



**Men's Trends**

by Lou Schlinger

New York City expects some 8,000,000 visitors to take in the sights of the first season of the 1964-65 World's Fair. I'm sure many Torrance area people are planning to be among them, and if you are one of those Torrance travelers, you'll want to know what people in New York wear, at the fair or in the city.

According to the American Institute of Men's and Boys' Wear, the embarrassment of being refused admittance to a restaurant because of improper dress, of looking completely out of place in your hotel dining room or a theatre can be avoided by following some basic dress-right rules.

For your New York visit this summer, your suit wardrobe should be balanced with dark colors for nights, and a choice of the new lighter, brighter suits for daytime wear. For most comfortable selection, choose your suit fabric from among the mid-weight wool tropicals, wash-wears, and polyester-worsted and polyester-cotton blends that are good summer bets.

**IN CUT**, the modified three button suits in conventional and natural-shoulder models, are very much a part of the style picture, as are new ideas in light-colored two-button suits. Incidentally, New York is a "dress-up" city; so dark suits and dinner jackets are generally the rule at night in theatres, concert halls, hotels, etc.

Probably, tops in wardrobe importance for sightseeing trips to the Fair are comfortable, wrinkle-resistant sport coats. As never before, the wide variety of patterns allows you to express your own individuality — and be practical with mix and match slacks as well. The bright new colors: Burgundy, banana, bottle green, off-whites, the authentic Madras, the broad awning stripes and checks are just a few you can consider. The seersuckers and linens will be style leaders. And an always wise choice is the dressier blazer in traditional navy and other dark shades... versatility is the key.

**ESSENTIAL** to your wardrobe for New York is a selection of slacks to complement your sport coats. For style and practicality, choose from the brightly colored wash-wears, the mid-tone permanent-crease wools, the new stretch fabrics and wool and fiber blends. Make the slacks match: pick up a color in the jacket—or make them mix; pick a contrasting color. To dramatize a solid-color jacket or blazer, try a neat check or plaid pattern in slacks. Slimmer slacks in either single-pleat or plain-front models is the right look.

Sportswear spells casual comfort for your Fair visits. On unexpectedly cool nights, a summer-weight version of the button cardigan sweater in one of the lofty polyester blend knits, alpaca, or mohair blends will be favorites. New colors are camel, navy, green, clay and natural. Or try a ski-inspired summer jacket made of a fiber blend of cotton pop-

lin treated to repel water. You'll want to bring along a number of sport shirts for their unmatched comfort. Consider button-down or spread-collars in stripes, clear plaids bright checks or one of the new seersucker or linen fabrics. Choose your own favorites from among short-sleeve or long-sleeve models, pullover or coat-front styles, tapered or full-cut dimensions. And don't forget an easy-care knit shirt in any number of bright colors. And, in selecting your wardrobe for the Fair visit, keep in mind the practicality of traveling with wash-wear apparel.

A **DRESS** shirt wardrobe that you'll find truly versatile will combine patterns and solids, long sleeves and short sleeves in collar styles that suit you best. Try colored stripings in white and colored shirts in pastel shades of blue, yellow and claret. Big favorites are button-down models, snap-tabs, two-way and spread collars; in wash-wear cotton and polyester fabric blends. Colors and patterns go in the daylight, but it's white at night.

Since walking will be the most popular method of seeing the Fair, a good quality, most popular method of seeing will provide support and comfort. At the Fair, casual clothing will predominate, thus popular footwear will be colorful as well as casual. You might want to consider crepe or rubber-type soles in boots, ties or slippers in styles featuring brushed or glove leather finishes. For evening and city wear, wing tips, plain toes and moccasin-fronts in both smooth and grained textures will be appropriate.

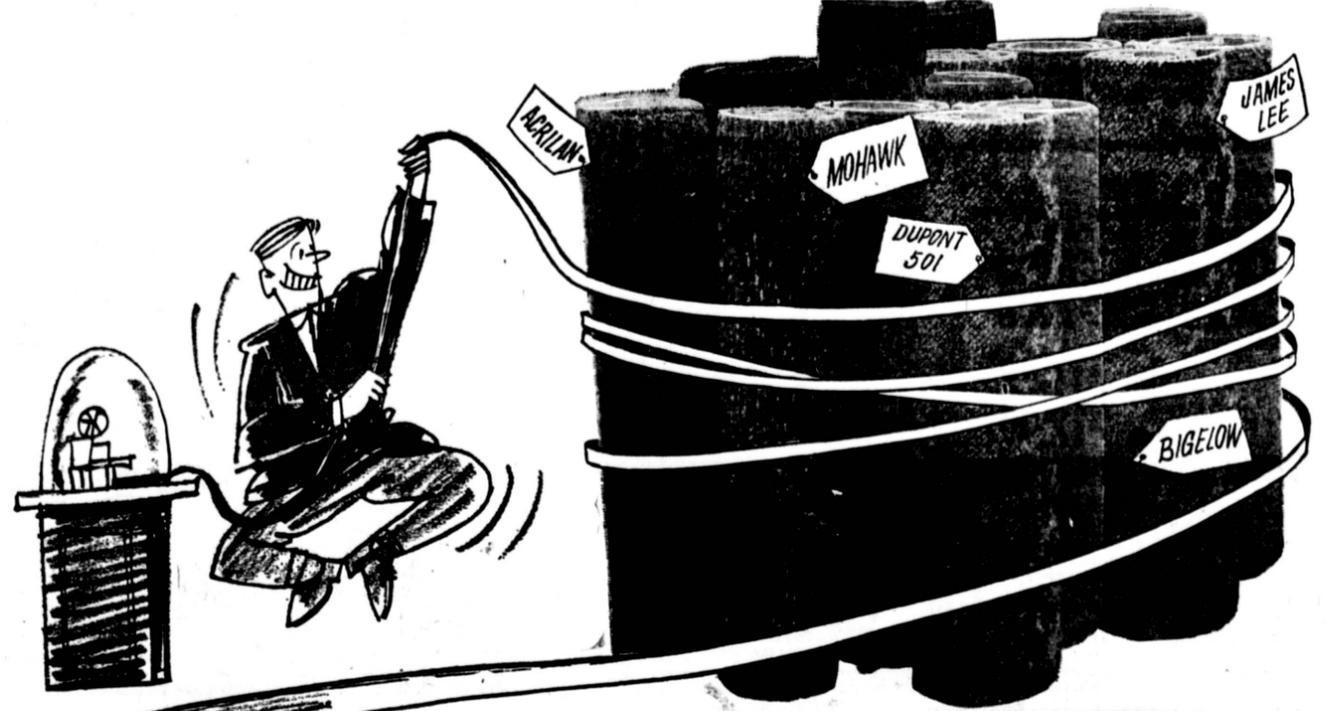
Socks complement the shoes you wear: cushion-sole, highly absorbent weaves are best with your walking shoes; over-the-calf length nylon or fiber blend stretch socks in dark tones for business, and evening wear; and colorful solids or patterns for your more casual outfits. For Fair walking, a support-type sock is a great idea.

**BE SURE** to include a raincoat in your luggage; maybe one of the water repellent models in a classic style that is both light-weight and comfortable if it's made of natural poplin or a fiber blend. Raglans and split-raglans in tans, blues or grays in solids or neat patterns, traditional or iridescent finishes are good.

To be well-dressed in New York, wear a hat. For Fair trips, at least two are a must. In mid-summer, your formal hat can be a lightweight straw with colorful contrasting band. Your casual hat can be one of oxford denim, Madras or seersucker. For cool weather, a lightweight felt in one of the new lighter tones is ideal to consider. A pack-away felt for casual wear is a boon for people who travel light.

Neckwear this summer tells a bright story of patterns, colors, stripes and random designs to match or contrast with your other clothes. Big year for blues, reds, yellows, grays and greens. And for casual wear, patterned silk ascots with co-ordinated pocket squares add the urban touch. So, dress appropriately, look your best, and have fun.

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