

The Stars Will Be Out Tonight!

Rolling Hills Theater in Filmland's Spotlight

Tonight is Hollywood night in Torrance with movie stars visiting here to help launch the Rolling Hills Theatre, a brand new venture which symbolizes the dramatic growth of this area.

Tonight the theatre will open its doors officially to the public after a benefit preview performance last night with proceeds going to the Torrance Family YMCA.

It is the first new theatre to open in Torrance for nearly 14 years.

Among the stars of filmland who will be guests of Torrance tonight are Shirley Jones and Gig Young, who star in "A Ticklish Affair," one half of the double bill shared with "The Haunting," starring Julie Harris.

Spike Jones, Too

Others include Troy Donahue and Suzanne Pleshette, who play in Warner Brothers' "Rome Adventure," Spike Jones and his wife, Helen Greco, Nobu McCarthy, and Steffanie Powers.

The film "A Ticklish Affair" is of special interest locally for the exterior scenes of the picture were photographed in Palos Verdes this summer.

The new theatre has been built by Sterling Theatres, Inc., the fifth constructed by the company during the past three years.

Tonight's opening is the culmination of many months of planning, actual construction and the painstaking attention to last minute details required in a venture of this magnitude.

The theatre is a joint product of a vast team of men, all pooling their efforts through the construction crews and on to the suppliers of such items as candy and popcorn.

The new theatre is being supplied by men with experience in the unique problems of the theatre such as John P. Filbert Jr., of John Filbert Co.; Don Samuels of Kling Bros., Inc.; Al Lapidus and Charles Lugo of L and L Concession and Supply Co.; A. K. Mellos and Thomas Chroniak of Mellos Peanut Co.; Edward Budd of B. F. Shearer Co., and Lee Remick.

Robert E. Benton of Scotsman Refrigeration Co.

Unique Theatre

Designed by architect Roland Decker Pierson, the Rolling Hills Theatre is designed as "unique for a contemporary picture house."

The new theatre combines many of the best features of drive-ins with those of conventional motion picture houses.

For instance, parking is shared with the businesses of the Rolling Hills Shopping Plaza.

In this way valuable land so necessary for parking can be used by stores and shops during the day and by the theatre in the evenings.

The lobby will house many objects of art and graphics which are designed specifically for the theatre.

The lighting is brilliant in the entrance and lobby areas, more subdued in the auditorium.

Custom Carpeting

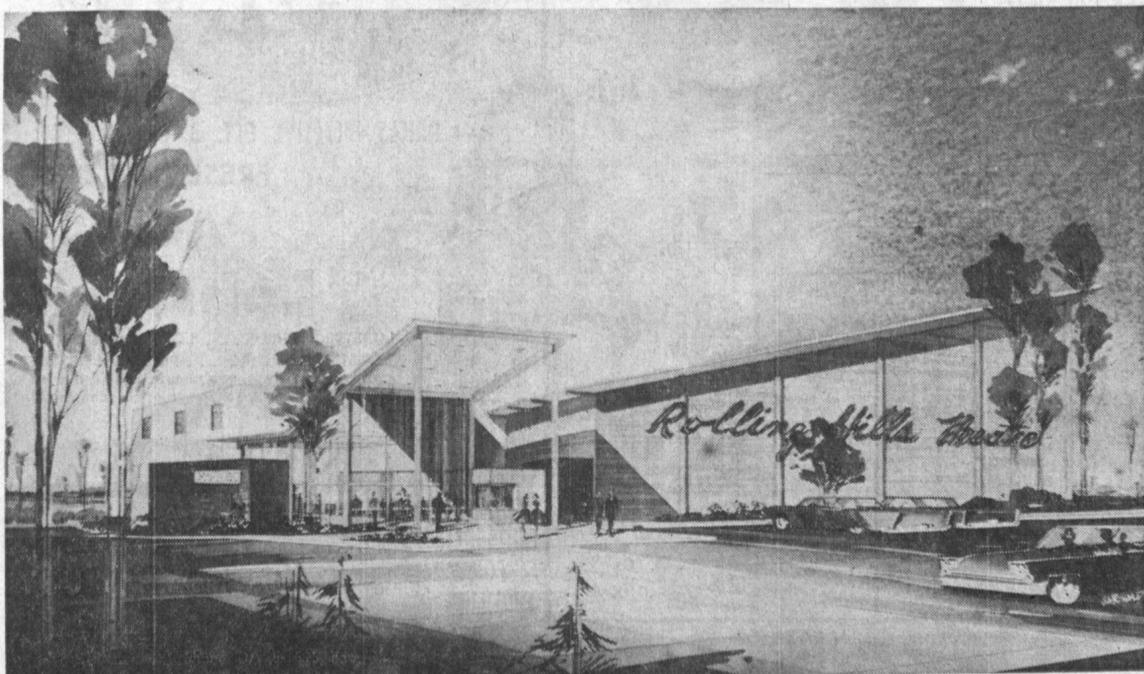
Custom carpeting matches the upholstery of the push-back seats and the design is carried out in large floral patterns of the proscenium draperies.

The site will be completely landscaped with many large-sized trees and shrubbery.

There is an exterior entrance court covered by the structure of a soaring roof.

Large double-faced marquees are located at the entrance to the shopping center, one on Crenshaw and one on Pacific Coast Highway.

Manager Nat Levine has announced that "Irma La Douce," starring Jack Lemmon and Shirley MacLaine, will open Oct. 23rd, following "Running Man," which stars Laurence Harvey and Lee Remick.



THE NEW ROLLING HILLS THEATRE is shown looking northeast of the parking lot of the Rolling Hills Plaza Shopping Center, at the corner of Crenshaw Blvd. and Pacific Coast Highway. Architect is Roland Decker Pierson, A.I.A. Structural engineer is John Loewenguth. Hinnewinkel Construction Co. was general contractor. The new theatre is owned by California Sterling Theatres.

Tonight's Cast

- Amy Martin — Shirley Jones
- Cdr. Key Weedon — Gig Young
- FO Simon Shelley — Red Buttons
- Tandy Martin — Carolyn Jones
- "Gramps" Martin — Edgar Buchanan
- Corker Bell — Eddie Applegate
- Capt. Haven Hitchcock — Edward Platt
- Alex Martin — Billy Mumy
- Luke Martin — Bryan Russell
- Policeman — Robert Faulk
- Fireman — Milton Frome
- Grover Martin — Peter Robbins

Produced by Joe Pasternak. Directed by George Sidney. Screen play by Ruth Brooks Flippen. Based on the story, "Moon Walk," by Barbara Luther. A Euterpe Production. In Panavision and Metrocolor. Presented by Metro-Goldwyn-Meyer.

Matinee for Juniors Set On Saturday

Special Saturday programs for juniors will commence at the Rolling Hills Theatre next Saturday, Oct. 5, and will continue each Saturday thereafter, according to manager Nat Levine.

The box office for the junior's matinee will open at 12:15 p.m. and the projectors will start to roll promptly at 1 p.m. The first bill will be Jerry Lewis in "The Delicate Delinquent" plus the "Three Stooges in Orbit." Cartoons and short features also will be shown each Saturday.

15 Prizes

Amidst a house party atmosphere, youngsters will be encouraged to display their talents with 15 prizes given in recognition of those who are outstanding.

Birthday parties are welcomed by manager Levine. A special birthday cake will be used. Everybody will sing "Happy Birthday." As a birthday gift, two passes for the next two Saturdays will be given to the boy or girl celebrating the birthday.

Special sections of the theatre will be roped off for the birthday party groups.

Showing Tonight!

For seven long years, the lady said

'NO!'

Cooled off the passes, chilled off her beaux,

When a Navy Commander gave her a gander...

What happened then, you probably know!

Metro-Goldwyn-Mayer presents

a **ticklish affair**



SHIRLEY JONES • GIG YOUNG • RED BUTTONS • CAROLYN JONES

SCREENPLAY BY RUTH BROOKS FLIPPEN BASED ON THE STORY "MOON WALK" BY BARBARA LUTHER A EUTERPE PRODUCTION DIRECTED BY GEORGE SIDNEY PRODUCED BY JOE PASTERNAK



Nat Levine to Manage Theatre

Nat Levine is a man who couldn't stand retirement because he discovered that he feels better when he is active.

As manager of the new Rolling Hills Theatre, Nat is just about as active as a man could be, supervising the many details of putting a new business into operation.

Nat began his career quite a few years ago as a boy in the New York office of Marcus Loew, the man who built M-G-M.

He worked his way up to become secretary for Marcus Loew and then came west to Hollywood 35 years ago to produce motion pictures.

Nearer and Nearer

Then Nat tried retirement, and found he didn't like it. Loking back at Nat's career, it seems that he began as far away from the people who see movies as possible and then set out to work his way nearer and nearer to them.

As a theatre manager, he practically has them sitting in his lap.

And he likes it.

"The most satisfaction that a theatre manager gets," says Nat, "is seeing the happy, relaxed faces of his patrons and feeling that he has helped them forget their cares and has given their spirits a great big lift."



SHIRLEY JONES AND GIG YOUNG In Torrance Tonight

We Are Proud to Be a Part of the New ROLLING HILLS THEATRE

Seats

John P. Filbert Company

Motion Picture Equipment

2007 S. Vermont

Los Angeles 7, Calif.

RE 4-1195

Fountain

Janitorial Supplies

King Brothers Wholesale Institutional Grocers

1854 East 22nd St.

Los Angeles 58, Calif.

RI 8-5101

Candy and Syrups

L and L

Concession Company

1692 Cordova St.

Los Angeles 7, Calif.

RE 3-2101

Distributors for

Cretors Popcorn Machines Super-Spartan Popcorn

Mellos Peanut Company

637 Towne St.

Los Angeles 21, Calif.

MA 2-6104

Scotsman

Ice Machines

Scotsman Refrigeration, Inc.

321 W. Garvey Ave.

Monterey Park, Calif.

CU 3-9431

Stage Draperies

B. F. Shearer Company

1964 S. Vermont Ave.

Los Angeles 7, Calif.

RE 3-1145