

South Coasting . . .

OF B. FRANKLIN, PEPPERONI PIZZA AND DIME-AUTOMATED PLAYER PIANOS

By L. CUTLER WAYNE

At Caesar's (4111 S. Pacific Coast Highway) tonight is Billy Franklin Night.

A bellman at the neighboring Plush Horse, Billy Franklin carries a burning passion in his heart to achieve stardom as a singer.

It will be interesting to see at Caesar's tonight to see what happens when a man with a passion achieves his ambition even though it is only for one night.

It will be interesting because the ambitions of Billy Franklin are wholesomely based upon a keen understanding of the fact that stardom is based upon being an accomplished professional and not upon the wispy, idle dreams of an amateur.

Learned a Lesson
Billy knows that an amateur becomes a professional only through hard work and constant exercise of his talents, whatever they may be.

Billy has learned that lesson himself in life. As a bellman, Billy has learned the value of becoming a professional. He has spent five years as a bellman at the Plush Horse and roomed the very first guests who entered the Inn.

As a professional bellman, Billy has earned the respect and the esteem of those he has served.

Those friends include nationally known guests such as Senator Barry Goldwater, as well as literally hundreds of not so well known but equally important guests.

They have come to know and to respect Billy Franklin because, as a professional, he makes all guests know that they are important to him and to the Inn where he works.

The Lives of Others
Billy has learned the lesson of professionalism

through the lives of others, too.

He first was brought to California by the late Louis B. Mayer to break horses on Mayer's ranch.

When hurt in an accident at the ranch, Billy after a lengthy stay in the hospital was brought to work at M-G-M studio by Mayer.

There Billy saw amateurs develop into professionals in the entertainment field.

As a friend of Roger Smith, Billy saw him develop into a professional long before there was a television program known as "77 Sunset Strip."

They are still close friends, brought together by their mutual interests in music as singers, lyricists and composers.

Billy Franklin's love of singing may have come from his mother who sang, too, in a choir.

Boy and Man
"I have sung," said Billy last Saturday night sitting in the employee's lounge of The Press, "since I was a little boy."

"I sang in choirs," said Billy, "as a boy with my mother and as a man when I worked at Hughes Aircraft."

"I have sung in amateur musical shows which were produced at Hughes," he said looking down, intent upon some unseen spot on the table.

He looked up suddenly. "But do you know," he said with wonder in his voice, "that it wasn't until about two years ago that I began to have a warm feeling inside about music and singing?"

"It seems to me now," said Billy, "that I have music in my heart and mind." Perhaps this is what happens when an amateur begins to develop into a professional — he begins to have a warm glow inside about whatever it is that he is doing.

It should be interesting to hear Billy sing what is in his heart and mind tonight at Billy Franklin Night at Caesar's.

Pizza and Pianos
Pizza brings all the spice and zest of Sunny Italy to the palate but it seems by looking around at the modern scene that pizza is fast becoming as American as — well, as American as ragtime.

The other day, feeling the pull of pizza upon the palate, an elderly type man drove over to the pizza place of Shakey's which is located on Torrance Boulevard at the number 5105.

After placing his order, he sat at a long table waiting to hear the number 25, which represented one pepperoni pizza — large size.

All of a sudden, the man heard the strains of ragtime as he remembered it as a boy when he pestered the local music store in his home town to let him — please — pump the pedals of one of

the player pianos. His eyes ranged the room and lighted up as — lo — they beheld a roll running on a real honest to goodness player piano.

Over he went. **Memories for a Dime**
On the side of the player piano was a modern device known as a coin push and pull slot.

Above the slot was a sign that told how to put upon the player piano a player piano roll.

Beside the player piano was a young fellow who must have been all of ten — just about the age of the man when he, too, first became entranced by player pianos.

"How do you work it?" asked the man, pulling "I'm Looking Over a Four-Leaf Clover" from the rolls atop the piano.

"Here," said the little boy, "lemme show you."

Expertly the little boy took the roll from the box and before you could say four-leaf clover he had the roll in place.

"Now," he said, looking cagily up at the man, "it takes a dime."

Man and Boy
The man handed over the dime and looked more closely at the boy. "What's your name?" he said.

"Bill," said the boy. "Thanks, Bill," said the man.

Together, man and boy, they played the piano.

Such tunes as "Old Piano Roll," "Basin Street Blues," "Near You," and many, more.

Suddenly the man heard a voice amplified many times over calling "Number twenty five . . . number twenty five . . . number twenty five."

"I've gotta go," he said to Bill.

"Yeah, I know," said Bill. "I figured it was you they were calling but I was having too much fun to tell you."

The man went to the "pick pizza up here" window and got his pepperoni — large.

It was good because like we said pizza carries all the spice and zest of sunny Italy to the palate and pizza is fast becoming as American as — well, as American as ragtime.

You know, the ragtime that you hear on a player piano.

Danny Kaye Fans
For those many fans of the Danny Kaye television program, one of the featured personalities of that program can currently be enjoyed at Little Caesar's at 13945 Van Ness in Gardena.

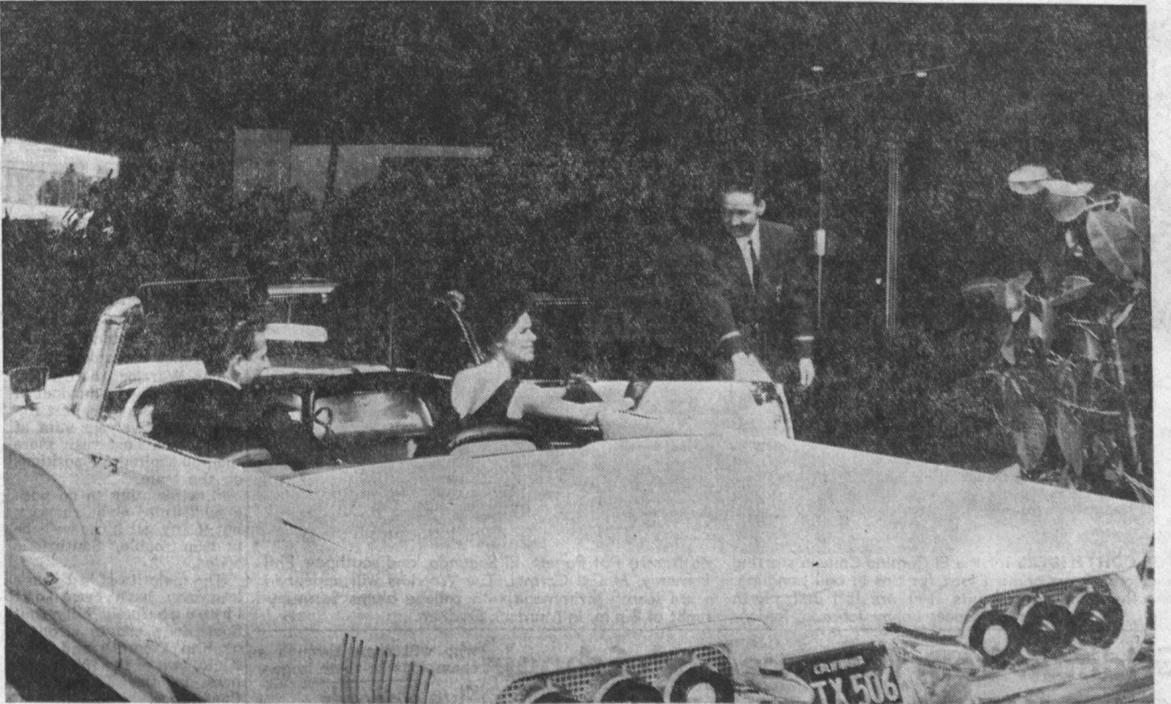
He is Jerry Antes who also has appeared on such television productions as the Judy Garland and Debbie Reynolds shows.

By day, Little Caesar's is open for lunch.

Steaks are a specialty. Diners choose their own entree. Host is Jack Rosen.

And Stablemates Dave and Tiny are also there.

Cordial Invitation
The long-established Palms in central Torrance is well known to residents of the area and extends a very



GENIAL BILLY FRANKLIN opens the door of the convertible to greet Linda Kennon, Miss Southern California, to the Plush Horse Inn as escort Bob Porter holds her purse so she can slide gracefully out of the car. Tonight, Wednesday, Sept. 18, Billy Franklin will

take a role other than that of the genial Plushbellman. Tonight is Billy's night—Billy Franklin Night—at Caesar's, 4111 S. Pacific Coast Highway, in Torrance, and all of his many friends will be there to hear him sing. —Photo by William F. Smith

cordial invitation to those many persons who are newcomers to the area to come in and to get acquainted.

The Palms and host Ray Bell specialize in parties or banquets or dances in the Crystal Room, offering expert assistance and help in planning and taking care of the many details involved in ensuring a pleasant and successful event.

The Palms is located conveniently at 1925 Carson St.

Tommy Carlough is featured at the piano in the Sands Lounge at 4721 Torrance Blvd., with dancing nightly. The Sands is located at 4721 Torrance Blvd.

Round the Clock
The Tower Drive-In at 17420 S. Western Ave in Gardena offers swift and ef-

ficient car service from 11 in the morning until three, also in the morning, which is just about all around the clock.

Going even further around the clock is the coffee shop which doesn't close at all.

How do they do it? Why, they rest on Mondays when the Tower is closed.

Daily specials — six days per week — are breakfast, 70 cents; lunch, 90 cents, and dinner, \$1.25.

Flavor Mates
Ribs chicken and barbecue seem to have been made for each other. At BBQ Pete's the proof is in the eating.

There, too, diners will find cocktails and Diners' Club conveniences.

Barbequed tasty spareribs are served with salad, French fries or spaghetti, all for \$1.25.

And Bill Norvas Revue . . .

The Songs of Kami Warner Return to Mariner Hotel

Kami Warner, a vivacious vocalist with dark, flashing eyes, has returned to the Mariner Motor Hotel, 2450 Pacific Coast Hwy., for a return engagement.

Kami, with golden blonde Lori Mattis, is featured at the Mariner with the Bill Norvas Revue after a two-month engagement at the Rendezvous in Las Vegas. Lori, too, is fresh from the Nevada scene, having appeared at the Golden Hotel in Reno.

The songs of Bill Norvas, writer of "Make Love to Me," recorded by Jo Stafford, and the two girl vocalists are backed by the restrained fervor of an instrumental trio of bass, drums and piano, manned respectively by Pat Reuben and Clair. "It's good to be back," said Kami last night — the second of her return engagement, "and to renew friendships I have made with the people who live in the Torrance area."

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INDUBITABLY . . .
When you are staging a special event . . . such as a banquet, club meeting, family get-together, and especially a wedding reception, you will not want one detail overlooked. This is a difficult undertaking . . . the location . . . what to serve . . . when to serve . . . and all the many details to make it a complete success.
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