BIG BEAR'S *Everyday* LOWER DISCOUNT PRICES ADD UP TO A LOWER TOTAL!

Save on nationally advertised foods, bonded meats, fresh produce, sundries, housewares and health and beauty aids everyday . . . You actually take home more for your food-dollar . . . No gimmicks, no give-aways, no stamps . . . All add up to a lower total for you everyday.

THIS IS BUT A PARTIAL LIST OF OVER 5000 EVERYDAY LOWER SHELF PRICES

FRYING CHICKEN

Fresh U.S.D.A. Grade "A" Whole Body — 29¢ lb

FRYING CHICKEN BREAST	58c lb.
FRYING CHICKEN LEGS & THIGHS	52c lb.
FRYING CHICKEN WINGS	22c lb.
STEWING CHICKEN CUT-UP	24c lb.

RIB STEAK

U.S.D.A. Choice or Big Bear Bonded Lean and Juicy — 78¢ lb

CHUCK STEAK	48c lb.
CUBE STEAK	98c lb.
SLICED BACON	49c lb.
SIRLOIN TIP STEAK	94c lb.

STANDING RIB ROAST

U.S.D.A. Choice or Big Bear Bonded — 72¢ lb

SIRLOIN STEAK	88c lb.
ROUND STEAK	76c lb.
TOP SIRLOIN — BONELESS	1.48 lb.
BONELESS ROUND STEAK	86c lb.

T-BONE STEAK

U.S.D.A. Choice or Big Bear Bonded — 94¢ lb

RIB FILET STEAK	1.48 lb.
CROSS RIB ROAST — BONELESS	78c lb.
RUMP ROAST	72c lb.
CHUCK ROAST — BLADE CUT	38c lb.

GROUND BEEF

Big Bear Bonded Fresh Ground — 33¢ lb

GROUND CHUCK	48c lb.
GROUND ROUND	68c lb.
SHORT RIBS OF BEEF	28c lb.
RIB BOILING BEEF	9c lb.

SMOKED HAM

Shank Portion — 38¢ lb

CENTER CUT HAM SLICES	88c lb.
PORK CHOPS, BLADE CUT	48c lb.
RIB CUT PORK CHOPS	88c lb.
PORK SHOULDER ROAST	38c lb.

LAMB ROAST

U.S.D.A. Choice Shoulder Cut — 44¢ lb

RIB LAMB CHOPS	98c lb.
SMALL LOIN LAMB CHOPS	1.28 lb.
LARGE LOIN LAMB CHOPS	69c lb.
BREAST OF LAMB	9c lb.

Manhattan FRANKS

1-lb. Package — 39¢

Manhattan Cotto Salami ....10-oz. pkg. 39c

Manhattan Sli. Lunch Meats 6-oz. pkg. 4/$1

PILLSBURY BISCUITS, 8-oz. Can .. 3 for 23c
Buttermilk or Sweet Milk

TOYS, GAMES, CHRISTMAS ITEMS AT BIG SAVINGS!

COLORFORM KITS 76¢
$1.00 Value—Big Bear Discount Price
Giant assortment to choose from. Walt Disney and other cartoon characters in color form style. Hours of fun for children.

"LIFE" GAME $4.67
$6.00 Value—Big Bear Discount Price
Hours of fun for the whole family. As advertised on T.V.

Christmas Tree Lites $2.75
$5.95 Value—Big Bear Discount Price
25 lite outdoor lite set. Each lamp burns independently. UL approved.

REPLACEMENT LITES 38¢
59c Value—Big Bear Discount Price
Box of 5. Size #C7 replacement lites for your sets.

FOIL TRIO WRAP PAPER 38¢
98c Value—Big Bear Discount Price
3 40-inch rolls. Rich foil sheen.

PAPER TRIO WRAP PAPER 38¢
98c Value—Big Bear Discount Price
3 designs for attractive wraps.

LADIES' SHIFTS $2.88
$3.99 Value
BIG BEAR DISCOUNT PRICE .....
100% cotton. Washable. Tent type dress. Sleeveless, button front, patch pocket. Black, Turquoise, Red and Lilac. Sizes, small, medium and large.

BEANY COPTER 76¢
$1.25 Value—Big Bear Discount Price
"Take off" hat for children. Assorted colors.

RIBBON PACK 31¢
49c Value—Big Bear Discount Price
Assorted colors.

FOIL ICICLES 27¢
Big Bear Discount Price—
Sparkling foil icicles to decorate your tree and house for the holiday season.

SHO-CURL HAIR SPRAY 97¢
$1.49 Value—Big Bear Discount Price
Regular and Hard to Hold formulas.

BACTINE AEROSOL	A $1.23 Value.....Big Bear Discount Price	97¢
GILLETTE FOAMY SHAVE CREAM	A 79c Value.....Big Bear Discount Price	61¢
	Regular and Menthol formulas.	
SET MAGIC HAIR SPRAY	A 79c Value.....Big Bear Discount Price	56¢
	Regular and Firm formulas.	
WERNETS DENTU CREAM	A 69c Value.....Big Bear Discount Price	57¢
LISTERINE ANTISEPTIC—Thrift Pack	A 59c Value.....Big Bear Discount Price	44¢
MICRIN ANTISEPTIC—Large size	A 98c Value.....Big Bear Discount Price	76¢
FLETCHERS COUGH SYRUP	A $1.19 Value.....Big Bear Discount Price	95¢
4-WAY COLD TABLETS	A 39c Value.....Big Bear Discount Price	29¢
FLEETS CHAP STICK	A 39c Value.....Big Bear Discount Price	26¢
PHILLIPS MILK OF MAGNESIA	A 63c Value.....Big Bear Discount Price	50¢
FIZRIN SELTZER—Large Size	A 79c Value.....Big Bear Discount Price	56¢
SAFEGUARD	A $1.50 Value.....Big Bear Discount Price	1.19

Shortening & Oil

SHORTENING	Springfield 3-lb. Can	59¢
SALAD OIL	Springfield 24-oz. Btl.	31¢
OLIVE OIL	Orabella 8-oz. Bottle	39¢
WESSON OIL	24-oz. Btl.	32¢

Beverages

CANADA DRY	Beverages 12-oz. Can	12 for $1
COCA COLA	King Size 12-oz. Btl.	6 for 59¢
BREW "102" BEER	16-oz. Can	6 for 1.17
GOLDEN CROWN BEER	Case 24 12-oz. Cans	2.99

Pet Foods

CAT FOOD	Puss 'n' Boots 16-oz. Can	2 for 29¢
CALO DOG FOOD	16-oz. Can	2 for 29¢
DOG FOOD	Ken-L-Ration - 16-oz. Can Regular or Liver Flavor	16¢
SKIPPY DOG FOOD	16-oz. Can	9¢
PURINA DOG CHOW	10-lb. Bag	1.29
GAINES DOG BURGERS	36-oz. Pkg.	87¢

Canned Fish

STAR KIST CHUNK TUNA	Lt. Meat 6½-oz.	31¢
WHT. MT. TUNA	Carnation Albacore 7-oz. Can	29¢
LT. MT. TUNA	Carnation Chunk 6½-oz. Can	25¢
MINCED CLAMS	Snows 7½-oz. Can	29¢
TINY SHRIMP	Bumble Bee 4½-oz. Can	39¢

Baby Foods

SWIFT'S BABY MEATS	3½-oz. Jar	21¢
JUNIOR BABY FOOD	Gerber's 7¾-oz. Jar	13¢
BABY FOOD	Heinz Strained 4½-oz. Jar	3 for 26c

Sauces & Rice

TOMATO SAUCE	Harvest Day 8-oz. Can	3 for 23¢
CATSUP	Del Monte 14-oz. Bottle	17¢
TOMATO PASTE	Hunts 6-oz. Can	2 for 25¢
RICE A RONI	Golden Grain Regular Package	29¢

Vegetables & Juices

PORK & BEANS	Van Camps 2½ Can	22¢
CUTS & TIPS	Harvest Day Asparagus 300 Can	25¢
GREEN BEANS	Del Monte Cut 303 Can	25¢
GREEN BEANS	Harvest Day Cut 303 Can	15¢
NIBLETS CORN	12-oz. Can	6 for 1.00
DEL MONTE CORN	303 Can	6 for $1
HARVEST DAY CORN	303 Can	2 for 27¢
DEL MONTE PEAS	303 Can	20¢
GREEN GIANT PEAS	303 Can	20¢
HARVEST DAY PEAS	303 Can	15¢
STEWED TOMATOES	Hunts 300 Can	18¢
PRINCELLA YAMS	2½ Can	25¢
TOMATO JUICE	Libbys 46-oz. Can	27¢

Laundry Aids

GRANULATED SOAP	White King Gt. Box	66¢
TIDE-CHEER	Gt. Box	75¢
WATER SOFTENER	White King Gt. Box	53¢
LIQUID DETERGENT	Thrift—13c Off 22-oz. Bottle	51¢
LIQUID BLEACH	Clorox ½-Gal. Btl.	39¢
LIQUID BLEACH	Springfield ½-Gal Btl.	29¢
GLASS CLEANER	Windex Blue Mist 15-oz. Can	49¢
COPPER CLEANER	Kleen King 12-oz. Can	29¢
SPONGES 4 M W	Dupont 4-pk. Pkg.	33¢

Olives & Pickles

RIPE OLIVES	Early Calif. Large Tall Can	29¢
STUFFED OLIVES	Early Calif. 5-oz. Jar	49¢
DILL PICKLES	Food Craft 25-oz. Jar	35¢
FANNING PICKLES	Bread & Butter 15-oz. Jar	25¢

Other Items

NESTLES MORSELS	5c Off 12-oz. Pkg.	41¢
SUN MAID RAISINS	15-oz. Box	25¢
JELLO	3-oz. Pkg.	3 for 28¢
CIGARETTES	Filter King Size Carton	2.11

Cereal

QUAKER OATS	42-oz. Box	48¢
PROTEIN PLUS	Betty Crocker 18-oz. Box	37¢
CORN FLAKES	Kelloggs 12-oz. Box	27¢
WHEATIES	12-oz. Box	32¢
FRUIT LOOPS	Kelloggs 7-oz. Box	32¢
POST ALPHA BITS	13-oz. Box	45¢

Canned Meats

BEEF STEW	Dinty Moore 24-oz. Can	49¢
LUNCHEON LOAF	Rath Black Hawk 12-oz. Can	42¢
CORNED BEEF HASH	Libbys 16-oz. Can	35¢
CHILI W/BEANS	Hormel 15-oz. Can	32¢
GEBHARDT TAMALES	15-oz. Can	27¢

Paper Items

FACIAL TISSUE	Northern 300-Ct. Box	17¢
PAPER NAPKINS	Zee Asst'd. 80-ct. Pkg.	11¢
PAPER TOWELS	Scott—Big Roll 200-Ct. Roll	29¢
TOILET TISSUE	Scotts 1000-Sheet Roll	13¢
TOILET TISSUE	Scotts - 4 pk. pkg. 650 sheet roll	35¢
ALUMINUM FOIL	Reynolds 25# Roll	30¢
SANITARY NAPKINS	Modess 24-Ct. Box	29¢
WAX PAPER	Includes 2c Off Kitchen Charm 100-ft. Roll	16¢

Fruits & Juices

CLING PEACHES	Hunts Yellow 2½ Can	25¢
CLING PEACHES	Harvest Day 2½ Can	23¢
HARVEST DAY PEARS	2½ Can	37¢
DELUXE PLUMS	Libbys 2½ Can	35¢
SLICED PINEAPPLE	Doles 1¼ Can	22¢
UNPEELED ARICOTS	Whole Harvest Day 2½ Can	25¢
APPLE SAUCE	Harvest Day 303 Can	14¢
APPLE SAUCE	303 Can STOKELY	21¢
FRUIT COCKTAIL	Doles 303 Can	23¢
CRANBERRY SAUCE	Ocean Spray 300 Can	22¢
APPLE JUICE	Tree Top Qt. Btl.	31¢
CAL FAME	Orange-Grape-Pineapple Grapefruit Drink - 46-oz. Can	25¢

Frozen Foods

TV DINNERS	Swanson Reg. Pkg.	49¢
CHEESE PIZZA	Oh Boy 9¾-oz. Pkg.	45¢
FISH STICKS	Certifresh 14-oz. Pkg.	59¢
MEAT PIES	Banquet 8-oz. Pie	4 for 79¢
MACARONI & CHEESE	Morton 20-oz. Pkg.	39¢
FRUIT PIES	Morton - 8-oz. Pie	29¢
PEAS CORN	Pictsweet 24-oz. Pkg.	38¢
MIXED VEGETABLES	Birdseye 10-oz. Pkg.	20¢
ORANGE JUICE	Minute Maid 6-oz. Can	35¢
C-PLUS	Orange Concentrate 6-oz. Can Frozen	6 for $1

Salt—Sugar & Spice

C & H SUGAR	Powdered or Brown 1-lb. Box	18¢
MORTON SALT	26-oz. Box	12¢
GARLIC SALT	Schilling 3¾-oz. Btl.	25¢
BLACK PEPPER	Schilling 4-oz. Can	35¢

Margarine & Milk

MAZOLA MARGARINE	Corn Oil 1-lb. Ctn.	37¢
NUCOA MARGARINE	2c Off 1-lb. Ctn.	25¢
PET MILK	Tall Can	14¢
DRY MILK	Carnation Non Fat 8-qt. Box	66¢

Flour & Mixes

CAKE MIXES	Pillsbury Reg. Pkg. Inc. 4c Off	35¢
CAKE MIXES	Betty Crocker Angel Food Regular Package	57¢
PANCAKE FLOUR	Sperry 5c Off 28-oz. Box	32¢
PILLSBURY FLOUR	5c Off 5-lb. Bag	52¢
BISQUICK	40-oz. Box	41¢
BROWNIE MIX	Betty Crocker 16-oz. Box	35¢

Dairy Foods

FOREMOST BUTTER	1st Quality Grade AA 1-lb. Ctn.	67¢
ICE MILK	Foremost Dutch Pride Imitation - ½-gal. Carton	33¢
CHEESE FOOD	Dairy Fresh 2-lb. Carton	69¢
CHEESE SPREAD	Kraft Cheeze Whiz 14-oz. Jar	59¢
FOREMOST EGG NOG	Quart Carton	49¢

Salad Dressing

MAYONNAISE	Best Foods Qt. Jar	59¢
C H B MAYONNAISE	24-oz. Jar	37¢
MIRACLE WHIP	Qt. Jar	55¢
ITALIAN DRESSING	Wishbone Golden (⅓ Price Deal) 8-oz. Btl.	20¢
FRENCH DRESSING	Best Food 16-oz. Btl.	45¢

Soups

MEAT BASE SOUP	Campbells 10½-oz. Can	16¢
CLAM CHOWDER	Snows 15-oz. Can	29¢
SOUP MIX	Lipton Chicken Noodle 2-Pk. Pkg.	29¢

Coffee & Tea

COFFEE	M. J. B. - Hills Bros. Folgers Coffee - 1-lb. Can	59¢
INSTANT COFFEE	Maxwell House 10c Off - 6-oz. Jar	89¢
INSTANT COFFEE	Sanka 5-oz. Jar	99¢
LIPTON TEA	½-lb. Pkg.	79¢
LIPTON TEA BAGS	48-ct. Box	59¢

Crackers

PREMIUM CRACKERS	N.B.C. 2-lb. Box	49¢
PACIFIC GRAHAMS	Honey Treat 1-lb. Box	31¢
NABISCO RITZ	12-oz. Box	33¢
STA CRISP CRACKERS	1-lb. Box	23¢
HYDROX COOKIES	Sunshine 11¼-oz. Pkg.	36¢
CHOCOLATE KINGS	Sunshine 12¼-oz. Pkg.	45¢

Peanut Butter & Syrup

PEANUT BUTTER	Springfield 16-oz. Jar	47¢
PEANUT BUTTER	Skippy 18-oz. Jar	56¢
LOG CABIN SYRUP	4c Off 24-oz. Jar	59¢
GRAPE JAM	Welch Fruit of Vine 20-oz. Jar	45¢
PRESERVES	Kerns Apricot Pineapple 20-oz. Jar	39¢
ORANGE-SAGE	Superior Honey Clover 16-oz. Jar	47¢

3860 SEPULVEDA BLVD. AT HAWTHORNE BLVD. WEST TORRANCE ★ STORE HOURS MON. thru FRI. 12 NOON TO 9 P.M. ★ SAT. & SUN. 10 A.M. TO 7 P.M.

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