

● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190



Believe me, folks, it's trading time at Dick Wilson Ford. The 1963's are here and we are trying to deliver them as quickly as possible. Consequently our used car stock is still increasing. I am sure that you are aware of our space problem and can certainly understand why it is necessary for you to help me and help yourself at the same time. I have cut the prices on my used cars so drastically that I am sure you will appreciate the terrific savings available to you RIGHT NOW!

I will help you in every way possible to get the best possible financing and the easiest terms.

Remember, I still have a limited number of Brand New 1964 cars and trucks available for your selection.

So when I say HELP !!! I mean it. Help me to help you take advantage of the fine savings from the Ford Dealer who puts the price on the windshield of each car, who offers the unprecedented 4 Star Quality Used Car Guarantee, and who let's you be the salesman. You make your own selection, where you save money.

Dick Wilson

P. S. It has become more and more apparent to me that the South Bay area needs a dealer who will sell a used car and give a guarantee that really means something. We, at Dick Wilson Ford, have developed a guarantee that will do just this. Each of our quality used cars is protected by the official Dick Wilson 4-Star Guarantee. I am sure that you, our friends and neighbors, will appreciate the confidence this will give you in the car of your choice selected from our fine inventory of used cars.

Remember, each used car at Dick Wilson Ford has the selling price clearly marked on the windshield.

HELP! HELP! HELP!

Dick Wilson Ford

MUST REDUCE
USED CAR INVENTORY

PRICES SLASHED

WE MUST MOVE THESE CARS NOW !!

SAVE \$\$\$ AS NEVER BEFORE

EVERY CAR PRICED LOW FOR QUICK SALE

BUY NOW !!!

SAVE NOW !!!

DICK WILSON'S
Quality Used Car
4 STAR
★★★★
GUARANTEE

- *FREE 1000-MILE OR 30-DAY UNCONDITIONAL GUARANTEE of Brakes, Steering, Motor, Transmission and Differential. Covering ALL PARTS & LABOR AT NO COST TO YOU.
- *FREE 7-DAY TRIAL EXCHANGE Privilege.
- *FREE 4 QUARTERLY SAFETY CHECKS. Free Lubrication Free Brake Adjustment Free Complete Safety Inspection.
- *PLUS 2-YR. OR 24,000 SERVICE-ABILITY GUARANTEE.

LOOK FOR THE 4 STARS ON THE WINDSHIELD

'59 CHEVROLET
PARKWOOD WAGON
Radio, heater, automatic. Popular 6 cylinder.
Stock #1014

\$695

'62 FORD
GALAXIE FORDOR
Automatic, power steering and brakes. Gorgeous jet black. GGL595.

\$1095

'60 CHEVROLET
PARKWOOD STATION WAGON
Radio, heater, automatic, power steering, factory air conditioning, new tires. Stock #1019.

\$1195

'60 FORD
GALAXIE HARDTOP
Radio, heater, automatic.
OE5626

\$695

'63 CHEVROLET
BEL AIR 2-DOOR
Automatic, heater, new tires.
EDG758

\$1795

'61 T-BIRD
Full power including windows and seats, air conditioning. QY1752.

\$1695

'59 OLDSMOBILE
'98" HARDTOP COUPE
Full power, all extras
GLY033

\$595

'61 OLDSMOBILE
SUPER "88" HARDTOP
Radio, heater, automatic, power steering and brakes, factory air conditioning, new tires. LRT518.

\$1695

'63 MONZA
COUPE
Automatic, radio & heater. A real steal.

\$1395

'62 FORD
GALAXIE HARDTOP
Radio, heater, automatic, power steering.
HZF668

\$1295

'60 Chevrolet
Impala Convertible.
Radio, heater, automatic power steering, brakes & windows, factory air conditioning. PVJ885.

\$1195

'61 MERCURY
MONTEREY CONVERTIBLE
Full power, air conditioning, radio, heater, automatic, new tires. HPX741.

\$1295

'59 Chevrolet
Bel Air Hardtop
Radio, heater, automatic power steering. KCJ923.

\$595

'60 PONTIAC
SAFARI STATION WAGON
Radio, heater, automatic, power brakes, new tires
GFU180

\$1295

'59 PONTIAC
Catalina Coupe
Radio, heater, automatic power steering.
NVR954

\$595

'62 FALCON
STATION WAGON
Radio, heater, automatic, new tires.
NZY849.

\$1295

'60 DODGE
4 Door Sedan
Radio, heater, automatic new tires. IFF936

\$695

'63 FORD
GALAXIE "500"
Hardtop coupe. Radio, heater, 406 engine, 4-SPEED New tires. HPP890.

\$2295

'61 OLDSMOBILE
'88" HARDTOP COUPE
Radio, heater, automatic, power steering and brakes New tires. KAY673

\$1595

'62 FALCON
FORDOR SEDAN
Radio, heater, automatic, deluxe trim, new tires.

\$1295

'63 FALCON
FORDOR SEDAN
Polar white finish. Economy stick shift.
HAV245

\$1295

'61 MERCURY
STATION WAGON
Colony Park. Radio, heater, automatic, power steering and brakes, new tires.

\$1495

'58 T-BIRD
Radio, heater, automatic, power steering.
ITH111

\$695

60 CADILLAC
DEVILLE HARDTOP
Full power, factory air.
GIU209

\$1795

'61 FORD
GALAXIE HARDTOP
Radio, heater, automatic.
PLM020

\$1095

63 FORD
FORDOR SEDAN
Automatic, heater, Polar White, new tires.
FBN962

\$1695

Brand New Cars Ready For Immediate Delivery!

GALAXIE 500
FAST BACK

\$2299
FULL PRICE

GALAXIE 500
SEDAN

\$2445
FULL PRICE

T-BIRD
HARDTOP

\$3697
FULL PRICE

FALCON
4-DOOR SEDAN

\$1799
FULL PRICE

FAIRLANE 500
2-DOOR SEDAN

\$2349
FULL PRICE

24-month or 24,000-mile Ford Motor Co. continuing guaranty. You can't beat it.

Cruisomatic, whitewalls, safety group, many extras. The most popular family car available for immediate delivery at this special reduced price.

Cruisomatic, power steering & brakes, radio, heater plus many extras on this most beautiful of all '64 model cars.

Deluxe trim, whitewalls, all white with a sporty red interior. An extra special buy for the introduction of the all-new '65 line.

Fordomatic, power steering, radio, safety group, tinted windshield. One of the few we have for immediate delivery.

HURRY, WHILE THERE IS STILL A SELECTION. TAKE ADVANTAGE OF THE REDUCED PRICES ON OUR REMAINING 1964 CARS AND TRUCKS!

CALL US NOW
TOLL FREE L.A.
SP 2-5526
FROM BAY AREA
FR 6-8793

DICK WILSON FORD
730 South Pacific Coast Highway
REDONDO BEACH
OPEN EVERY DAY 'TIL 10 P.M. INCLUDING SATURDAY AND SUNDAY

EASY-TO-REACH
6 Blocks South of Torrance Boulevard on Pacific Coast Highway