



A. T. ORTALE

Public Invited To Attend

Gala Opening

A cordial invitation to the people of Greater Los Angeles, especially the South Bay area, has been extended by Al Ortale to attend the grand opening party of the new Al Ortale Rambler Building on Thursday, November 14, through Sunday, November 17. The beautiful new automotive facility is located at 20710 Hawthorne Boulevard, Torrance.

This new ultra modern automobile agency is designed to satisfy the desires of the car owners of Torrance and the South Bay area. The Al Ortale Rambler staff has endeavored to include every convenience possible for the customer in planning the facility. This includes comfort, finest of automotive equipment, top-notch, factory trained mechanics, carefully selected sales and office personnel and a unique air of hospitality which makes each customer "feel right at home."

It was necessary for us to make several changes during construction of the building in order to fulfill the needs of today's customers. Separated facilities for customers and agency personnel have been designed into the parts department. Customers are insured speedy service at the customer counter in the lounge. Mechanics and service personnel are served in a separate area away from the customer counter.

"The customer has always been a permit in our minds throughout the construction," Al Ortale, president, stated, "even to the minute detail of wired music for a relaxed feeling while awaiting service or purchasing a new Rambler." The comfortable waiting room includes cold and hot drinks, cigarettes, candy and a public telephone.

An entirely new advent in customer convenience is being placed into service with the Al Ortale Rambler pickup station wagon for customers who must leave their cars for repair during working hours. This "bus" type service will take the customer to work or return them to their homes and pick them up again when the services are completed.

Large, Modern Service Area Well Equipped

Because of the large number of stalls, Al Ortale's extensive service department is able to handle 20 cars at any one time. Such testing equipment eliminates guesswork entirely and enables the expert mechanic to get to the problem quickly and definitely.

Bear, one of the better known automotive safety test and correction equipment companies, has installed its latest brake and wheel alignment equipment, including the new "Scarf Tester" which performs actual road tests with driver in the car.

Lubrication reels of the latest type as well as the most advanced mechanical equipment and tools are included in the service department.

Steam cleaning and undercoating machines have been added to the new car wash, including detail along with the polishing and waxing operation.



YOUTH ECONOMY RUN winners are shown being congratulated by Rambler dealer Al Ortale after completing the run. Patrolman A. L. Jackson, Torrance Police Department, looks on.



KEITH MUIR
General Sales Manager

Much Success to Al Ortale Rambler

Williams Garage

2446 Sepulveda Blvd.
Torrance
Phone FA 4-1174



WELCOME WAGON
Doris Storm receives

your Rambler which usually includes a motor checkup, including a tuneup, adjustment on brakes, light switches, latches and locks as well as touching-up, detailing and polishing inside and out.

RAMBLER DEALER IS ACTIVE IN CIVIC, SCHOOL AFFAIRS

Al Ortale Rambler has always felt an inward pride in cooperating in civic and school programs, rather than treat them as a duty. The people of the South Bay Area can usually count on viewing a loaned Al Ortale Rambler for use in parades or special events. It is the dealer's practice to loan vehicles for the customer's accommodation whenever possible. Cars for the Youth Economy Run for the police group are usually included whenever the necessity arises.

One of Al Ortale's youth program talents, The Yank-ees, participates in the Southwood Little League Baseball competition each season.

Presently offering our Rambler for school driver training programs, Ortale is expanding this service to adjoining communities which have driver training pro-

Congratulations Al Ortale and

Al Ortale Rambler

May you enjoy the continued success you deserve.

Harold G. Drews Construction Co.

24323 PENNSYLVANIA AVENUE
PHONE DA 6-8182

LOMITA



Used Car Buys

SHARP CLEAN NEW '64 RAMBLER TRADE-INS AT SPECIAL LOW "GRAND OPENING PRICES"

'62 CHEVROLET V-8 IMPALA COUPE Automatic, radio, heater, low mileage. \$2295	'63 RAMBLER CLASSIC "60" Automatic, radio, heater, individual seats, etc. \$2195	'57 OLDSMOBILE "98" HARDTOP Air conditioning, full power, every extra. A real bargain. \$795	'62 COMET CUSTOM 2000R Automatic, radio and heater. \$1495
'61 CHEVROLET V-8 IMPALA COUPE Automatic, power steering, radio and heater. \$1995	'57 PONTIAC CATALINA Hardtop, Automatic, radio and heater. Special at only \$650	'62 RAMBLER STATION WAGON 4-door, Automatic, radio and heater. Low mileage car. \$1595	'59 FORD % TON PICKUP AND CAMPER Fully equipped including cab to camper intercom. \$1395
'55 CADILLAC COUPE DE VILLE Full power. Every extra. 1 owner. Sharp. \$795	'59 RAMBLER AMERICAN 2-DOOR Automatic, radio and heater. Hard to find model. \$795	'61 CHEVROLET CORVAIR GREENBRIER WAGON Automatic, radio and heater. Like new. \$1395	'49 FORD 1/2 Ton Pickup and Camper. Don't Miss This One! \$495

ALL "SELECT" USED CARS ARE LOCATED AT AL ORTALE RAMBLER USED CAR FACILITY
20611 HAWTHORNE BLVD., TORRANCE
OPEN 9 TO 9—7 DAYS A WEEK
FRONTIER 1-1244

AL ORTALE RAMBLER Features the So. Bay's
Finest, Fully Equipped, Professionally Trained Service Department

COME IN AND GET AQUAINTED

GRAND OPENING
SERVICE SPECIALS

FRONT END ALIGNMENT
FINEST FRONT END EQUIPMENT
FACTORY TRAINED SPECIALISTS
\$7.95

WHEEL BALANCE
PER WHEEL
\$1.50

WE REPAIR AND SERVICE ALL DOMESTIC MAKES OF CARS

FREE TO POINT SAFETY CHECK-UP!

- ✓ REAR LIGHTS
- ✓ FRONT LIGHTS
- ✓ BRAKES
- ✓ EXHAUST SYSTEM
- ✓ TIRES
- ✓ WINDSHIELD WIPERS
- ✓ STEERING SYSTEM
- ✓ REAR VIEW MIRROR
- ✓ GLASS
- ✓ HORN

GRAND OPENING
SERVICE SPECIALS
ROTATE TIRES
\$1.75
PACK REAR AXLE BEARINGS
\$10.45
Fronts \$2.50

USE YOUR BANKAMERICARD OR MAJOR OIL CREDIT CARD
Service Specials Good Through Nov. 16

Al Ortale Rambler

20710 HAWTHORNE BLVD., TORRANCE
Service Department Hours: 8 a. m. to 5 p. m.
—Moneys 'Til 9 p. m.—Saturdays 'Til Noon