

Call Cumberland at Glibert 3-6181  
For Location of Store Nearest You.



2nd Big Week...

# WORLD'S FAIR OF VALUES

We Gladly Honor  
TELECREDIT CARDS

With the Spotlight on Savings

FEATURING FAMOUS BRANDS OF FOODS... A SPARKING EXHIBIT OF PRIZE  
PRODUCE... A DISPLAY OF TOP QUALITY MEATS WE'RE PROUD TO SELL!

## TV DINNERS

Swanson's—Choice of Varieties

FROZEN  
11 OZ. PKG.

**49¢**  
Save 16c

## HUNT'S PEACHES

Sliced or Halved Clings

2 1/2  
CAN

**19¢**  
Save 8c

## YUBAN COFFEE

Rich 100% Colombian Blend

1 LB. CAN  
2 LB. \$1.57  
CAN

**79¢**  
Save 10c

## FRESH EGGS

Dundee—Grade AA

DOZEN  
Med.  
Size

**35¢**  
Save 10c

## SCOTTIES TISSUES

Facial—Assorted Colors

400  
COUNT

**19¢**  
Save 6c

Inspired by the  
Good Housekeeping  
INTERNATIONAL  
COOKBOOK  
Official  
World's Fair Edition



INTERNATIONAL RECIPES

FREE at the Meat Department

Try something new and delicious... prepare  
a favorite dish from the "world's fare"

INTERNATIONAL GIFTS OFFER!

Mailed from a Foreign Country  
IRISH LINEN FROM IRELAND • POLISHED STEEL SCISSORS  
FROM GERMANY • BONE CHINA FROM ENGLAND • SWEDISH  
STEEL SALAD SET FROM SWEDEN • HAND-CARVED CUCKOO  
CLOCK FROM THE BLACK FOREST IN GERMANY

A Money Saving Exclusive Offer... Get Full Details  
On Your Free "International Recipes" Folder

## BACON SALE!

- Von's Table King
- Swift's Premium
- Wilson's Certified
- Farmer John
- Hormel Black Label

SLICED  
1 LB. PKG.

Your Choice **57¢**

Seafood Sea-lections

Fresh Salmon **79¢** Center Steaks **89¢**  
Fancy Halibut Steaks **67¢** Center Steaks

In the Frozen Foods Cases  
Mrs. Friday's Breaded Shrimp **1.19** (1 lb. Pkg.)  
Carnation Fillet of Sole **89¢** (1 lb. Pkg.)  
Fish Sticks in Pizza Sauce **59¢** (12 Oz. Pkg.)

Liquor Features



Spirit of Kentucky  
**KENTUCKY BOURBON**  
STRAIGHT—86 PROOF

Exclusive at  
Von's & Shopping Bag

SPECIAL PRICE  
YOU SAVE 40c

**\$3.99**  
FIFTH

Millbrook Gin or Vodka

80 PROOF  
FIFTH

**2.99**

Gettelman's Beer

BREWED IN  
MILWAUKEE  
12 OZ. CANS

**6 CAN 99¢**  
PAK

VON'S Shopping Bag TOP QUALITY MEATS... EVEN THE PRICE IS TRIMMED!

## Chuck Roast

U.S.D.A. CHOICE STEER BEEF



Blade  
Cuts  
CUSTOM  
TRIMMED

**35¢/lb**

## CHUCK STEAKS

U.S.D.A. Choice Beef

Broil or  
Barbecue **39¢/lb**

Center Chuck **39¢** EXTRA LEAN AND MEATY  
Boneless Chuck **69¢** WASTE FREE  
Rib Roast **79¢** U.S.D.A. CHOICE STANDING CUTS  
Family Steak **79¢** BONELESS SHOULDER  
Rib Steaks **79¢** SHORT CUT CHOICE BEEF

## PORK SPARE RIBS

Eastern Quality  
Lean, Meaty **49¢**

Beef Buys for Econ-o-Meals  
Boneless Stew Beef **79¢** LEAN & TENDER  
Short Ribs of Beef **35¢** GREAT TO BARBECUE  
CORNEBEEF BRISKET **49¢**  
Cook's or McCoy's... Lean, Boneless  
Extra Special! Whole or Point Half...

VON'S Shopping Bag WEEK-END SPECIALS IN THE DELICATESSEN

MILD WISCONSIN  
**Cheddar** **59¢/lb**  
Aged Over 90 Days!  
A Favorite for Snacks  
and Sandwiches...  
IN THE PIECE

Canned Hams **\$1.99** FLIMMOSE—DANISH 3 LB. CAN \$2.98 2 LB. CAN  
Cream Cheese **35¢** BORDEN'S 8 OZ. (3 OZ. 2/27c) PKG.  
Von's Bar-B-Q Sauce **39¢** 12 OZ. BTL.

A PRODUCT THAT HAS EARNED THIS SEAL  
**BARBECUED BACK RIBS** 2 1/2 LB. CAN **\$2.29**  
Armour Star Meaty Ribs in a Succulent Sauce

We Feature the New **TELECREDIT SERVICE**

Now, you can cash your personal check quickly, conveniently with a Telecredit Card. Get yours Free at Your Bank.

Von's Detergent **39¢** ALL PURPOSE POWDER GIANT SIZE, SAVE 10c  
Catering Ice Cream **59¢** JERSEYMAID 1/2 GAL. CTN.  
Jerseymaid Butter **67¢** 1st QUALITY GRADE AA 1 LB. CTN.  
Green Giant Corn **2:39¢** GOLDEN WHOLE KERNEL OR CREAM STYLE, 303 CAN  
Von's Enchiladas **3:10¢** BEEF OR CHEESE FROZEN, 8 OZ. PKG.

Dollar Values  
Bartlett Pears **4:10¢** STOREY—HALVES IN 8999, 303 CAN  
Tomato Juice **4:10¢** FANCY FARMS 810 44 OZ. CAN  
Mushrooms **4:10¢** BRANDYWINE—SLICED OR BUTTONS, 2 1/2 OZ. CAN  
Kern's Nectars **10:10¢** 3 FRUIT FLAVORS 12 OZ. EAM  
Tops 'n Pop **12:10¢** 7 FAVORITE FLAVORS 12 OZ. EAM

VON'S Shopping Bag PRIZE PRODUCE... PAMPERED BY EXPERTS... PRICED TO PLEASE

**RED RIPE Tomatoes** FRESH, FIRM, FULL OF FLAVOR!  
SLICING SIZE **2.29¢/lb**

Bell Peppers **15¢/lb** FRESH, CRISP STUFFING SIZE  
Honeydews **5¢/lb** SWEET MELONS AT PEAK OF THE SEASON FLAVOR

Washington State **BLUEBERRIES** Full, Dry Pint Bkt. **29¢**

Frozen Food Features!

**VEGETABLE DISHES** IN POLY BAGS... JUST HEAT 'N EAT  
FRENCH BEANS With Almonds  
FRENCH BEANS With Mushrooms  
MIXED VEGETABLES With Onion Sauce  
PEAS AND RICE With Mushrooms  
8 OZ. PKGS. **3:10¢**

**GREEN PEAS** With Cream Sauce  
GREEN PEAS With Onions  
PEAS & POTATOES With Cream Sauce  
Mix or Match  
8 OZ. PKGS. **4:10¢**

**Minute Maid ORANGE JUICE** 6 Oz. Can **379¢** Save 25c  
Macaroni & Cheese **5:10¢** MORTON'S 8 OZ. PKG.  
Turkey Drumsticks **59¢** T & M 12 OZ. PKG.  
Veal Drumsticks **59¢** T & M 12 OZ. PKG.  
Breaded Veal Cutlets **79¢** T & M 14 OZ. PKG.

80 PROOF FIFTH **2.99**  
Gettelman's Beer **6 CAN 99¢**  
PAK

Von's Bakery  
VON'S POUND CAKE **39¢** Plain—Delicious with Fruit or Ice Cream  
VON'S APPLE PIE **49¢** Deep 8 Inch. Regular 65c Pie

Sundries Special  
SECRET ROLL-ON DEODORANT **49¢** Reg. 75c Large Size Price Includes 7c Off Deal

**Bolero THERM-O TUMBLERS**  
DOUBLE WALL INSULATED CONSTRUCTION KEEPS DRINKS COLD LONGER! LIFETIME LEAKPROOF SEAL

This Week's Color: **TURQUOISE**  
BIG 12-OZ. SIZE, REG. \$1.00 VALUE WITH ANY \$5.00 FOOD PURCHASE (Purchase Excludes Fluid Milk, Tobacco or Alcoholic Products) **29¢**

8 TUMBLER SERVING CADDY **\$1.10**  
2 QUART THERM-O PITCHER **\$2.49**  
FOOD AND ICE SERVER **\$2.49**

**VON'S and Shopping Bag** **BLUE CHIP**

Prices Effective THURS., FRI., SAT., SUN., AUG. 27, 28, 29, 30

WE GIVE BLUE CHIP STAMPS

Hershey Sweet Milk Cocoa **69¢**  
Hershey Chocolate Dainties **49¢**  
Hershey Instant Cocoa Mix **45¢**  
Hershey Instant Cocoa Mix **85¢**

Aurora Toilet Tissue **4 ROLL PACKS \$1.00** NEW SUPER-SOFT 2-PLY WHITE, PINK, YELLOW WITH PURE WHITE ON ONE SIDE

Style Hair Spray **99¢** BY MODART... CONTAINS P.V.P. WATER SOLUBLE FORMULA 10 Oz. Spray Can

PETER PIPER Sweet Pickles **49¢** WHOLE 22 OZ. JAR

PACQUIN'S Hand Cream **67¢** MEDIUM SIZE

Macaroni & Cheese **39¢** MORTON'S 20 OZ. PKG.  
Martinelli's Apple Juice **33¢** 64 OZ. BTL.  
Pacific Thin-Flake Saltines **31¢**  
Mazola Corn Oil **33¢** UNSATURATED PINT BOTTLE