



FACIAL MUSCLES GET UPLIFT from new electronic facial exerciser developed in Zeigler's Gardena plant and marketed locally at Zeigler's Salon, 1624 Gramercy. Demonstrating the machine to Mrs. Evelyn Reintzma, left, is Mrs. Vi Yates, right, facial consultant. Advantage of the machine is that it can be used in the privacy of the home. —PRESS photo

New Electronic Device Aids Facial Muscles

Electronics is moving in where cosmetics leave off, helping many women who use it to diminish facial sag—the drooping of the facial contours around the eyes, mouth and jowls.

A new facial exerciser, developed by Zeigler Electronics of Gardena, California, nationally known manufacturers of medical equipment, is designed to help bring new firmness to the skin. The exerciser is available for purchase at Zeigler's Salon, 1624 Gramercy.

Through electronics, the Zeigler Exerciser strengthens facial beauty muscles and stimulates facial circulation, reaching deep-lying delicate facial muscles that are untouched by creams or lotions.

For the woman over 30 who feels that it's costing a fortune trying to keep her face looking as youthful as possible, the Zeigler Facial Exerciser is a real boon. When used as directed—and it takes very little time, the pleasant electronics-

controlled pulsation will, in most cases, lessen certain ageing characteristics, such as fine lines and fine wrinkles, and help nature firm and tone the common problem areas of the face.

The Beigler people are quick to point out that there's nothing wrong with creams and lotions for the face, and many of them do a wonderful job. But for that middle-age facial change that starts with normal loss of skin and muscle firmness you may need more... you, like thousands of others, may be helped by regular facial exercise.

Use Classified, DA 5-1515

Personality Development Class Offered at Park

"Let's make the most of our appearance and personality," is theme of classes in "Psychology of Personality Development for Women," sponsored by the Torrance Evening High School from 9:30 to 12:30 Thursday mornings at El Retiro Park.

Career women and home-skills of self improvement—from the area of proper grooming, accessorizing, color psychology, good posture and carriage, to the use and practice of good human

relations in home, business and social life. Instructor is Miss Mary Desere.

Lecture, class demonstrations, as well as personal instruction in the techniques of appropriate dress and fashion to suit each personality "type" and occasion are used in teaching.

Hats and clever, colorful furbishing and styling of accessorizing will be shown and demonstrated to students.

Included in the curriculum are units one: attractive

TOPS GROUP FORMS

An organizational meeting of a new chapter of TOPS (Take Off Pounds Sensibly) will be conducted at 7 p.m. tomorrow at Madrona Elementary School. Persons desiring information are asked to contact: FR 1-0409, FR 1527; or TE 5-9449.

speaking voice, good posture, mannerisms, makeup and coiffures.

Persons interested in enrolling in this class may pay the enrollment fees at the time they enter the class. Further information may be had by calling the Adult Education Office at FA 8-8080, Ext. 295.

LEONARDS 7 DAY SALE!

DISCOUNT FOOD MARKET

ALL PRICES LESS THAN SUPERMARKETS

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If you haven't heard about us yet... We are a new style "Budget" beauty salon that offers many features that are above and beyond your fondest dream. We are open every night till 9 (Sat. & Sun. 6) for the convenience of those who can't make it during normal hours. Our prices are all discounted. Our service is complete... and best of all there is no waiting. Use a Leonard Revolving Charge Account or BankAmericard Card.

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Styled especially for you! A haircut that will give you a new outlook on life!

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This sensational offer is for Monday, Tuesday and Wednesday only. Other days it's \$2.00.

GRAND OPENING PRICE! 1.50

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Add a lovely lustre to your coiffure with this Clairol Touch-Up.

GRAND OPENING PRICE! 4.95

SAVE \$20.00 PERMANENT WAVE

One Price! No extras! This includes Shampoo and Set and Fashion Styled Haircut.

GRAND OPENING PRICE! 6.66

NOW 2 LOCATIONS

LEONARDS

25405 CRENSHAW BLVD. • TORRANCE

DA. 5-4911 or DA. 6-6421 North Mezzanine Floor

LEONARDS

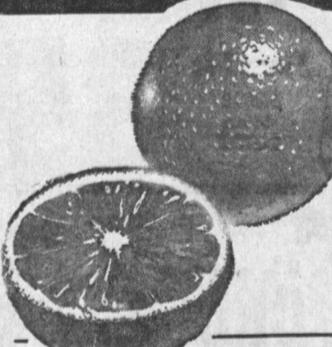
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LEONARDS

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EA. 2-2467 or EA. 2-2135



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SWEET AND JUICY

110¢ C lb



YELLOW ONIONS 3 LBS. FOR 10¢



Bell Peppers

10¢ C lb



JONATHAN APPLES

110¢ C lb

7-BONE CENTER CUT ROAST



39¢

FRESH GROUND MEAT

USDA Choice **CHUCK STEAK**

39¢ C lb

USDA Choice **Prime ROAST**

79¢

FOLGERS COFFEE

57¢ C lb

2 LB. CAN 1.13

3 LB. CAN 1.69

CARNATION TUNA

55¢ CANS

CHUNK STYLE

SPRINGFIELD BLEACH

1.29 GALLON

PET DRY MILK

12 QT. PKG.

79¢

BORDENS 10-TO-A-TUBE BISCUITS

3 FOR 19¢

SEGO DIET FOOD

4.99¢ FOR

LIPTON DRY ONION SOUP

29¢ PKG.

HUNTS CATSUP

14 OZ.

2 FOR 25¢

HUNTS NO. 2 1/2 CAN PORK 'N BEANS

5 FOR \$1

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