Men's Trends

by Lou Schlanger

In former days, a man had but one choice in the hot and humid days of the summer—he could be neat-looking and smartly-groomed OR he could keep cool. A man just couldn't be both. The earliest summer suits — and it wasn't as far back as you'd guess — looked like nothing less than pajamas, and well-slept-in pajamas at that! Nowadays, hot weather apparel—from head-wear to footwear—is not only cooler and more comfortable, but far handsomer, season after season. It's no longer a choice — now you can be: COOL, MAN and a COOL MAN!

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Fashion highlight: "The Varsity Letterman" look in sportswear is heading for tremendous popularity — if its acceptance for beachwear this season is any evidence. Football-type shirts and sweatshirts with huge numerals are leading the trend at the moment, and sweaters of this type will probably get big acceptance in the fall, according to the American Institute of Men's and Boys' Wear.

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MAIL BAG: "What's the correct number of buttons on the sleeves of suits?" There's no set rule on this. Some manufacturers put on two, others use four. (If you lose one button, and can't match it — just remove one from the other cuff to even things up.)

Care of clothes: Rub a piece of paraffin on the inside of the leather band of your hat, and it will keep the outside hat band from getting discolored . . . Rinse out those swim trunks after each use. Sand and grit will wear them out . . . Cleanliness is essential to the mothproofing of any garment. Its effectiveness depends greatly on having the fabric absolutely clean.

Trends: The new shirts feature stripes — multi-conored, wide, narrow, pin, club, grouped in every conceivable arrangement . . . And, while not yet a runaway best-seller by any means, the colored shirt with an attached white collar and cuffs is garnering a good fashion status.

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DRESS TIPS: Now, another expert bootblack comes forward — saying that a couple of drops of lemon juice on shoes will give them a mirror sheen . . . To set off that summer tan, wear softly colored (pastel) shirts during the daytime

Keeping cool: A T-shirt increases comfort by absorbing perspiration . . . Avoid tight or binding clothing, and favor porous materials . . . If your feet swell from the heat, bathe them in lukewarm water, not cold.

Odd items: **Observation** — Funny how most wives sigh over unshaven, sloppily-dressed leading men in the movies. But just let a husband skip one shave! . . . **Grooming Note**—Your hair grows up to ¾ of an inch every month! . . . **For A Trimmer Look** — Belt-wearers should smooth the wastline of the shirt, towards the back, before the belt is tightened. This eliminates wrinkles and bulging of the shirt bosom . . . **Grooming Flaw**—Sportswear is handsome when worn properly, but the effect can be spoiled by combining too many patterns and/or colors. Look colorful, men, but not like a walking rainbow! . . . **Superstitions** — They tell of several big league ballplayers who pay particular attention to their performances the day they wear a new tie, shirt or anything else. If it's a good day for them, they wouldn't think of breaking the "lucky spell" — and they don a new tie (shirt or whatever) as long as the streak lasts!

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'Y' Camping Season Biggest In History

Torrance Family YMCA is enjoying the largest camping season in its history, according to William Forrest, a camp committee chairman. It also has the largest camping program operated by a single YMCA in the whole nation.

More than 400 local boys and girls are currently in camp with the "Y" at Round Meadow, Big Pines, Tuomne Meadows and the High Sierras.

Since all 26 sessions of the camps are filled to capacity, another camp for boys, from 9-12 years of age, has been scheduled. The week-long session will be held at Camp Big Pines from Aug. 29 to Sept. 5.

This camp will include hiking, swimming lessons, campfires, handicrafts, Indian and nature lore, riflery, horseback riding and archery.

The camp is open to all boys who have missed spending a week at one of the Torrance "Y" camps this summer. For further information call FA 8-1272.

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FOR HIGH SCHOOL students limited space remains in the Leadership Development Camp near Bear Lake, from Sept. 8-12.

This camp is designed for those high school students who are anxious to develop life goals, learn to know themselves beter and learn to undersand others through meditation, counseling, theory sessions and group discussions.

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