONE POUND) **99¢**

ZEE ASSORTED COLORS (INCLUDES 3¢ OFF) THREE 4-ROLL PKGS. **Toilet Tissue** 12 ROLLS **89¢**

GLASSWARE **Coffee Mugs** 6 FOR **\$1**

HORIZON PATTERN IN YELLOW, TURQUOISE, PINK OR COCOA COLORS

SHILLING **Ground Black Pepper** 4-OZ. CAN **39¢**

ASSORTED **Funny Face Drinks** 3 PACKAGES **25¢**

SWANSON'S FROZEN **DINNERS** ASSORTED VARIETIES EACH **47¢**

FLORIDA WHITE OR RUBY RED **GRAPEFRUIT** NEW CROP **10¢** LB. **Apples** NORTHERN RED DELICIOUS 6-LB. BAG **69¢**

PRICE INCLUDES 10¢ OFF **RINSO** SAVE 30¢ 55-OZ. PKG. **49¢**

PYREX 10-INCH **PIE PLATES** SAVE 39¢ LIMITED OFFER 2 FOR **99¢**

FRESH TENDER **Broccoli** 2 LBS. **29¢**

LARGE NEW CROP **Walnuts in the Shell** **39¢** LB.

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