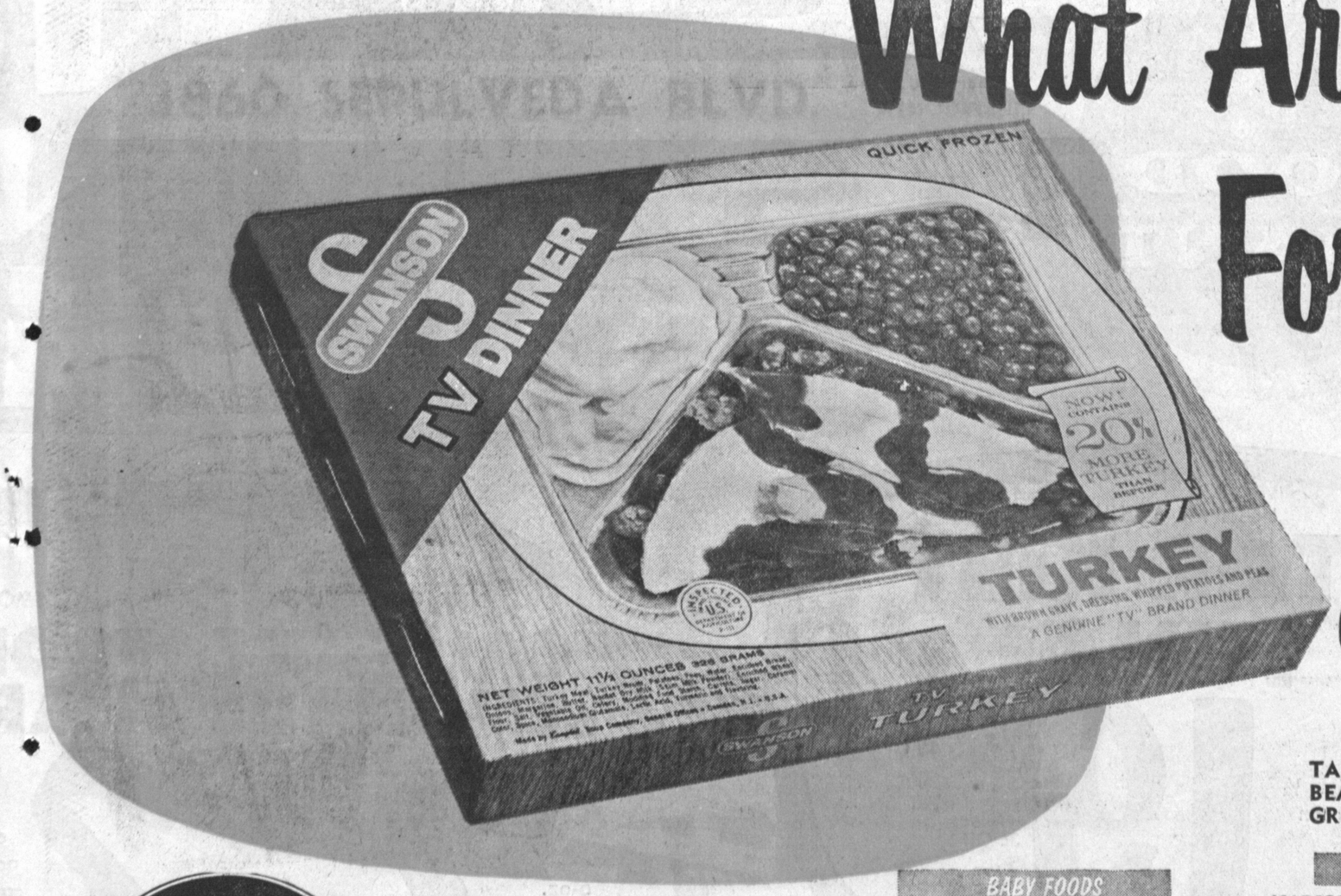
What Are You Paying For TV Dinners



CHECK BIG BEAR'S LOW DISCOUNT PRICES

TAKE THIS ITEM — TAKE ANY ITEM . . . AND COMPARE BIG BEAR'S LOWER PRICE! OVER 5000 LOWER PRICES THAT MEAN GREATER SAVINGS DAY IN AND DAY OUT — 365 DAYS A YEAR!

BIG BEAR FOODS
Shop Any Day...
Save Every Day

U.S.D.A. CHOICE OR BONDED
SWISS STEAK
Thick Cut **68¢ lb.**

- Ground Chuck ..... 48c lb.
- Ground Round ..... 68c lb.
- Short Ribs of Beef ..... 28c lb.
- Rib Boiling Beef ..... 9c lb.
- T-Bone Steak ..... $1.08 lb.
- Cube Steak ..... 88c lb.
- Sliced Bacon ..... 58c lb.
- Sirloin Tip Steak ..... 92c lb.

U.S.D.A. CHOICE OR BONDED
RIB STEAK
78¢ lb.

- Rib Lamb Chops ..... $1.08 lb.
- Small Loin Lamb Chops $1.28 lb.
- Leg of Lamb ..... 72c lb.
- Breast of Lamb ..... 9c lb.

U.S.D.A. CHOICE BONDED
LAMB ROAST
Shoulder Cut **44¢ lb.**

HICKORY
SMOKED HAM
Shank Portion **38¢ lb.**

PRICE PROTECTION FOR YOU
In the event wholesale costs decline, Big Bear Foods will immediately reduce retail prices further.

U.S.D.A. GRADE A
FRYING CHICKEN
Whole Body **29¢ lb.**

- Frying Chicken Breast ..... 58c lb.
- Legs, Thighs (Frying Chicken) ..... 52c lb.
- Frying Chicken Wings ..... 22c lb.
- Stewing Chicken - Cut-up .. 24c lb.
- Sirloin Steak ..... 88c lb.
- Round Steak ..... 74c lb.
- Top Sirloin - Boneless ..... $1.44 lb.
- Boneless Round Steak ..... 84c lb.

BIG BEAR BONDED
GROUND BEEF
Fresh, Lean **33¢ lb.**

- Standing Rib Roast ..... 78c lb.
- Cross Rib Roast - Boneless 78c lb.
- Rump Roast ..... 72c lb.
- Chuck Roast - Blade Cut .... 38c lb.
- Center Cut Ham Slices ..... 88c lb.
- Pork Chops - Blade Cut ..... 48c lb.
- Rib Cut Pork Chops ..... 88c lb.
- Pork Shoulder Roast ..... 38c lb.

U.S.D.A. CHOICE OR BONDED
CHUCK STEAK
44¢ lb.

DELICATESSEN DEPT.

- Manhattan Franks 1-lb. Pkg. 39¢
- Cotto Salami Manhattan 10-oz. Pkg. 39¢
- MANHATTAN Sliced Lunch Meats 6-oz. Pkg. 4 for $1
- JACK CHEESE Monterey Bulk Cuts 59¢

BONDED MEAT GUARANTEE
Guaranteed for flavor and tenderness. If for any reason you are not completely satisfied, simply return the package and your money will be cheerfully refunded. And in adherence to Big Bear's pricing policy, you will enjoy this fine meat at a lower cost.

BABY FOODS
- BABY FOOD Heinz Strained 4½-oz. Jar 3 for 29¢
- SWIFT BABY MEATS 3½-oz. Jar 2 for 47¢
- BABY CEREALS Gerber's 8-oz. Box 18¢

BEVERAGES
- BEVERAGES Shasta Low Calorie 12-oz. Can 12 for $1
- GOLDEN CROWN BEER (Case 24) 12-oz. Can 2.99
- BREW '102" BEER 16-oz. Can 6 for 1.17

PET FOODS
- LORD & LADY CAT FOOD 6-oz. Can 10¢
- DAILY DIET DOG FOOD 1-lb. Can 7¢
- RALSTON DOG CHOW 5-lb. Bag 73¢

MARGARINE & MILK
- SAFFOLA MARGARINE 4c Off Label 1-lb. Ctn. 33¢
- CARNATION MILK Evaporated Tall Can 14¢
- POWDERED MILK Carnation Instant 8-qt. Box 66¢

OLIVES & PICKLES
- HEINZ SWEET PICKLES 23-oz. Jar 48¢
- MA BROWN RELISHES 13-oz. Jar 29¢
- EARLY CALIF. OLIVES Select Pitted Ripe Tall Can 31¢

OTHER ITEMS
- CIGARETTES KING SIZE Carton 2.11
- ROYAL OAK BRIQUETTES 10-lb. Bag 69¢
- MARSHMALLOWS Doumak 10-Oz. Bag 19¢

CANNED MEATS
- BRAVO ROAST BEEF 12-oz. Can 49¢
- SLICED DRIED BEEF Armour 2½-oz. Glass 46¢
- VIENNA SAUSAGE Libby 4-oz. Can 21¢
- XLNT TAMALES 15-oz. Can 25¢

SALAD DRESSINGS
- BEST FOODS Mayonnaise Qt. Jar 57¢
- MIRACLE WHIP Salad Dressing Qt. Jar 55¢
- FRENCH DRESSING Kraft Pt. Bottle 45¢
- LOW CALORIE FRENCH Wishbone 8-oz. Btl. 37¢

SAUCES & RICE
- TOMATO CATSUP Harvest Day 12-oz. Btl. 14¢
- TOMATO SAUCE Hunt's 8-oz. Can 3 for 25¢
- WOODY'S BBQ SAUCE 14-oz. Btl. 29¢
- LONG GRAIN RICE M J B 28-oz. Pkg. 37¢

VEGETABLES & JUICE
- B & M BAKED BEANS 28-oz. Can 32¢
- PORK & BEANS Harvest Day 2½ Can 17¢
- CREAM STYLE CORN Harvest Day 303 Can 14¢
- PEAS & CARROTS Libby's 303 Can 21¢
- DIXIE DANDY YAMS 303 Can 19¢
- STEWED TOMATOES Hunt's 300 Can 18¢
- TOMATO JUICE Harvest Day 46-oz. Can 24¢

8-15-63

COOKIES & CRACKERS
- NABISCO COOKIES Chipits Choc Chip 10¾-oz. Pkg. 45¢
- STA CRISP CRACKERS Pacific 1-lb. Box 23¢
- HI HO CRACKERS Sunshine 1-lb. Box 39¢

CEREALS
- WHEATIES 12-oz. Box 32¢
- SUGAR SMACKS Kellogg 9-oz. Box 29¢
- SHREDDED WHEAT Nabisco 10½-oz. Box 27¢

CANNED FISH
- STAR KIST Light Meat Chunk Tuna 6½-oz. Can 27¢
- COCKTAIL SHRIMP Dunbar 4½-oz. Can 42¢
- PINK SALMON Peter Pan 16-oz. Can 59¢

SOUPS
- CAMPBELLS TOMATO Soup 10½-oz. Can 2 for 21¢
- SPLIT PEA SOUP Anderson 303 Can 19¢
- CHICKEN NOODLE Lipton 2-pk. Pkg. 29¢

SYRUP & PEANUT BUTTER
- PEANUT BUTTER Skippy 18-oz. Jar 55¢
- LOG CABIN SYRUP 24-oz. Bottle 63¢
- PANCAKE SYRUP CHB 50-oz. Bottle 48¢

FROZEN FOODS
- SWANSON'S TV DINNERS Reg. Pkg. 49¢
- JOHNSTON FRUIT PIES 9" Pie 65¢
- SWANSON MEAT PIES 8-oz. Pie 25¢
- MACARONI & CHEESE Morton's 8-oz. Pkg. 22¢
- CERTI-FRESH FISH STIX 8-oz. Pkg. 37¢
- BIRDS EYE PEAS 10-oz. Pkg. 16¢
- LEMON DRINKS Cal Fame 6-oz. Can 11¢
- ORANGE CONCENTRATE C+ 6-oz. Can for $1

FRUIT & JUICES
- APPLESAUCE Harvest Day 2½ Can 25¢
- CRANBERRIES Ocean Spray 300 Can 25¢
- FRUIT COCKTAIL Harvest Day 303 Can 19¢
- FREESTONE PEACHES Harvest Day 2½ Can 25¢
- CRUSHED PINEAPPLE Dole No. 2 Can 30¢
- APPLE JUICE Harvest Day Qt. Bottle 29¢
- GRAPEFRUIT JUICE Treesweet 46-oz. Can 39¢
- GRAPE DRINK Cal Fame 46-oz. Can 25¢

COFFEE & TEA
- HILLS BROS. COFFEE 1-lb. Can 59¢
- INSTANT COFFEE Folgers 10-oz. Jar 1.29
- TEA BAGS Tenderleaf 10- Off Label 48-ct. Box 49¢

DAIRY FOODS
- COTTAGE CHEESE Foremost Pt. Ctn. 25¢
- FOREMOST BUTTER 1-lb. Ctn. 67¢
- CHEESE FOOD Dairy Fresh 2-lb. Loaf 69¢

FLOUR & MIXES
- CAKE MIXES Pillsbury Reg. Pkg. 39¢
- PIE CRUST MIX Betty Crocker 10-oz. Pkg. 21¢
- GOLD MEDAL FLOUR 5-lb. Bag 57¢

SHORTENING & OILS
- MAZOLA CORN OIL Qt. Bottle 59¢
- SHORTENING Springfield 3-lb. Can 58¢
- C H B SOY OIL 24-oz. Bottle 29¢

SUGAR—SALT & SPICE
- MORTON'S SALT 26-oz. Box 12¢
- SPRECKLES SUGAR 5-lb. Bag 58¢
- BLACK PEPPER Schilling 4-oz. Can 35¢

PAPER ITEMS
- KLEENEX 400-ct. Box 24¢
- COLORTEX NAPKINS 60-ct. Pkg. 8¢
- ZEE JUMBO TOWELS 225-ct. Roll 26¢
- TOILET TISSUE Guest Ranch 4-roll Pkg. 29¢
- KOTEX REG. & SUPER 24-ct. Box 67¢
- REYNOLDS FOIL Aluminum 25' Roll 30¢
- PLASTIC WRAP Cutrite 100-ft. Roll 26¢
- PAPER PLATES Bondware 150-ct. Pkg. 1.39

LAUNDRY AIDS
- CHEER DETERGENT Gt. Box 73¢
- SALVO PELLETS Detergent Gt. Box 73¢
- FLUFFY ALL 3-lb. Box 73¢
- TREND LIQUID Detergent Gt. Can 40¢
- CALGON Water Softener 40-oz. Box 69¢
- AJAX CLEANSER 2¢ Off Label 14-oz. Can 2 for 27¢
- AJAX LIQUID Cleanser 28-oz. Bottle 68¢
- PUREX LIQUID Bleach ½-Gal Bottle 39¢

SUNDRIES

DAB PLASTIC REPAIR . . . Repairs all vinyl plastic from raincoats to play pools. Reg. 39c ..... Discount 28¢

- **Bath Towel Assortment** Reg. $1.69 Discount 88c — 2-pc. set. Consists of 1 large 22"x44" Bath Towel, with Matching Wash Cloth. Assorted colors in Flower prints.
- **Boys' Crew Socks** Reg. 78c Discount 66c — Famous FRUIT OF THE LOOM brand. Unconditionally guaranteed. 2 pr. to a package. 100% combed cotton.
- **Gleem Toothpaste** Reg. 69c Discount 53c — Economy size Gleem.
- **Vaseline Lip Ice** Reg. 39c Discount 26c — Save 13c.
- **Bayer Aspirin** Reg. 73c Discount 61c — Bottle of 100 tablets.
- **Diaperine Ointment** Reg. $1.25 Discount 98c — Greasless and non-staining. Soothes and softens infant skin.
- **King's Men Pre-Electric** Reg. $1.00 Discount 49c — Famous Kings Men Electric Shave Lotion.
- **Noxema Skin Cream** Reg. 98c Discount 72c — For soothing your skin.
- **Adorn Hair Spray** Reg. $1.89 Disc.— $1.33 — Regular and Hard to Hold formulas.
- **VO-5 Set Lotion** Reg. $1.50 Discount $1.14 — For a set that will last.
- **Rinse-Away** Reg. $2.00 Discount $1.68 — Famous dandruff removing hair rinse.

3860 SEPULVEDA BLVD. AT HAWTHORNE BLVD. WEST TORRANCE ★ STORE HOURS MON. thru FRI. 12 NOON TO 9 P.M. ★ SAT. & SUN: 10 A.M. TO 7 P.M.