

# GRAND OPENING



SHOWN STANDING AT ENTRANCE TO NEWBERRY'S TOYLAND ANNEX IS SALESLADY MAXINE COFFEY. TOYLAND IS LOCATED JUST TWO DOORS AWAY FROM MAIN STORE

## of Newberry's TOY LAND

1319 EL PRADO  
2 Doors Away from Main Store



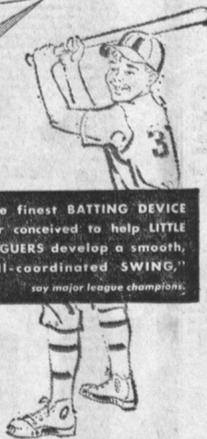
### VALUABLE COUPON

WIN JIMMY PIERSALL'S  
LITTLE PRO

Recommended by Willie Mays and Roger Marris. Regular 2.95 value. Just drop coupon in box at store. Drawing every hour on the hour.

NAME \_\_\_\_\_  
Winner Must Be Present

"The finest BATTING DEVICE ever conceived to help LITTLE LEAGUERS develop a smooth, well-coordinated SWING," say major league champions.



## Toyland Specials

**FREE**  
BALLOONS  
For the Kids  
**PENS**  
For Mom and Dad



**MISSILE FIRING  
BIG SHOT CANNON**  
**12.97**

23 1/2 x 11 1/2 x 8 1/2" truck carries missile firing cannon with push-button fire controls. Has radar antenna.



**Clancy the Great - Ideal's**  
27-in. skating monkey. Catches coin, skates to you.  
**12.88**



**TEENY TINY TEARS-**  
20" cuddly baby doll cries real tears; drinks, wets, blows bubbles **5.74**



**Mousetrap Game**—strictly for laughs. Zaniest mechanical wonder of the age! For ages 7 to 10.

**4.99**



**CHATTY BROTHER SAYS 11 THINGS**

**7.77**

Tiny Chatty brother says 11 things at random at pull of chatty ring. Blond, blue-eyed.

# Newberrys

DOWNTOWN TORRANCE

## SEPTEMBER housewares SPECIALS

**Yardage Specials**

**FAMOUS MILL'S COTTON PRINTS**

If full bolts 53c yd. **4 yards**

YOU SAVE up to 52% because we scooped up this famous mill's entire assortment of bolt ends—lengths to 10 yards. Fabulous collection to choose from—mostly percales and broadcloths in Fall's newest patterns, fashion colors. Ideal for children's clothes, skirts, blouses. Every yard first quality and truly tops for value as always at NEWBERRYS.

**CANNON "ASPEN" RAYON AND ACRILAN BLANKETS**

Big 72x90" **3.33** Reg. 4.98

Our famous "ASPEN" blanket now in 9 new decorator colors. So warm yet lightweight—dries fast, comes up fresh, fluffy. Green mist, orange, fern green, lilac, red, brown, blue, pink, yellow.

**Flour Sack Towels**

Unhemmed — 30x36"  
Regular 49c — Special **4 FOR 1.00**

**VALUABLE COUPON**

7-Piece Chrome Finish **Steel Kitchen Tools**

With black handles. Includes cake turner, spatula, large spoon, fork, potato masher, dipper and chrome finish wall hanger with hanging pegs.  
Regular 2.59 With Coupon **\$1.37**

**DREAMLAND COMFORTER**

Dacron — Lightweight — Comfortable.  
Pink — Blue — Yellow — Lilac  
Regular 10.98 — Special **8.88**

MATCHING PILLOW 20x26—3.99 or 2 for 7.00

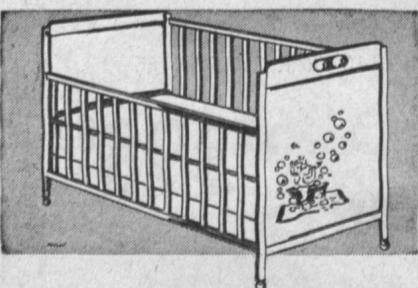
**Lined Plastic Drapes**

Assorted colors and patterns. 72x87". Extra wide.  
Regular 1.00 Pair — Special **67c** Pair

**VALUABLE COUPON**

9 FOOT **EXTENSION CORD**

Ivory—3 Outlet Plug  
REGULAR 49c  
With This Coupon **27c**



**Crib and Mattress**

6-year size 30x54" crib with safety lock drop side, teething rails, full front panel. Hardwood with non-toxic, washable finish in wax birch or white Naptex with ball trim and decal. Sturdy all-steel spring. 43" end height. **27.77**

Coats and Clark 4-oz. **Knitting Worsted**

Complete Range of Colors.  
Regular 1.19 Skein — Special **97c** Skein

**SLEEPER-STROLLER-WALKER**

Reg. 22.95 **16.99**

Chrome tubular frame with heavy plastic-coated fabric body, padded adjustable back and seat. Removable canopy, footrest and telescoping handle turn it into a walker. Rubber tires. Turquoise or blue.

**VALUABLE COUPON**

ALL **NYLON DUST MOP**

Mitt Style — 48" Handle.  
Regular 1.98  
With This Coupon **1.00**

**POLYETHYLENE MIXING BOWL SET**

3 piece. Easy to clean. Fits mixers.  
Reg. 79c **48c**

**OUR OWN BRAND ELECTRIC BLANKET SPECIAL**

**9.97** Twin or Full

2-year guarantee against defects. Our own brand "Evening Star" automatic electric blanket—completely washable, mothproof. 9 safety thermostats, waterproof wiring, U.L. Approved. Single control. Pink, blue, beige, red, green. 6-inch nylon binding.

**VALUABLE COUPON**

**Walker's Rug & Upholstery Cleaner**

8-oz. Size — Regular 1.00  
With Coupon **2 FOR 1.00**

**VALUABLE COUPON**

16-OZ. **EASY-OFF OVEN CLEANER**

Regular 98c  
With This Coupon **57c**

# Newberrys

Monday and Friday Evening 'Til 9 P. M.  
Tuesday, Wednesday, Thursday, 9:30 A.M. to 6 P.M.  
Saturday, 9:30 A.M. to 6 P.M.  
Sunday, 11 A.M. to 6 P.M.  
JUST SAY CHARGE IT!

1275 SARTORI  
CORNER  
Sartori & El Prado